

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

JUNE 26, 1948



Ever since the day the late Chick Webb found Ella Fitzgerald, and she skyrocketed into national prominence with her "A-Tisket, A-Tasket" record, Ella has been regarded as one of the most original, versatile songsters in the business. Here, at New York's Three Deuces (where Ella is currently appearing), Milton Cabler, Decca Records exec, and Ella's manager Moe Gale (president of Gale, Inc.) present Miss Fitzgerald with a cake commemorating her tenth anniversary as a top attraction. Her current "My Happiness" on Decca is moving right up on most played and best selling charts.

2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 - 2 for 1 -

PHILLY'S CONVENTION LOOT

Columbia Diskery, CBS Show Microgroove Platters To Press; Tell How It Began

N. Y. Demonstration Full of Optimism

NEW YORK, June 19.—At a press demonstration presided over by Frank Stanton, prexy of the Columbia Broadcasting System; Frank White, president of Columbia Records, Inc. (CRI); Edward Wallerstein, chairman of the board of CRI, and James H. Carmine, executive vicepres of the Philco Corporation, the full story of the revolutionary LP (long playing) Columbia disks was told this week. (The Billboard was first to break the news of the LP disk development some weeks back). Step by step the company revealed the path and progress of the LP disks up to the news that a full catalog of 105 records (325 selections) on 10 and 12-inch platters would be merchandised via a pin-point area-by-area program, beginning almost immediately.

CRI's (Ted) Wallerstein demonstrated listening qualities of both 10 and 12-inch vinyl microgroove platters (playing respectively 27 and 45 minutes of music on a two-faced record) on a Philco adapter unit which will retail at \$29.95. He also pointed out a regular console Philco model, equipped with a dual-arm changer to play both Columbia's 33 1/3 LP disks as well as the standard 78 r.p.m. platters.

The full story started with Columbia's research efforts some nine years ago, Wallerstein reported. Work on the LP project was suspended during (See Full Columbia on page 18)

Sinatra? Who Dat? AGVA Mailing List Is P.O.'s Headache

NEW YORK, June 19.—Has the Post Office Department ever heard of Frank Sinatra? An envelope containing a ballot in the American Guild of Variety Artists (AGVA) election was addressed to his old home in New Jersey. It came back marked: "Unknown at this address—no forwarding address."

This lack of proper addresses has both the American Guild of Variety Artists and the Honest Ballot Association, in charge of the voting mail, (See Sinatra? Who Dat? on page 40)

Biz Looking For Clean-Ups On Politicos

Hotels Niteries, TV Profit

PHILADELPHIA, June 19.—Altho Philadelphia showbiz normally waits for an army-navy game or New Year's Eve spending to hit the jackpot, trade talks hit that the millennium has arrived. What with the Republican National Convention opening Monday (21) and the Democrats following July 12, with extra pickings from the national convolve of the Elks and the Wallace party conclave in later weeks, everybody in the business should get rich or at least grab enough lure to blot out all those red markings on their books. In fact, if all the conventioning doesn't produce green lettuce as expected, look for mass suicides all (See Philly's Convention on page 4)

Montreal Resents Me. Hotels' "Stay-in-U. S." Plea to Trade

MONTREAL, June 19.—Leaders of Montreal's entertainment industry expressed concern this week over the movement started recently in New England attempting to discourage American tourists from coming to Canada.

The stay-at-home propaganda is being spread by the Maine Hotel Association as a retaliatory measure against Canadian government curbs on pleasure travel in the United States

which have the object of conserving Canada's supply of Yankee dollars.

The Maine group claims that since it is losing out plenty in canceled reservations from Canada, something must be done to replace this lost trade, and it is therefore urging Americans not to travel to Canada.

Operators of Montreal's theaters and, especially, niteries, have taken to considerable trouble making arrangements (See Montreal Protests on page 4)

FCC Ganders Giveaway Fad

WASHINGTON, June 19.—Radio's growing wave of giveaway programs is beginning to draw an inquiring look from the Federal Communications Commission (FCC). The FCC's legal department is taking an informal look-see to find out whether the giveaways conform to Section 316 of the Communications Act, which outlaws lotteries and "gift enterprises."

An FCC legalist acknowledged that Section 316 is "vaguely worded" and consequently there is no certainty as to what "gift enterprise" means in the legal sense. Further handicapping the commission is a lack of legislative history on this question.

No Lotteries

The section specifies that "no person shall broadcast by means of any radio station for which a license is (See FCC GANDERS on page 11)

19 Out of 75 Stemmers Click

By Leon Morse

NEW YORK, June 19.—Broadcast producers spent approximately \$4,393,000 last season to present 75 productions. Of that amount, \$2,109,000 was spent for musicals and the rest for straight shows. An additional \$505 was tossed away for light shows that were rated too weak to come into the Stem.

Out of the 75 scripts which occupied Broadway stages, 14 were musicals, 12 were included in repertory, 15 were revivals, six were imports and 29 were new American plays. Of the foreign authors, Shaw was the biggest name, with three (one successful) scripts; J. B. Priestley, Jan De Hartog and Noel Coward had two each.

Producers spent \$2,700,000 to find (See \$4,833,000 Season on page 42)

"One Big Union" at Hand?

4A's Huddle, Now On, May Bring Merger

Heller Seeking Top Job

By Bill Smith

NEW YORK, June 19.—The first important conference of the Associated Actors and Artists of America (Four A's), set to start Monday (21) at the Roosevelt Hotel and run to Thursday (24) has implications and complications within it that will have far-reaching effects on practically every branch of showbiz.

Ostensibly the conference, to be attended by top brass of all branches of the Four A's, is to revitalize what has effect been a paper organization and try to make it more potent. The official reason for the huddle is to get better co-operation, more coordination, charter revisions and generally overhaul the constitutions of the various unions that make up the Four A's.

Actually there are plots and counter-plots with political maneuverings to attain control of what will some day be one big union. The single (See "ONE BIG UNION" on page 37)

Webs Are Seen In Fratricidal Account Tussle

NEW YORK, June 19.—Radio networks, which in the past two years or so have been bitterly campaigning to steal accounts away from each other, are being severely criticized on the ground that the practice is hurting all radio. The basic criticism is, that in the eyes of agencies and advertisers, all of radio suffers when one network raps its rivals.

The head of one web declared recently that not only had he instructed his staffers not to pursue this line of selling, but that "I" (See Radio's Fratricidal War, page 5)

"Old Redhead" Swings to TV

NEW YORK, June 19.—Current indications are that Red Barber will move increasingly into the television field—so much so that next year he may see the Columbia Broadcasting System (CBS) sports director out of AM play-by-play and exclusively on CBS video for Old Gold.

There are two chief factors understood to be motivating Barber. First is the increasing importance of TV. Second, Barber is not keen on travel-

NAMM Confab Tees Off For "Teach Music"

AMC Has School Program

CHICAGO, June 19.—The American Music Conference, a non-profit organization formed two years ago by reps of major facets of the music business, turned its guns on an extensive campaign to encourage music education in elementary and high schools during the National Association of Music Merchants' convention here this week. The AMC was encouraged in its work by Homer H. Sommers, principal of Austin High School here, who pointed out that for the first time since the war Chicago schools are setting aside a budget for purchase of band instruments and that other (See MUSIC EDUCATION, page 16)

ing and would probably regard favorably a permanent assignment in New York—which TV would give him.

In line with these views, it is understood that Barber very soon will increase his time on TV play-by-play. He's now doing two innings, and he (See Old Redhead on page 5)

Showbiz Pays Cliffer Tribute

B-29 Will Try To Bring Louis Fight to Ohio

Philly's Convention Loot; Showbiz Looks for Clean-Up

NUMBER ONE ACROSS THE MUSIC-DISK BOARD

- The Billboard, Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879.

RADIO'S FRATRICIDAL WAR

B.R.'s Army Worry

NEW YORK, June 19.—At least one sponsor will be a stake in the outcome of the selective service legislation dispute, which was being hashed over by Congress at press time. Pet Milk, which airs Saturday Night Serenade over the Columbia Broadcasting System, stands to lose its star, Vic Damone, to the army if the law is passed.

Damone is 20 and reported healthy.

Ya Cain't Git Rich Quick by E.T. Giveaway

NEW YORK, June 19.—Sudden realization that listeners cannot participate in a telephone giveaway show if transcribed repeats are necessary forced the shelving of *Get Rich Quick* by American Broadcasting Company (ABC) this week. The show was to have aired from 3:30 to 4 p.m. across the board, starting next Monday (28) as one of the two spots replacing the Paul Whiteman disk jockey show, which folds Friday (25). However, 120 ABC affiliates in the Central Zone, which planned to carry the airer via wax, would have seen their listeners cut out of the loot, so the program was dropped. ABC is hurriedly beating the bushes for a suitable substitute.

Johnny Olsen, who was to have emceed *Get Rich Quick*, will move into the second Whiteman replacement instead. Second Honeymoon will get the 3:30 spot, and whatever show is picked instead of *Get Rich Quick* will be set for 4 p.m.

Volupte Compacts Heading for MBS

NEW YORK, June 19.—Mutual Broadcasting System (MBS) which already landed a \$500,000 contract this week from the National Council of Episcopal Churches, appeared ready to sign another commercial early next week. New account is Volupte compacts, which is slated to emceed the *Best of Hollywood*. The time slot involved is Thursdays at 8:30.

The church group is starting a series to be called *Great Scenes From Great Plays*, with Walter Hampden emceeding.

Slapsie Maxie, Rubin For New NBC Show

NEW YORK, June 19.—Slapsie Maxie Rosenbloom, ex-pug turned comic, is virtually set to do a summer series for the National Broadcasting Company (NBC). He's due to take over the Friday night 10 p.m. spot being vacated by Moile *Mystery Theater*, the debut date being tentatively set for June 23. Rosenbloom will get by billing with Benny Rubin, vaude and film comic.

The show is being written by Rubin and Floria Vestoff, former vaude dancer who for some years has been writing special material.

"Ford Theater" Is Set for CBS Bow October 8

NEW YORK, June 19.—The future of the *Ford Theater* series, which had been involved in doubt for some time, was settled this week. The program, starting October 8, will shift to the Columbia Broadcasting System (CBS) in the 9 to 10 p.m. Friday evening spot. *Theater* is now on the National Broadcasting Company (NBC) Sunday afternoon, and also *Ford* had wanted an evening hour, NBC was unwilling to give it the only available time, also a Friday night period.

The program will also undergo a format change in that it will, when resumes on CBS after a summer layoff, start using stars for the leads. Heretofore emphasis has been on the vehicles.

Also involved in the Columbia acquisition of the *Ford* account is the disposition of the International Silver series *Ozzie and Harriet*, which now occupies the 9:30 to 10 p.m. spot, half of the new *Ford* hour. CBS has offered the account other time segments, but no decision has been made.

It is also considered possible that *Ozzie* might move to NBC to round out the latter's newly built Friday night comedy series. There are two spots, 8 p.m. and 9:30 p.m., which may open on NBC, and Silver may get one (see story elsewhere in Radio Department).

CBS Bally Book Raps ABC, MBS; Lauds CBS, NBC

NEW YORK, June 19.—A new Columbia Broadcasting System (CBS) promotion booklet, published this week, not only supports that web's claim at producing listeners at the lowest cost, but indirectly plugs the National Broadcasting Company (NBC). In addition, it takes quite a poke at the Mutual Broadcasting System and the American Broadcasting Company (ABC). In accordance with network procedure, however, none of the competitive webs is mentioned, also identification is inescapable.

The plug for NBC comes via CBS's suggestion "to count up to two, not four," with respect to networks. It also lists the wattage totals of all four webs, together with the number of stations. CBS ranks second in total power, slightly behind NBC, with ABC and MBS following in that order. Pursuing this line, CBS points out that Type I networks (CBS and NBC) cover more territory and deliver larger audiences than the others—again a plug for NBC as well as CBS.

In addition to stating that the lower power webs cost more per listener, CBS states the latter also fail to provide complete market coverage.

Durante, Cantor, Skelton for NBC Friday Night Line-Up

NEW YORK, June 19.—The National Broadcasting Company (NBC) this week succeeded in lining up its third strong comedy night of the week. It's Friday night, and the line-up was completed when Camel Cigarettes signed Jimmy Durante for the 8:30 p.m. spot. Durante is winding up his Rexall spot on NBC this season.

With Schnozzola leading off, NBC now has Eddie Cantor, 9 p.m.; Skelton, 9:30, and *Life of Riley* at 10. Cantor is sponsored by Pabst, Skelton is shifting to Procter & Gamble, and *Riley* is also bankrolled by P&G.

There are persistent reports that NBC may make further changes in its Friday night line-up, which opened up at the seams a few weeks ago when Sterling Drug canceled *Waltz Time* and *Mystery Theater*. It is reported that the web may ask Cities Service either to move or change its show. Other reports are that the account, the oldest NBC advertiser, having been on the web 24 years, may shift to the American Broadcasting Company (ABC). The account now has the 8 p.m. Friday spot.

Another question mark is the 11-minute sports show aired by Bill Stern at 10:30 for Colgate. If this shifts, NBC could very likely sell the 10:30-to-11 half hour. As it is now, only the Stern quarter hour is open. Reliable sources said Miss Stern is anxious to keep Stern where he is, not only because the preceding line-up has now been strengthened so much, but also because it is especially

valuable during the football season via Stern's predictions.

The Camel deal with Durante was set within one day, according to an exec of William Esty Agency, which handles the account. With Durante, Camel is one of radio's heaviest spenders, bankrolling Bob Hawk, Vaughn Monroe and Screen Guild Players. Whether all will be kept on the air this fall isn't set.

Hires To Drop "Here's to You"

NEW YORK, June 19.—*Here's to You*, 5:15-30 p.m. Sunday over Columbia Broadcasting System, will be dropped by its sponsor, Charles E. Hires Company, after the July 18 broadcast. It's not known yet what program will be moved into the spot.

N. W. Ayer is the agency.

Fate of La Shore Aired Still in Air

HOLLYWOOD, June 19.—Fate of the Dinah Shore Call for Music ailer was still unsettled at press time after a week of compromise and negotiations with Philip Morris execs.

Reliable sources said Miss Shore would be renewed, but that all the elements in current format would be dropped. Included in cuts were Johnny Mercer and Harry James who

Deplore Webs' Stealing Each Other's Acc'ts

Knocking One Another Down

(Continued from page 3)
other chains would be doing the industry far more good if they concentrated on selling against other media." There are many accounts, he added, which exclude radio from their appropriations, which, once sold, would find that radio can equal or surpass the effectiveness of black and white media.

Principal warriors lately have been the American Broadcasting Company (ABC) and the Columbia Broadcasting System (CBS). Sales execs say the situation started when ABC went on a competitive spree and concentrated its fire on CBS, ultimately forcing CBS to answer.

It is pointed out that when one network knocks down the authenticity of a competitor's research, all of radio suffers. The reason is that if one piece of radio research is "proven" false, ultimately the validity of much, if not all, of radio's claims is questioned.

The one moving game in the situation is the fact that under the auspices of the National Association of Broadcasters (NAB), the entire radio industry is now collaborating on a film presentation to sell radio generally to advertisers, agencies and the public. Significantly, one of the principal points the presentation will make is that there are many non-radio accounts which could improve their sales position by using broadcasting.

Ole Redhead Slippin' Off AM Onto Screen?

(Continued from page 3)
may double it if arrangements can be made.

It's AM pact with Old Gold expires this year. A spokesman for Lennen & Mitchell, agency on the account, stated apropos of 1949 that what Barber does for Old Golds that year may be dropped and upon CBS, who holds the package. Barber himself said nothing is set for next year, but that he wants to stay "alive."

That means television.
Two more points remain to be mentioned. Should Barber get out of AM play-by-play next year, he will nevertheless, of course, remain in AM radio. Secondly, Barber's plans for this year, he will definitely travel with the ball club beginning July 15, at the behest of the sponsor.

how out after July 6. Price was cut to \$8,000, a new format devised and size of cast chopped.

New show line-up is to be presented to Philip Morris execs early next week by agency topper Milton Biow for final okay.

Program Competition:

LITTLE FELLERS TOO QUIZZERS

Bright Ideas Put WPEN, WRNY on Top

No 50,000-Watt Winner

NEW YORK, June 19.—Stations in the two lower-power categories came thru with the higher-powered entries in the quiz division of *The Billboard's* First Local Program Competition. While quite a few fresh, intriguing ideas were formulated and presented, many in economical fashion for this program category, most of these came from stations in the 205-to-1,000-watt bracket or the 5,000-to-20,000-watt group. The broadcasters with the strongest signals, the 50,000-watters, came up with the weakest new quiz airs, so that no prize awards were made for this division, although three honorable mentions were given.

First prize winners in the quiz competition were WPEN, Philadelphia, for its *International Quiz*, in the 5,000-to-20,000-watt division, and WRNY, Rochester, N. Y., for *Sounds Easy*, in the 250-to-1,000-watt group. The complete list of winners will be found elsewhere in the Radio Department.

Judges of the quiz contestants noted that the field offered a particularly difficult and challenging problem to stations programing this type of show. The quiz and giveaway programs have been ridden so heavily by the networks in recent months that it would seem that almost every facet of this type of show would have been explored by now. Still, the entries in *The Billboard's* competition indicated that imaginative station directors have been able

Program Competition:

Quiz Honors on 5 to 20 Kws. Taken by WPEN 'International'

NEW YORK, June 19.—In winning first prize in the 5,000-to-20,000-watt division for quiz shows in *The Billboard's* First Local Program Competition, WPEN, Philadelphia, exhibited considerable ambition in the form of its *International Quiz*. The second and third prize winners, WONS, Hartford, Conn., and WQXR, New York, respectively, showed similar ingenuity in devising quiz forms not hewing to the same old line. This division of the competition, in particular, was closely contested, with the judges finding two other programs worthy of honorable mention.

The WPEN program was not only more elaborate, technically, than most, but also was more expensive. It pitted three American college students against three British students in a class-type quiz contest. The show is transmitted by landline to New York, and thence to London via overseas circuit. The British students

to come up with gimmicks owing for punchy, listenable shows to be transmitted into the local atmosphere.

The result has been entries which utilize sound effects to indicate historical events (WRNY's *Sounds Easy*), which are based upon baseball (WEBR's *Batters Up*), which stress fish and wildlife (WABY's *Wildlife Quiz*), which use shortwave hook-ups to pit Americans against British (WPEN's *International Quiz*), which supply the answers and have contestants furnish the questions (WONS's *Quiz in Reverse*), and which air brief mystery dramas and let the contestants (See *First Ideas Win* on page 15)

were rounded up with the co-operation of British Broadcasting Corporation, in the interests of international culture. Nevertheless, technical costs alone to WPEN were approximately \$200 weekly. The station was highly commended by the judges for its initiative in preparing such a program, and for its willingness to finance the project, costly as it was.

WONS Wins—Second

The second prize winner, *Quiz in Reverse*, was an offering of WONS, Hartford, which had a bit of a twist. Instead of the usual here's-the-question and what's-the-answer? routine, the program changed it exactly around. The quizmaster supplies the answers and the contestants must come up with the question that fits. The usual giveaway procedure holds, in other respects, but the novel twist and excellent production won the New England outlet a second prize. *Much Ado About Music*, which took third honors for WQXR, New York, presents a panel made up partly of musical celebrities and partly of audience representatives in a well-produced, interesting show with the emphasis entirely on music.

Two honorable mentions were handed to two similar shows, both tagged *Quizdom*. One was produced by WKY, Oklahoma City, sponsored by *The Oklahoman* and *Times*. The other, aired over WMAA, New York, is bankrolled by *The Herald Tribune*. Other stanzas of the same type are broadcast in other cities, but these seemed outstanding for quiz programs.

WRNY Is First In 250-1,000 Quiz Contest

"Sounds Easy" a Winner

NEW YORK, June 19.—First honors in the 250-to-1,000-watt quiz category of *The Billboard's* First Local Program Competition were taken by WRNY, Rochester, N. Y., for its clever airer, *Sounds Easy*. Strictly a low-budget airer, the show costs only \$30 per week for services of an announcer, although it is aired six days a week, in two 10-minute programs per day.

Sponsored directly by Genesee Brewing Company of Rochester, the program is run by David Curtin, originator, producer and announcer, who plays sound effect records which, together, add up to a famous event in history. Phone numbers called at random give listeners an opportunity to win cash prizes by identifying the event. The station has found a high interest level in the show. Although five other stations (including four web outlets) are airing shows locally at the same time, WRNY has found that better than half the phones contacted are fans with the show.

WTJN Is Second

Second prize in this division went to WTJN, Jamestown, N. Y., for its production of the Art Medal Scholarship Award Program. This show, a weekly, one-hour quiz program, costs only \$30 per week for talent, and features as contestants outstanding high school seniors who earn the opportunity thru examinations. This is a show which departs from the usual giveaway pattern of gadgets and household wares to award its winners college scholarships, paid for by the sponsor, the Art Metal Construction Company.

More in the standard groove is the *Lucky Lady* show, sponsored over WLIZ, Bridgeport, Conn., by Howland's Department Store, with the store itself the scene of operations. The program won third place, mostly because of the handling of the stanza by announcer Wally Dunlap, whose adept and fluent verbiage with virtually all studio spectators has made the program a popular one locally.

Honorable mentions went to WEBR, Buffalo, for its *Batters Up* baseball quiz, and to WABY, Albany, for its *Wildlife Quiz*, both somewhat off the regular path of quiz shows and appealing to a specific hobby audience.

Program Competition:

50-Kw. Outlets Produce No Quiz Topper

NEW YORK, June 19.—There were no prize awards for quiz shows in the 50,000-watt division of *The Billboard's* First Local Program Competition. Several outstanding entries proved ineligible for one reason or another, mainly because they had

Program Competition:

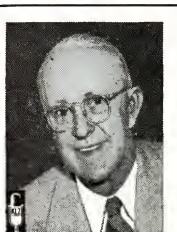
Leading Women's Programs

All Categories Provide Keen Competition

KFI, WDRC, KGKF Best

NEW YORK, June 19.—The women's program category of *The Billboard's* local program competition was strongly contested in all power divisions, with first place winners as follows: In the 50,000-watt group, *Your Saturday Chef*, KFI, Los Angeles; in the 5,000-to-20,000-watt division, *Shopping by Radio*, WDRC, Hartford; and in the 250-to-1,000-watt group, *From Woman's Angle*, KGKF, Coffeyville, Kan. (See adjacent box for second and third-place winners and honorable mentions).

The judges gained one chief impression (See *Competition Keen* on page 15)



KLZ News Editor

William "Bill" Parker

A one-time Reuters correspondent in Europe and Asia, Parker is typical of KLZ news personnel seeking for experience and news know-how.

KLZ, DENVER

Program Competition:

Shopping Idea Puts WDRC in 5-20-Kw. Van

WOW Second in Fem Shows

NEW YORK, June 19.—WDRC, Hartford, Conn., walked off with the top award in the 5,000-to-20,000-watt category with its across-the-board morning quarter hour, *Shopping By Radio*, a novel production effort. Runner-up was WOW, Omaha, with *The Saturday Scrapbook*, an engaging twice-a-week Saturday spot at 11:15 a.m., and third place was awarded to GFRC, Edmonton, Alta., on the basis of *In the Woman's World*, a well-produced program touching on many

(See *Shopping Idea* on page 15)

FIRST ANNUAL LOCAL PROGRAM COMPETITION

THE WINNERS

WOMEN'S SHOWS

50,000 Watts

FIRST PLACE, **KFI, LOS ANGELES**, FOR "YOUR SATURDAY CHEF"
W. B. Ryan, Gen. Mgr.; Charles B. Brown, Prog. Dir.

SECOND PLACE, **WNBC, NEW YORK**, FOR "THE KUHN'S"
Tom McFadden, Mgr.; DeLancy L. Provost, Prog. Dir.

THIRD PLACE, **KSL, SALT LAKE CITY**, FOR "MARGARET MASTERS' KITCHEN"
Ivor Sharp, V.-P. and Gen. Mgr.; Eugene Hallday, Prog. Dir.

HONORABLE MENTION, **KMPC, LOS ANGELES**, FOR "THE WOMAN'S VOICE"
Frank Mullen, Pres.; Robert G. Reynolds, V.-P. and Gen. Mgr.

HONORABLE MENTION, **WINS, NEW YORK**, FOR "THREE CORNER CLUB"
Eldon A. Park, Gen. Mgr.; John Neel, Prog. Dir.

5,000 to 20,000 Watts

FIRST PLACE, **WDRG, HARTFORD, CONN.**, FOR "SHOPPING BY RADIO"
Walter B. Hesse, Sta. Mgr.; Harvey H. Olson, Prog. Mgr.

SECOND PLACE, **WOW, OMAHA, NEB.**, FOR "THE SATURDAY SCRAP-BOOK"
John J. Gillin Jr., Pres. and Gen. Mgr.; Lyle DeHoss, Prog. Dir.

THIRD PLACE, **CFRN, EDMONTON, ALBERTA**, FOR "IN THE WOMAN'S WORLD"
G. R. A. Rice, Pres. and Gen. Mgr.; G. A. Duffield, Prog. Dir.

250 to 1,000 Watts

FIRST PLACE, **KGGF, COFFEYVILLE, KAN.**, FOR "FROM A WOMAN'S ANGLE"
Bert H. Powell, Sta. Mgr.; Robert L. Pratt, Prog. Dir.

SECOND PLACE, **WMBM, MIAMI BEACH, FLA.**, FOR "RADIO NEIGHBOR"
Thomas G. McCullough, Pres. and Gen. Mgr.; Calvert A. Carter, Prog. Dir.

THIRD PLACE, **WLBC, MUNIC, IND.**, FOR "WOMAN OF THE WEEK"
Donald A. Burton, Pres. and Gen. Mgr.; Lee W. Allerton, Prog. Dir.

HONORABLE MENTION, **WILK, WILKES-BARRE, PA.**, FOR "BETTY BLAIR'S NOTEBOOK"
Roy S. Morgan, Gen. Mgr.; Hal Berg, Prog. Dir.

HONORABLE MENTION, **WTHI, TERRE HAUTE, IND.**, FOR "GOOD NEWS"
Joseph M. Higgins, Gen. Mgr.; Arnold C. Johnson, Prog. Dir.

Program Competition:

250-1,000-Watt Race Close, KGGF's Fem Show Winning

NEW YORK, June 19.—The small-power (250 to 1,000 watts) category of the women's program division developed into a fairly tight race, with first place awarded to KGGF, Coffeyville, Kan., for *From a Woman's Angle*, in addition to food and fashion, an interesting account of the foibles of the male sex. Keen perception has Miss Wiley, of a kind intended to delight the distaff side.

The winning show, done by Myrtle Wiley, demonstrates a capacity for out-of-the-ordinary scripting, containing, in addition to food and fashion, an interesting account of the foibles of the male sex. Keen perception has Miss Wiley, of a kind intended to delight the distaff side.

"Radio Neighbors"
Radio Neighbor, which corralled second place for WMBM, Miami Beach, represents a departure from the usual women's show. Conducted by Mary Lucille Carter, the program was made up of interviews with vet-

erans—the discourse impressing as courageous and inspiring.

Women of the Week, the WLBC show which was awarded third place, eschews the usual round of recipes and home-making hints. Rather, it interviews a woman who has achieved a measure of success in some endeavor, and in this way illustrates the broadening field of women's activities.

Two programs were strong enough to merit honorable mentions in this power category—Good News, over WTHI, Terre Haute, Ind., and Betty Blair's Notebook, WILK, Wilkes-Barre, Pa. News displayed more careful production than most shows in the women's category, with Helen Ryan impressing as able and articulate on varied news of interest to women. The Notebook, a chatty session, included music and discussion of books in a program free from the boredom of so many shows devoted to budget meals.

QUIZ PROGRAMS

50,000 Watts

NO PRIZE AWARDS

HONORABLE MENTION, **WOR, NEW YORK**, FOR "THE FIVE MYSTERIES"
Theodore C. Stralbert, Pres.

HONORABLE MENTION, **WRVA, RICHMOND, VA.**, FOR "QUIZ OF TWO CITIES"
Calvin T. Lucy, Gen. Mgr.; Sam Carey, Prog. Dir.

HONORABLE MENTION, **WTIC, HARTFORD, CONN.**, FOR "CINDERELLA WEEKEND"
Paul W. Morency, V.-P. and Gen. Mgr.; Leonard J. Patricelli, Prog. Mgr.

5,000 to 20,000 Watts

FIRST PLACE, **WPEN, PHILADELPHIA**, FOR "INTERNATIONAL QUIZ"
Edward C. Obrist, Mgr.; John L. McCloy, Prog. Dir.

SECOND PLACE, **WONS, HARTFORD, CONN.**, FOR "QUIZ IN REVERSE"
William O'Neill, Pres.; Ralph Klein, Prog. Dir.

THIRD PLACE, **WQXR, NEW YORK**, FOR "MUCH ADO ABOUT MUSIC"
Elliott Sanger, Gen. Mgr.; Eleanor H. Sanger, Prog. Dir.

HONORABLE MENTION, **WKY, OKLAHOMA CITY**, FOR "QUIZDOWN"
P. A. Sugg, Gen. Mgr.; Hoyt T. Andres, Prog. Dir.

HONORABLE MENTION, **WMCA, NEW YORK**, FOR "QUIZDOWN"
Nathan Straus, Pres.; Leon Goldstein, V.-P.

250 to 1,000 Watts

FIRST PLACE, **WRNY, ROCHESTER, N. Y.**, FOR "SOUNDS EASY"
George B. Kelly, Pres. and Gen. Mgr.; Add Penfold, Prog. Dir.

SECOND PLACE, **WJTN, JAMESTOWN, N. Y.**, FOR "ART METAL SCHOLARSHIP AWARD PROGRAM"
Joy E. Mason, Pres. and Prog. Dir.; Si Goldman, Gen. Mgr.

THIRD PLACE, **WLIZ, BRIDGEPORT, CONN.**, FOR "LUCKY LADY"
Emanuel Slotnick, Exec. V.-P.; Wallace B. Dunlap, Prog. Dir.

HONORABLE MENTION, **WABY, ALBANY, N. Y.**, FOR "WILDLIFE QUIZ"
Russell B. Wilde, Gen. Mgr.

HONORABLE MENTION, **WEBR, BUFFALO, N. Y.**, FOR "BATTERS UP"
Cy King, Gen. Mgr.; Clare Allen, Prog. Dir.

Program Competition:

KFP's "Saturday Chef" Is Best Fem Program on 50,000 Watts

NEW YORK, June 19.—Good production marked the leading entries in the 50,000-watt category of the women's program division, with KFI, Los Angeles, taking the top award on the basis of its quarter-hour Saturday morning ailer, *Your Saturday Chef*. Second place was awarded to WNBC, New York, which entered *The Kuhns*, quarter-hour Saturday afternoon program, and third went to KSL, Salt Lake City, for *Margaret Masters' Kitchen*, thrice weekly quarter-hour.

Saturday Chef is done by Ed Jorgenson, veteran newsmen who combines his skill in this field with a talent for cookery. The result is a lively program, with newsworthy information on food prices and shopping news in addition to delectable

recipes. Script-wise, the Jorgenson show is smartly done.

Second-place winner, WNBC's *The Kuhns*, is a mother-daughter team well equipped to do strong program. Mrs. Kuhn is a veteran newspaper-woman and daughter, Rene, a novelist. The dialog on the show caught was adult, with subject matter in good taste and balance.

Margaret Masters' Kitchen, the KSL, entry, was leisurely in pace and succeeded remarkably well in establishing a homey atmosphere. Program was devoid of the taint of artificiality and in a subtle way represented sound programming.

Two programs in the 50,000-watt category merited honorable mentions. These were *Three Corner Club*, WINS, New York, a program well slanted for the distaff side, presented 9:30-10 a.m. across the board, and *The Woman's Voice*, KMPC, Los Angeles, a multi-faceted program mirroring women's opinions, problems and achievements.

Review of Winning Programs in The Bill

WOMEN'S PROGRAMS \$500-20,000 Watts

First Place—WDRG, Hartford, Conn. Shopping by Radio

Producer: Harvey Olson
Cast: Russ Naughton, Bill Sheehan,
Jane Redding

WDRG's combination disk jockey-woman in the street format is a winning one. Records are offered at the start of the show. Then the station's mobile unit, with announcer Bill Sheehan handling the male, accosts item shoppers in the street for interviews. The unit then returns to the studio, where the shopper is put thru the quiz mill, with prizes doled out for correct answers. What really makes the show tick is the excellent co-ordination and timing of the segments, top-notch production all along the line and neat gabbing on the part of Sheehan. The show, aired for 30 minutes across the board at 9:15 a.m., also is plugging a drive to get the shoppers moving early, and itself has become quite a local lure to gals who want to have a whack at the mike and the prizes.

The Saturday Scrapbook Second Place—WOW, Omaha Writer-Cast: Elaine Jabenis

Saturday Scrapbook for this program was concerned with the Easter season. Elaine Jabenis told an interesting little vignette. She described, from her scrapbook, how a woman's Easter bonnets, changed yearly and depicted the good and bad years . . . about getting on in the world. The talk was interspersed with e.t. music and a poem extolling the virtues of our town. Miss Jabenis also gave a description of Easter in New York, as compared with Easter in Omaha. This show is somewhat out of the common groove and undoubtedly represents more script preparation and ingenuity than most women's programs.

In the Woman's World Third Place—CFRN, Edmonton, Alta.

Cast: Helen Kent
Sponsor: Woodward's Supreme Coffee

This is a home-making program centering around women's affairs and using guests. The program reviewed opened with a discussion of a community problem and discrimination against couples who find it hard to locate apartments because they have children. Helen Kent described a case in point, and followed with an appeal for more tolerance on the part of Canadians. The program closed with alert shopping news, delivered by the male announcer. The guest this session was a Canadian commentator who spoke on behalf of the Canadian Appeal for Children Campaign. The program had a strong literary service slant and definite appeal for a large section of the country.

WOMEN'S PROGRAMS 250-1,000 Watts

From a Woman's Angle First Place—KGFF, Coffeyville, Kan.

Writer-Cast: Myrtle Willey
Announcer: George Tangent
Sponsor: Coffeyville Loan & Investment Company

Food, fads, fashions, fancy and fiction are what KGFF says and presents by Myrtle Willey in this aired, sponsored across the board by the Coffeyville Loan & Investment Company. Miss Willey shows a definite

flair for turning out an off-the-beat-en-path script and socking it home. This is evident by the sample show, devoted with the foibles of the male sex, and the philosophy of change that comes over a man from the time of courtship thru the years of marriage. It was a humorous yet perceptive view of a husband "from a woman's angle." Miss Willey promised to follow this up with a similar dissertation on the woman from a man's point of view. Voice and delivery on a par with material, which means tops.

Radio Neighbor Second Place—WMBM, Miami Beach, Fla. Cast: Mary Lucille Carter Program Director: Calvert A. Carter

An interesting switch on the usual women's show. Mary Lucille Carter, actress, in the show submitted, had some ad lib interviews with sightless veterans who talked frankly and bluntly about their rehabilitation courses and plans for the future. There was considerable courage and spiritual uplift transmitted in these interviews, and Miss Carter showed good understanding and personality in her handling of the difficult assignment. Engrossing and valuable material.

Woman of the Week Third Place—WLCB, Muncie, Ind.

Cast: Katie Field and Guests
Announcer: Fred Henshaw
Sponsor: Bell Stores

This program is another one of those which is better than it sounds. That the series is undoubtedly better than individual programs. Instead of giving the same old advice on how to feed a family of 12 on \$4 weekly, this one simply chooses a woman of the week—one who is outstanding in some particular field of accomplishment. She is interviewed on the show. This, it would seem, would point up the importance of woman in the scheme of things and would prove very interesting to other women. On the program caught, the woman interviewed was the matron of the Delaware County Home. She told of caring for the children, their education, et al. The sponsor gives each woman interviewed a gift. A simple, dignified and worthwhile program.

Betty Blair's Notebook Honorable Mention—WILK, Wilkes-Barre, Pa. Producer: Hal Berg Writer: Betty Blair Cast: Betty Blair and Guests

Program is made up of kitchen and cookery tips, shopping news, news of women in different fields of endeavor, such as exploration, and news of functions going on about town. The items are all given as part of Betty Blair's Notebook, which also contains numerous plugs for three participating sponsors: Chase & Sanborn, Chef Boyardee and the Boston Store. Music (light classic) is also recorded. News of laboratory kitchens in England adds an interesting note. The last section of the program is discussion of food prices by a guest. All in all, one of the more interesting women's programs, touching on many subjects.

Good News Honorable Mention—WTHI, Terre Haute, Ind.

Writer-Cast: Helen Ryan
Announcer: Rex King
Sponsor: Hornung Shoe Store

This program apparently is produced with much more care than

most of this indifferent genre. Helen Ryan does the show, which consists of a review of news of interest to women. The opening session was devoted to a consideration of the nursing profession, with facts and figures quoted to illustrate the shortage of nurses and problems of the profession. This was complemented with information relative to lessons in home nursing. Mid-section of the program was devoted to fashions, with Miss Ryan quoting results of a survey of the New York Dress Institute about fashions in the Easter parade. The listener was told who would wear what. Use of noted names was good stuff for Terre Haute fans. In wind-up, on foods, Miss Ryan gave a recipe for a budget meal. She is an articulate, able talker.

QUIZ PROGRAMS 250-1,000 Watts

Sounds Easy

First Place—WRNY, Rochester, N. Y. Announcer: David Curtin Writer: Paul Robinson

Sponsor: Genesee Brewing Company
Here is a telephone quiz program with a novel twist. The show utilizes a series of four or five sound effects which, together, indicate an event or sequence of events. The emcee then places phone calls, and the listener who can identify the event gets the cash. On the siren submitted, effects represented the sinking of the Tokyo by Jimmy Doolittle's air raid plane. Effects were the Flight of the Bumble Bee (representing the aircraft carrier Hornet), sound of a ship going down in water, sounding of klaxon for take-off, buzzing of planes and White Blue Yonder, theme of the air forces. The second playing of the effects gained a winner for \$130. Previous shows used the device to indicate the sinking of the Lusitania, the sinking of the Panay, the burning of Moscow in 1812, the assassination of Lincoln, the California gold rush and the shot heard 'round the world, among others. It shows a sensible and economical use of a smart idea. The sponsor is Genesee Brewing Company of Rochester.

Art Metal Scholarship Award Program Second Place—WJTN, Jamestown, N. Y.

Writer-Producer: J. Ralph Carlson
Cast: J. Ralph Carlson, Bill Winn and Participants
Sponsor: Art Metal Construction Company

Here is a very sensible quiz program. Participants are senior high school students who have been chosen by preliminary exam. The ultimate winners get college scholarships valued at \$200, \$300 and \$500. Questions are divided into groups, such as abbreviations, history, literature, et al. Phrasing of the questions is quite intelligent. It should be, inasmuch as the questions are directed at high school students, more than average intelligence. Scholarships, of course, are paid for by the Art Metal Construction Company, which bankrolls the show. The quizmaster on the show is J. Ralph Carlson, whose manner is dignified and competent.

Lucky Lady Third Place—WLIZ, Bridgeport, Conn.

Producer-Emcee: Wallace Dunlap
Commercials Writer: Bryna Samuels
Announcer: Bill Elliott
Cast: Peggy Parks and Guests

Emcee Wally Dunlap gives away a bushelful of prizes to gals who turn out for breakfast at Howland's department store, Bridgeport, the spon-

sor of the stanza. He exchanges chitchat with virtually everyone present, travelling in the audience with a portable microphone. "Lucky Lady" is a quiz game, and those with highest scores become "looking ladies," and search thru the department store for a gift, clues for which are given her before she starts. Also, "Lucky Lady," whose name is drawn from an envelope, gets a mess of prizes, manufacturers of which get neat plugs, as usual, for this type of airer. Dunlap in solidus at loss for words and has the show well in hand. A large and enthusiastic studio audience turns out for each of these sessions.

Batters Up Honorable Mention—WEBB, Buffalo, N. Y.

Producer-Emcee: Sherm Wright
Guests from Boys Clubs of Buffalo

Batters Up is a radio baseball show wherein three contestants from a boys' club or similar org answer questions on the national pastime. The initial competition is held from Monday thru Thursday, with the winner appearing Friday in another competition to select the winner of the week. The latter is invited Saturday to the press box, where he sees the ball game. The competition angle snowballs. For instance, there is a winner of the month and a grand prize: a trip to Detroit to see and meet the Detroit Tigers. Contestants on the show all get awards of some kind. The show is a good example of what might be called youth programming, the necessity for which has been pointed up lately. Production is of a high order.

Wildlife Quiz

Honorable Mention—WABY, Albany, N. Y.

Producer-Moderator: Ned Trudeau
Announcer: Phil Goss
Cast: Bob Ott, George Frank Altamont,
Fred Everett, Dewitt Christian and Guests

This is a program of interest to lovers of the outdoors, hunters and fishermen, men wanting to get away from humdrum city life. It is a program which draws its material from factual data having to do with the finny tribes, fowl and feather stuff, as it were. The opening session had a discussion of conservation measures by a department exec, topics including the need for more conservation, improvement of cover for game, et al. Next was a quiz session, presided over by a moderator, which considered such weighty problems as: "What is the longest bird in the world? What can I do about it?" To a certain segment of the audience, this type of thing would be meaningless, but to that great mass of hunters and fishermen, both real and potential, this adds up to a very listenable show.

WOMEN'S PROGRAMS 500-2,000 Watts

Your Saturday Chef First Place—KFL, Los Angeles

Producer-Writer: Ed Jorgensen
Cast: Ed Jorgensen
Ed Jorgensen is a veteran newspaperman and news analyst who is also an expert on cookery and allied arts. His news experience stands him in good stead, for in addition to the recipe recipe, he can talk intelligently on food prices, shopping news, what are best buys in the market, et al. Too, he has a practiced delivery. He makes this kind of program sound like a very smart, for he never forgets to throw kudoes to the ladies with statements

board's Women's Program Competition

like: "You girls who manage the kitchens have a lot to do." Jorgenson's piece de resistance this trip is pirates' steve, and he makes it come like something delectable . . . something to be prepared al fresco so that you can enjoy it coupled with the pleasures of the California climate.

The Kuhns Second Place—WNBC, New York

Producer-Director: Clay Daniel
Announcer: Texe Anthony
Cast: Irene and Rene Kuhn

This is one of the few mother-daughter radio shows on the local airwaves and features mother Irene and daughter Rene Kuhn. Not only is the idea fresh and promising, but the people involved are remarkably well equipped to make the show an important contribution to the station's local fare. Mrs. Kuhn, veteran news-woman and NBC staffer, and novelist-daughter Rene live up to their lively surroundings and records of intellectual attainments in some sparkling adult dialog, done entirely without scripts. The subject matter has good taste and is wisely varied, running from cookery tips to travel notes and touching on problems likely to arise in any family sporting teen-age offspring.

Margaret Master's Kitchen Third Place—KSL, Salt Lake City

Producer-Director: Margaret Masters
Announcer: James Petersen
Cast: Margaret Masters and Guests

This is good production with homey atmosphere and leisurely pace, differing from others of the genre in that it has good production. There is recreated a family atmosphere, and the script is packed with homemaking hints and Miss Master's discussion recipes in the Hazel Stevens food plan, a budget plan for families. Miss Stevens is diction with the Utah Board of Health. The program also features a good cook of the day. On program caught, the discussion of cooking hints and recipes even sounded sensible to a man. There was little of the initial atmosphere associated with some of these programs . . . just homemaking and good food talk, and Miss Master's conversational manner with announcer James Petersen and the guest seemed just right. Topics were pertinent and handled in an interesting manner.

The Woman's Voice Honorable Mention—KMPG, Los Angeles

Producer-Cast: Jeanne Gray
Sponsor: Million's
Agency: Bill Hunter

Jeanne Gray's idea is to make this show the listeners'. They send in suggested topics for discussion, opinions, et al. Miss Gray tries to make the show mirror their thoughts. On the show caught, Miss Gray spoke about a 14-day bird menu which would feed a family of four for between \$20 and \$22 weekly. Named the dishes, and it sounded very interesting. The program is done with and without guests. One guest was Dianna Cyrus, a commercial airline pilot scheduled to fly solo around the world this summer. Women listeners, we believe, would find this interesting. The diction of Miss Gray is clear, and her manner is simple and effective.

Three Corner Club Honorable Mention—WINS, New York

Producer-Director: Barbara Will
Emcee: Johnny Clarke

Evidently operating on the theory that propagation is here to stay, WINS is airing this program for the maternal member of the family. Emcee

Johnny Clarke makes with child-rearing hints and labor and money-saving ideas pertinent thereto, with two or three pop records sandwiched in. Clarke's fluent, easy style makes it a pleasant alternative 30 minutes. Extracts from magazine articles on the care and breeding of young 'uns also are presented. Besides two or three pop records, Clarke also tosses in one or two number for the older kids in the family.

QUIZ PROGRAMS \$5,000 Warrants

Quiz of Two Cities Honorable Mention—WRVA, Richmond, Va.

Producer: John Tansey
Announcer: Arthur Richardson
Cast: Alden Aarde, Ira Hull

This show is well produced quiz with interesting questions and participants showing strong competitive spirit. The program reviewed had as

competing teams the Richmond and Norfolk chapters of the National Association of Cost Accountants. Making for good programing was the belligerent attitude of the compelling quizmasters—sometimes bantering, but always pulling for the home team. The questions used on this show presupposed careful selection covering a tremendously wide range of subjects. Correct answers, in addition to winning points for the team, merit cash awards. The program impresses as having strong audience appeal.

The Five Mysteries Honorable Mention—WOR, New York

Producer: Arthur Van Horn
Cast: Carl Caruso and Guest Contestants

WOR uses five five-minute unscripted NBC transcribed mysteries for deduction by a panel of guests in the studio. The mystery is run off without the solution, and the guests are asked to supply the answers. Then the solutions are played. The fifth

mystery is for the benefit of listeners who write in their deductions. No answer is given on the show. It's an interesting idea and shows clever use of waxed material in building a program.

Cinderella Week-End Honorable Mention—WTIC, Hartford, Conn.

Producer: George Bowe
Cast: Floyd Richards, Bob Tyrol and Guests

Women answer questions on this show in a competition which picks a dame who gets a Cinderella week-end—this is a trip to New York, with all expenses paid, plus an outfit of clothes. Questions seem rather easy, but the women are haughty, not femme Kiersey: it all works out fairly well anyway. There is a continuing aspect to the show, with some of the women having been on one month previous to this program.

QUIZ PROGRAMS \$5,000-20,000 Warrants

International Quiz First Place—WPEH, Philadelphia

Originator: Edward C. Obriet
Producer: Allen Gray
Quizmasters: Bill Sears for WPEH, Anthony McDonald for BBC
Cast: 3 American students, 3 British

This is the last program of a series of 13 done by St. Thomas Hospital Medical School, London, and Bryn Mawr. WPEH produced the series in cooperation with the British Broadcasting Corporation (BBC) in the interest of cultural relations. It's ambitious technically, inasmuch as it involves international transmission, the cost of which averages about \$200 weekly. College teams are used, three students on each team who sit in studios with headphones. The show is sent by land line to New York and London to London via overseas circuit. Programs are transcribed to assure better overseas transmission. Personnel includes two quizmasters, one for WPEH and one for the BBC, and non-competing captains from London and U. S. colleges. WPEH and BBC have the right to reject questions. A promotional essay contest ties in with the show, with the winner getting trip to London. The English accents are sometimes tough to fathom, but the program nevertheless is indicative of initiative of a high sort.

Quiz in Reverse Second Place—WONS, Hartford, Conn.

Producer: Ralph Klein
Director: Byron Clark
Emcee: Roy Hansen
Announcer: Bob Gillespie

This neat little quiz package features emcee Roy Hansen, who rides the local disk range in the wee hours, running a quizzer with a twist and making with plenty of gusto and good humor. Rather than shooting the usual queries at contestants, the format calls for Hansen to supply the answer and have the participants supply the questions that fit. Missers have to perform consequences, with the run the gamut from eating popcorn with chopsticks to engaging in romantic monolog. Director Byron Clark's pacing holds things together neatly and makes it an amusing affair.

Much Ado About Music Third Place—WOXR, New York

Emcee: Allyn Edwards
Announcer: Richard Sheppard
Pianist: Leonid Hamro

Much Ado About Music is a tight little program, interesting and well (See QUIZ PROGRAMS on page 15)

It's Gettin' To Be a Habit

NEW YORK, June 19.—Some 22 stations competing in The Billboard's First Annual Local Program Competition have come thru as two or more time winners, making a habit out of laurel-copping. Leading the pack is WOR, which has four awards all told, two of them honorable mentions. Only two stations won two first places, one being mighty WTMJ, Milwaukee; the other, 230-watt KECK, Odessa, Tex. The full list of repeat winners follows:

WOR—New York City (5,000-50,000)

First (music, classical and semi) for "Contemporary Music"
Second (semi) for "Robert S. Allen"
Honorable Mention (public service) for "Yankee Year Pelees"

KECK—Odessa, Texas (250-1,000)

First (music, folk and Western) for "Cecil Brown's Western Band"

WTMJ—Milwaukee (5,000-20,000)

First (music, classical and semi) for "Encore Echoes"
First (music, folk and Western) for "This Is America"

WNBC—New York City (50,000)

First (public service) for "Hawling-1917"

WNEW—New York City (5,000-20,000)

First (public service) for "Little Songs About Big Subjects" and other public service programs

Second (music, disk jockey) for "Canada Lee Show"

WJAG—Chicago (50,000)

First (news) for "Reporter at Large"

Second (music, popular) for "Art Van Damme Quintette"

WTAM-WTAM—Fairbury, Michigan (250-1,000)

Second (news) for "The Tenk Councilman"

Second (music, disk jockey) for "Grandpa and His Grammys"

KIAC—Los Angeles (500-1,000)

First (music, disk jockey) for "770 Club"

First (public service) for "I Witness Death"

KUON—Minneapolis (5,000-20,000)

Special Award (public service) for "University Reports to the People"

Honorable Mention (music, classical and semi) for "Minneapolis Symphony Orchestra Rehearsal"

WBEN—Chicago (50,000)

First (public service) for "Report Uncovered"

Honorable Mention (comment) for "Edward Helles"

WCCO—Minneapolis (50,000)

Second (music, classical and semi) for "Let's Listen to the Classics"

Third (public service) for "Neither Free Nor Equal"

WBNS—Miami Beach, Florida (250-1,000)

Second (comment) for "Radio Notebook"

Third (music, church, devotional and spiritual) for "Harmony Four"

WOV—New York City (5,000-20,000)

Second (comment) for "Lila Sergio"

Third (public service) for "The American Family"

WOXR—New York City (5,000-20,000)

Second (music, classical and semi) for "WOXR String Quartet"

Third (public) for "Rock Ado About Music"

WTEN—Hartford, Conn. (250-1,000)

Second (public) for "Art Medal Scholarship Award Program"

Third (news) for "Jamestown's Passing Parade"

CKEY—Portland (250-1,000)

Third (public service) for "How To Be a Statistic, Too" and "Focus on 48"

Third (music, folk and Western) for "Bayliff No-Hon"

WKY—Oklahoma City (5,000-20,000)

Second (public service) for "The Editors Speak" and "Creed, Color and Religion"

Honorable Mention (quiz) for "Quizdown"

WEVA—Richmond, Va. (50,000)

Second (music, folk and Western) for "Old Dominion Barn Dance"

Honorable Mention (quiz) for "Quiz of Two Cities"

WNCN—New York City (5,000-20,000)

Third (public service) for "Come Home To Live In"

Honorable Mention (quiz) for "Quizdown"

KOMO—Seattle (5,000-20,000)

Honorable Mention (public service) for "Teeth Viewers the News"

Honorable Mention (music, classical and semi) for "Toma Portrait"

WENS—New York City (50,000)

Honorable Mention (public service) for "One-Tenth of a Nation"

Honorable Mention (women) for "Three Corner Club"

WTHI—Terre Haute, Indiana (250-1,000)

Honorable Mention (news) for "When Sherman News Review"

Honorable Mention (women) for "Good News"

Hayloft Hoedown

Reviewed Saturday (12), 9:30-10 p.m. Style—Hillbilly variety show. Produced by Sid Diskin, of ABC, originating on WFL-TV for ABC.

Several years on the American Broadcasting Company (ABC), WFL's Hayloft Hoedown, the same is now on the air. It's a whooping prairie parade of cowboy songs and specialties that lends itself well to video requirements. Also the cameras are located in the back of the large hall, making close-ups difficult, there's everything in song and dance to satisfy the hoedown devotees squinting in front of the cathode at ease.

There's plenty of pace from scratch, with a large cast making for the variety. It's bound to give even the most blasé the clatter of a hankering for the hillbilly. The large company on stage establishes the hoedown mood, with the tele cameras merely looking in.

Newman, sticking to straight lines to introduce the musical round-up, keeps 'em moving fast before the cameras. With the Sleepy Hollow Rang of musicians and a group of Ranch Square Dancers setting the stage for a rousing start, it's a colorful setting for the cameras. The clanking of cow bells joins in with the audience applause to keep the stage atmosphere intact between specialties.

The show caught had the bartoning of Jack Day, featuring the Murrey Sisters (2), who later came later for money. A leading trick of their own; the mountain music of the Bland Brothers as they picked away at the guitar strums; the romantic cowboy chanting of the Ranch Square Dancers; the square dance fiddling of Curly Herdman, with a traditional caller as the Ranch Square Dancers stepped out in the audience to pick up partners for a do-dee-dee.

In addition to the regular Hoedown cast, cameras take in the week's guests. On the show caught there was added Western musical enjoyment, the kids singing and strumming of the Milo Twins, along with the romantic warbling of tall and handsome Wesley Tuttle.

That's plenty of music, song and dance packed into 30 minutes, and all plenty good to make the viewer stick with it every Saturday night.

America Song

Reviewed Wednesday (16). Style—Music variety. Sustaining via WNBT, New York, Wednesday, 8-9:30 p.m.; director, Ira Skutch; musical director, Heino H. Ripp; cast: Paul Arnold, Nellie Fisher and Ray Harrison (dance team).

America Song is a simple, unassuming television program, but one which is completely satisfying. One reason is that it stresses so thoroughly the visual and singing side of the unpretentious and charming. The show consists merely of the folk singing of Paul Arnold, accompanying himself on guitar, and dancing by Nellie Fisher and Ray Harrison. Sometimes Arnold is on the screen alone; other times, he and the dancers are shown; other times, just the dancers, with Arnold singing in the background.

The setting uses a woodland locale, with Arnold singing folk classics of the Casey Jones or Bluebird Fly genre. He makes a good appearance and has pleasant vocalizing. The dancers are fresh and youthful looking and their loose-limbed, enthusiastic "interpretations" of Arnold's tune just fit the bill.

Billboard



Designates Radio Review

Jerry Wayne Show

Reviewed June 16 Sustaining Via CBS Mondays thru Fridays, 7:30-7:45 p.m. Estimated Talent Cost: \$2,500; producer-director, Oliver Daniel; announcer, Arthur Hayes; cast: Baritone Jerry Wayne, Alvy West's Little Band.

Current Hooperating of the Program (Sustaining)None
Current Hooperating of show preceding (Sustaining)None
Current Hooperating of show following (Sustaining)None
Current Hooperating of show following (Sustaining)None

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS
ABC: "Long Range" (WFL) 6.7
"Green Herbs" (TNT) 6.9
"Henry Morgan" (TNT) 6.9
NBC: "Henry J. Taylor" (WFL) 6.9
Sustaining (TWT) None

There's a commendable amount of variety in Jerry Wayne's quarter-hour, across-the-board show, commendable because on a musical quarter-hour program it is not easy to attain an adequate change of pace in the limited allotment of air time.

This is how the format shapes up. Wayne facilitates the session with a solo. Follow-up is a bit of chatter with guest Maxine Sullivan, who then obliges with a ballad. Alvy West's Little Band does its turn, followed by Maxine Sullivan in a duet. The layout strikes us as very good routine, and it's all the more effective in view of the fact that the performers are very capable in their field.

Wayne's baritone pipes contrasted pleasantly with the distinctive chirping style of Maxine Sullivan. Too, their duet, We Just Couldn't Say Goodbye, with its use of folk lyrics, has an especially sparkling turn, lilting and clever. Combine this with the interesting instrumentation of Alvy West's band, and you have a very listenable quarter hour.

Paul Ackerman.

Under Arrest

Reviewed June 6 Sustaining Via CBS Sundays, 5-5:30 p.m. Estimated Talent Cost: \$1,500; producer-director, Wynn Wright; writer, William K. Welles Jr.; music director, Milton Kay; announcer, Ralph Paul; cast: Joe DeSantis (Police Capt. Jim Scott), Margaret Draper, Jim Bowles, Roc Rogers, Jackie Grimes, Mort Lawrence.

Current Hooperating of the Program (Sustaining)None
Current Hooperating of show preceding (Sustaining)None
Current Hooperating of show following (Sustaining)None
Current Hooperating of show following (Sustaining)None

CURRENT HOOPERATING OF PROGRAMS ON OPPOSITION NETWORKS
ABC: "Sustaining"None
NBC: "Sustaining"None
NBC: "Sustaining"None

Under Arrest is typical crime programming. The leads are Joe DeSantis, in the role of Police Captain Jim Scott, who wages unceasing warfare against lawbreakers, and Margaret Draper, who plays Susan Webb, reporter, aid mate in the crime program. The action gets under way rapidly, the plot concerning itself with tracking down two criminals who will utilize in garage hold-ups and murder.

The captain and Margaret, it is sufficient to say, corral the evildoers, and this happy circumstance makes possible the program's tagline sentence: "Those crooks always make a mistake." In other words, crime does not pay. But it apparently pays off Hooperwise, for the appeal

Radio and Television Program Reviews



Designates Television Review

Howdy Doody

Reviewed Thursday (17). Style—Kids' program. Sustaining via WBNT, New York, Monday thru Friday, 5-6 p.m.; director, Roger Mair; technical director, Heino H. Ripp; cast: Bob Smith and Howdy Doody.

Bob Smith and his Howdy Doody show continue to roll merrily along, even though the dispute over ownership of rights to the puppet necessitated introduction of a new dummy. After a brief spell during which no puppet at all appeared, the new one seems to have been warmly accepted by the moppets as the old, if the hundreds of kids who clutched the third floor at Radio City every afternoon are any indication. To aid the transformation, a sign behind Howdy announces that he has "the new look with the old soul." The vocal organs are Smith's, of course.

The new dummy is a little more wholesome looking than the old, taking on almost a rustic appearance. The brief struts which make him move are far too obvious, however, and the station might do some color experimenting to make them somewhat less obtrusive. Also the dummy's legs are a little stiff, and working in unison with Smith's voice and frequently the discrepancy is annoying.

Still Hot Stuff

Apart from these comparatively minor complaints, however, the show remains the year's best. Besides old movies (a Harry Langdon slapstick short, on the day reviewed) the show is continuing Howdy's campaign for the presidency. Running against him is the mysterious Mr. X, who is supposed to have supplied the free lollipops passed out to the kids in the "peanut gallery," whose facial expressions continue to be one of the more fascinating aspects of the airer. Still around, too, are the quickie drawings whipped up to accompany yarns spun by Smith, in this case the old story about the shepherd who cried "wolf!" too often.

Smith still shows admirable restraint in his handling of the more obvious members of the studio audience, and even keeps some tears by bringing the portable mike over to them and engaging them in conversation. It's quite clear that this has become one of the best known shows. And Howdy might make a better president than several human politicians currently contending for that office.

Sam Chase.

of the program is frankly dependent on the excitement attendant upon stick-ups and such like activities.

In addition to the "Those crooks always make a mistake" routine, there's rather a lot of moralizing in the program—a brief talk by Captain Jim in which he points out: "A policeman's job is a responsible one." Well, these occasional trimmings perhaps make the program a little less attractive to a segment of the radio audience. Whether they actually do depends upon your philosophy of programming. But from such contrivances, Under Arrest judges, is a crime show, is a good one. It has action and pace, the script writer is adept at working up suspense, and DeSantis and Miss Draper are good. The program, budgeted at a very reasonable price tag, it would seem a reasonable buy from a sponsor's point of view.

Paul Ackerman.

The Comedy Writers' Show

Reviewed June 13 Sustaining Via ABC Sundays, 10-10:30 p.m.

Estimated Talent Cost: \$2,500 (as commercial); moderator, Ben Brady; announcer, Paul Masters; director, Sy Fisher; producer, Frank Cooper; cast: Panel of four gag writers, Johnny Murray, Roger Price, Sid Fields, Leonard Street. Current Hooperating of this and preceding program (Sustaining)None
Current Hooperating of show following "Humile Field" (Sustaining)5.8
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
NBC: "Talk It or Leave It" 12.7
NBC: Sustaining None
NBC: Sustaining None

If a guy writes funny, why can't he be funny on the air? And if four guys can write funny, why can't they be four times as funny as one on the air? Algebraically and arithmetically it sounds like a pretty easily provable proposition; in practice it doesn't quite come off. The Comedy Writers' Show, a new Frank Cooper production, sustaining on the American Broadcasting Company (ABC), has promise, but in performance proves to be moderately diverting.

In turn, this offers another interesting proposition, to wit, that a comedian actually isn't merely the puppet of his gag and is in fact funnier than his writers, singly or collectively. A lot of the gags and one-liners pulled on this program Sunday (13) were funny, but they lacked impact. Reason? They didn't have the timing, pacing and delivery of a Hope, Benny or Garson.

And in turn this may mean that The Comedy Writers' Show can still be worked into an easily salable program. It's transcribed now, but apparently with the most noticeable, more editing and more sharpening up. In that way a lot of the weakies and oldies could be eliminated and the potential reached.

Jerry Franken.

Johnny Fletcher

Reviewed May 30 Sustaining Via ABC Sundays, 7:30-8 p.m.

Estimated Talent Cost: \$5,000; producer, Don Sharpe; director, Bill Rousseau; writers, Bob Rys, David Friedkin, Morton Fine; Music, Busc Adams' orchestra; announcer, Owen James; cast, Bill Goodwin (Johnny Fletcher), Sheldon Leonard (Sam Craig).

Current Hooperating of the program (Sustaining)None
Current Hooperating of show preceding and following (Sustaining)None
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS
CBS: "Blondie" 7.8
NBC: "Behind the Front Page" 2.3
NBC: "Bandwagon" 15.8

The latest addition to radio's gumshoe circle is American Broadcasting Company's Johnny Fletcher, a would-be smooth talker who modulates the claim that he's the world's greatest book pitchman but has trouble raising rent by hawking a muscle-building manual on street corners.

Johnny, as the character is apparently, will persist in poking his nose into places where it will get pinched. It is expected the result would be laughter and suspense. Instead, the claim that he's a detective proved to be episodic, confusing and with few original humorous moments. Biggest laugh of the show came from the mention of that magic tune, Cucamonga. The claim that finding missing was a crack about Brooklyn.

Fletcher's sidekick, Sam, was described as a giant of a man who parades about in a loin-cloth as the trendiest of the trendiest. He's taught in the books peddled by the doc, Sheldon Leonard, movie toughie, did what he could with the role of (See Johnny Fletcher on opp. page).

Ditch Bergen? 1G Times No!

NEW YORK, June 19. — Reports that Standard Brands was planning to drop Edgar Bergen and substitute a cheaper show were emphatically denied by representatives of the company this week. Rumors, published otherwise, have been rife for some time. This week the sponsor declared Bergen would return to the air, as scheduled next October 3.

Bergen is now in Europe. John U. Reber, head of radio for J. Walter Thompson, Inc., handling the account, is with him.

CBS Polk Murder Aired Highlights Threat to Newsmen

NEW YORK, June 19. — In a dramatic recounting of the physical facts connected with the murder of George Polk, Columbia Broadcasting System (CBS) correspondent, top CBS newsmen in a broadcast today at 7 to 7:30 p.m. emphasized that the crime constituted a direct threat to freedom of speech and freedom of movement for journalists. Polk's body was found in Salomika Bay six weeks ago.

The program, which included analysis by Ed Murrow, Howard K. Smith and Don Hollenbeck, CBS newsmen, indicated that the crime had the trade-marks of a political murder; that it was incumbent upon the State Department to press for a solution, and that Greece, as a sovereign nation with four police forces, must take the motivation and the identity of the criminal.

The special broadcast, titled Report No. 1 on the Murder of George Polk, was the first of a series and will be followed by others seeking a solution of the crime in pointing out the large implications of the murder, namely that the survival of truth is at stake.

JOHNNY FLETCHER

(Continued from opposite page)

the brute with the muscle-bound brain, and managed to wring some laughs out of attempts to be cultured by spouting poetry. Needless to say, Johnny and Sam wound up the week's adventure as broke as when it began, being heckled by Feabody, manager of the hotel they reside in, who undoubtedly will threaten them with eviction each week. The story line needs simplification and the writing needs more subtlety. On the whole, it's back to that street corner with the books. Sam Chase.

DES MOINES, June 19. — Phil Hoffman, manager of KRNT here, has been appointed manager of WOL, Washington, with Bob Dillon, formerly commercial manager of KRNT, moved up to manager. Both stations are owned by the Cowles Broadcasting Company. Hoffman will continue as a veepee.

FCC Ganders Giveaway Craze

Drug, Food Budget Cuts Hit Radio; Kellogg Cancels Out

NEW YORK, June 19. — A decision this week made by the Kellogg Company to drop its last two remaining radio shows, *Breakfast in Hollywood* and *Galen Drake*, highlights a growing economic problem in radio. It is difficult under the present high costs of labor, materials and manufacturing to maintain heavy budgets. This is particularly true, according to sales, in the food, drug and soap fields.

In dropping its two shows, both airing on the American Broadcasting Company (ABC), Kellogg is bowing out of radio completely, after years as a fairly extensive spender. A few months ago the same account gave up *Supernatural* on the Mutual Broadcasting System (CBS). In all three cases, Kenyon & Eckhardt, the agency for Kellogg, stated that the appropriations would be spent in other media, including black and white, outdoor and point of sale promotion.

Within the past few weeks Sterling Drugs, Colgate-Palmolive-Peet, General Foods, Noxzema, Fitch, Brown & Caldwell, Kaiser, Grazer, Listerine and other accounts have either dropped programs or retrenched in their radio appropriations. In virtually all cases, the moves were reportedly by same person. Only a few instances have the cuts been dictated by a decline in product

sales. The Kellogg departure from radio, it is stated, stems directly from the fact that despite good sales, peak production costs have cut profits terrifically.

Breakfast is a half-hour show, the first half of which is sponsored by Procter & Gamble. Kellogg drops both segs July 23.

KLZ Heart Series Praised in Senate

WASHINGTON, June 19. — Tribute to KLZ, Denver, for its heart disease series, *Kneze of Hearts*, was paid on the floor of the Senate last week by Sen. Edwin C. Johnson (D, Colo.).

Johnson told the Senate that "KLZ not only provided valuable station time, writers and actors, but also spent considerable sums of money in many forms of paid advertising to call attention to this heart series and to insure its reaching the largest possible audience."

The senator quoted the head of the Colorado Medical Society as saying, "This series is undoubtedly the finest production of this kind ever produced in co-operation with a medical society."

Naish, Fred Robbins, Landt Set for New CBS Packages

NEW YORK, June 19. — Hubbell Robinson, Columbia Broadcasting System (CBS) program chief, returned from the Coast yesterday (18) with four new web packages wrapped up. The layout is as follows:

Mickey Rooney will debut as emcee in a new 30-minute program, *Hollywood Showcase*, within a few weeks. Format will involve presentation of top professional, young talent. Originator will be Hollywood, and show will be aired in the Sunday, 10-10:30 p.m. slot now held by *Shorty Bell*, Rooney's current op. The latter program, an expensive proposition, never clicked. Hence the decision to Rooney in a completely different type show.

The second new package is *The Little Immigrant*, a documentary series for which Robinson has signed E. Carroll Naish, character actor. This will be written by Cy (My Friend, Irma) Howard and is scheduled for a fall debut. Originator point will be Hollywood. This will be Naish's first network series.

The third package is the Landt Trio, which will come back to CBS June 28 in the old *Singalong* program, a combination music and audience participation show. Program will be done across the board, 10:30-11 a.m., with Jack Carney producing and Phil McLaughlin directing. The trio, absent from the web for two years, includes vocalist Carol Ames, pianist Johnny Cole and organist Chet Kingsbury. New York originator, Landt is a radio old-timer.

Fourthly, Fred Robbins, WOV disk jockey, starting July 3, will emcee a live CBS show titled *Let's Dance, America*. Format involves interviews with band leaders and music by top maestros via remote pick-ups throughout the nation. Time will be Saturday, 10-10:30 p.m., for the first

show, but one week later, July 10, program expands to a full hour. *It Pays To Be Ignorant*, co-op which is now in the 10:30-11 p.m. slot switches to 9:30-10 p.m. July 10.

Lawyers Hunt Violations of Lottery Ban

If Any, Gimmick May Die

(Continued from page 3)

required by any law of the United States, and no person operating any such station shall knowingly permit the broadcasting of, any advertisement or information concerning any lottery, gift enterprise, or similar scheme, offering prizes dependent in whole or in part upon lot or chance, or any list of the prizes drawn or awarded by means of any such lottery, gift enterprise, or scheme, whether said list contains any part or all such prizes."

The Communications Act contains strong enforcement teeth for this section. It provides for a maximum fine of \$1,000 or year's imprisonment, or both, "for each and every day during which such offense occurs." Few other sections of the act provide such stiff penalties, but few other sections are so puzzling to legal interpretation.

It appears likely that FCC will embark on an official determination of the legal status of giveaways before a crack-down on individual alleged offenders, and even in the event the FCC should find giveaways contrary to the law, ample time presumably would be given for broadcasters to halt the practice without being subject to the penalty. Altho FCC's legalists are informally surveying the question, Chairman Wayne Coy has not yet called for an official determination of the program's legal status. Some FCC-ers are guessing that the chairman may not call for such a determination unless a formal petition or complaint is filed with FCC by any individual or group.

"GAVEL TO GAVEL" COVERAGE OF THE REPUBLICAN AND DEMOCRATIC CONVENTIONS

by
DIRECT WIRE FOR
THE LISTENERS OF
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K F W B

IN HOLLYWOOD

with
CLETE ROBERTS

"Public Service Is a Public Trust"

5,000 OF THE
BEST
WATTS

in Central
New England

AG
WORCESTER

'49 'Voice' Pact Rushed; Present Ones End July 1

WASHINGTON, June 19.—Negotiations for 1949 fiscal year contracts to handle Voice of America programs are being rushed thru in New York to beat the July 1 expiration date for current contracts, Jesse MacKnight, advisor to the Assistant Secretary of State, George Allen, told The Billboard this week.

While the State Department expects to let other broadcasters handle a share of the programs, MacKnight said that present negotiations are solely with the National Broadcasting Company (NBC) and the Columbia Broadcasting System (CBS). The two webs at present hold all of the private contracts for Voice programming.

Discussions with others who want to take part in the programming will be held some time in the next 30 days, MacKnight said, after the State Department has set up its central office section and provided a complete check of all scripts.

Contracts with a half dozen domestic stations which beam the Voice overseas via short-wave transmitters are being renewed without any hitch, the State Department official said. One or two stations which have seen their labor costs go up will receive slightly higher State Department checks when a member suggested in Parliament last week that the cost of collecting the tax—\$571,439 a year—was far too high for the amount involved.

Canada Move Started To Nix Radio Set Tax

MONTREAL, June 19.—A movement has been started in opposition parliamentary circles to have the \$2.50 radio receiving set tax removed. It came about when a member suggested in Parliament last week that the cost of collecting the tax—\$571,439 a year—was far too high for the amount involved.

Under ordinary circumstances a move of this kind, which may be intended only to embarrass the government, could be ignored. However, since the whole Canadian Broadcasting Company (CBC) question has now become a touchy affair in Canada, since the government-controlled radio body rejected applications by independent television operation. It follows, then, that anything pertaining to CBC is subject to the closest scrutiny and criticism.

There is little possibility, however, that the radio license set-up will not be changed for a long time to come. However, should there be a probe of CBC's operations, which demand is growing every day, the revising of the radio tax formula is quite possible, according to sources close to the situation.

TALK OF THE TRADE

New York

JIM McLEAN, NBC's magazine editor, has resigned from the web's press department to open his own publicity office. Al Kaestner, column editor, has been appointed acting magazine editor. The press department loses another stalwart, albeit temporary, Hal B. Robitaille, secretary to Syd Elges, vice-president in charge of press. Miss Robitaille reverts to private life. . . . Ed Byron on vacation thru July, with Earle McGill to direct Mr. District Attorney while Byron sails his new 38-foot cruiser.

Allen Duany named director of the *Treasure Chest* series, debuting Monday (21) on Mutual at 5 p.m. His duties as director of *Superman* will be taken over by Jessica Maxwell Associates. . . . Bob Smith, starting Monday (21), takes a week's rest from his seven WNBC shows. Pinch-hitter for him will be Norman Brokenshire, Dick Dudley, Wayne Howell and Tex Antoine.

TOMMY COWAN, of municipal outlet WNYC, drew kudos for his announcing Saturday (12) anent the city parade in connection with New York's Golden Jubilee Celebration. He did six continuous hours of running commentary.

CBS Sports Director Red Barber, Assistant Director John Derr, CBS London correspondent Stephen Laird and writer researcher Judson Blair assigned to cover the summer Olympic games in London, July 30 thru August 14. . . . George Bristol appointed manager of the presentation division of the CBS sales promotion and advertising department. . . . Larry Loewenstein, of the WINS press department, a father for the second time. . . . Clarence L. Doty, sales manager of WJZ, named executive assistant to Murray B. Grohman, vicepres in charge of ABC's owned-and-operated stations.

Chicago

CHARLES ADELL, formerly with Weed and Blair, station reps, has joined ABC here as account executive. . . . Elsie Martin, former assistant to Les Wienroth, local producer, has joined WIND as gal Friday to Ralph Altman, station manager. . . . Douglas Stone, member of WBBM program department, has joined continuity staff of WGN. . . . Jim Hurlbut, WMAQ-NBC Chi commentator, received a watch this week from Vice-President L. E. Showerman, in recognition of his winning first place in local news classification of *The Billboard's* recent program competition. . . . WBBM news editor, Everett Holmes, will cover Republican convention and broadcast directly from Convention Hall. . . . Mac and Bob, blind singing team of WVLS, last week celebrated 25th anniversary as showbiz team. . . . L. E. (Chuck) Showerman, NBC central division v.p., has been appointed member of University of Illinois Foundation. . . . Art Harre, manager of WJJD, this week signed contract with Louis Kanne, head of Atlas Brewing Company, under which brewery will sponsor exclusively on WJJD next fall all games of Chicago Cardinals, national pro football champs. . . . Paul McClellan, NBC central division sales manager, this week announced Kraft Food Company has renewed Music Hall program for 52 weeks effective July 22.

Hollywood

KAY KYSER waxed a new talent hunt show last week for fall perusal. . . . George E. Ledell Jr., joined KFI's promotion department. . . . Ed Cashman, producer of *Texaco Star Theater*, mourned loss of his mother last week. Chores on the air were handled by Bunny Coughlin while Cashman went to attend funeral. . . . Harry (Parkyarkarkus) Einstein, much improved in health since recent spinal operation, is talking tele plans with Mutual execs. Show will be packaged by Parky and his producer, Maurice Morton.

Eddie Conner is backing Billie Burke in new show idea for fall sponsorship. . . . Producer Don Davis back of the controls of Mutual's *Keep Up With the Kids* after surgery. . . . KFI-TV expects to have its first test patterns aired within 10 days. . . . Dennis Day set for another season with Jack Benny, squelching rumors that he was leaving comic to start another show of his own. . . . Wm. Arthur Blake got a barrel of publicity last week when his impersonation of Lucille Parsons was blue penciled out of the Eddie Conner show after dress rehearsal. Seems Lucille's agent, Wyman McCormack, squawked at Blake's hitting satire.

LOU PLAZA, Coast radio head for Russell M. Seeds Agency, writing, directing and producing first local video show for the agency over KTLA. . . . William Larimer named account exec for ABC's Hollywood sales staff. . . . T. Papich, research head for CBS' Western sales promotion department, resigned to become biz manager for Frank Fortier Production.

From All Around

PHIL HOFFMAN, vice-president of the Cowles Broadcasting Company and formerly manager of KINT, Des Moines, appointed general manager of WOL, Washington, D. C. M. C. Craven, who was acting manager of WOL, will remain in Washington as vice-president of the Cowles Company in charge of engineering. He will devote much time to Cowles' interests in FM and TV. . . . Jack Henry has joined the WOL announcing staff.

Dwight D. Eisenhower will make his first post-retirement radio talk July 4 on *The Veteran Wants To Know* program over Mutual. . . . George W. Trendle, head of Trendle-Campbell Broadcasting Company, Detroit, named chairman of the board of the Huron-Clinton Metropolitan Authority, regional park and waterway planning body. . . . George Cross, announcer, at WXLX, Detroit, scheduled to marry Shirley Loe this week.

TWENTY-EIGHT-YEAR-OLD John Sinclair is new manager of WIBU, Madison, Wis., succeeding Ralph O'Connor, who resigned to become manager of WISCN, near Chicago, to be built in Madison. . . . Robert Meeker, Associates appointed national rep for WJPS, Evansville, Ind. . . . Robert Snyder named director of special events and promotion for WBCA, Schenectady.

Ross Mulholland Into Production, Syndication Biz

DETROIT June 19.—The organization of Ross Mulholland Productions here moves WXYZ's ace disk jockey, known as the *Barefoot Boy*, into the production and syndication field. Plans for the *Barefoot Boy* show in several directions. Mulholland embarks next week on a string of daily visits to stations in Michigan and Ohio.

The main offerings will be the *Junior Barefoot Society*, the kid hour on Mulholland's regular show, and a gimmick using old-time player piano music interspersed into his regular show daily. The *Kidde show*, now sponsored by the R. H. Frye shoe store here, is the subject of dickering with RCA Victor for national sponsorship. Mulholland is building up his own "wax network" on these features and is figuring on using tape recording for the physical handling way the programs if enough stations are able to handle it. The player-piano bit, in five-minute segments, would be sold primarily for use in local jockey shows.

Meanwhile, the *Barefoot Boy* show itself may be built up into a radio "trust," appearing in six or more major market areas. Current negotiations are being way with Owen Urdrige, manager of WQAM, Miami, who was in Detroit this past week, with the possibility that Terry Washburn would handle the actual show if the station okay the deal, working under Mulholland's direction and using the same general format.

In the background, Mulholland Productions is cooking up three television shows for fall presentations.

88% of Eligibles Vote in AFRA- NLRB Election

NEW YORK, June 19.—An average of 88 per cent of the eligible members voted in the National Labor Relations Board (NLRB) - American Federation of Radio Artists (AFRA) election held here this week. The election was held to determine whether AFRA will continue to have a union shop clause in its contract with the four networks.

In New York, out of a total of 1,144 eligible voters, 96 per cent cast ballots. In Los Angeles, out of 987 eligible, 92 per cent voted; in Chicago, out of 308, 88 per cent voted; in San Francisco 73 per cent voted. The total eligible, including 242 absentee voters, was 2,748.

While it's considered certain the vote was completely AFRA, official tallies will not be ready until around July 1.

Salesmen Lose Social Security

WASHINGTON, June 19.—Radio salesmen working on a strictly commission basis are excluded from Social Security benefits by a law enacted over the President's veto by both houses this week. In effect, the measure defies the Supreme Court, which held in 1947 that commission salesmen are regular employees under the Social Security Act.

In vetoing the bill, President Truman objected to excluding from Social Security an estimated 750,000 commission salesmen. The House, however, overrode the veto by 297-75 and the Senate by 85-12.

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NAMM Show Cuts Disk Biz; Accents Horns

Radio and TV Get Play

CHICAGO, June 19.—The summation of the National Association of Music Merchants' (NAMM) convention this week: A constructive show for the piano and instrument trade, a fair share of biz for the radio-tele brackets and a brush-off for the record industry.

Altho registration topped 6,500 (better than last year's total), a top-heavy batch of manufacturers, exhibitors and distributors dragged down the dealer count, while the "seeing" not "buying" attitude of the latter made it evident that much like last year's show, little record business was being written.

Record Reps Piqued

A pique developed by the record reps at the convention stemmed from the absence of any dealer clinic, forum or talk on the wax end of the music merchants' business. Altho NAMM is never heavyweight on disk selling phases of the music store's operation, this year's representation was devoid of any attempt to throw a gesture at the platter peddlers. With over 40 record manufacturers exhibiting, the opinion was that NAMM, despite its inability to deal with any major disk manufacturing or (there being none which encompasses the major firms), could have consulted the small-label Phonograph Record Manufacturers' Association or at least have called upon the majors to help out with a seminar or disk-selling spiral directed at the attending dealers.

As it stood for the diskeries, the exhibits on the floor contained themselves mostly with opening new accounts, meeting and reshuffling distributors, talking shop among themselves and getting a bearing on dealer problems. Schooled by previous NAMM shows, the exhibitors evidenced no surprise at the lack of business to be written, but accepted it as unimportant, compared with the reasons for attendance. But a sulk that was only whispered last year—directed at NAMM along with the attitude that the disk biz was not properly presented at such an all-inclusive convention—became more pronounced as the diskers registered one gripe after the other at the lack of NAMM attention given to disk-dealer aids or education.

Pubs Happy

As for music publishers, there were only two who actually exhibited on the floor: The M. M. Cole and the Mills-American Academy of Music firms. The Cole firm, strictly a standard music firm, reportedly was satisfied with its reaction there. Jack Mills told The Billboard that he was thrilled with the important results of the dealer's presence at the convention. Not only was he the only combined pop and standard music firm to exhibit, Mills said, but the NAMM show had always proven beneficial in many long-term and long-term aspects not directly linked to the sale of sheet music. The current show gave him even more satisfaction than others, he felt about that he was the only pop pub present.

For the horn, keyboard and instru-

Universal Unveils "Quality Control"

CHICAGO, June 19.—Universal Records unveiled its "quality control" this week before distributors during the National Association of Music Merchants' convention. The new recording process, according to Bill Putnam, Universal prexy, eliminates one-third of the surface noise and saves a quarter of the wear on shellac platters, with no additional cost.

The new shellac disk differs in no way in physical content. The change is in the recording process, which thru use of a new type recording amplifier, reduces distortion in higher frequencies. The first quality control disk will be released August 1, with two major independent firms signifying that they will utilize the new process, six months after that date, when Universal will make it available to all diskeries.

FTC's Needle Hits Capitol's

WASHINGTON, June 19.—Capitol Records, Hollywood, has entered into a stipulation with the Federal Trade Commission (FTC) to refrain from making unqualified claims in advertising using phonograph needles, the FTC announced this week.

FTC reported Capitol as agreeing that it will not designate needles tipped with synthetic sapphire as "sapphire" or represent that needles will give any stated number of plays "without plainly indicating that they may chip, break or wear, causing sound distortion and resulting in improper tone fidelity."

ASCAP Appeals Bd. Re-Elected

NEW YORK, June 19.—Final tabulation of ballots in the annual election to the American Society of Composers, Authors and Publishers (ASCAP) Board of Appeals shows all six incumbents returned to office.

Writer incumbents are Peter De Rose, Abel Baer and Douglas Moore, with Max Mayer, John Sengstack and Sam Stept as publisher members of the board.

Editorial

Is Disk Dealer a Stepchild?

A short unhappy note to Louis LeMair, president of the National Association of Music Merchants (NAMM), could easily be signed "by the record industry," but we'll write this one ourselves.

Your NAMM convention this year committed an injustice to the record industry. There were more than 40 record companies exhibiting on the convention floor (rental fees paid), but the NAMM program of events was conspicuous by its brush-off of the record business. Not one dealer clinic or seminar (not even a droning speech by some bored representative) was given over to the record-selling phase of the music merchant's business.

We appreciate that the piano and instrument people may deserve the lion's share of the convention program (your dealers probably reap the biggest sales in the horn and keyboard fields). But we realize, too, that record sales account for a substantial part of the average music merchant's operation.

We think it was unfair to the dealers as well as to the record manufacturers to disregard record-selling problems entirely. We'd suggest in fact, that you make plans now to amend this lapse of next year's NAMM show in New York. You do want the platter people to come, don't you?

Dealers Given Crystal Ball Routine; Experts See Keen Competish in Year To Come

Credit Buying, Prices, Trade Unification, Trends Aired

CHICAGO, June 19.—Music dealers were alerted to heavy competition they are going to face during the next year and were told by experts in various fields how to buck competition during the National Association of Music Merchants' convention here this week. All speakers pointed to the next 12 months as a good buying year, but cautioned that if retailers want to get their cut they'll have to work for it. Installment buying and charge accounts, which represented only a small portion of buying power during the war, is steadily moving back to normal, Thomas W. Rogers, executive

Macs Cut First Foreign Disks

NEW YORK, June 19.—The Merry Mac vocal group became the first American talent to wax for a foreign diskery since the imposition of the Petrillo ban. While in England for theater appearances, the Macs, whose pact with Majestic expired when the firm developed financial difficulties, signed to do some dates for the English Decca diskery, which in turn controls and owns the London label. The Macs cut four sides with accompaniment by the Squadrinaires ork. Tunes sliced were Knick-Knack - Paddy - Wack, Windshield Wiper, Slow Boat to China and Standing in Need of Prayer.

Previously, tunesmith Hugh Martin cut some sides in France which were to have been made available to the Signature diskery. This is in addition to the musical backgrounds of popular dub-ins which have been licensed in Europe for the Mercury and Capitol firms.

Rainbow Gets "Lovable"

HOLLYWOOD, June 19.—You're So Lovable, the Margaret Webb-David Street-Frank Smith tune purchased by Peer International, was acquired in platter form by Rainbow Records. Authors cut tune as a private venture prior to the ban using Street on the vocal. Rainbow last week bought the master. Lovable enjoyed considerable spinning on local platter shows, disk jockeys using acetate pressings.

of the American Finance Company, pointed out, and music retailers must study means of financing such consumer credit. From 1929 to 1941 consumer credit averaged about 10 percent of the disposable income of this country, while at the end of 1947 it represented only 7.63 percent of the disposable income but showed steady climb. A survey of sales finance companies all over the country by Rogers showed that while these firms have never had a great deal of music merchant financing paper, there is a thore interest in such financing as evidenced by remarks from some quarters which claim that the regional meetings of credit men had brought up music credit financing as a good potential. Those who had done music retail biz financing almost exclusively in the past few years, Finance companies pretty generally said that in dealing with music buying financing they had asked the following terms: Minimum down payment, 20 to 30 percent and maximum term on balance, 24 months, while on record and record players they hiked the down payment to 25 percent and a limit of a year for full payment.

Prices Going Up

Rogers said he personally felt that prices will go higher during the coming year, government pressures to constrict the central credit reservoir of our banking system will continue, and lower income groups will turn more and more to credit buying, which will result in sales finance companies becoming more selective as to whom they will give credit and also stiffen their net rates. He predicted that the year will be a good one for consumer credit.

The music retailer is one of the few business men, C. C. Simpson, managing director of the Electrical Retailers' Association, averred, which has not yet been penetrated by big business such as department stores and chains. Music merchants will have to perit up, as challenges, such as an offer to a major piano manufacturer by a chain to take his entire output, will have to be met, Simpson stated. Simpson urged music merchants to unite in a "strong" banner, where they will unify under visionary leadership. Today's 20 percent profit will wilt when times get back to normal unless music merchants do a general marketing job.

Potential Growing

Dr. Albert Harnett, the marketing consultant who has advised NAMM for several years, assured music merchants that the music instrument sales potential is growing, from \$81,000,000 in 1939 to \$241,000,000 in 1947, but showed that prices have risen 67 percent for general all-round cost of living while music instruments have risen only about 40 percent since that time. Music instruments have

(See Dealers Given on page 18)

ELLER COLUMBIA LP SECRET

CBS, CRI Reveal History Of Microgrooves; Philco Reproducer Vital to Wax

Adapter Unit for \$29.95; Space-Saving Angle Shown

(Continued from page 3)
the war and then resumed about three years ago. Under the guidance of CBS Research Director Peter Goldmark, assisted by Rene Sneydman, CBS engineer, and William Bachman, CRI research director, the LP microgroove record potential was realized this year.

According to Wallerstein, the company's main plant at Bridgeport, Conn., for several months has been pressing the new LP's for nationwide distribution. The attendant savings in storage space were graphically demonstrated by comparing a pile of 101 standard albums with the comparable LP catalog of 101 records. The albums required nearly eight feet of storage space, the LP records little more than one foot. Wallerstein stressed that the LP vinyl record was "full range, understated quality and a hitherto unachieved fidelity."

He revealed that film, tape, wire-recording 16-inch transcriptions and other systems were carefully investi-

gated before the LP microgroove system was adopted. "We decided to concentrate upon the development of a record which would combine all the long-playing qualities of these methods and at the same time improve its fidelity of reproduction, ease of use, and, above all, enable it to be marketed at a price far lower than any of the aforementioned systems." Furthermore, and perhaps of paramount importance, the LP microgroove records do not make obsolete the millions of dollars' worth of records and equipment the public already owns. The new records allow for a gradual transition at little or no expense. Either tape or wire recording would have tended to make existing equipment obsolete.

Philco Reproducer

In conjunction with the CRI announcement, James H. Carmine pointed out the "Philco development of an 'equally revolutionary' balanced fidelity reproducer which com-

(See Microgroove Platters, page 21)

Infringe Suit Names Bandwagon Sterling Disks

NEW YORK, June 19.—Eugene F. Carroll, of Stapleton Industries, Inc., manufacturers of Animal Records, this week filed suit in U. S. District Court against Bandwagon Records and Sterling Records, Inc. The plaintiff charged that Bandwagon and Sterling imitated the style of the animal platters and asked for an injunction restraining the defendants from producing and selling any disks embodying said style and theme. The action also asks for an accounting of profits derived by the defendants from manufacturing and reproducing platters under the title of Woodland Serenaders, under their legend, Menagerie Series.

Carroll's complaint charges that he created and conceived the unique method of song presentations on records, under the trademark Animal Records, in 1947. In February of this year, he granted exclusive manufacturing rights to Stapleton. He further alleges that since April, the defendants have produced and sold disks under the Serenader tag which infringe and imitate the animal disk style. Carroll's complaint also charges Bandwagon and Sterling with unfair competition.

LP Disk Secret Open to Market, Columbia Says

NEW YORK, June 19.—Columbia Records' Presy Frank White has confirmed that the diskery will offer the manufacturing secrets governing the LP disk to other waxworks that may wish to market the new platter. Most of Columbia's competitors will not be able to immediately compete in the LP field, however, since the new disk requires full fidelity recording. Columbia has been making "safeties" of most of its disks via wide-range recording and thus was prepared for the current transportation to 33 1/3 platters. Most other diskeries have been employing limited range technique in cutting its wax.

It also was learned that the production and pressing of the LP disk will not require a unique or particularly expensive conversion operation. It will require only a little change-over of standard production equipment, mostly in the plating process. Also different is the method of preparing safeties for mass production. This, too, is a reason why Columbia has a long jump over its competition.

LP's Stir Adjuncts

Industrially the LP disk has caused a stir among the radio producing firms, juke box manufacturers, record changer producers, needle manufacturers and other adjunct producers of disk industry equipment. They are trying to figure just what immediate effect LP will have on their businesses. Particularly interested in the new development is the Seeburg firm, which recently turned out a new juke box and home phonograph which is capable of playing both sides of 100 records. Seeburg now is reported trying to figure how to apply the LP disk to its new machine.

Creditors Horn in On Vita Operation

CHICAGO, June 18.—At a meeting in the offices of Vitascope platter execs, Lloyd Garrett and Jack Buckley, and firm creditors, it was agreed that Vita would continue under the present management, with a board of four from among the creditors acting for the creditors' interests. Named to the creditors' board were Zigmunt Sponderling, United Broadcasting & Master Records recording studio and pressing plant; A. B. Clapper, Universal Recording; R. C. Ravert, Ravert-Weber, label printers; and Robert E. Samuels, Long Island Plastics.

Examination of Vita books revealed that biz has not shown any appreciable gain, but creditors blame the present fall in record buying and agreed to continue according to Vita's payoff plan, which it submitted to directors two months ago, providing for payment of all existing debt within three years.

Enterprise Sues Wertz Co.

RICHMOND, Va., June 18.—Enterprise Records, Inc., and Associated filed suit in Federal District Court here yesterday for recovery of an alleged debt of \$421.28 owed the firm by Wertz Co. The complaint alleged that the debt was contracted in the spring of 1947 for "goods sold and delivered."

802 Blue S.O.S.'s AFM Nat'l

Hit by Coup And Outvoted, Admin. Balks

Rival Groups Unite on Vote

NEW YORK, June 19.—Nettled by an unprecedented insurgent coup which jammed thru a series of resolutions over the heads of the administration, Presy Richard McCann, Local 802, American Federation of Musicians (AFM), rushed a distress call to the national executive board of the Federation this week.

The fireworks were touched off when a quorum-plus of more than 600 members met last Monday (14) and forced the anti-regime measures thru against the executive board, who fought them step by step—and lost on each count.

Last-Ditch Action

McCann countered with a last-ditch measure—a protest to the national echelon based on a Federation by-law rarely called upon in the union's history.

Claiming that the meeting was "packed" by a coalition of the Freed and Manuti-McCarron factions, which he described as representing respectively the "extreme left and right wing minorities" of the local, McCann said that also a local law permits the membership to override the executive board on motions carried by a two-thirds majority, the resolutions so passed were contrary to the best (See 802 Blue S.O.S.'s on page 20)

Columbia's LP Disk Data

NEW YORK, June 19.—Some further detailed and pertinent facts about Columbia's LP disk were brought to light at the diskery's preview showing of the platter yesterday (18).

One 12-inch side can play up to 22½ minutes but can play less if the recorded work falls short of that amount of time. Normal sized concert works can be reproduced on either one or on both sides of an LP disk.

The microgrooves, used on the LP platter, are three one-thousandths of one inch wide. There are from 224 to 300 microgrooves to the inch on the disk as opposed to the 90 grooves to the inch normally found on the conventional platter.

The claim of hitherto unattained quality is based on the use of the microgroove combined with the use of a reproducing stylus with a radius of one one-thousandth of one inch, plus the elimination of surface noise via production on vinylite. The LP principle makes the disk and the special 33 1/3 player complementary to one another.

Columbia's LP disk will use a special label which will be four inches in diameter with a special design as opposed to the conventional three-inch label. Label colors follow the standard Columbia procedure: Blue for classical and red for popular.

LP prices are set as follows: \$4.85 per 12-inch masterworks disk, \$3.85 per 10-inch masterworks platter and \$2.85 per 10-inch popular platter.

The initial LP catalog includes 101 records covering 325 compositions. These are classical disks which cover works ranging from Bach, Beethoven and Brahms thru Prokofiev and Khachaturian. Twenty disks are included to cover the light classic and show score field with items like *The Chocolate Soldier*, *Grand Canyon Suite* and the original cast of *Fiddlers' Rainbow* included. The remaining 11 disks are in the pop field and include *Frank Sinatra Sings*, *Harry James Favorites*, *For You Alone*, with Buddy Clark, and *Dinah Shore Sings*.

The player attachment, designed by Philco for the LP record, will adapt any radio or radio-phonograph combination to play microgroove disks without disturbing equipment already set up to play conventional records.

It includes a specially engineered featherweight tone-arm which is cushioned in rubber for flexibility and toughness and which weighs one-fifth of an ounce. The stylus is housed in a spring-mounted, replaceable cartridge.

The player attachment is housed in a small cabinet which measures 15 by 14 by 6 inches. Many radio manufacturers as well as Philco, are readying built-in-33 1/3 controls on standard tone-arms, with a special added tone-arm included.

W J K

A National Accounting of Disk Jockey Activities

PENNSYLVANIA POKING . . . Everett (Rube) Rubendall, early bird of WRAC, Williamsport, recently spent three hours in the disk department of the local Sears & Roebuck, where he helped his listeners with the latter's platter selections. . . . Bettelou Purvis, WPGH, Pittsburgh, has been giving Sam a steady ride. He writes: "Each time I have a new and crazier fact to give out with regarding the tune and its history—when it was introduced, by whom, and who recorded the first arrangement. Pops Whiteman thinks he beat all the local jocks to tossing it on the tables, but we've been giving it out for a while now." Philadelphia disk jockeys played it around the clock for Steve Gibson and his Red Cap's recording of Turnip Greens, the promotion staged by David Rosen, local Mercury Records distributors. . . . Manor Records presented a special gold copy of Savannah Churchill's *Time Out For Tears* to Stu Wayne, of KKW, in appreciation for his getting the platter started here before it was distributed in other cities. . . . Doug Arthur, WIBG, received so many calls for information as to where his theme song could be purchased, that Victor re-issued the Artie Shaw cutting of *If It Taboo?* with the additional tag on the label carrying the information—"theme used by Doug Arthur, Radio Station WIBG." . . . Ena Marrone, manager of the Record Mart in Lewistown, writes that local deejay George Yack, of WMRT, sent a transcription of Blue Barron's *You Were Only Fooling* to the MGM waxery for them to dub on a commercial disk, in response to local demand for the record. However, investigation shows that the regular diskings was made before the transcription.

MIDWEST MAKEHAY . . . Omaha deejays running a limbo contest to play Lawrence Welk's latest platter of *The Little Man in Mexico*. Columbia listener, who says he will receive a new radio built in a champagne bottle, developed by champagne maestro KATX. . . . Ray Stern, KATX, Waterloo, Ia., runs a request show which yanks about 150 letters weekly. Recently Ray received a four-page request stating that every time a certain disk was played George listened to it because it was his. He says he was so obligingly played the number for George, after which the lady called in thanking him for George, her dachshund. . . . Don Bell, KINT, Des Moines, ran a screwball "things" contest which resulted in over 1,600 entries ranging from soup to nuts. In fact, the nuts that were sent in had tiny bells inside.

ALASKAN AIR GO . . . From Armed Forces Radio Service Station WVGW, postmarked APO 942, Seattle, Bill Baer writes: "Have been reading Vox Jox with interest, but how about us jocks way up North in the land of Alaska? We spin the disks on those cold nights when people would freeze to death outdoors. Been spinning up here for 17 months now—everything from pops to classical. Current gimmick is our guest sex nightly, made up of winners of our disk identification contest. Tex Williams' *Artistry in Western Swing* has them stopped cold right now—you should hear the Kenton fans call in!"

NEW ENGLAND NOTES . . . Don John Ross, early morn jock on WDRB, is collecting bells and other items for use as time signals on his daily shows. Persons sending in items will get air time. . . . Joe Girard and Ed Weston, WCCS, Hartford, Jocks, emceed a special kiddie show June 12 at the Western Theater, Hartford. Lawrence, Mo., has turned over to WCCS, a 15-minute program to the Women's Union of the West Parish Church in Andover, as a public service. Ladies sell commercial announcements to local merchants, proceeds going to church treasury. . . . WMUR, Manchester, N. H., has resumed its Radio Jox. For show week's top to \$4 m., way Bernie Mack at the helm. . . . Ruth Hart, receptionist with WOTW, Nashua.

N. E. Ops Join Ballroom Assn.

BOSTON, June 19.—The Ballroom Operators' Association (BOA), formerly the Massachusetts Ballroom Operators' Association (MBOA), is building up to a New England association. Arnold E. Kahn, executive secretary, announced that several Boston operators to join are Lyndon Rhodes, of Rhodes on the Pawtucket, in Rhode Island, and Jim Irwin, of the Weirs, in New Hampshire.

One of the ops was changed from MBOA to BOA after it was found that operators outside Massachusetts wanted to join. Kahn is now getting out a monthly bulletin to members before Dance Time, which will be the official publication of the association.

The Symphony Ballroom in Boston has a new cooling system. Charlie McGuire's Ocean Gardens Ballroom at Nahant opened June 12. Kimball's on the Charles is holding informal talent auditions each week. Lakeside in Wakefield has dancing every Friday and Saturday. A name-and-address card can be sent to Kimball's in Wrentham. Shrewsbury's Sun Valley has dancing indoors and outdoors each Wednesday, Friday and Saturday. Bradford Ballroom, Boston,

Bop No. 5?

NEW YORK, June 19.—If Bob Duberstein's plans carry out, records are really going to smell.

Bob, who's with the Modern Records distributry here, revealed this week that he's developing a disk which will yield an aroma as it spins. Scents will range from bousoir perfume to perfume, from the clean, manly odor of pine for the Westerns. The new disk, according to Bob, will be especially suited for odor, but will reproduce music in the conventional manner. Tie-ups with perfumers are in the works, and Duberstein says he has aromatic platters to be ready for marketing some time in October.

wound up its season June 12. Fred Freeman's Oceanview on Revere Beach is popular with the dance fans. The four-decked S. S. Liberty Belle with two decks for dancing, started moonlight cruises June 16. The Starlight on Long's Lynn had one-night dancing Wednesdays, Thursdays, Fridays and Saturdays and a free concert and talent prize contest Sundays. Convention Ballroom in Boston will be open all summer.

N. H. has taken over the daily Musical Mold show at that station. . . . Fred Cole, WHDH, Boston, interviewed British botanist Joe Los via transatlantic telephone. During interview, almost over Fred's regular *Carnival of Music* show. Los said that there are no deeper programs as we know them or juke boxes in England. He also maintained that the Ferillie recording ban hasn't had much effect on British recording activity, and that British bands are doing only "a normal amount of recording." . . . Lee Smith and Kris Martin, deejays at WJAX and WACE-FM, Chicago, Mass., recently did poster for their Musical Grab-Bag show from a blimp 1,500 feet up. Records were piped in from station. . . . Al Ayre, local league baseball umpire, now featured on Bayliff Jamboe, WTOR, Torrington, Conn.

STRICKED FROM DIXIE

S. C., got tune request from England that started a lasting friendship between two South Carolina war brides. Deeky Deeky was one of the British lasses, to be played for their daughter. Another war bride, hearing the show, contacted the recipient of the request and thus started the friendship. . . . Jocks in Columbia agree that Patti Page's *Mercy* recording of *Confess* and Dick Haymes' *Little White Lies* lead their request lists.

GOTHAM CLEANINGS

N. Y. Feist pubbery has had 25 vinyl copies made of the old Gene Austin Victor disk of *My Blue Heaven* (first pop platter to crack the 1,000,000 sales mark) to send to jocks with copies of Gene's new Universal cutting of the tune. Another record receiving a lot of air is Sherm Felber, WEEL, Boston; Ed (Jack the Bellboy) McKennis, WJLB, Detroit; and Eddie Hubbard, WIND, Chicago. . . . Symphony Sid, formerly with WHOM, switches to WMCA beginning June 28. He'll do a midnight to 4 a.m. platter segally. . . . The Duke Ellington recording of *Rock* has been bought by four more waxes, including WHOM in New York. . . . Bill Williams, WOV, and a traveling company of recording artists, have been touring city high schools with a *Disk Jockey Jamboe* show in behalf of the UN appeal for children.

JERSEY JOTTINGS

DAVE MILLER, WAAT, reports a strong response for the Milt Herth and Larry Douglas *Decca* waxings of *The Little White House* with the *Little Green Blinds*. Paul Brenner, same waxy, is doubling Thursday nights as emcee of the *Meet Your Lucky Partner* audience participation show over Mutual 8 to 8:30.

CHICAGO CHATTER

BILL EVANS, the Wax and Needle Club, WCFB, reports a good mail pull on his quiz disk gimmick in which he invited teen-agers to submit the reasons why they'd like to guess the title of a different quiz disk on his show each night. Evans interviews the youngster and, if he can identify the disk, he receives a special Bill Evans album of current pops. . . . Ernie Simon, WJJD, is taking a three-week vacation in Los Angeles with Bob Egan, sportsman, and a budding pop king. King platters has donated 1,000 copies of Bill Moose Jackson's *I Can't Go On Without You*, which will be given to the first 1,000 listeners who donate more than \$1 to the WINS, New York, fund for diabetics. . . . Hudson-Ross, sponsor of Dave Garraway's night show, WMAQ, is peddling Garraway album via their three retail stores, containing Garraway's picks for all-time jazz greats. . . . Nelson King, WCKY, Cincinnati, folk music d.j., and his frau, Sara Jane, expecting in August. . . . Bill Fields, King Records' promotion man, doing a one-hour d.j. shot from Sam Klayman's Cincinnati store over WINZ.

Dealers Given Crystal-Ball Biz

(Continued from page 17)

not risen as high as other competitive fields so he recommended that merchants use this approach in selling. Shortage up to now, too, has held down music sales volume, but the next year looks like one in which the slack will be taken up. Music sales take 11 cents out of every \$100 of the national income, which is up to the 1939 level. In 1945, only 8 cents out of every \$100 was utilized toward music purchases. Haring said that music merchants could apply these figures to their own communities by finding out the community income and seeing whether they were getting below or above what they should be obtaining. Haring instructed merchants to watch the replacement market closely, for the A.M.C. survey showed that out of every 1,000 families, 395 owned instruments numbered \$25 and above. Previous surveys have shown the average age of instruments to be 10 years, so merchants can figure their replacement possibilities.

At general NAMM meeting, a new board of directors, Harry E.

Disk Biz "Stiff"

DETROIT, June 19.—Two or more small-label record distributors have folded here in recent months, and many complaints that business is dead.

So Charles E. Baker, undaunted, has formed a new distributorship known as the Musical Recording Company.

Baker's org will cover Michigan and Ohio. He's not worried about deejay business. His firm will specialize in records used by funerals.

Callaway, E. R. McDuff, Fred A. Beasley, Robert A. Schmitt, C. C. Campbell, Ted Kortem, George A. Mason and W. Perry Chrysler were elected. Current executives of the NAMM will continue in office, with the board serving for three years. The NAMM approved of a new schedule of dues based on the annual net retail sales volume as follows: \$2,500, \$1,000 or over, \$2.75; \$10,000, \$10,000 to \$24,999.99, \$5; \$50,000, \$50,000 to \$99,999.99, \$5.00; \$100,000 to \$149,999.99, \$5.00; \$150,000 to \$199,999.99, \$5.00; \$200,000 to \$249,999.99, \$5.00; \$250,000 to \$299,999.99, \$5.00; \$300,000 to \$349,999.99, \$5.00; \$350,000 to \$399,999.99, \$5.00; \$400,000 to \$449,999.99, \$5.00; \$450,000 to \$499,999.99, \$5.00; \$500,000 to \$549,999.99, \$5.00; \$550,000 to \$599,999.99, \$5.00; \$600,000 to \$649,999.99, \$5.00; \$650,000 to \$699,999.99, \$5.00; \$700,000 to \$749,999.99, \$5.00; \$750,000 to \$799,999.99, \$5.00; \$800,000 to \$849,999.99, \$5.00; \$850,000 to \$899,999.99, \$5.00; \$900,000 to \$949,999.99, \$5.00; \$950,000 to \$999,999.99, \$5.00; \$1,000,000 and over, \$5.00.

Favorite Re-Issues Now Available!

Some six months ago *The Billboard* polled 3,458 retailers, 2,179 disk jockeys and 1,799 operators and ran a list of old records they wanted to see re-issued. In response to many requests since that list appeared we have asked the recording companies to indicate which disks are actually available at present. The now-available re-issues are listed below in order of the popularity indicated by the original poll.

The Top 25

ARTIST	TITLE	LABEL	POINTS
Artie Shaw	String of Pearls	Victor 27805	38
Artie Shaw	String of Pearls	Victor 27805	37
Artie Shaw	String of Pearls	Victor 27805	36
Artie Shaw	String of Pearls	Victor 27805	35
Artie Shaw	String of Pearls	Victor 27805	34
Artie Shaw	String of Pearls	Victor 27805	33
Artie Shaw	String of Pearls	Victor 27805	32
Artie Shaw	String of Pearls	Victor 27805	31
Artie Shaw	String of Pearls	Victor 27805	30
Artie Shaw	String of Pearls	Victor 27805	29
Artie Shaw	String of Pearls	Victor 27805	28
Artie Shaw	String of Pearls	Victor 27805	27
Artie Shaw	String of Pearls	Victor 27805	26
Artie Shaw	String of Pearls	Victor 27805	25
Artie Shaw	String of Pearls	Victor 27805	24
Artie Shaw	String of Pearls	Victor 27805	23
Artie Shaw	String of Pearls	Victor 27805	22
Artie Shaw	String of Pearls	Victor 27805	21
Artie Shaw	String of Pearls	Victor 27805	20
Artie Shaw	String of Pearls	Victor 27805	19
Artie Shaw	String of Pearls	Victor 27805	18
Artie Shaw	String of Pearls	Victor 27805	17
Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
Artie Shaw	String of Pearls	Victor 27805	12
Artie Shaw	String of Pearls	Victor 27805	11
Artie Shaw	String of Pearls	Victor 27805	10
Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
Artie Shaw	String of Pearls	Victor 27805	7
Artie Shaw	String of Pearls	Victor 27805	6
Artie Shaw	String of Pearls	Victor 27805	5
Artie Shaw	String of Pearls	Victor 27805	4
Artie Shaw	String of Pearls	Victor 27805	3
Artie Shaw	String of Pearls	Victor 27805	2
Artie Shaw	String of Pearls	Victor 27805	1

The Next 25

ARTIST	TITLE	LABEL	POINTS
Artie Shaw	String of Pearls	Victor 27805	25
Artie Shaw	String of Pearls	Victor 27805	24
Artie Shaw	String of Pearls	Victor 27805	23
Artie Shaw	String of Pearls	Victor 27805	22
Artie Shaw	String of Pearls	Victor 27805	21
Artie Shaw	String of Pearls	Victor 27805	20
Artie Shaw	String of Pearls	Victor 27805	19
Artie Shaw	String of Pearls	Victor 27805	18
Artie Shaw	String of Pearls	Victor 27805	17
Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
Artie Shaw	String of Pearls	Victor 27805	12
Artie Shaw	String of Pearls	Victor 27805	11
Artie Shaw	String of Pearls	Victor 27805	10
Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
Artie Shaw	String of Pearls	Victor 27805	7
Artie Shaw	String of Pearls	Victor 27805	6
Artie Shaw	String of Pearls	Victor 27805	5
Artie Shaw	String of Pearls	Victor 27805	4
Artie Shaw	String of Pearls	Victor 27805	3
Artie Shaw	String of Pearls	Victor 27805	2
Artie Shaw	String of Pearls	Victor 27805	1

The Next 25

ARTIST	TITLE	LABEL	POINTS
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Artie Shaw	String of Pearls	Victor 27805	24
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Artie Shaw	String of Pearls	Victor 27805	21
Artie Shaw	String of Pearls	Victor 27805	20
Artie Shaw	String of Pearls	Victor 27805	19
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Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
Artie Shaw	String of Pearls	Victor 27805	12
Artie Shaw	String of Pearls	Victor 27805	11
Artie Shaw	String of Pearls	Victor 27805	10
Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
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Artie Shaw	String of Pearls	Victor 27805	6
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Artie Shaw	String of Pearls	Victor 27805	19
Artie Shaw	String of Pearls	Victor 27805	18
Artie Shaw	String of Pearls	Victor 27805	17
Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
Artie Shaw	String of Pearls	Victor 27805	12
Artie Shaw	String of Pearls	Victor 27805	11
Artie Shaw	String of Pearls	Victor 27805	10
Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
Artie Shaw	String of Pearls	Victor 27805	7
Artie Shaw	String of Pearls	Victor 27805	6
Artie Shaw	String of Pearls	Victor 27805	5
Artie Shaw	String of Pearls	Victor 27805	4
Artie Shaw	String of Pearls	Victor 27805	3
Artie Shaw	String of Pearls	Victor 27805	2
Artie Shaw	String of Pearls	Victor 27805	1

The Next 25

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Artie Shaw	String of Pearls	Victor 27805	18
Artie Shaw	String of Pearls	Victor 27805	17
Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
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Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
Artie Shaw	String of Pearls	Victor 27805	7
Artie Shaw	String of Pearls	Victor 27805	6
Artie Shaw	String of Pearls	Victor 27805	5
Artie Shaw	String of Pearls	Victor 27805	4
Artie Shaw	String of Pearls	Victor 27805	3
Artie Shaw	String of Pearls	Victor 27805	2
Artie Shaw	String of Pearls	Victor 27805	1

ARTIST	TITLE	LABEL	POINTS
Artie Shaw	String of Pearls	Victor 27805	38
Artie Shaw	String of Pearls	Victor 27805	37
Artie Shaw	String of Pearls	Victor 27805	36
Artie Shaw	String of Pearls	Victor 27805	35
Artie Shaw	String of Pearls	Victor 27805	34
Artie Shaw	String of Pearls	Victor 27805	33
Artie Shaw	String of Pearls	Victor 27805	32
Artie Shaw	String of Pearls	Victor 27805	31
Artie Shaw	String of Pearls	Victor 27805	30
Artie Shaw	String of Pearls	Victor 27805	29
Artie Shaw	String of Pearls	Victor 27805	28
Artie Shaw	String of Pearls	Victor 27805	27
Artie Shaw	String of Pearls	Victor 27805	26
Artie Shaw	String of Pearls	Victor 27805	25
Artie Shaw	String of Pearls	Victor 27805	24
Artie Shaw	String of Pearls	Victor 27805	23
Artie Shaw	String of Pearls	Victor 27805	22
Artie Shaw	String of Pearls	Victor 27805	21
Artie Shaw	String of Pearls	Victor 27805	20
Artie Shaw	String of Pearls	Victor 27805	19
Artie Shaw	String of Pearls	Victor 27805	18
Artie Shaw	String of Pearls	Victor 27805	17
Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
Artie Shaw	String of Pearls	Victor 27805	12
Artie Shaw	String of Pearls	Victor 27805	11
Artie Shaw	String of Pearls	Victor 27805	10
Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
Artie Shaw	String of Pearls	Victor 27805	7
Artie Shaw	String of Pearls	Victor 27805	6
Artie Shaw	String of Pearls	Victor 27805	5
Artie Shaw	String of Pearls	Victor 27805	4
Artie Shaw	String of Pearls	Victor 27805	3
Artie Shaw	String of Pearls	Victor 27805	2
Artie Shaw	String of Pearls	Victor 27805	1

The Remaining Disks

ARTIST	TITLE	LABEL	POINTS
Artie Shaw	String of Pearls	Victor 27805	38
Artie Shaw	String of Pearls	Victor 27805	37
Artie Shaw	String of Pearls	Victor 27805	36
Artie Shaw	String of Pearls	Victor 27805	35
Artie Shaw	String of Pearls	Victor 27805	34
Artie Shaw	String of Pearls	Victor 27805	33
Artie Shaw	String of Pearls	Victor 27805	32
Artie Shaw	String of Pearls	Victor 27805	31
Artie Shaw	String of Pearls	Victor 27805	30
Artie Shaw	String of Pearls	Victor 27805	29
Artie Shaw	String of Pearls	Victor 27805	28
Artie Shaw	String of Pearls	Victor 27805	27
Artie Shaw	String of Pearls	Victor 27805	26
Artie Shaw	String of Pearls	Victor 27805	25
Artie Shaw	String of Pearls	Victor 27805	24
Artie Shaw	String of Pearls	Victor 27805	23
Artie Shaw	String of Pearls	Victor 27805	22
Artie Shaw	String of Pearls	Victor 27805	21
Artie Shaw	String of Pearls	Victor 27805	20
Artie Shaw	String of Pearls	Victor 27805	19
Artie Shaw	String of Pearls	Victor 27805	18
Artie Shaw	String of Pearls	Victor 27805	17
Artie Shaw	String of Pearls	Victor 27805	16
Artie Shaw	String of Pearls	Victor 27805	15
Artie Shaw	String of Pearls	Victor 27805	14
Artie Shaw	String of Pearls	Victor 27805	13
Artie Shaw	String of Pearls	Victor 27805	12
Artie Shaw	String of Pearls	Victor 27805	11
Artie Shaw	String of Pearls	Victor 27805	10
Artie Shaw	String of Pearls	Victor 27805	9
Artie Shaw	String of Pearls	Victor 27805	8
Artie Shaw	String of Pearls	Victor 27805	7
Artie Shaw	String of Pearls	Victor 27805	6
Artie Shaw	String of Pearls	Victor 27805	5
Artie Shaw	String of Pearls	Victor 27805	4
Artie Shaw	String of Pearls	Victor 27805	3
Artie Shaw	String of Pearls	Victor 27805	2
Artie Shaw	String of Pearls	Victor 27805	1

Victor Using Star System To Launch Selective-Sale Idea With Longhair Wax

400 Items "Consistent," Survey Shows

CHICAGO, June 18.—RCA Victor has revealed to local retailers its new basic catalog promotion designed to perk up sales in the longhair field. After six months of surveying representative stores by field reps, according to Dave Finn, general sales manager for Victor, the firm has come up with 400 classical items, both album and single, which have proven themselves red hot and consistent sales pieces. With the survey theoretically showing each of the items' sales potential, Victor has given each article a rating, ranging from one to four stars. A four-star rating means that the retailer will be asked to stock 10 copies of that particular item, while three stars means five copies; two stars, three copies; and one star, two copies, as the basic stock per item. Promotion is being rolled here first, and as the backbone of basic catalog items builds, it will be extended to all Victor branches.

Victor has prepared a special book for which which contains the story about each of the 400 items. Customers will be able to look thru a

"browser" which will carry pictures of classic covers with a story of the album in an adjoining column, and counters will carry a sampler which will contain vinyl records, carrying the best side from two different correlated albums. To facilitate inventorying, each basic catalog will carry a numbered sticker which can be ripped off easily after a sale is made. Starting in October, one item per month will be featured, with the disk getting heavy plugging via an NBC network show, and newspaper and magazine ads. In order to assist retailers Victor is guaranteeing immediate replacement of run-out stock in the basic catalog, and is experimenting with the first of what may be a series of record delivery trucks, built as pie trucks, making it possible for the driver to inventory the basic catalog stock and make instant replacement.

If all items had to be introduced as new merchandise, the complete basic catalog would cost a retailer \$1,960. Finn pointed out that there are only nine four-star items.

802 Blue SOS's AFM National

(Continued from page 18)

interests of the membership. The proxy's appeal to James C. Petrillo, AFM head, asks that all the resolutions be invalidated, basing his complaint on Article XI, Section 13 of the AFM constitution, which states: "A local failing to enforce its own laws, or submitting to unjust, unfair or improper conditions forced upon it by the arbitrary ruling of packed meetings, or thru the influence of members who control the situation, must, after a proper investigation, submit to such decision arrived at by the officers of the AFM as, in their opinion, may correct the situation."

Several Reversals

The passage of the resolution by the combined Unity and Freed groups, if allowed to stand by the national executive board, reverses several recent measures by the administration, a Blue Ticket regime. Resolutions include: (1) Reinstatement of Al Manuti, Max Arons, Henry McCarron and Henry Green to eligible for union office. They had been disqualified for violations of local laws. (3) The appointment of a commit-

tee of five local members to appear before the national executive board to urge that a law be passed forbidding recommendation of musicians by caterers and banquet managers. A previous resolution to this effect had been voted down in March, 1947.

(4) The use of the local exchange floor for future union meetings rather than outside halls designated by the executive board.

Against Mandt Bill

These are the measures which the administration most opposed. They evinced no strong objections to the others, such as a request that the union go on record against the Mundt bill and the formation of a committee to promote employment of local members.

McCann says that altho he had ruled the motions out of order, the membership approval carried them over his head, utilizing the letter of the by-law which permits a two-thirds vote to override him.

Meanwhile, until the national executive board passes on the legality of the opposition measures, the administration is proceeding as tho they were non-existent. The opposition, on the other hand, maintains that in view of the fact that the resolutions were perfectly consistent with local and AFM law, they regard the resolutions as now functioning, in fact and in name, regardless of the administration's appeal to the national brass.

McCann concluded by stating that should the national executive board judge the resolutions legal, he will abide by them.

ASCAP Acquires Industry Music Royalty Formula

AKRON, June 19.—After a year of controversy a formula for determining royalty payments for industrial use of copyrighted music was agreed upon this week by the American Society of Composers, Authors and Publishers (ASCAP) and the Industrial Recreation Association (IRA), at the association's annual convention here.

The formula, worked out by Herman Greenberg, of ASCAP's New York office, and John W. Fulton, IRA executive secretary, is based on the number of employees who hear the music and the number of hours music is to be played. The actual rate of payment has not yet been established, but ASCAP and IRA have agreed to a further meeting this summer to determine the rate.

Royalty Rates

ASCAP-industry problems began early in 1947 when ASCAP asked industrial users of recorded music for royalties of 2 cents per employee per month. Fulton complained that the charge was too high, basing his argument on a survey he made of plants using wired music, showing that cost for piping in music came to one-third of a cent per employee per month. ASCAP then offered to allow companies to use music free of charge, pending agreement with IRA on a rate. Industrial users of recorded music have been operating under these temporary permits since that time.

ASCAP royalties are charged any group which plays copyrighted music for profit. The Society's thesis that industrial use of music falls within the "for profit" category has not yet been tested in the courts.

'Little White Lies'

NEW YORK, June 19.—Here are the favorite songs of the GOP's favorite sons, to be played at the Republican convention in Philadelphia this week. The list was compiled by Meyer Davis, general musical director for the conclave, who canvassed the leading contenders as to their tune preferences.

Sen. Robert A. Taft, *I'm Looking Over a Four Leaf Clover*; Gov. Thomas E. Dewey, *The Michigan Victors*; (University of Michigan song); Harold E. Stassen, *Rouser Song* (University of Minnesota song) and *Anchors Aweigh*; Gen. Douglas MacArthur, *Jennie With the Light Brown Hair*; Gov. Earl Warren, *California, Here I Come*; Rep. Charles A. Halleck, *Now Is the Hour*; Speaker Joseph W. Martin Jr., *Marching Along Together*; Sen. Leverett Saltonstall, *School Days*; Carroll Reece, *Faith of Our Fathers* *Holy Faith*.

Arthur H. Vandenberg Jr. sent word that "since there is no plan to place Senator Vandenberg's name in nomination in Philadelphia, I cannot anticipate any occasion upon which it would be suitable to play a special musical number in his behalf."

The report from the Eisenhower camp read: "The general continues to believe that he can best serve the country by remaining a private citizen. Therefore, there seems to be no need for the information you requested."

AFM Musickers Back On Job at WOWO

CHICAGO, June 19.—AFM musickers got back on the job at WOWO, Fort Wayne, Ind., this week when Nancy Lee and the Hilltoppers, folk music foursome, were hired back to start their live daily show June 22, following a lapse of eight months.

The station's AFM members walked out September 24, 1947, following failure of the station to ink a yearly guarantee pact, which would set up a staff band for the station. The deal provides for only employment of the Hilltoppers and does not call for hiring of other staff musickers.

MICROGROOVE PLATTERS

(Continued from page 18)

plements the microgroove records. Carmine stated that the 1948 line of Philco radio-phonographs includes a full series of models designed to play both the new microgroove records and standard records. He also presented the Model M-15 album-length record player (adapter unit) which can play the LP records thru the speaker and amplifier system of any radio or phonograph.

Reproducer Vital to LP

Carmine indicated that a vital part of LP reproduction was achieved by Philco's "balanced fidelity reproducer." The reproducer used the lightest pick-up yet devised (1/5 ounce pressure on the disk) and its tracking pressure is so low and so stable that it has 10 times greater ability to respond to the minute variations of the microgroove. It gives a wider range of "highs" and "lows" than ever before but attains an alleged almost complete freedom from surface noise and record scratch. The

De Luxe Files Suit Versus Apollo on Richardson Switch

NEW YORK, June 19.—Dave Braun and George Furst, trustees for De Luxe Records, which is now in the throes of reorganization (*The Billboard*, May 1), this week filed suit against Apollo Records in U. S. District Court here, charging Apollo with inducing warbler Lee Richardson to switch labels the allegedly under contract to De Luxe. The suit asks for \$15,000 damages and an accounting of profits from the sale of Richardson's platters for Apollo.

In the complaint De Luxe states that Richardson was under contract to them from 1946 to 1952 on a yearly option basis which included a graduated pay. De Luxe further claims that when it entered its present reorganization status Apollo induced Richardson to make the change.

AFM Lists 3 Labels Unfair

NEW YORK, June 19.—Majestic Records, along with the Orpheum and Crown labels, has been placed on the unfair list of the American Federation of Musicians (AFM). The move by the union presumably was caused by the failure of the waxeries to cough up scale monies and royalties due.

heart of the reproducer is an armored crystal, hermetically sealed against moisture, which is hinged to the tone arm with a shock-absorbing mounting which gives it complete freedom of movement. The needle is an extra-fine steel alloy permanent point which is replaceable.

THE ORIGINAL HAPPINESS KIDS

the SMASH HIT

Original

THE ORIGINAL HAPPINESS KIDS

Damon

THEY ALL RECORDED TO BEAT THE BAN

JON and SONDRAL STEELE

RECORD D-11133-B

"IT'S INCOMPARABLE"

SAY THE JUKE JOCKS AND RECORD COUNTERS

WHY ACCEPT SUBSTITUTES?

DOUBLE YOUR SALES WITH

DAMON D-11133

This One



GW3-01Q-W54E

DAMON RECORDING STUDIOS, INC.

1221 BALTIMORE, KANSAS CITY, MO.

FROM Walt Disney's MELODY TIME

an OUTSTANDING record line-up:

BLUE SHADOWS ON THE TRAIL

BING CROSBY.....Decca 24433	GENE AUTRY.....Columbia 20448
BUDDY CLARK.....Columbia 38170	ROY ROGERS AND SONS OF PIONEERS
DENNY DENNIS.....London 223	RCA Victor 20-2780
VAUGHN MONROE.RCA Victor 20-2785	FOY WILLING
ART MOONEY.....MGM 10204	Majestic 6030
ANDY RUSSELL.....Capitol 15063	

PECOS BILL

Dick Jurgens	—Columbia 38177
Sammy Kaye	—RCA Victor 20-2786
Kings Men	—MGM 10178
Tex Ritter	—Capitol 40106
Roy Rogers and Son of Pioneers	—RCA Victor 20-2780
Capt. Stubby	—Majestic 1254

MELODY TIME

Buddy Clark	—Capitol 38170
Hal Derwin	—Capitol 15071
Alan Gerard	—National 7023
Vaughn Monroe	—RCA Victor 20-2785
Lawrence Welk	—Decca 24416

LITTLE TOOT

Sammy Kaye	—RCA Victor 20-2786
Kings Men	—MGM 10178
Don Wilson and The Starlighters	—Capitol Das-80

JOHNNY APPLESEED OVERTURE

Dennis Day —Victor 20-2943

Published by

SANTLY-JOY Inc.

1619 Broadway, New York 19, N. Y.

The Billboard MUSIC POPULARITY CHARTS

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
June 18

HONOR ROLL OF HITS

(Trade Mark Reg.)

The title "HONOR ROLL OF HITS" is a registered trade-mark, and the listing of the hits has been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

This Week
1. YOU CAN'T BE TRUE, DEAR

Based on a composition by Hans Otten and Gerhard Ebel
Published by **Biltemer (ASCAP)**

Records available: Ken Griffin, Broadcast C-5096; Ken Griffin, Remo B-138; Ziggy Lane, De Luxe 1171; V. Lynn, London 302; Jerry Wayne-Ken Griffin, Remo B-138; P. Wilson, Grand C-5094; R. Deauville-Novelle Harmonica Trio, Bullet 1032; Colonel Ork, Standard T-138; Sunset, Apollo 1131; W. Glabe Ork, Victor 26-1117; The Shortmen, Capitol 15077; Dick Haymes-The Song Spinners, Decca 24439; The Martin Sisters, Columbia 38111; R. Brooks, Music Signature 648; D. James, Victor 20-2944; L. Stewart, Bandwagon 501.
(No information on electrical transcription libraries available as The Billboard goes to press.)

2. NATURE BOY

Published by **Eden Ahben**
Published by **Biltemer (ASCAP)**

Records available: King Cole, Capitol 15064; Frank Sinatra, Columbia 38210; E. Munson-A. J. Jones, Rainbow 10678; Dick Haymes-The Song Spinners, Decca 24439; H. Jeffries, Exclusive 302; S. Vaughan, Musiccity 567; J. Laurens, Mercury 5134; D. James, Victor 20-2944; A. Young-Mantovani Consort Ork, London K 10013.

Electrical transcription libraries: Curt Macey, Standard.

3. WOODY WOODPECKER

Published by **Leeds (ASCAP)**

Records available: King Kyster, Columbia 38197; The Honey Dreamers, Mercury 5134; (No information on electrical transcription libraries available as The Billboard goes to press.)

4. MY HAPPINESS

Published by **Betty Peterson and Barney Bergantine**
Published by **Biltemer (ASCAP)**

Records available: R. Deauville-Novelle Harmonica Trio, Bullet 1032; The Martin Sisters, Columbia 38111; The Pied Pipers, Capitol 15064; P. Sheridan, Paula 1064; J. & B. Black, Dana D-1132; E. Fitzgerald-Decca 24439; The Song Spinners, Decca 24439; J. Laurens, Mercury 5144; The McKay Trio, Continental C-1241; A. and J. Nelson, Bandwagon 504; Anne Vincent, Dana 20-17.

5. LITTLE WHITE LIES

Published by **Walter Donaldson**
Published by **Bregman-Vacca-Cona (ASCAP)**

Records available: Dick Haymes-Gordon Jenkins Ork, Decca 24439; Dinah Shore, Columbia 38111; Mel Tormé, Musicraft 551; M. Davis, Vocal Ork-3052; S. Gibson, Mercury 5085.

Electrical transcription libraries: Lee Brown, World; Hugh Waddell, Lang-Worth; Manhattan Nighthawks, NBC Theatrics; Ike Carpenter, Standard.

6. TOOTIE LOOTIE DOOTIE (THE YODEL POLKA)

Published by **Vaughn Horton and Arthur Beal**
Published by **Chas. K. Harris (ASCAP)**

Records available: The Alpine Belles, Flint 5005; Andrews Sisters, Decca 24439; Dana Serenaders-M. Chimes, Dana 2015; J. Denis, London 301; V. Horton and His Polka Debs, Continental C-1221; Mel Musette Ork, Victor 26-1114; The Larkin Sisters, Victor 26-5585; The Shortmen, Capitol 15077; The Martin Sisters, Columbia 38111; J. Day, MGM 10198.
(No information on electrical transcription libraries available as The Billboard goes to press.)

7. NOW IS THE HOUR

Published by **Masson Kalish, Clement Scott and Dorothy Stewart**
Published by **Leeds (ASCAP)**

Records available: Ray Bloch Ork, Signature 1178; Shep Fields Ork, Musicraft 512; Bing Crosby, Decca 24478; Grace Fields, London 110; Horace Heist, Columbia 38061; Edith Head, Music Signature 648; M. Scott Chorus, Universal 111; Kate Smith, MGM 10125; Margaret Whiting, Capitol 15024; Cherie Rivard, Victor 20-2704; Buddy Clark-The Charioteers, Columbia 38111; Jerry Wald Ork, Commodore C709; Bob Carroll-Dick McArthur-Harmonia, Standard 24378.

Electrical transcription libraries: Nat Brandwynne, World; Horace Heist, Standard; Shep Fields, Lang-Worth.

8. THE DICKEY-BIRD SONG

Published by **Howard Dietz and Sammy Fain**
Published by **Robbins (ASCAP)**

From the MGM film, "Three Darling Daughters."
Records available: Blue Barron, MGM 10197; Larry Clinton, Decca 24301; The Del Trio-Jerry Wayne, Columbia 38085; Freddy Martin, Victor 20-2617; G. Olsen, Majestic 1234.
Electrical transcription libraries: Milt Herth Trio-Larry Douglas, World; Freddy Martin, Standard; Lawrence Welk, Standard.

9. BABY FACE

Published by **Benny Davis and Harry Axt**
Published by **Remick (ASCAP)**

Records available: The Alpine Belles, Flint 5006; H. King Ork, Decca 24388; Sam and Sam, Stellar B-1012; Art Mooney, MGM 10198; Philles All-Stars String Band, Apollo 1112; Butch Stone Ork, Modern 26-170; B. Strong Ork, Tower 1025; Upson String Band, Kralak K-1014; Jerry Kay, Victor 20-2671; Pat and Penny, De Luxe 1173; J. Palmer Ork-M. Scott Chorus, Universal 111; Jack Smith-The Clark Sisters, Capitol 15078; The Woodland Serenaders, Bandwagon 602; Buddie Harris-Lone Star Playboys, Blue Bonnet 131; South Trill-anthia String Band, Tempo TR 640; Ziggy Lane-Pat and Penny, De Luxe 1173.
Electrical transcription libraries: D'Artega, Lang-Worth; Lenny Herman Ork, World; Sammy Kaye, NBC Theatrics; Henry King Ork, MacGregor.

10. TELL ME A STORY

Published by **Maurice Seliger and Lorry Stock**
Published by **Laurel (ASCAP)**

Records available: Ames Brothers, Decca 24332; Vic Damone, Mercury 5120; King Clinton Ork, Majestic 1238; Bob Houston, MGM 10144; Sammy Kaye, Victor 26-2701.
Electrical transcription libraries: Charlie Rhyak, World.

USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

RCA VICTOR STARS

On The
Billboard

"HONOR ROLL OF HITS"

☐ 1. YOU CAN'T BE TRUE, DEAR

WILL CLAEH
DICK JAMES

RCA Victor 25-1117
RCA Victor 20-2944

☐ 2. NATURE BOY

DICK JAMES

RCA Victor 20-2944

☐ 5. LITTLE WHITE LIES

TOMMY DORSEY

RCA Victor 27521

☐ 6. TOOLIE OOLIE DOOLIE

HENRI RENE

RCA Victor 25-1114

☐ 7. NOW IS THE HOUR

CHARLIE SPIVAK

RCA Victor 20-2704

☐ 8. THE DICKEY-BIRD SONG

FREDDY MARTIN

RCA Victor 20-2617

☐ 9. BABY FACE

SAMMY KAYE

RCA Victor 20-2879

☐ 10. TELL ME A STORY

SAMMY KAYE

RCA Victor 20-2761

This week's **RCA VICTOR** release!

✓ **POPULAR**

☐ Whip-Poor-Will
Look For the Silver Lining

TEX BENEKE

RCA Victor 20-2924

☐ I'm Waiting for Ships That Never Come In
Where Flamingos Fly

BERYL DAVIS

RCA Victor 20-2925

☐ May I Still Hold You
Friendly Mountains

SAMMY KAYE

RCA Victor 20-2923

☐ Lazy Stream
Goofus

WAYNE KING

RCA Victor 20-2926

☐ The Legend of Tiabi
Cool Water

VAUGHN MONROE

RCA Victor 20-2923

✓ **FOLK**

☐ One Way Passage
What Would the Profit Be?

CLYDE GRUBB

RCA Victor 20-2929

☐ I'm Gonna Tear Down the Mailbox
'Neath a Blanket of Stars

MONTANA SLIM

RCA Victor 20-2927

☐ Find 'Em, Fool 'Em, and Forget 'Em
Fiddlin' Joe

JOHNNY TYLER

RCA Victor 20-2928

✓ **RHYTHM & BLUES**

☐ Shoe Shine Shuffle
Love Me or Leave Me

PAT FLOWERS

RCA Victor 20-2930

☐ New Highway No. 51*
Travelin' Highway Man*

TOMMY MCLENNAN

RCA Victor 20-2931

✓ **INTERNATIONAL NOVELTIES**

☐ Lenny's Polka
Carnival Waltz

ERNIE BENEDICT

RCA Victor 25-1122

☐ A-e-i-o-u—Guaracha
Dale Pepe—San Montuno

ANSELMO SACASAS

RCA Victor 23-0855

✓ **FREDDY MARTIN ALBUM**

☐ "RHYTHMS FROM LATIN-AMERICA" with Bordeny Allen at the piano;
vocals by Stuart Wade, The Martin Men.

Album P-213

One, Two, Three, Kick and Copacabana

RCA Victor 20-2926

It Began in Havana and The Girl Who Came From Peru

RCA Victor 20-2927

La Cucaracha and Cumana

RCA Victor 20-2928

Misirlou and Jalousie

RCA Victor 20-2929

Riding High... Climbing Fast

☐ A SURE HIT! Blue Shadows
On the Trail

VAUGHN MONROE

RCA Victor 20-2725

☐ Put 'Em In a Box, Tie 'Em With a Ribbon

RAY MCKINLEY

RCA Victor 20-2873

☐ The Maharajah of Magador

VAUGHN MONROE

RCA Victor 20-2851

☐ The Old Piano Polka

ZEKE MANNERS

RCA Victor 20-2875

☐ My Heart Belongs To You

ARBE E. STIDHAM

RCA Victor 20-2572

☐ Poeme

HENRI RENE

RCA Victor 25-1120

☐ Rock Me Mama*

ARTHUR "BIG BOY" CRUDUP

RCA Victor 20-2978

☐ Help Me*

ABE LYMAN

RCA Victor 20-2973

The stars who make the hits are on
RCA VICTOR
Records

"LOVE SOMEBODY"

It's a pleasure . . .

Ed McCaskey
Prof. Mgr.

Kramer-Whitney, Inc.

1650 BROADWAY

NEW YORK 19, N. Y.

PLAZA 7-0987-8

HITS From Coast To Coast — on NATIONAL

THE RAVENS ★ ★ ★
—The Greatest Quartet In The Country

#9045 "SEND FOR ME IF YOU NEED ME" — "UNTIL THE REAL THING COMES ALONG"

#9049 "Searching for Love" — "For You"
#9049 "The 3 Dumbbells on Net" — "Foot That I Am"
#9048 "Write Me a Letter" — "Summerline"
#9042 "Together" — "There's No You"
#9035 "Oh Man River" — "Would You Believe Me"

BILLY ECKSTINE—Voted #1 Male Vocalist In Recent Poll

#9014 "COTTAGE FOR SALE" — #9017 "PRISONER OF LOVE"

#9016 "I'M IN THE MOOD FOR LOVE"

#9041 "ALL OF ME" — #9037 "GLOOMY SUNDAY"

★ ★ ★
CHARLIE VENTURA & Orch.—Greatest Small Combo

#9043 "SOOTHE ME" — "ELEVEN SIXTY" — #9029 "MOON NOCTURNE"

Ventura & Liliyann Carol—in a duet
#7015 "PLEASE BE KIND" — "HOW HIGH THE MOON"

★ ★ ★
ALAN LOGAN—Formerly Featured Pianist With Louis Prima & Charlie Spivak

#7021 "I LOVE YOU MUCH TOO MUCH" — "JUNGLE RHUMBA" — "LOVE ME"

★ ★ ★
JOE TURNER—The Man Who Shouts The Blues

#4017 "THAT'S WHAT REALLY HURTS" — #4016 "ROCK & CIBALTA"

★ ★ ★
UNA MAE CARLISLE—Song Stylist

#9044 "WHERE THE RIVER MEETS THE SEA" — "STOP GOIN' THROUGH THE MOTIONS"

★ ★ ★
ALAN GERARD

#7025 "MELODY TIME" — "TELL ME WHY" — #7019 "IF I DIDN'T HAVE YOU"

★ ★ ★
BUDDY BOYLAN

#7017 "SIMPLE THINGS" — "EV'RY NIGHT"

★ ★ ★
JACK CARROLL

#9033 "MAYBE YOU'LL BE THERE" — "STELLA BY STARLIGHT"

NATIONAL
Records

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR

OR NATIONAL DISC SALES • 1641 B'WAY, N. Y. 23, N. Y.

★ ★ ★ ★ ★

The **Billboard**

MUSIC POPULARITY CHARTS

PART
II

Sheet Music

Week Ending
June 18

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION		Publisher
11	1	1	1	YOU CAN'T BE TRUE, DEAR (R)	Biltmore
9	2	2	2	THE BOY (R)	Van Heusen
8	3	3	3	MY HAPPINESS (R)	Blanco
11	4	4	4	TOO LIE OLLIE DOOLIE (The Yodel Polka) (R)	Chas. K. Harris
23	5	5	5	NOW IS THE HOUR (R)	Leeds
4	6	6	6	THE DICKY-BIRD SONG (F) (R)	Leeds
14	7	7	7	WOODY WOODPECKER (R)	Leeds
9	8	8	8	LITTLE WHITE LIES (R)	Bregman-Vacca-Cohn
12	9	9	9	BAFY FACE (R)	Remick
9	10	10	10	TELL ME A STORY (R)	Rabbies
10	11	11	11	HAUNTED HEART (M) (R)	Williams
9	12	12	12	LARO, LARO, LILLI BOLERO (R)	Shapiro-Bernstein
6	13	13	13	SABRE DANCE (R)	Leeds
2	14	14	14	LOVE SOMEBODY (R)	Kramer-Whitney
1	15	15	15	MAYBE YOU'LL BE THERE (R)	Triangle
2	16	16	16	IT'S MAGIC (F) (R)	Witmark

ENGLAND'S TOP TWENTY

Weeks to date	Last Week	This Week	POSITION		English	American
8	1	1	1	CALWAY BAY	Dow and Cox	Leeds
15	2	2	2	GOLDEN EARRINGS	Victoria	Paramount
10	3	3	3	THERESA	Leeds	Duchess
3	4	4	4	HEARTBREAKER	Leeds	Rabbies
6	5	5	5	TIME MAY CHANGE	Campbell-Connelly	Shapiro-Bernstein
—	6	6	6	I'M LOOKING OVER A FOUR LEAF CLOVER	Francis Day	Remick
2	7	7	7	NATURE BOY	Edwin Morris	Burke-Van Heusen
17	8	8	8	CIVILIZATION	Edwin Morris	E. H. Morris
23	9	9	9	NEAR YOU	Bradhury Wood	Supreme
19	10	10	10	SERENADE OF THE BELLS	Edwin Morris	Melrose
9	11	11	11	OH! MY ACHIN' HEART	Campbell-Connelly	Mood
16	12	12	12	DREAM OF OLIVEN	Lawrence Wright	—
10	13	13	13	REFLECTIONS ON THE WATER	Peter Maurice	Peter Maurice
3	14	14	14	AFTER ALL	Cleophonic	Shapiro-Bernstein
4	15	15	15	LARO, LARO, LILLI BOLERO	Irvin Dash	Shapiro-Bernstein
11	16	16	16	SILVER WEDDING	Unit Pub. Co.	—
25	17	17	17	WALTZ	—	—
3	18	18	18	A TREE IN THE MEADOW	Campbell-Connelly	Shapiro-Bernstein
3	19	19	19	MIRANDA	Kassner	—
18	20	20	20	ONCE UPON A WINTER	—	—
2	21	21	21	RAILLER	Cleophonic	Peter Maurice
2	22	22	22	—	—	Jefferson

*Publisher not available as The Billboard goes to press.

CANADA'S TOP TUNES

Songs listed are sheet music best sellers in Canada. Listing is based on reports received from the seven largest retailers in the Dominion.

Weeks to date	Last Week	This Week	POSITION	
6	3	1	1	YOU CAN'T BE TRUE, DEAR
10	2	2	2	NATURE BOY
7	2	3	3	TOO LIE OLLIE DOOLIE (THE YODEL POLKA)
4	4	4	4	NOW IS THE HOUR
9	5	5	5	THE DICKY-BIRD SONG
12	6	6	6	BAFY FACE
15	7	7	7	LITTLE WHITE LIES
18	8	8	8	I'M LOOKING OVER A FOUR LEAF CLOVER
21	9	9	9	HEARTBREAKER
24	10	10	10	SABRE DANCE
27	11	11	11	YOU WERE MEANT FOR ME
30	12	12	12	MY HAPPINESS
3	13	13	13	BEG YOUR FARDON
6	14	14	14	LARO, LARO, LILLI BOLERO
9	15	15	15	MANANA
12	16	16	16	HAUNTED HEART
15	17	17	17	SATURDAY NIGHT IN CENTRAL PARK
18	18	18	18	JUST BECAUSE
21	19	19	19	BLUE SHADOWS ON THE TRAIL
24	20	20	20	PIANISSIMO

Billboard

MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending June 18
June 18

IMPORTED
LONDON
FULL RANGE RECORDING

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, June 11, 8 a.m., and ending Friday, June 18, 8 a.m.)
 Times listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Pateman's Audience Coverage Index. The index is projected upon radio logs made available to Pateman's by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderantly (over 60 per cent) alive.
 (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical.
 (R) indicates tune is available on records. In each instance the licensing agency controlling performance rights on the tune is indicated.
 The feature is copyrighted 1947 by the office of Research, Inc., 3470 Broadway, New York 21, N. Y. No reference may be made to any of this material except in trade papers; no other use is permitted; no radio broadcasts utilizing this information may be aired. Infringements will be prosecuted.

The Top 30 Tunes (plus ties)

Tune	Publisher	Ly.
A Falla With an Umbrella (F) (R)	...	Felst-ASCAP
A Tree in the Meadow (R)	...	Shapiro-Bernstein-ASCAP
At a Sidewalk Penny Arcade (R)	...	Robbins-ASCAP
Baby Face (R)	...	Remick-ASCAP
Better Luck Next Time (F) (R)	...	Felst-ASCAP
Beyond the Sea (R)	...	Chappell-ASCAP
Blue Shadows on the Trail (F) (R)	...	Santley-Joy-ASCAP
Bride and Groom Palka (R)	...	George Simon-ASCAP
Caramba! It's the Samba (R)	...	Martin-ASCAP
Don't Blame Me (R)	...	Harry Warren-ASCAP
Dream Girl (F) (R)	...	Famous-ASCAP
Haunted Heart (M) (R)	...	Williamson-ASCAP
Heartbreaker (R)	...	Leeds-ASCAP
Highway to Love (R)	...	BMI-BMI
I May Be Wrong (R)	...	Advanced-ASCAP
I'm a Millionaire (R)	...	Outlaw-ASCAP
It Only Happens When I Dance With You (F) (R)	...	Berlin-ASCAP
It's Magic (F) (R)	...	Witmark-ASCAP
Larry, Larry, Little Boles (R)	...	Shapiro-Bernstein-ASCAP
Love of My Life (F) (R)	...	T. B. Harris-ASCAP
My Happiness (R)	...	Famous-ASCAP
Nature Boy (R)	...	Burke-Van Heusen-ASCAP
Put 'Em in a Box, Tie 'Em With a Ribbon (R)	...	Remick-ASCAP
Rhodes Island Is Famous for You (M) (R)	...	Crane-ASCAP
Sahre Dance (R)	...	Leeds-ASCAP
So Much to Story (R)	...	Leeds-ASCAP
Tootle Oolie Doodle (R)	...	Chas. K. Harris-ASCAP
The Dickey-Bird Song (F) (R)	...	Robbins-ASCAP
The Dream Peddler (R)	...	Pease-BMI
We Just Couldn't Say Goodbye (R)	...	Words & Music-ASCAP
Woody Woodpecker (R)	...	Leeds-ASCAP
You Can't Be True, Dear (R)	...	Biltmore-ASCAP

The Remaining 20 Songs of the Week

A Bed of Roses (R)	...	Johnston-Montali-BMI
Baby, Don't Be Mad at Me (F) (R)	...	Parsons-ASCAP
Calliope, Ohio (R)	...	Mullin-BMI
Confess (R)	...	Oxford-ASCAP
Crying for Joy (R)	...	James V. Monaco-ASCAP
Encore, Cherie (R)	...	Miller-ASCAP
Ensign (R)	...	Miller-ASCAP
Fiddle Faddle (R)	...	Miller-ASCAP
For Every Man There's a Woman (F) (R)	...	Melrose-ASCAP
Little White Lies (R)	...	Bregman-Bacco-Camp-ASCAP
Love Somebody (R)	...	Kramer-Whitney-ASCAP
Mamas (R)	...	Bachner-ASCAP
Now Is the Hour (R)	...	Leeds-ASCAP
P. S. I Love You (R)	...	L. Sallio-ASCAP
Someone Cares (R)	...	Campbell-Pergin-ASCAP
Steppin' Out With My Baby (F) (R)	...	Berlin-ASCAP
Takin' Mine Mary To the Ball (F) (R)	...	Miller-ASCAP
What Do I Have to Do? (R)	...	Bregman-Voca-Camp-ASCAP
You Were Meant for Me (F) (R)	...	Miller-ASCAP
Yours (R)	...	B. Marks-BMI

RECORDS MOST PLAYED BY DISK JOCKEYS

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,300 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Weekly Roll of Hits, Music Popularity Chart, Part I.
 (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Rank	Week	Tune	Ly.
1	1	NATURE BOY	King Cole...Capitol 15054-ASCAP
2	1	WOODY WOODPECKER	Kay Kyser...Columbia 38197-ASCAP
3	3	YOU CAN'T BE TRUE	Ken Griffin-J. Wayne...Rando R-222
4	4	DEAR	...
5	4	LITTLE WHITE LIES	J. & S. Sigall...Decca 24290-ASCAP
6	4	MY HAPPINESS	...
7	4	YOU CAN'T BE TRUE	...
8	4	DEAR	...
9	8	LOVE SOMEBODY	Doris Day-Buddy Clark...Capitol 15077-ASCAP
10	3	MY HAPPINESS	...
11	7	TOOTLE OOLIE DOOLIE	Andrews Sisters...Decca 24290-ASCAP
12	7	BABY FACE	Art Mooney...MGM 10156-ASCAP
13	7	YOU CAN'T BE TRUE	...
14	11	LITTLE WHITE LIES	...
15	13	CARAMBA! IT'S THE	...
16	13	DEAR	...
17	13	YOU CAN'T BE TRUE	...
18	13	DEAR	...
19	13	CONFESS	...
20	13	DEAR	...

LONDON RECORDS

WAS FIRST WITH
THESE 3 HITS

SAM BROWNE

A TREE IN THE MEADOW

"AN OLD SOMBRERO"

Sam Browne with Bert Thompson and his Orchestra
NO. 123
List Price 75¢ plus tax

SAM BROWNE

A BOY FROM TEXAS - A GIRL FROM TENNESSEE

"LAROO LAROO LILI BOLERO"

Sam Browne with Bert Thompson and his Orchestra
NO. 191
List Price 75¢ plus tax

DENNY DENNIS

A FELLA WITH AN UMBRELLA

"STEPPIN' OUT WITH MY BABY"
with the Song Peddlers and rhythm accompn.
NO. 206
List Price 75¢ plus tax

in BUFFALO . . . it Took 3 to Make 1 New Star

The foresight of a record librarian and the cooperation of two leading disk spinners started the ball rolling which made Ken Griffen's recording of "YOU CAN'T BE TRUE, DEAR" the nation's No. 1 favorite.



MARY ROSE EVANS

WGR's

Record Librarian, is the "hit picker" who foresaw the future of "You Can't Be True, Dear" and urged its airing.

THESE TWO WERE THE FIRST TO START IT "SPINNING"



WGR's

RALPH SNYDER

WKWB's

FOSTER BROOKS

"The Morning Man," heard Monday through Friday from 7:00 to 10:00 A.M. and Saturday from 7:00 to 9:00 A.M.

"Talking Between the Tunes," every week day 1:30 to 2:30 P.M., 4:45 to 7:00 P.M. and again 11:15 P.M. to 12 Mid.

"YOU CAN'T BE TRUE, DEAR"

THE NATION'S NUMBER ONE HIT

backed by

CUCKOO WALTZ

Recorded by Ken Griffen on Rondo 128

Recorded by Ken Griffen and Jerry Wayne on Rondo 228

Mary, Foster and Ralph also pick as a coming hit

IF I HAD YOU

Another Ken Griffen hit on Rondo 137

JUST RELEASED! A NEW KEN GRIFFEN ALBUM! RONDO 1007

EVERY LITTLE MOVEMENT—VALENCIA

POLKAPOPS—AMERICAN PATROL

CASEY JONES—DOODLE DOO DOO

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The
Billboard

MUSIC POPULARITY CHARTS

PART
IV

Retail Record Sales

Week Ending
June 19

TRADE
SALES
REVENUE

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (P) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

POSITION		This Week		Last Week	
Weeks to date	10	1	2	3	4
12	2	1.	NATURE BOY King Cole Capitol 15054 <i>Lost April</i>		
4	4	2.	YOU CAN'T BE TRUE, DEAR Ken Griffin-J. Wayne-Rondo R-228 <i>Doodle Doo Doo</i>		
12	3	3.	WOODY WOODPECKER Kay Kyser Columbia 38197 <i>When Venetian Plays the</i>		
7	5	4.	LITTLE WHITE LIES Dick Haymes Decca 24280 <i>The Treasure of Sierra</i>		
3	7	5.	MY HAPPINESS J. & S. Steele Damon D-11133 <i>They All Recorded to Beat</i>		
10	6	6.	WILLIAM TELL OVER-TURE Spike Jones Victor 20-2861 <i>The Man on the Flying</i>		
4	8	7.	TOOLE OOLIE DOOLIE Andrews Sisters Decca 24380 <i>I Hate To Lose You</i>		
4	9	8.	MY HAPPINESS Fied Pipers Capitol 15094 <i>Highway to Love</i>		
4	17	9.	YOU CAN'T BE TRUE, DEAR Dick Haymes-Song Spinners Decca 24439 <i>Nature Boy</i>		
6	11	10.	LOVE SOMEBODY Doris Day-Buddy Clark Decca 24439 <i>Coolidge</i>		
1	—	11.	YOU CAN'T BE TRUE, DEAR The Sportsmen Capitol 15077 <i>Toole Oolie Doodle</i>		
11	13	12.	THE DICKY-BIRD SONG (P) Freddy Martin Victor 20-2617 <i>Winter Comes</i>		
13	14	13.	YOU CALL EVERYBODY DARLIN' Al Trace Ork Regent 117 <i>Linger Awhile</i>		
11	13	14.	ST. LOUIS BLUES MARCH-TEX. Benaks Victor 20-2722 <i>Chorus Canyon</i>		
6	23	15.	TELL ME A STORY Sammy Kaye Victor 20-2761 <i>I Wouldn't Be Surprised</i>		
3	16	16.	NATURE BOY Dick Haymes-Song Spinners Decca 24439 <i>You Can't Be True, Dear</i>		
22	12	17.	NOW IS THE HOUR Bing Crosby Decca 24279 <i>Threads Among the</i>		
16	18	18.	BECAUSE Perry Como Victor 20-2653 <i>If You Had All the World and Its Gold</i>		
13	14	19.	BABY FACE Art Mooney MGM 10166 <i>Enema, Charlie</i>		
2	22	20.	MAYBE YOU'LL BE THERE Gerdon Jenkins Ork Decca 24403 <i>You Can't Be True, Dear</i>		
4	—	21.	YOU CAN'T BE TRUE, DEAR Vera Lynn London 202 <i>Once Upon a Wintertime</i>		
4	21	22.	BABY FACE Sammy Kaye Victor 20-2679 <i>Min You</i>		
4	16	23.	NATURE BOY Frank Sinatra Columbia 38210 <i>2 P.M.</i>		
2	24	24.	MY HAPPINESS Ella Fitzgerald Decca 24446 <i>Too Late</i>		
5	26	25.	JUST BECAUSE Frank Yankovic and His Yanks Columbia 38072 <i>A Night in May</i>		
3	20	26.	TOOLE OOLIE DOOLIE The Sportsmen Capitol 15077 <i>You Can't Be True, Dear</i>		
1	—	27.	THE MAHARAJAH OF MAGADOR Vaughn Monroe Victor 20-2651 <i>Give a Broken Heart a</i>		
1	—	28.	CONFESS Doris Day-Buddy Clark Columbia 38174 <i>Love Somebody</i>		
1	—	29.	TWELFTH STREET RAG Pee Wee Hunt Capitol 15105 <i>Sambo's Rag, Not Me</i>		
1	—	30.	TOOLE OOLIE DOOLIE Martin Sisters Columbia 38211 <i>You Can't Be True, Dear</i>		

Retail Record Sales

Week Ending
June 18



BEST-SELLING CHILDREN'S RECORDS

Records listed are those children's records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record	Label
1	1	1	1	BOZO AT THE CIRCUS (Two Records) Billy May with Ork.	Capitol BBX-34
2	2	2	2	LITTLE TOOT (One Record) Don Wilson-The Streetlights	Capitol DAS-80
3	3	3	3	BUGS BUNNY (Three Records) Mel Blanc	Capitol CC-64
4	4	4	4	UNCLE REMUS (Three Records) Johnny Mercer and original cast.	Capitol CC-66
5	5	5	5	BOZO AND HIS ROCKET SHIP (Two Records) Billy May	Capitol BRX-65
6	6	6	6	GENIE, THE MAGIC RECORD (One Record) Peter Lind Hayes	Decca CU-102
7	7	7	7	TUBBY THE TUBA (One Record) Denny Kaye	Decca CU-106
8	8	8	8	NUTCRACKER SUITE (One Record) Fred Warling	Decca 90022
9	9	9	9	NUDE RHYMES (Two Records) Frank Luther	Decca CS-5
10	10	10	10	RUSTY IN ORCHESTRAVILLE (Three Records) Billy May-Alan Livingston-Henry Blair	Capitol BC-35

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record	Label
1	1	1	1	Warsaw Concerto Boston Pops, Arthur Fiedler, conductor; Leo Litwin, pianist	Victor 11-8263
2	2	2	2	Khachaturian: Gayne Ballet Suite—Sahre Dance Chicago Symphony Ork. A. Rodinski, director	Victor 20-6209
3	3	3	3	Jalousie Boston Pops; Arthur Fiedler, conductor	Victor 12160
4	4	4	4	Khachaturian: Gayne Ballet Suite—Sahre Dance Oscar Levant	Columbia 17521-D
5	5	5	5	Khachaturian: Gayne Ballet Suite—Sahre Dance Philharmonia Symphony of New York; Efrem Kurtz, conductor	Columbia 12498

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record	Label
1	1	1	1	Tchaikovsky: The Sleeping Beauty (Six Records) Leopold Stokowski and His Symphony Orchestra	Victor DM-1205
2	2	2	2	Tchaikovsky: Nutcracker Suite (Three Records) Eugene Ormandy, conductor, Philadelphia Ork.	Victor 1027
3	3	3	3	Khachaturian: Violin Concerto (Five Records) David Oistrakh	Mercury DM
4	4	4	4	Rachmaninoff Concerto No. 2 in C Minor, Op. 18 (Five Records) Sergei Rachmaninoff, pianist; Leopold Stokowski and Philadelphia Ork.	Victor D1
5	5	5	5	Camelians (Two Records) E. Kurtz-Philharmonia Symphony of New York	Columbia
6	6	6	6	Khachaturian: Gayne Ballet Suite (Three Records) New York Symphony Ork; Efrem Kurtz, conductor	Columbia
7	7	7	7	Rhapsody in Blue (Two Records) Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia
8	8	8	8	Richard Strauss: Suite From Der Rosenkavalier Album (Three Records) Philadelphia Ork-E. Ormandy, director	Columbia

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores. List is based on The Billboard's weekly survey among 4,970 dealers in all of the country. Albums are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record	Label
1	1	1	1	Stan Kenton—A Presentation of Progressive Jazz Album (Four Records) Stan Kenton	Capitol
2	2	2	2	Songs of Our Times (1932) Album (Four Records) Carmen Cavallera	Decca
3	3	3	3	Bury Fingers (Four Records) Three Sons	Victor
4	4	4	4	Rendezvous With Peggy Lee (Three Records) Peggy Lee	Capitol
5	5	5	5	Songs of Our Times (1927) Album (Four Records) B. Grant Ork	Decca A-192
6	6	6	6	Songs of Our Times (1929) Album (Four Records) M. Fingerling-Schott	Decca A-192

TURNOVER

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THE WOODY WOODPECKER **DANNY KAYE-ANDREWS SISTERS**
PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON
(And Throw 'Em in the Deep Blue Sea) Decca 24462

GONE AGAIN
Hamp's Got a Dule

The Billboard
MUSIC POPULARITY CHARTS
Juke Box Record Plays

Week Ending
June 16

1-Chart
18-48
49-60
61-100

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,524 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50
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The
Billboard

MUSIC POPULARITY CHARTS

PART
VI

Race Records

Week Ending
June 18LAST
WEEK
THIS
WEEK

BEST SELLING RETAIL RACE RECORDS

Records listed are race records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase race records.

Weeks to date	Last week	This week	
6	2	1	1. TOMORROW NIGHT Lonnie Johnson.....King 4201
6	1	2	2. GOOD ROCKIN' TONIGHT..... Wynonie Harris.....King 4210
6	3	3	3. LONG GONE Sonny Thompson.....Miracle M-126
6	8	4	4. NATURE BOY King Cole.....Capitol 15054
6	4	5	5. MESSIN' AROUND Memphis Slim.....Miracle 125
6	5	6	6. ALL MY LOVE BELONGS Bull Moose Jackson.....King 4189
6	7	7	7. RUN JOE Louis Jordan.....Decca 24448
6	7	8	8. KING SIZE FAPA Julia Lee and Her Boy Friends.....Capitol Americana 40082
4	8	9	9. PRETTY MAMA BLUES Ivory Joe Hunter.....Pacific 637
1	10	10	10. WEST SIDE BABY Dinah Washington.....Mercury 8079
2	13	11	11. I WANT A BOWLEGGED WOMAN Bull Moose Jackson.....King 4189
3	10	12	12. MY HEART BELONGS TO YOU Arhee Stidham.....Victor 20-2572
1	11	13	13. RECESS IN HEAVEN Dan Grissom.....Jewel ON-2004
1	12	14	14. 35-30 Paul Williams.....Savoy 661
1	13	15	15. YOU DON'T LOVE ME Camille Howard.....Specialty SP-307

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require race records.

Weeks to date	Last week	This week	
17	1	1	1. TOMORROW NIGHT Lonnie Johnson.....King 4201
6	2	2	2. LONG GONE Sonny Thompson.....Miracle M-126
7	3	3	3. NATURE BOY King Cole.....Capitol 15054
9	3	4	4. GOOD ROCKIN' TONIGHT..... Wynonie Harris.....King 4210
3	5	5	5. MESSIN' AROUND Memphis Slim.....Miracle 125
19	5	6	6. KING SIZE FAPA Julia Lee and Her Boy Friends.....Capitol Americana 40082
1	7	7	7. RUN JOE Louis Jordan.....Decca 24448
13	7	8	8. FINE BROWN FRAME Nellie Lutcher.....Capitol 15032
13	6	9	9. ALL MY LOVE BELONGS Bull Moose Jackson.....King 4189
10	10	10	10. TO YOU King Cole.....King 4213
3	15	11	11. PRETTY MAMA BLUES Ivory Joe Hunter.....Pacific 637
3	10	12	12. DON'T FALL IN LOVE WITH ME Ivory Joe Hunter.....King 4220
10	11	13	13. I WANT A BOWLEGGED WOMAN Bull Moose Jackson.....King 4189
4	10	14	14. RECESS IN HEAVEN Dan Grissom.....Jewel ON-2004
13	12	15	15. 35-30 Paul Williams.....Savoy 661
2	10	16	16. WEST SIDE BABY Dinah Shore.....Mercury 8079

ADVANCE RACE RECORD RELEASES

Boy Friend Blues A. (Big Boy) Crudup (Katie May) Victor 20-5989 Danny Boy S. Gibson-The Red Caps (Scratch and) Mercury 5091 Dinky Darry G. Dawson (Tomorrow Night) Paradise 110 Don't You Leave Me Here J. Williams (King Biscuit) Columbia 30129 Good Boy B. McGhee (Telegram Blues) Disc 6008 High Class Baby E. Vinson (When I) Mercury 8090 I Can't Be Satisfied Muddy Waters (I Feel) Aristocrat 1103 I Feel Like Crying A. Tibbs (Married Man) Aristocrat 1103 I Feel Like Going Home Muddy Waters (I Can't) Aristocrat 1305 In the Rains D. Washington (Tell Me) Mercury 8094 Katie May A. (Big Boy) Crudup (Boy Friend Blues) Victor 20-5989 King Biscuit Stamp J. Williams (Don't You) Columbia 30129	La Dancer Hot Lips Page (Walkin' In) Columbia 30130 Married Man Blues A. Tibbs (I Feel) Aristocrat 1103 Porter's Ball K. Porter (Russell Street) Paradise 124 Russell Street Rattle K. Porter (Porter's Ball) Paradise 124 Sally Lee F. Gayten Trio (Stop) DeLuxe 1176 Scratch and You'll Find It S. Gibson-The Red Caps (Danny Boy) Mercury 5091 Stop F. Gayten Trio (Sally Lou) DeLuxe 1176 Telegram Blues B. McGhee (Good Boy) Disc 6008 Tell Me So D. Washington (In the) Mercury 8094 Tomorrow Night L. Johnson (Dinky Darry) Paradise 110 Walkin' In a Daze Hot Lips Page (La Dancer) Columbia 30130 When I Get Drunk E. Vinson (High Class) Mercury 8090
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CLICKEE ROO!

RAY NOBLE
AND HIS ORCHESTRA PLAYING

"IT'S A MOST UNUSUAL DAY"
Vocal by Anita Gordon and The Noblemen

"JUDALINE"
(Both from "A Date With Judy") Vocal by Al Hendrickson
Columbia 38206

COLUMBIA'S TUNE TIPSTER

BEST BETS

Kay Kyser
and his Orchestra

SURE FIRE
"Woody Wood-Pecker"
Vocal by Gloria Wood
"When Veronica Plays The Harmonica"
Kay Kyser's Campus Cowboys
Columbia 38197

Elliot Lawrence
and his Orchestra

COMING UP FAST
"At The Flying 'W'"
Vocal by Rosalind Patton
"Donna Bella"
Vocal by Jack Hunter
Columbia 36213

Harry James
and his Orchestra

WATCH THIS ONE
"Hankerin'"
"I Don't Care if It Rains All Night"
Vocals by Marian Morgan
(both from "Two Guys from Texas")
Columbia 38231

HEAR THE GREAT ARTISTS AT THEIR BEST ON

COLUMBIA RECORDS

Trade-marks "Columbia" and "30" Reg. U.S. Pat. Off. Maroon Registered

it can't be true...
but it...

"MUST BE TRUE"

UNDISPUTABLY
THE HIT OF THE
NAMM SHOW
THANKS to all
our distributors
for your terrific
support

backed with
"THE
CATS
POLKA"

by

Jerry Murad's
HARMONICATS

ON



No. U115

Watch BILLBOARD
Next Week For
Sensational Announcement

Miracle's DOUBLE HEADER

ON THE BILLBOARD RACE POP CHARTS

"LONG GONE"

SONNY THOMPSON

Best Selling Retail Race Records

No. 3—LONG GONE.....Sonny Thompson—Miracle M-126

Most-Played Juke Box Race Records

No. 2—LONG GONE.....Sonny Thompson—Miracle M-126

"Messin' Around"

MEMPHIS SLIM

Best Selling Retail Race Records

No. 4—MESSIN' AROUND.....Memphis Slim—Miracle M-125

Most-Played Juke Box Race Records

No. 6—MESSIN' AROUND.....Memphis Slim—Miracle M-125

ORDER FROM YOUR NEAREST DISTRIBUTOR

MIRACLE RECORDS

500 E. 63RD ST.

CHICAGO, ILLINOIS

The Billboard MUSIC POPULARITY CHARTS

PART
VII

Folk Record Section

Week Ending
June 18

TRADE
SERVICE
BUREAU

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are hillbilly records most played in juke boxes according to The Billboard's special weekly survey among a selected group of juke box operators whose locations require folk records.

Week to Date	Rank	Record	Artist
1	1	BOUQUET OF ROSES.....	Eddy Arnold and His Tennessee Playboys
15	2	ANYTIME.....	Eddy Arnold and His Tennessee Playboys
7	3	TEXARKANA BABY.....	Eddy Arnold and His Tennessee Playboys
14	4	WHAT A FOOL I WAS.....	Eddy Arnold and His Tennessee Playboys
6	5	SUSPICION.....	Tex Williams-Western Caravan
22	6	HUMPTY DUMPTY HEART.....	Capital Americana 40109 Hank Thompson and His Brazos Valley Boys
9	7	TENNESSEE WALTZ.....	Peg Wee King and His Calico West Cowboys
6	8	SEAMAN BLUES.....	Ernest Tubbs.....Decca 46119
3	9	SWEETER THAN THE FLOWERS.....	Moon Mulligan.....King 673
19	10	SIGNED, SEALED AND DELIVERED.....	Cowboy Copas.....King 678
2	11	BANJO POLKA.....	Tex Williams.....Capital Americana 15101
11	12	DECK OF CARDS.....	T. T. Taylor and His Forty-Niners
42	13	I'LL HOLD YOU IN MY HEART.....	Eddy Arnold and His Tennessee Playboys
3	14	SIGNED, SEALED AND DELIVERED.....	Jimmy Wakely.....Capital Americana 40068
1	15	WHO? ME?.....	Tex Williams Western Caravan.....Capital 15113

ADVANCE FOLK RECORD RELEASES

Atom Bomb Baby B. Martin-His Round-Up Gang (Wishy Washy) Victor 20-2985	St. Louis Blues B. Calahan & His Blue Mountain Boys (Limb From) Cowboy CR-701
An Old Cane A. Parker and the Plainsmen (The Rangers) Capitol 15113	She Put Me on the Back (With One Hand) J. Ashlock (J. Care) Columbia 20449
Now the Whistle, Ring the Bell O. Drake-The Herdmen (I Lost) Republic 606	That's What She Does J. Rogers & His Forty-Niners (G.M. Darling) Cowboy CR-501
Duluth M-I-Gon-Be-N A. Trace (You Call) Sterling 2023	The Best From Bette D. Thomas Nashville Ramblers (Two Cuts) Decca 45132
Don't Let It Get Away J. Stone Ork (The Donkey) Victor 20-2988	The Denary and the Elephant J. Stone Ork (Don't Let) Victor 20-2988
Don't Make Me Blue C. Bruner (You Always) Decca 46101	The Farler Is a Pleasant Place W. Meyers & His Bar X Ranch Boys (Don't Stand) Cowboy CR-502
Don't Stand in God's Way W. Meyers & His Bar X Ranch Boys (The Farler) Cowboy CR-502	The Rangers Ride Again A. Parker and the Plainsmen (An Old) Capitol 15113
Heart Trouble Denver Darling (I Just) MGM 16218	The Walts and That Tennessee Moon The Willis Brothers (Poor Boy) Mercury 6114
I Care No More J. Ashlock (She Put) Columbia 20449	This World Is Not My Home C. Sharpe-The Old Hickory Singers (Let the) Columbia 20450
I Just Fell Out of Love With You Denver Darling (Heart Trouble) MGM 16218	This World Can't Stand Long R. Acuff (It's So) Columbia 20454
I Lost My Love (Color Song) O. Drake-The Herdmen (How the) Republic 606	Tekie Too A. Hoffer-His San Antonians (Jesse Polka) Columbia 20455
I'm All Broke Out With Love Micoils Sisters (Truck Drivers) DeLuxe 5043	Truck Drivers Blues Micoils Sisters (I'm All) DeLuxe 5043
It's So Hard To Smile H. Acuff (This World) Columbia 20454	Tulsa Walts J. Herard-His Oklahoma Playboys (Playboy's Breakdown) Victor 20-2987
Jessie Polka A. Hoffer-His San Antonians (Tinkle Toe) Columbia 20455	Two Car Garage D. Thomas Nashville Ramblers (The Beauty) Decca 45132
Let the Lower Lights Be Burning C. Sharpe-The Old Hickory Singers (This World) Columbia 20450	What Are We Gonna Do About the Moon- H. Thompson His Brazos Valley Boys (Yesterday's Mail) Capitol 15112
Lift Gits Tee-Jee, Don't Let C. Robinson (Wind in) MOM 10224	Wind in the Mountains C. Robinson (Life Gits) MOM 10224
Limb From the Old Apple Tree B. Calahan & His Blue Mountain Boys (St. Louis) Cowboy CR-701	Wishy, Washy Woman B. Martin-His Round-Up Gang (Atom Bomb) Victor 20-2985
Mollie Darling J. Rogers & His Forty-Niners (That's What) Cowboy CR-501	Yesterday's Mail H. Thompson His Brazos Valley Boys (What Are) Capitol 15112
Playboy's Breakdown J. Herard-His Oklahoma Playboys (Tulsa Walts) Victor 20-2987	You Always Hurt the One You Love C. Bruner (Don't Make) Decca 46101
Poor Boy The Willis Brothers (The Walts) Mercury 6114	You Call Everybody Darlin' A. Trace (Duluth M-I-Gon-Be-N) Sterling 2023

The Billboard

MUSIC POPULARITY CHARTS

PART VII

Folk Record Section

Week Ending
June 18

Billboard
TEARS
SERVICE
RECORDS

BEST SELLING RETAIL FOLK RECORDS

Records listed are hillbilly records that sold best in stores according to The Billboard's special weekly survey among a selected group of retail stores, the majority of whose customers purchase folk records.

Weeks to date	Rank	Record	Artist
6	1	BOUQUET OF ROSES	Eddy Arnold and His Tennessee Playboys
6	2	ANYTIME	Eddy Arnold and His Tennessee Playboys
7	3	TEXARKANA BABY	Eddy Arnold and His Tennessee Playboys
7	4	HUMPTY DUMPTY HEART	Hank Thompson and His Brazos Valley Boys
7	5	SWEETER THAN THE FLOWERS	Moon Mullican
7	6	TENNESSEE WALTZ	Pee Wee King and His Golden West Cowboys
7	7	SUSPICION	Tex Williams Western Caravan
7	8	DECK OF CARDS	T. Rex Tyler
7	9	I'LL HOLD YOU IN MY ARMS	Eddy Arnold and His Tennessee Playboys
12	10	DECK OF CARDS	Tex Williams Western Caravan
10	11	TENNESSEE WALTZ	Cowboy Copas
12	12	BLUE SHADOWS ON THE TRAIL	Ray Rogers and the Pioneers
5	13	WHAT A FOOL I WAS	Eddy Arnold and His Tennessee Playboys
5	14	SEAMAN BLUES	Ernest Tubb
2	15	PECOS BILL	Ray Rogers and the Pioneers

FOLK TALENT AND TUNES

Murray Nash, Mercury platters' hillbilly and Western chief, who was in Chicago for the N.A.M.M. convention, reports that Cliff and Bill Carlisle, Sunshine Slim Sweet (now a Mercury property) and Sandy Sandusky appeared recently as the Carlisles brothers over WMPS. Cliff, remember, who as the boy who made Riboubat at mid-night for King, will leave the unit next week for his home in Lexington, Ky., and enter private business. Remaining trio will join KWEF, West Memphis. . . . Mel Foree, the veteran contract man for Acuff-Rose, will start an extensive tour of the Southwest, Midwest and West Coast, winding up in California after six weeks' traveling. . . . A big h.b. jamboree takes place June 21 at Greenville, S. C., when the entire cast of the Tennessee Barn Dance, Chester Atkins (Victor), Homer and Jethro (King) Carl Story and his Ramblin' Mountaineers (Mercury), work with a local group, Baby Ray and His Country Cousins. . . . Uncle Tom (More), at WNOX, Knoxville, started his vacation last week, motoring with his family thru Kentucky, Illinois, Michigan and Pennsylvania. Tom intends to visit plenty of his h.b. and Western buddies.

Connie B. Gey, promoter of the Radio Ranch, Washington, has started a national hillbilly talent search, the first of which drew 3,000 people two weeks ago at Constitution Hall. Judges were Clyde Moody, Whitley Ford and Tom Parker, Arnold's manager. . . . Carson Robinson (MGM) put on his first barn dances May 7 at the Armory, Westfield, N. Y., with Texas Jim Robertson. Carson is doing a three-week show, now over WHIP, Pleasant Valley, N. Y., and is tying up his show with a big record department in a local department store. Carson has a 150-acre farm in Pleasant Valley, where he and his wife and children reside and raise horses. . . . Ed Dodelle, sales manager for Victor's folk platters, reports that Chet Atkins and the Colorado Mountain Boys, plus Homer and Jethro, are set for Glenwood Park, Bluefield, Va. Erma Kline and his Lonesome Pine Fiddlers, of WHIS, Bluefield, are also on the show. . . . Lee Penny, the folk music writer, who penned Adobe Hacienda, has received a BMI license for the Eddee Music Corporation, which he and Smilin' Ed McConnell formed. . . . Irish Red Egan, with Billy Hill and the Shamrock Cowboys, are now at the Riverside Ranch.

Cindy Walker, the song spinner, lost her dad recently. . . . Gene Aubrey is instituting a test suit against the Arizona Industrial Commission to raise the ceiling on the industrial compensation law to cover top-salaried artists. If he is successful, it will permit him to sue for damages to be produced in Arizona than in California. . . . Red Egner and Billy Hill completed a pic at Columbia, which also featured Kirby Grant and the Hoosier Hot Shots. . . . Tom Brennan, Los Angeles d. j. known as Tennessee Tom-Tom, has a switch on Deck of Cards, utilizing a U. S. history in place of a Bible. It will intro on Ken Carlisle's ABC web Hitching Post. . . . Buck Post Beeman, whose Western Pals air from KGON and KPFM, Oregon outlets, reports that his next Yale platters will be out soon. . . . Clyde Grubb, whose Blue Memories, their first Victor disk, hit strong nationally, reports that his group has joined the Tennessee Barn Dance, WNOX, Knoxville. Personnel now is Leonard Dabney, Clarence Harrell, Jack Green, Roy Martin, Tooty Hill and Cliff Stier. . . . Another rising folk music platter pilot is Jim Mills, who quit embalming school to turn to radio in 1944, and is now doing the "Juniors of the Music" on WCKY, Cincinnati. Mills is only 22 years old, having started at WCKY, Cincinnati, as a high school office boy.

(Continued on page 110)

NEW RELEASE!

by KING

KING	4230	I CAN'T GO ON WITHOUT YOU FARE THEE WELL, DEACON JONES Bull Moose Jackson
KING	4229	BOSTIC'S BOOGIE BLUES BAR FLY BABY Earl Bostic
KING	4226	LOLLIPOP MAMA BLOW YOUR BRAINS OUT Wynonie Harris
KING	4227	INDIAN GIVER TOO TIGHT MAMA Mabel Smith
KING	4228	WHAT COULD I DO I WANT TO DO A LITTLE DEEPER Swan's Silvertone Singers
KING	717	ON MY WAY SOMEWHERE THE BALDHEADED END OF THE BROOM unrango Jones
KING	718	PEACH TREE STREET BOOGIE TAKE IT TO THE CAPTAIN Delmore Brothers
KING	719	JOLE BLON'S GHOST LOST JOHN BOONIE Wayne Roney

WATCH! MANY OF THESE WILL JUMP INTO THE KING ALL-TIME "HITS & FAVORITES" HERE IS A LIST WE ARE PROUD OF. AVAILABLE ONLY ON KING!

KING	673	LEFT MY HEART IN TEXAS SWEETER THAN THE FLOWERS Moon Mullican
KING	714	TENNESSEE MOON THE HOPE OF BROKEN HEART Cowboy Copas
KING	4189	ALL MY LOVE BELONGS TO YOU I WANT A BOWLEGGED WOMAN Bostic and Robinson
KING	4201	TOMORROW NIGHT WHAT A WOMAN Lanina Johnson
KING	4220	DON'T FALL IN LOVE WITH ME SIESTA WITH SONNY Ivory Joe Hunter

SIGNED SEALED AND DELIVERED OPPORTUNITY IS KNOCKING AT YOUR DOOR.		COWBOY COPAS King 658
TENNESSEE WALTZ HOW MUCH DO I OWE YOU		COWBOY COPAS King 696
CAROLINA WALTZ RED ROSES TING IN BLUE		CLYDE MOODY King 706
DECK OF CARDS OKLAHOMA WALTZ		NELSON KING - FIDDLIN' RED HERRON King 712
O.K. WALTZ OH! MY ACHIN' BACK		JACK PERCY And The Lightstrum Doughboys King 713
I LOVE YOU, YES I DO SNEAKY PETE		BULL MOOSE JACKSON King 4181
GOOD ROCKIN' TONIGHT GOOD MORNING MR. BLUES		WYNONIE HARRIS King 4216
TEMPTATION ARTISTBY BY BOSTIC		EARL BOSTIC King 4211
EAST OF THE SUN GOTTA WALK		GATEMOUTH MOORE King 4224
IN LOVE AGAIN I WANT MY BABY		LONNIE JOHNSON King 4225

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BILLBOARD POLL
WE'LL BE THERE—RIDIN' HIGH

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RECORDS

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1540 BREWSTER AVE.
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JIMMY DORSEY—MGM 10194
TONY MARTIN—VICTOR 20-2812
MILLS BROS.—DECCA 24409
PATTI PAGE—MERCURY 5129
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KING COLE TRIO—CAPITOL *

* NOT YET RELEASED

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1619 Broadway, New York 19, N. Y.

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IT'S NEWS!



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backed by
"Moonlight in Vermont"
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The Billboard

MUSIC POPULARITY CHARTS

PART VIII

Record Reviews

Week Ending
June 18

TRADE
SERVICE
FEATURES

RATINGS
(100 Point
Maximum)

**90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
40-69 SATISFACTORY • 0-39 POOR**

**How Ratings
Are
Determined**

**The
Categories**

Records are reviewed three times: (1) for artists; (2) for operators; (3) for disc jockeys. Each time on the basis of nine key categories. Each category is assigned a maximum number of points within which the record is rated. The best possible rating is 100. Maximums are subject to change, depending on results of a survey of the music trade now being conducted. R, E, indicates a record is not suitable for appraisal within the market.

Point ratings are maximums. Song calibre, 15; interpretation, 15; arrangement, 15; harmonization, 15; record quality (surface, etc.), 5; music publisher's air play, 15; record company's promotion, 15; exploitation (record ad's, promotion, film, tape and other "plug" aids), 15; manufacturer's distribution power, 10; manufacturer's production efficiency, 5.

**ARTIST
TUNES
LABEL AND NO.
COMMENT**

RATINGS				
OVER-ALL	DISC JOCKEY	DEALER	OPERATOR	ARTIST

POPULAR

BILLY ECKSTINE
(Hugo Winterhalter
Ork)
(MGM 18208)

Mr. E's Blues
Billy sings and valve
trumpet thru his own
blues; recording poor;
backing too heavy; but
this is a top Eckstine
commercial groove for
his race following.
I'm Felling for You
Superb remake of a tune
Billy did with Earl Hines
on Victor years ago;
Eckstine in excellent
voice.

BILLY ECKSTINE ORK
(Billy Eckstine)
(National 9914)

A Cottage for Sale
Release of two-year-old
disk done with Eckstine's
old band; poor recording;
silly matter.
(I Love That) Rhythm
in a Ruse
Probably the first be-
bop scat recording is re-
leased; Billy scats well;
good Gene Ammons tenor
passage.

CAB CALLOWAY
(Cab Calloway)
(Columbia 3827)

The Calloway Boogie
Big band boogie blues
with typical Calloway
chant; good ork sound.
Two Blocks Down . . .
Turn to the Left (On
the Right Hand Side
of the Street)
Ordinary novelty draws
ordinary treatment.

PEARL BAILEY
(Mitchell Ayres Ork)
(Columbia 3828)

That's No Way To Do!
Typically cool Bailey vo-
cal can't overcome mis-
cero material.
Old Men, You Been
Gone Too Long
Clever ditty lends itself
well to the Bailey treat-
ment; good small band
backing.

**THE PICCADILLY
PIPERS** (Bonnie
Davis)
(De Luxe 1177)

Gimme, Gimme, Gimme
(Some Gentle Fish)
Gruffa fish with a be-
bop flavor—not so tasty.
Instrumental work cus-
tomary to the indifferent vocal
job.

Have You Ever Been
Lonely?
Small rhythm comb's
nice work wasted on dull
piano on this side, too.

POPULAR

BOYD RAEBURN ORK
(Glenne Powell)
(Atlantic 801)

The Lady Is a Tramp
Fine show tune in good
arrangement, which
might have been better
if Glenne didn't try vo-
cal stunts.
St. Louis Blues
Chirp Powell does well
in this smart dressing for
the evergreen.

JOHNNY STONE
(Roy Ross Quintette)
(Apollo 1008)

Somebody Else's Dream
Mellow baritone warbling
of pop makes a pleasant
side here.
Take a Million
Teardrops
New tune, more good
chanting.

GEORGE JESSEL
The Teasmaster, Part
1 and 2
(Banner B-2097)

A dull monolog by Broad-
way's favorite teasmas-
ter. Not a rock on either
side, and a feeble, anti-
climatic resolution.

GEORGE JESSEL
Professor Laberacher,
Part 1 and 2
(Banner B-2094)

Largo
Have been enjoying Jessel's
"Laberacher" recitation
for years—but you
couldn't guess that from
this recording. The re-
cording mike probably
strained all the juice and
life out of the com-
edian's delivery. Per-
haps it's that he must be
seen as well as heard.

SYLVIA SYMS
(DeLuxe 1113)

Ten for Ten
Involved and tightly strid-
den jazz vocal on stand-
ard and becomes tiresome.
Close Your Eyes
Sylvia can sing with
heaps more warmth and
sincerity than she does
on this indifferent pop.

ZIGGY LANE
(Mac Cappos Ork)
(DeLuxe 1185)

Woe Your Troubles In
Dreams
So-so wailing and whin-
ing of cliche. Ziggy's
voice is pleasant enough,
if a bit thin.
On the Street of Ragged
Chirping okay, arrange-
ment on the make-believe
and casual side.

**ARTIST
TUNES
LABEL AND NO.
COMMENT**

RATINGS				
OVER-ALL	DISC JOCKEY	DEALER	OPERATOR	ARTIST

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if a bit thin.
On the Street of Ragged
Chirping okay, arrange-
ment on the make-believe
and casual side.

(Continued on page 110)

ALL-TIME HITS

to fit every type of location...

Cash in on these

"COIN OPERATOR SPECIALS"

... Same selection on both sides!

● 36 money-making standards! 24 of them in 4 different groups of 6 for specific locations... 12 suitable for any type of location. No "A" or "B" side—both sides feature the same selection. You get double play... you get double return!

RCA Victor No.

TEX BENEKE	Stormy Weather	44-0022
WAYNE KING	Three O'Clock in the Morning	44-0023
VAUGHN MONROE	Racing with the Moon	44-0024
FREDDY MARTIN	Tchaikovsky Piano Concerto	44-0025
THREE SUNS	Twilight Time	44-0026
HERBIE FIELDS	Jealousy	44-0027

PHIL HARRIS	That's What I Like About the South	44-0028
SPIKE JONES	Behind Those Swinging Doors	44-0029
COUNT BASIE	St. Louis Boogie	44-0030
DESI ARNAZ	Bobalu	44-0031
TOMMY DORSEY	Opus No. 1	44-0032
BUNNY BERIGAN	I Can't Get Started with You	44-0033

EDDY ARNOLD	Molly Darling	44-0017
EDDY ARNOLD	Rockin' Alone	44-0014
SONS OF THE PIONEERS	Cool Water	44-0034
SONS OF THE PIONEERS	Tumbling Tumbleweeds	44-0035
BILL BOYD	Under the Double Eagle	44-0036
ELTON BRITT	I'm Tying the Leaves So They Won't Come Down	44-0037

COLEMAN HAWKINS	Body and Soul	44-0038
DELTA RHYTHM BOYS	Dry Bones	44-0039
JESSIE STONE	An Ace in the Hole	44-0040
FATS WALLER	Jitterbug Waltz	44-0041
CATS & THE FIDDLE	I Miss You So	44-0042
ARTHUR "BIG BOY" CRUDUP	Black Pony Blues	44-0043

For dignified listening



Where they like it hot



Country and Western hits



RHYTHM
AND
BLUES STANDARDS



12 STANDARD
MONEY-MAKERS
FOR ANY LOCATION

These "Coin Operator Specials" never lose their pull. They earn money for you long after the "hits" and "almost hits" have lost their ploys. Your local RCA Victor distributor now has them in unlimited quantities. You may order them singly—or in the convenient groupings shown above. Look them over. Check them off. Order them today!

ARTIE SHAW	Begin the Beguine	44-0001
WAYNE KING	Josephine	44-0002
ARTIE SHAW	Stor Dust	44-0003
BENNIE MOTEN'S KANSAS CITY ORCH.	South	44-0004
TOMMY DORSEY	Marie	44-0005
BENNY GOODMAN	King Porter	44-0006
GLENN MILLER	Moonlight Serenade	44-0007
TOMMY DORSEY	Boogie Woogie	44-0008
DUKE ELLINGTON	Mood Indigo	44-0010
WAYNE KING	The Waltz You Saved for Me	44-0011
SPIKE JONES	Cocktails for Two	44-0012
THREE SUNS	Peg o' My Heart	44-0013

THE STARS WHO MAKE THE HITS ARE

on **RCA VICTOR** Records



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Pressing Plants—
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SHELLAC TOP GRADE 12½¢ Lb. Los Angeles
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Record Biscuits

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"THAT
FIVE
O'CLOCK
FEELING"

Recorded by
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on Capitol Record #15093

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Will Van Tilzer, Pres.
1619 BROADWAY New York N.Y.

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Recording?
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King of Torch Songs
"FADED DREAMS"
A Ballad That Really Penetrates.
Copies on Request.

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P. O. Box 8365 Chicago, Ill.

The Billboard MUSIC POPULARITY CHARTS

PART
IX

Week Ending
June 18

Record Possibilities

THE BILLBOARD PICKS:

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most popular or most heard features of the Chart:

BUBBLE-LOO, BUBBLE-LOO Hoagy Carmichael Decca 24485

THE SAD COWBOY Hoagy Carmichael Decca 24485
Hoagy's at his ingratiating best here with two fine new tunes of his composition. "Bubble-Lo" is a dreamy, nostalgic mood piece, and the renowned Carmichael pipes get good harmony backing from a gal group, the Chitlons. "Cowboy" is a slow, melodic Western ditty, with a compelling lyric and lots of sincere feeling. Hoagy sings this side solo.

TURKISH DELIGHT Arthur Godfrey Columbia 38246

The frog-voiced "Too-Pat" man chuckles his way impressively thru an Oriental-type connection, just ruse enough to be lacy without offending. The Mariners vocal chorus, help Arthur in the harmonizing department with happy results, and the side might well be the light novelty item to follow "Too Pat Polka" to a juke and jock success.

THE DISK JOCKEYS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 1,200 of them, the disk jockeys think tomorrow's hits will be:

1. BLUEBIRD OF HAPPINESS Art Mooney MGM 10207
2. 12TH STREET RAG Pee Wee Hunt Ork Capitol 15105
3. YOU WERE ONLY FOOLING Blue Barron MGM 10185
4. AT THE FLYING "M" Ethel Lawrence Columbia 38215
5. CANDY STORE BLUES Toni Harper-E. Neale Sextet Columbia 38229
6. MARIA FROM BAHIA The Starlighters Capitol 15114

THE RETAILERS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 4,970 of them, the record retailers think tomorrow's hits will be:

1. TEA LEAVES Ella Fitzgerald Decca 24448
2. BETTER LUCK NEXT TIME Perry Como Victor 20-2588
3. BLUEBIRD OF HAPPINESS Art Mooney MGM 10207
4. RUN JOE Louis Jordan Decca 24448

THE OPERATORS PICK:

PICKS that have appeared for three consecutive weeks or three times within a six-week period are not repeated below. Based on a weekly survey among 3,558 of them, the juke box operators think tomorrow's hits will be:

1. YOU WERE ONLY FOOLING Blue Barron MGM 10185
2. BLUEBIRD OF HAPPINESS Art Mooney MGM 10207
3. BABY, DON'T BE MAD AT ME Peggy Lee Capitol 15096
4. LITTLE GIRL Guy Lombardo Decca 24440

THE MERCURY WALTZ

140,000 records sold in
Detroit alone!

Don Pablo & Orchestra

"The Most Danceable Music
in America!"

DECCA #18559-A

VARGO #29006-A

SOUTHERN MUSIC PUB.

1619 Broadway New York City

From IRVING BERLIN'S "EASTER PARADE"
An M-G-M Picture

BETTER LUCK
NEXT TIME
A FELLA WITH
AN UMBRELLA

LEO FEISY, INC.
1619 Broadway New York 19, N. Y.

VIA BULLET

Two smash hits have arrived!!
Russ Carlyle puts them both on
Record #1037—Shout from—

"WHISPER A WORD OF LOVE"

backed by

"MY SHELLIE FRIEND"

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NEAREST DISTRIBUTOR

BULLET RECORDS

423 Broad Street Nashville, Tenn.
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**Danny
Ferguson**

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Fast Service—High Quality
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SONGCRRAFT, INC.

1450 Broadway New York 10, N. Y.

MUSIC AS WRITTEN

New York:

The new Republic diskery releasing their first disks this week, a series of Westerns and novelties, including *I Lost My Love (The Color Song)* by Gabe Drake and *My Heart's a Little Lonely* by Ted Demme, are being accounted to theater department of GAC. . . . Mills Music publishing Suzi, current pop hit in Italy. . . . Thrush Evelyn MacGregor signed by Seva Records. First waxings will be four dubbings over instrumentals by the Three Kings. . . . Atlanta contributed \$3,000 toward summer pop concerts by AFM Local 146, matching the same amount allotted the local by the federation's etc. fund for free concerts. . . . Teri Josefowitz, pianist-composer, to play at Hotel Pennsylvania's cocktail lounge and Cafe Rouge beginning Monday (21). . . . Saul Bihari, of Modern Records, making a cross-country promotional and good-will tour. . . . Shirley Temple's Victor waxing of an excerpt from *Bambi* set for August release, with original Disney artwork on cover.

Dr. Hans Kandler has signed as musical director and conductor for his 18th consecutive season with the National Symphony Orchestra, Washington. Dr. Kandler founded the orchestra. . . . Club Harlem to reopen soon with trumpeter Billy Ford's combo. . . . Cootie Williams set for an Australian concert series in December under auspices of Frank Johnson, Down Under jazz critic and editor of *Downbeat*. . . . Peter Kaye's first began his 12th straight year at the Manhattan Room of the Hotel New Yorker this month. . . . Gene Krupa's short, *Thrills in Music*, featuring Fred Robbins as emcee, soon to be released by Columbia. . . . Hazdo Brooks, shrub-88, set for a run at the Civic Auditorium in Seattle, beginning next week. . . . American Academy of Music, Inc., publishing McGhee's hit-top clefmate, arranged by Van Alexander. . . . Carl Haverdill, BMI proxy, addressed the Chicago Television Council on question of video use of music copyrights.

Vaughn Monroe's ark again will open the Century Room of the Hotel Commodore in the fall; date is set at September 30. . . . Desi Arnaz's ark set for the Strand Theater here either in September or October. . . . Jimmy Dorsey's new ark will leave the Coast in August for a cross-country tour. . . . William Morris Agency band department topper, Crescenz, off for a two-week vacation. . . . Anne Pincus, William Morris' secretary, off for a three-week West Coast vacation next week. Freedy Slack's new ark booked into the Apollo Theater here for the week of July 16, goes into the Howard, Washington, week of July 30, following with a week at the Royal Theater in Baltimore beginning August 7.

Columbia Broadcasting System installing a one-a-week remote line into Hershey Park, Hershey, Pa., to pick up Saturday night one-liners there the same way it does pick-ups which start the New York City radio show. . . . Burke, former warbler with Sammy Kaye and Blue Baron, debut in a single stall at the Hotel Edison Green Room, beginning June 24, along with the Raymond Scott Quintet and the Bohemian Trio. . . . Del Courtois's ark set for a four-week run at the Gosselin end of the Strand Theater here. . . . Buddy Rich's ark set for two weeks at the Meadowbrook Ballroom, beginning August 10, to follow his Palladium stint. . . . Hal Holperin and Paul Kotel the newest team in the disk promotion and publicity field.

Warbler Phil Brito last week signed a three-week management pact with General Artists Corporation; Jerry Levy now handling Brito's personal management. . . . Skitch Henderson opens at the Cafe Rouge of the Hotel Pennsylvania, June 28. . . . Count Basie's ark opens at the Paradise Club, Atlantic City, July 1 for two weeks; he follows this with a four-weeker at the Strand Theater here on a bill with Chirp Billie Holiday.

Thelonious Monk's new Blue Note platter, *Evence and Off Minor*, out last week. . . . The Show Business Squadron of the Air Force Association met at the Famous Eichen restaurant June 10 to discuss plans for a forthcoming international art exhibition to be held at Midway Airport. . . . Duff Ellsworth Movement has selected a theme song, *Dwight's Right*, penned by The Three Sons and Jimmy Gallop.

Campbell-Porgie pub entered the retrenchment swim this week by dropping pluggier Irving Tanz and Ralph Harris on the Coast. . . . Kramer-Whitney pub sending Ed McCaskey to Chicago to line up plugs on the firm's new *Blue Note* platter. . . . Tommy Dorsey's ark is scheduled to have a birth to a girl, Louise. . . . Blue Lantern Ballroom, in Michigan, long operated by orkster Jean Goldkette, now being managed by Joe Parlove. Al Townsend's ark will hold forth at the spot this summer.

Hormona's diskery entering the novelty and Western field with two new releases, *Tegulla and Crime Doesn't Pay*. Diskery previously devoted its activity to international popsters. . . . Johnny's ark into Convention Hall, Adams Park, N.Y., August 25-26. . . . Lionel Hampton's ark starts a week run at Cleveland's RKO Palace Theater, July 1. . . . Tommy Ryan's band moves out to Palisades Park, June 17, for two weeks. . . . Al Mooney's crew into Hollywood's Palladium September 14.

Chicago:

Mercury Records has gained control of 72 masters made by Rich-R-Tone Records of Tennessee hillbilly groups, including Stoney Cooper and Wilma Lee, who recently went with Columbia; Buffalo Johnson, and the Stanley Bros. . . . Sonny (King Gone) Thompson and Memphis Slim, Miracle artists who both carrying hits in the race field, will make a month-long tour of the South and Southeast during August. . . . Bullet platters will release two sides by the Danny Casella combo, originally made by George Moorman, whose *Cruel Love* will be paired with a standard.

King Records purchased six Hub masters by the Ravens, four of which have not been previously released. . . . Jimmy Alexander, ex-assistant manager of the Belmore Ballroom, Lee Edelman, been and Lovell, co-owner of the Karana Trio for territory ballrooms. . . . The Surf, Clear Lake, Inc., teppery which burned last winter, will reopen July 1 with Ray Pearl. . . . Barade Perlman, ex-exec with Rose Record Shop, Loop retailer, joins King Records next week as assistant to Jerry M. Brown, with his family being known as a man between Nathan and artists and publishers. . . . Lloyd Douglas, ex-manager of Parker Erickson as v.p. in charge of sales for Melotric Record & Records.

Philadelphia:

Local 274, American Federation of Musicians, union of Negro musicians here, bought itself permanent headquarters at 912 S. Broad Street. . . . Johnny Benson gets the bandstand call for the opening of the Fawn Club.

With Ray White back as manager of the Embassy Ballroom across the river, and the 12 summer top season sets under way this week with Dixie Gillespie and the Joe Morris-Johnny Griffin's Hampton All-Stars for one-night pitches. . . . Savannah Church, backed by the Four Tunes, returns to Emerson's Rainbow Room this week. . . . Don Nicholas' music signed for the opening of the new Mayfair Room atop Mayfair House.

Raphael's rumba band opens June 28 at Frank Palumbo's Click for relief chore. . . . Walter Miller, Meyer Davis maestro at the Bellevue-Stratford Hotel, leaves for 13 weeks at Mackinac Island. . . . Mike Pedicin and His Men of Rhythm set to summer at Orsatti's Somers Point (N.J.) Casino. . . . Earl Bostic, closing at Emerson's Rainbow Room, locates at Atlantic City's Hi Hat Club. . . . Oscar Hammerstein II, Paul Whiteman and Jack Lawrence will guide the amateur songwriters' contest at the suburban New Hope, Pa., Fair, July 1, with Don Walker assigned to score the winning pieces.

Leo (Mad Lord) Parker and his hot crew into Wait's Zanzibar. . . . In this, his 46th year, promoter Reese Dupree, long time associated with the same bands, is concentrating on religious attractions for church presentations. . . . Clarence Fuhman, with a bid of \$7,000, awarded the contract to provide summer music at the Cape May (N.J.) Convention Hall. . . . Len Smith goes to Baltimore and Charles Burger replaces him as record manager for Trilling and Montague, distributing the MGM wax label.

Detroit:

Phil Brestoff, musical director of WXYZ, writing a record column weekly in the Sunday editions of *The Detroit Free Press*. . . . Jimmy Evans building a staff for musical arrangement, copying and similar work, and switching to the new firm name of Evans Music Service. . . . The Melodaires, three men and a girl, was quartet appearing with Don Lange, choral director, on *WR's Make Way for Youth*, joined the Horace Heidt orchestra Wednesday (15) at the Orpheum Theater, Omaha.

Cincinnati:

Coney Island reached into the grab bag for a trio of novel gimmicks to publicize week's stand of Ray McKinley ark in its Moonlite Gardens beginning June 11. Babes, radio stations and newspapers had fingers in the pie. With a Coney promotion man, James M. Burt, pulling the strings, Ohio Appliance Company, local RCA Victor distributor, supplied McKinley platters 10 days in advance of the orkster's opening date to four of the larger local operators in the area, who put disks in need of 400 locations. The rule was for each disk carried the words "Ray McKinley—Coney Island—Week of June 11." Arrangements were also made with all local radio stations to plug the engagement, each supplying time on a different day. In return Coney ran ads for the Cincinnati Reds and the Cincinnati Bengals. . . . The RCA Victor and the station that plugged the engagement on that particular day. A portable radio was awarded the person contributing the correct definition of Airway, a new McKinley Victor disk, in a tie-up with WZIP, Covington, Ky. Burt said the promotion is the first of a series of the park plans to go for bands coming to the resort.

San Francisco:

Band leader Del Courtney due to quit the music business. He's taken on the distributorship for a new line of television sets. . . . Frankie Carle and ark held featured spot at the Queen's coronation ball Tuesday (15) as highlight of the Menlo Park (Calif.) Centennial Celebration. . . . Henry Busse tied off the summer name band season at the Edgewater June 11. Scheduled to follow are Les Brown, Charlie Barnet, Harry James, Buddy Rich and Jimmy Dorsey.

RETAILER PROBLEMS

(Continued from page 16)
ficient and should also make available quarterly statistics on the number paid and the number still to go, he said. Catalog items which are temporarily unavailable, Walker maintained, should have a production date noted on the back of the firmification. In order to provide the customer with an expected delivery date.

Walker deplored the service on longish items. He pointed out that the pop field is more covered by indices, but in the classical and light opera fields there is no such service. He also pointed some remarks at poor business practices of retailers, such as improper inventory control, lack of keeping records on back orders, failure of promotion and keeping defective records and selling same instead of returning them.

The retailer org, which now boasts 1,600 members, elected the following officers: J. G. "Lil" Paul, Houston, presy, and Frank R. Gall and Alex Gettlin, Philadelphia; Malory Chamberlain, Words and Music, Boston; Ernest M. Jones, St. Louis, and Martin Nogee, Archer Music, Chicago, vice-presidents, in addition to a 20-man board of directors.

The meeting voted to send Brad-

"BY-PASS" PLAN

(Continued from page 16)
cially," while Rozelle had previously said he expected the plan to be placed on the agenda. Rozelle went on to say that he was going ahead with the idea and would try first locally, on an experimental basis.

Essence of Rozelle's plan is to set up a central disk buying office which would supply retailers with needed platters directly, thereby eliminating what he has termed "distributor headaches."

NAMES HOW

(Continued from page 17)
ment appliance firms the biz feature of the short-story, and the plan in the upstairs floors of the Palmer House exhibit space, the most vitally buy-conscious retailers appeared in the quantity. Similarly, the radio-video discs were rewarded by considerable dealer enthusiasm, if not direct sales. The organ people, he said, are most firm in reporting a good chunk of written biz.

burn on a month's tour of the nation's leading waxeries, during which he had a discuss problems with the firm's execs.

"BIG UNION" AT HAND?

N.Y. Spots, Open in Summer, See Boom With Confabs; Montreal Club Sitch Ditto

N. Y. Biz Hypo Expected From Less Comptish

By Bill Smith
NEW YORK, June 19.—The few remaining major alteries expect a boom business during the summer fed by conventions and hyped by the fact that there will be fewer cafes open here than last year.

The immediate beneficiaries will be the Diamond Horseshoe, Latin Quarter and the Copacabana. The Horseshoe, always a plugger for out-of-town biz, via conventions and tours, flatly says it expects the biggest July-August in history. It points to reservations on its books, for which money has already come in.

The Horseshoe, Latin Quarter and the Copa are probably the widest publicized cafes in the country, all with national reputations. Of these three, however, the Billy Rose club is the largest convention and tour spot, due mainly to Rose's assistant, Benny Gould, who spends time and dough on costly country trips to sell the club to groups.

LQ Has Good Spot

The Latin Quarter, on the other hand, has the location. With the Harlem shuttered for the summer, Lou Walters' club is the only one on Broadway flashing its signs. The few smaller Stern spots, China Doll, Ebony, Havana-Madrid and the Iceland, mostly small budget operations, aren't competition for the big LQ. The first sign of increased biz was seen last week. Walters says that last week was the biggest his LQ has had this year, and last Thursday (17) set almost a record. "Where it came from and why, I don't know," said Walters, "But it looks good for the next two months."

The Copa, off the beaten path, has a nature draw because of its attractions and publicity. But unlike the Horseshoe and the LQ, it doesn't go in for the average visiting fireman trade. Its customers come from the upper brackets in the showbiz, sports and big business circles. It doesn't make any pitch for convention trade. In fact, the average tourist isn't made particularly welcome. Its rep of exclusiveness, however, makes it a top spot.

N. Y. Confabs Skredd

Currently, the National Cost Accountants and the Candy and Confectioners' Association are in town, and confabs totaling additional thousands are expected in the next few weeks. The national political conventions in Philadelphia are also expected to bring visitors here, and while there are no authentic esti-

Ad'l City Club Harlem Bows

ATLANTIC CITY, June 19.—Club Harlem, this resort's major Negro cabaret, lights up for the summer this week with Bluebeard and Suede and the Chocolaters in the top spots. The show, produced by Ziggy Johnson, includes Rose Rod, Andre (Claus) and Claude (Oliver), Richard Cannon, Jimmy Smith and a line of girls. George Hudson has the bandstand call. Charles Johnson is again managing the large room.

mates of how much dough visitors will leave here, it is expected that \$1,000,000 isn't too far from expectations.

Another big reason why such clubs like the Copa, LQ and Horseshoe are looking forward to bigger biz is dwindling competition. The Harlem has shuttered for the summer, Li Dirotto darkened last week, the Blue Angel is due to close in a week or so, and the Ruban Bleu will also do a seasonal fold. The hotel rooms are just about out of the running with only the Waldorf remaining. Hotels with straight band policies will stay open, but the major show spots like the Plaza, Piety and the Belmont Plaza, will, or have already, dropped out.

But if the hotel public rooms are shuttering, their bedroom operations are back in the high figures. Last weekend practically every hotel (See N. Y. SPOTS SEE on page 41)

Goldstein Asks Segal To Resign; Case Explodes

NEW YORK, June 18.—The Jack Segal versus the Associated Agents of America (Three A's) case exploded last week when Hyman Goldstein, president of the org, demanded Segal's resignation. Charges were leveled at Segal accusing him of unethical practices in his resort bookings and in acting as an employer rather than an agent.

The case goes back to last year when the American Guild of Variety Artists (AGVA) ruled that all performers working the mountains would have to be lodged and fed on the premises, with service and accommodations equal to that given paying guests, or provided outside of the hotel, but no more than five miles away from the hotel. Segal, who has a hotel in Monticello, where he kept his acts and from where he sent them out on jobs, brought suit claiming the suit a ruling was driving him out of business. He lost the action, was fined—it was subsequently returned—and suspended for a time.

Recently AGVA changed the ruling amidst a hot exchange of name calling, and the five-mile obstacle was removed. The Three A's sided with Segal, and the case cooled until this season opened.

The Three A's charged among other things that Segal's tactics piled him in the employers' group rather than the agents' category and pointed to his membership in the Federal Hotel Association as proof that he was on both sides at the same time.

The board of the Three A's sent Segal a letter directing him to appear before that body June 28 to answer charges why it should not be removed from office and expelled from that body."

Under the Three A's agreement (See GOLDSTEIN ASKS on page 41)

Mass Raid Closes 8 Va. Beach Clubs

WASHINGTON, June 19.—Eight clubs operating in the Virginia Beach area were closed in a mass raid staged by Virginia State Police last week. Warrants were served on some two score persons, with charges ranging from operating a gambling house to abetting a nuisance.

Clubs raided were the 17, Colonial and Links in Virginia Beach proper, and five outside the city limits, Admiral, Princess Anne, Checkerboard, New Anchor and Rio Rita.

AGVA in Clash Over Sophie

NEW YORK, June 19.—Placing Sophie Tucker's name on the American Guild of Variety Artists (AGVA) ballot as a nominee for the third vice-presidency has started a fire that has some of the AGVA toppers in a dither.

First there is the claim that La Tucker was yes man for Ralph Whitehead, head of the American Federation of Actors (AFA), who was charged with trying to sell out the union and was removed from office. AFA subsequently disbanded and became the AGVA of today.

Second objection to Miss Tucker is that the solicitations for names to place her on the ballot were being made by paid AGVA employees. According to AGVA rules, laid down by the Associated Actors and Artistes of America (Four A's), all AGVA paid personnel were barred from electioneering. The rule was put in to prevent Matt Shelvey, recently ousted AGVA topper, from having his reps dominate the then Shelvey-arranged convention.

AGVA toppers didn't deny that one of AGVA's paid help was circulating a nominating petition to get Miss Tucker's name on the ballot. They argued that, first of all, they're qualified people on the board and that, second, a nominating petition wasn't electioneering in the strict interpretation of the word. The rule, they contended, barred AGVA people from seeking to elect or defeat, not to nominate.

Objectors call this interpretation hair splitting and evasion of a rule. They insist that the Tucker petition be invalidated.

Wildwood Night Life Gets Shot in Arm

WILDWOOD, N. J., June 19.—Resort night life will get a shot in the arm with two major summer bookings. Eddie Sue, owner of Club Avalon, where popular revues are on tap, has bought comedian Alan Gale for the entire season. The first major name booking for a local night, Gale comes in July 9 and remains until September 5.

Also of major import is the booking of Louis Armstrong and His All Stars to Jack Diamond's Marine View Casino among comes in July 2 for four weeks from Club Ball, Washington. He follows his local stand with four weeks in August at the Club Nomad, Atlantic City.

4A's Huddle, Now On, May Bring Merger

Heller Seeking Top Job

(Continued from page 3)

union idea, which has lip service from practically every showbiz union official, presents a number of obstacles that nobody will speak of officially. But unofficially there is plenty of grumbling.

One of the obstacles was Paul Dullzell's reluctance to go into a set-up which would mean that his union, Actors Equity (of which he's executive secretary) would be bound to contribute its treasury, estimated to be close to \$1,000,000. Another reluctant adherent to the one-union cause is Screen Actors Guild (SAG), which has most of its members on the Coast and doesn't want dictation from the East.

At the recent American Guild of Variety Artists (AGVA) convention the plea for one union was made time and again, with Lawrence Tibbett, American Guild of Musical Artists (AGMA) topper, giving it the college try. George Heller, national executive secretary of the American Federation of Radio Artists (AFRA) and head of the New York local, has said he's for one union, and here's where the ambitions come in.

Heller After Top Post?

Heller, besides being an AFRA exec, is also vice-president of the Four A's, which consist of AGVA, AGMA, Equity, Chorus Equity, SAG and AFRA. For some time past, insiders have believed that Heller wanted the presidency of the Four A's, now held by Paul Dullzell. Same sources say that if and when Heller gets the job, the one-union set-up will start rolling.

Last week an informal meeting of various Four A's reps was faced with a surprise resignation from Dullzell. Insiders say that Heller was all for accepting at once. According to precedent Dullzell's resignation would mean that Heller, as vice-president of the Four A's, would get the presidency. Sources also say that as soon as Dullzell's resignation is acted upon, Paul Turner, Equity's counsel, will also resign. Heller, in acting to being Equity's lawyer, is also international counsel for the Four A's. His resignation from one branch of the Four A's would carry with it resignation from the main body. With Dullzell stepping down and Turner joining him, it is conceivable, say insiders, that Heller, in getting the presidency, would get in touch with him Henry Jaffe, now counsel for AFRA, who would step into Turner's shoes.

Illness The Excuse

The stage was set to accept Dullzell's resignation, but because of illness, and present it to the full board of the Four A's at its conference. Objections arose that such action was hasty and not in keeping with the dignity of the office or the reputation of Equity. Subsequently it developed that a new contract was being drawn up between Equity and the League of New York Theaters (see story in Legit Section) and after many discussions Dullzell (See ONE BIG UNION on page 41)

Boulevard, Elmhurst, N. Y.

(Tuesday, June 15)

Capacity, 700. Price policy, \$2.50-\$3 minimum. Shows at 7:30 and 10:30. Operator, Jack Condon. Exclusive actor, Nick Agnello. Estimated budget this show, \$900.

The show here is good enough for a big-time Stern nitery. It has pace, speed and singing of a high caliber. All it needs is stronger comedy, possibly less dancing and maybe a line to give the package heft.

Mack and Desmond in the one spot open fast and maintain their speed for their entire act. Benny Desmond's crane-like cawing and his high-pitched dead-pan delivery make for giggles. The fact that he's a top terper was highlighted by some fine cork backing by Bill Henry's band. Connie Mack, the sex in the act, looks cute and makes an ideal partner for Desmond. Together the kids did a job which won them a big mitt.

Miriam Lavelle

Miriam Lavelle, as the closer, can still do those fallaways and body spins with effortless ease. Her costume, tho, looked like rehearsal tops. The gal can look good. She proved it in some of the best cafes and theaters in the country. Here she showed skill, but the flash wasn't there.

Beverly Arnold, a chubby-faced copper-haired singer, showed plenty in looks as well as voice. Her big baby staring lamps and flashy smiles plus a mink presence, surprising in one with her comparatively limited experience, gave her a head start with her opening notes. But if she looks good and sings well, her routine lacked showmanship. She opened with a special, followed it with two more of the same and came back with another one like it. The double entendre implications were cute without being blue. However, the gal is competent enough to give out with straight stuff—ballads for instance—without leaning entirely on sex-selling numbers.

Kinley in Tough Spot

Eddie Kinley, emcee-comer, was in a tough spot. He intro and went in between, with his own spot closing the show. Some of his material, tho funny, was larded over so heavily with dull corn that it failed to register sufficiently. He has a habit of using a throwaway for an entire routine, particularly if it gets some titlers. (See **BOULEVARD** on page 41)

NIGHT CLUB REVIEWS

Slapsy Maxie's, Hollywood

(Wednesday, June 16)

Capacity, 550. Price policy, \$3-\$4 minimum. Shows at 1 and 12. Owners, Sy and Charlie Devere. Booking policy, non-exclusive; publicity, Marie Dyche. Estimated budget this show, \$1,000. Estimated budget last show, \$900.

After all these years in the bistro biz Lou Holtz finally made his bid in a Hollywood club. Generally speaking the result is okay. Altho Holtz has neither the style, material nor modernity of the younger nitery comics, his established routines, seasoned timing and knowledge of customer wants more than compensates for any lack of freshness. There is little in his current act that is new or unproven yet the net effect is generally funny and at times hilarious. Culling the best from his old time Sam Lapidus routines, he welds together a neat act. His "Interpreter" routine was a killer opening night. Those who knew his act were sold from the start; newcomers were easy converts.

Besides his own old Holtz handles emcee chores with ease and finesse, giving supporting acts a lift by teasing, heckling and coaxing heavy hitting. Best impression was made by bary Bob Carroll, new to nitery audiences. Singer's work reflects ease, power and vocal assurance. Diction and stage bearing are still a bit stiff, faults which more experience will eliminate. On the strength of a fine vocal talent, and with little advance build-up, Carroll captured a critical house of trade-wired nighters.

Harmonica team of Jimmy and Mildred Mulcahy and Latin thrush Isabella complete the bill. The Mulcahys, currently clicking on records with *When Veronica Plays the Harmonica*, are top musicians with a deft knowledge of showmanship. Gaf number of the team is particularly good, especially on classics such as *Second Hungarian Rhapsody*. Her vocalizing on *Veronica* was substantial, however, proving that she should stick to her mouth harp. As for Isabella, South American canary is making her bid as a single after (See **SLAPSY MAXIE'S**, page 41)

Club Charles, Baltimore

(Tuesday, June 15)

Capacity, 235. Price policy, no cover, no minimum. Number of shows, two tonight, at 8:15 and 10:15. Operators, Tom Shaw, Lou Shaw, Moe Levy, Booker, Sol Tepper, exclusive publicity, Jerry Kline. Estimated budget this show, \$2,750. Estimated budget last show, \$2,000.

There's no question in cafe society that Jerry Lester is capable of throwing a laugh a minute. From the suitcase entrance to the new art gallery stint, it never lets up.

The deliberate jumping of routines, carefully worked on ad libs and the capitalizing on any situation, keep Lester on top. With a steady yock-pulling line of gags about his Copa and Vegas dates, and a terrific history-of-Lester bit, it was one big party.

Particularly effective was a new closer, the Lester Art Gallery, built for laughs with a huge set of cardboard, an old easel, and Milt Ross, with Lester depicting famous paintings according to patrons' requests, coming up with some ringers. An added and quite unexpected laugh was provided at the opening show when the easel collapsed on the ork, during a highly dramatic portrayal by Lester. The routine almost broke up the room at the opening show and shows tremendous possibilities if Jerry can stand the strain. In short, with the backbone of old routines and the new bits, Lester moved them down.

Wanger Line Missed

With the Wanger line out for the summer, the show lacked the usual colorful production efforts, but with Marilyn Day and Buster Burnell in the interim, no time was lost.

Miss Day, in her first nitery job out of *Call Me Mister*, showed a sparkling personality and nice pipes in a couple of numbers. The gal, a beautiful and youthful looking, did nicely on the torch numbers, but scored best with a Van Johnson bit, enhanced by the fact that she looks like the little girl next door.

Buster Burnell paced off the show with some top cteating. The lad showed a real originality in an opium number, but it was a little too drawn out. An impressionistic routine based on *Oklahoma* was more in Burnell's line and held attention nicely.

Show backing by Norman Brooks and his ork was up to their fine standard, with a nod for their able assist to Lester in the gallery bit, which almost turned out to be a real production. James A. Carter.

Iceland Restaurant,

(Wednesday, June 16)

Capacity, 1,000. Price policy, \$2 minimum. Shows at 7:30 and 12:30. Owner-operator, Abe Goldstein. Publicity, Howard Weisman. Booking policy, non-exclusive. Estimated budget this show, \$1,000.

This show has plenty corn, which the visiting firemen eat up and depart wanting more. The bill contains a terper, a line of girls, a novelty act and a comic, nothing at all outstanding in variety, but it does have enough entertainment to satisfy.

The show is built around Milt Moss, the laugh-getter, who really works. Moss shows one real talent, an ability to mimic sound effects. He uses it to imitate planes, radio sounds and every conceivable noise that might bring yocks. However, he doesn't know how to pace himself, how to build a routine. He has a stock of Joe Miller's that get tiresome. He will improve when he gets more selective of material.

Bernie Williams

The tapster, Bernie Williams, clad all in black, has a pleasant easy style. He started his first number with a (See **ICELAND** on page 41)

Club Ferdinando, Hartford, Conn.

(Thursday, June 17)

Capacity, 700. Price policy, \$2-\$2.50 minimum. Show continuation from 8 p.m. with intermissions for dancing. Owner-operator, Fritz Ferdinand at Long Point exclusive. Estimated budget this show, \$3,000.

After months of out-and-out floor show presentation, the op here is trying out something new for the house, a Gay '90s company doing *Nellie, the Farmer's Daughter*. The last time Nellie came thru Hartford it meant a two-year stand at the downtown Hotel Garde. And now the Earl Gregg-Toby Gunn partnered troupe has set up shop at the Ferdinando, with melodrama and variety acts on tap. Opening night (17) was dogged by bad weather, with few customers in for the occasion.

Thru utilization of the farcical approach to humor, the troupe succeeded in getting the customers' approval in a story of the courtship of the villain, and the hero. Frankly, it seems that the unit would do better in a theater where the settings would seem to be more at home than on a nitery floor. The set-up of the group, however, makes for good audience reception, with plenty of opportunity thruout for audience participation hissing. All in all, the audience seems to like the way the cast goes all out to make the audience feel at home.

Thursday night's presentation, despite the small audience, was a success. The villain's hilarious asides to the customers (with reference to city hotels and parks) had some of the spectators howling with glee.

The cast included Joye Martin, Jean Finnette, Toby Gunn, Jean Storm, Earl Gregg, Monte Montrose, Glen McCord, and Elliott Airmet. Everybody doubles, with all participating in the 10 variety acts following the melodrama (with reference to the conditions here, but steady, progressive acting and entertaining. Sam Lenny and his ork (4) played for dancing.

Allen M. Widem.

Evelyn WEST

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VAUDEVILLE REVIEWS

Radio City Music Hall, New York (Thursday, June 17)

Capacity, 4,200. Price range, 80 cents-\$1.50. Four shows daily: five Saturdays. House booker, Lena Leonidoff.

As a bow to the Fourth of July, the current show is framed to include that holiday, dressing up the flag-waving gimmicks with some fine scenes in flashback sequence of the signing of the Declaration of Independence, Independence Hall, etc. To say it got applause is an understatement; the noise was deafening, no kidding.

Tying to the patriotic motif, the second part of the show was built around the Wintergreen for President routine, with the Rockettes going thru their customary precision for top sight appeal. It was in this one that the team of Ted and Flo Vaude did their act. The couple did their baton tossing and even the boy blew a couple of bits, they walked off to a nice hand.

Top production credit, however, goes to the finale. Instead of the conventional ballet, Florence Rogge cooked up a modern dance routine that was beautiful and striking from every angle. Working on a mirrored circular floor, the staff went thru revolving petal formations starting off like falling dominoes. Background music was George Gershwin's *Rhapsody in Blue*; in fact, most of the music was Gershwin all the way thru. Soloists in the modern dance number were Van Grona and Margaret Sande. Both did competently, but the gal was the outstanding because of better production. She went thru her routines with a fire and an imagination that pulled applause time and again. Grona was overshadowed in his minor (to Miss Sande) role.

Helene and Howard, knockabout dance team, working between set changes, did surprisingly well considering the size of the house and the stage. Their sudden departure from straight ballroomology to knockabout got gasps and howls. Their zoot-suit routine with plenty of new flash, got equally, sock returns.

Glee Club Falls Down

The only dull number in the show was the glee club's chanting of Gershwin's tunes. Production was flat, unimaginative and not up to the standard of the rest of the show. June Forrest, soloist, was adequate but nothing more.

Pic, *The Emperor Waltz*.

Bill Smith.

Hippodrome, Baltimore

(Thursday, June 17)

Capacity, 3,200. Prices, 40-70 cents. Number of shows, four daily. House booker, Mickey Aldrich. Show played by Jo Lombardi and this house band (12).

The dance team of Hector and Byrd is one of the finest seen here in many months.

The youthful pair, oozing class and personality, won mitt after mitt for their varied efforts. A rhythm conga tap by Hector with only drum accompaniment showed remarkable footwork, as did the brief but impressive ballet bit by Miss Byrd. The freshness, originality and sly humor of their routines made them a standout.

Also faring nicely was comedienne Sue Carson. The slick little gal, strikingly gowned, wound up way ahead with some snappy lyrics and impressions. While all were well received, her take-off of Nellie Lutherer nearly brought down the house. Take-off was timely as Miss Lutherer is currently riding high locally on records.

Arnsaut Brothers and Nellie

The perennial favorites, the Arnsaut Brothers and Nellie, ran thru their

Paramount, New York

(Wednesday, June 16)

Capacity, 3,654. Price policy, 35 cents-\$1.50. Number of shows, four daily: five Saturdays. House booker, Harry Levine. Show played by band on bill.

The return of Phil Spitalny and his all-girl band with material geared entirely for commercial appeal paid off with some of the biggest mits heard here in a long time.

The Spitalny formula apparently is to give them simple melodic things larded with enough gingerbread for flash, plus a liberal sprinkling of flag wavers. And does it pay off? The routine started with *Hap-Hap-Happy Day* as the pit came up, the gals standing up to warble the opening bars, and ended with *Rock-a-Bye Baby* as the pit went down. In between there were such tunes as *You Can't Be True*, *Dear Siboney*, *Kentucky Home* and *Sabre Dance*, all familiar and all pleasant to listen to. In the flag-waving department *The Freedom Train* and *National Emblem* March won big hands.

"Eli-Eli" Puller

The biggest applause puller of all, however, was *Eli-Eli*, by Betty Kelly. The number had beautiful production, including Menorah stage side lights, and the entire number was backed by a projected flag of the new Israel. The choral effects were thrilling and built beautifully. The applause, at its conclusion, was deafening. It was a fine piece of showmanship geared to an historic event that was the essence of timeliness. Spitalny's comment at the end, "not bad for a shiksa," detracted from the solemnity of the number besides being in poor taste. It wasn't worth the few giggles it got.

Sibyl Bowman, comedienne, showed three routines, all getting top laughs. She opened with a thing about nurses' aids who carry pans which rocked the house. Her *Hildegard* take-off was amusing but a little letdown. She finished with a *Bea Lillie* impression that was dynamite. She almost stopped the show with it and Spitalny had a tough time getting the music up to douse the applause.

The solos by the various gals in the Spitalny company were all received nicely. Evelyn's fiddle was as beautiful as ever, with the high spot coming in the *Fiddle* number; Viola Smith's drum beating was competent as usual, and Janet McLane's trumpeting asked for no favors from the majority of male horn tooters.

Perhaps one of Spitalny's best was his *Rock-a-Bye Baby*, starting with a recorded playback of his disk seguing into the live choral chanting by the gals. The beautiful Spitalny explained his pitch for the record by saying all profits would go to charity helped it a lot.

All in all, the current Spitalny show is excellent both from an audience viewpoint as well as the production and originality it displayed. Pic, *Dream Girl*. Bill Smith.

usual well sold fiddling and bird whistling routines to a big hand. All the choral bits are the same as ever, and the audience ate it up.

Dick Buckley didn't measure up to the previous high standards. Buckley's precise British chatter and mannerisms left the house cold. It becomes a little too carry at times. The comic did a nice *Satchmo* routine which brought a healthy hand, but he is sadly in need of material. The reviving force was Buckley's audience participation bit with four patrons up for a potpourri of hat changing, dialect throwing and a general good time. There's not much there, but it gets laughs.

Pic: *Tarzan and the Mermaids*.

Jimmy Carter.

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American Guild of Variety Artists

Magie

By Bill Sachs

DELL O'DELL and Charles Carrer shoot us a set of 13 photos to describe pictorially their new \$16,000 custom-built Duo Express trailer in which they are on their home while on the road these days. It has all the conveniences and appointments of a modern home and is truly a home on wheels. The Carrer family, who closed a month's engagement at the Brown Hotel, Louisville, Saturday (19), hopped to Mackinac Island, Mich., where they play for the Automobile Dealers' Convention June 22 and another convalesce two days later. On June 28 they open at the Nixon Cafe, Pittsburgh, for two and a half hours. They move into the Plantation Club, Moline, Ill. They are planning to fly to Reno for the forthcoming convention of the Pacific Coast Association of Magicians at the Plantation Club Moline, Ill. . . . Rajah Baboid lets us know that he is still kicking around in a potted greeting from his native Miami Beach, Fla. . . . Marion the Magician (Marion Halcomb), Hamilton, O., and wife, Esther, having concluded a long string of school dates, are off to work for a vacation jump to Niagara Falls, Ont., New York and other Eastern points. . . . Jack Kaplan, manager of the Johnnie, is putting in the summer as press representative and special agent of the John R. Ward Shows. . . . Ray Amy and Norvell have just concluded two weeks at the Boulevard Club, St. Louis. On a recent visit to New York, Amy bumped into Eddie and Lucille Roberts, playing the swanky Culliton Room of the Hotel Astor. Amy is a girl who was in the big town on club dates. . . . Ben Badley is still at his home, 4319-A Shreve Avenue, St. a place, doing a good job as a manager. . . . The box which knocked him out of the box for a period. . . . George Dexter and Company are winding up a two-week Milwaukee stand at Glen Casino, Williamsville, N. Y.

MAGICIANS were well represented at the recent AGVA convention held in New York. Among the present, all delegates and all nominated for the AGVA national board, were Jack Gwynne, Chicago; Lester Kline, Cincinnati; Earl Egan, St. Louis; Al Mack, St. Louis; Russell Swann, New York; Harry Mendoza, Los Angeles; and Tom Auburn, Montreal. Mac and Auburn and Alexander have just concluded a three-weeker at the Naughty '90s, Omaha. Prior to moving there they played the Frontier Club and Taylor Theater, St. Louis. . . . L. G. Gunn, West Virginia magician, after a long absence from the column, scribbles from Hattiesburg, Miss., under date of June 10: "I have been playing in the big cities and colleges in Mississippi, Louisiana and Alabama the past season, and expect to work the same territory next season. Spent a day at the IBM convention in New Orleans and saw many old friends whom I first met at the IBM convalesce in Kenton, O., in 1932. I am leaving here in a few days for California. I will be in the summer. I make Hattiesburg my headquarters as my daughter is attending school here." . . . Bud Wynne and wife, Helen, are back in Cincinnati, where Bud will put in the next month or so doing his single magic-ensembles turn. . . . Helen, who is coming to the home to await a visit from the long-legged bird that will again make grandsons of Jack and Anne Gwynne and will contribute at least one new member to the Royal Family of Magic. . . . C. Q. Bingham (Dr. Iodine) has put in a busy season with his comedy magic on club and school dates and is now on his way to Va., where he puts in the rest of his time operating a flourishing barber-shop. . . . Benny Doss and Company

Goldstein Asks Segal To Resign

(Continued from page 37)

entered into with AGVA, any disciplinary action taken by it is to be sustained by AGVA. To underline, however, interprets this differently. It said it would have its own hearings and then decide. Goldstein flatly said that if AGVA refused to blame the Three A's, it would refuse to abide by AGVA decisions on unfair actions in the future. If necessary, he said, the courts would have a chance to pass on its agreement with AGVA.

Another complication in the Segal case is the fact that he's also a member of Artists Representative Association (ARA) and the Entertainment Managers' Association (EMA). And if he's expelled from the Three A's he can theoretically get an AGVA franchise thru these orgs. It is this possibility that the Three A's is fighting against. It claims his franchise was granted thru the Three A's and will not sit idly by if Segal circumvents it.

One Big Union In the Offing?

(Continued from page 37)

was prevailed upon to withdraw his notice. The television picture also has a part in the maneuvering for power among the unions in the Four A's. Recently a television authority was set up which included Equity, SAG and the Screen Actors Guild. It has jurisdiction right in video. AGVA was also called in and the given full voting power has no jurisdictional power at the moment and is not on the authority. It claims his franchise was granted thru the Three A's and will not sit idly by if Segal circumvents it.

BOULEVARD

(Continued from page 38)

His poems (so called) are redundant and meaningless. Basically, he works too slow, possibly stretching deliberately till time. He looks like a bit—he used to do it when part of a hoofing trip—can be cut in half without suffering. On the credit side, Kinley has a pleasant personality and a confident assurance. If he cut his time, worked faster and got better material, he'd register better. Bill Smith.

SLAPSY MAXIE'S

(Continued from page 38)

fronting a Latin musical combo. On looks alone she rates attention. With more polish and better material than that offered opening night, she should prove a solid click.

Bill is not great but payers should find her entertainment to make them happy. Holtz's rep alone should pull good houses. Musical chores are handled by house or leader Dick Stable, whose show and terp stunts are competent as always. Alan Fuchler.

are set for the summer and early fall in halls and auditoriums thru Montana, the Dakotas, Minnesota, Iowa and Missouri, closing November 1948, at which time the troupe moves into schools in Arkansas, Louisiana, and Texas. Troupe travels in three cars and staff includes Benny Doss, general manager; A. Erickson, general agent; Delores Erickson, publicity, and Bobby Jones, stage manager. Sara and Sally continue as principal female assistants. Del reports that he is dickering with George Marquis to take over the Marquis title beginning September 1.

Burlesque

By UNO

GEORGE B. HILL, comic, is with Don Mathers' Hollywood Black-out Club at the Club Victoria, Amarillo, Tex., along with Princess Livingston, Lynne Christie, Frances Duboy, Benny Shay's ork and Paula Lombardo, vocalist, after a six-month tour at the Red Rooster Club, Denver, and two months at the Isis, Denver, via the Jack Blue Circuit. . . . Los Angeles has June St. Clair and Leon Miller at the Pollack. . . . Sideline, reviewing the stage policy at the Mayan. . . . Nick Harper, recovered from a broken shoulder, is back at the head of his tribe at the Kilbourne Hotel, Milwaukee, where Sinclair Wells alternates in the Violina Room. . . . Cress Hillary and Betty Norman, following two years playing in Boston and other New England territory, stopped off in Buffalo on their way West to fill a date at McVan's nitery. . . . Eddie Innis, Phil Seed and Helen Cole, who played in the Midwest, are at Lake Huntington, N. Y., for the summer thru Henry Stern. . . . Myrna Dean is doing club work in and around New York. . . . Dick Richards just completed a tour of the West. . . . Ray R. Kolb wound up 33 weeks at the Gayety, Norfolk, and opened June 16 for two weeks at the Rocc, Cleveland.

EVELYN TAYLOR is featured at the 19th Hole, Vickie Welles at the Samon and Winnie Barrett at the Ha Ha, all Manhattan nitery. . . . Jessica Rogers, after a brief stay at the Last Frontier Hotel, Dallas, where she played with Mary Mack, Myrtle Winette and Yvonne moved to the Rocket Club, Fort Worth. . . . Vernon Hoff switched to the Blue Turban, Long Beach, Calif., where he opened his singing and dancing act. . . . Hudson, Union City, for its last midnight of the season, had as guest star Joye Jave, who came over from the Blue Turban. . . . The showman to take part in a scene with principal comic Jack Diamond. Accompanying Joye were other members of the Broadway musical. . . . The Globe, Atlantic City, received a general license from local authorities unless certain face liftings were attended to, is being readied for its usual season of summer burly by I. H. Enterprises, who are making the necessary repairs. . . . Billy Jackson launched a new Gay '90's group called Gilhooly's Gypsy Follies, now touring solo houses. Principals include Morris Lloyd, Andy McLaughlin, Rose Marie Remerie, Lillie Ashtin, Ray Walker, Grandma Darling, Billie Danahua and Solly McManara band. . . . Dave Prichard (formerly with Spike Jones) and his Korny Klowns, comprising Wally Machlan, bass, and Wolfowitz, accordion, headlined the "Wickens" and have been signed for eight weeks for the Violina Room, Hotel Kilbourne, Milwaukee, thru Curley Ross. Charles D. Huber, who is the new manager at East St. Louis, visited them recently.

Sophie Sellars Wounded

CINCINNATI, June 19.—E. L. Sellars, in a wire to The Billboard from St. Louis, reports that his 14-year-old daughter, Sophie Sellars, former vaude performer, is in a critical condition there as the result of a .22-caliber bullet wound accidentally self-inflicted last night. The bullet narrowly missed her heart. The accident occurred at the Sellars' residence in Glenburnie, Md.

150 at Lewis Dinner

HARTFORD, Conn., June 19.—More than 150 people turned out for last week's testimonial dinner at the Hotel Bond in honor of Reuben K. Lewis, business agent of Local 284, International Association of Theatrical Stage Employees (IATSE), for the past 25 years, and stage manager of Loew's Follies Theatre.

N. Y. Spots See Boom in Comics

(Continued from page 37)

town sold out, with available rooms going only to those with an "H." The fact that the town is loaded with visitors is meat and potatoes to the cafes. They're making it and expect to continue making it for the next six or seven weeks. They don't know what will happen afterwards, but right now it's wonderful.

MONTREAL, June 19.—Montreal has become a big convention center in Canada, and between now and the early fall it's expected that delegates will spend approximately \$1,500,000, out of which the entertainment industry will reap a healthy slice.

A survey reveals that some 40 parleys, lasting from two to five days and bringing from 100 to 1,000 delegates to town, will be mostly of an international character, which means that the revenues from the bumper tourist season will be boosted even higher.

Biz in Montreal's nitery row has been jumping since the lifting of the 25 per cent amusement tax, and given impetus by the impending convention season. The city is bent on trying to think up gimmicks to lure the visiting firemen.

One result of the hyped biz has been the scramble by agents and bookers to get in on the act. Exclusive booking accounts and to sell as many performers as they can from their stables.

An example of the scramble is the Titco, which last week reverted to a straight show policy. Various 10 percenters hit the town on the pretext of easing the situation, but the Titco's last look was at the Titco. However, the account went to May Johnson Associates in Montreal, with Jack Miller handling the New York end.

Agents have been trying to arrange tie-ups from New York, but almost all have been unsuccessful. Few, if any, ops want to sign an exclusive booking contract, since they feel that the hyped convention and tourist trade will last for a limited period only.

Talent-wise, the boom has created a wide open market in Montreal, and the bidding and competition has reached the Miami Beach stage, there's an extreme shortage of comics in the \$750-\$1,250 range who are proven draws.

ICELAND

(Continued from page 38)

smooth short-shoe routine. He then picked it up with a flashy I've Got Rhythm. The last was a pace doable for a good band.

Reggie Rynall did tricks with a paddle and a ball attached to it by a rubber band. The act may not sound impressive, but it shows several gimmicks: A Joe Louis Punch, hitting the ball, to swinging in the Moonlight, where he loops the ball over his head. He does tricks with two paddles, finally catching the balls in his mouth. As he went along his hands got stronger. He would also appear to be a showman.

The Winnie Hoover dancers did three routines, the last, the sailor dance, being their best. Their bird number, carrying doves in their left hands, was also good for applause. However, in general their routines were too slow and lacked life.

Leon Morse.

COSTUMES

Handed, Made to Order
MADE TO ORDER
Custom MADE TO ORDER
and the Hair Glam
Circulares FREE
THE COSTUME
215 E. 10th St.
S. O. M. Y.

\$4,833,000 Season Nut Reaps 9 Clicks Out of 75

(Continued from page 3)

out there was no audience pay-off of production nut on 41 shows. Of this sum, \$1,825,000 was expended for straight plays and 875G for song-and-dances. Among the turkeys, *Louisiana Lady* and *Tonight at 8:30* were among the costliest.

19 Real Clicks

There were 19 real clicks, the two outstanding being *Mister Roberts* and *Streetcar Named Desire*, each costing 10 to 12 to produce. Aside from musical smashes were *High Button Shoes* and *Make Mine Manhattan*. Among the imports *The Winslow Boy* and the *D'Oyly Carte Opera Company* made their first cash registers click. *Man and Superman* was the top revival of the season and expects a prosperous run for four years. Aside from the Gilbert and Sullivan company, repertory took a beating. The Dublin Gate-Theater and two productions of Ibsen both flopped badly. However, low-priced repertory was given a shot in the arm by the City Center repertory, which not only garnered prestige, but also dollars to boot. The latter audience at a \$4.00 top. The Jose Ferrer organization is planning big things for next season at the International Theater.

Managers produced their shows much more cautiously and with a few exceptions made their production dollars go farther. Gant Gaither was the top low-budget producer, with *The Play That Goes Wrong*, which cost only \$12,500 to open aside from bonds. On *Approval*, another show which he recently produced and which since closed opened at a \$4.00 in New Haven for \$7,800 not counting bonds. The Theater Guild was able to bring *This Time Tomorrow* into Broadway for the first time, but the sets for it were built at Westport.

"Shoes" Just Pays Off

However, production costs remained generally at what they were for the previous season, and operating costs were still higher than they should have been. *Desire* ran practically all season, and the angels found that there wasn't very much cake to cut when it closed. *High Button Shoes*, after a hectic run that started October, 1947, is just paying off to its investors the production cost. The rental of theaters remained very high, with houses for straight plays costing about 7G and for musicals about 11G. *Shoes* makes \$3,500 net profit each week with full house.

The Experimental Theater also laid out 100G to produce six shows. Of these, *Skipper Next* to God became a success with John Garfield replacing the late Richard Hart. He won himself a production of his one-acters on the strength of *Hope Is a Thing With Feathers* which the ET produced together with two other short plays and *Ballet Ballads* is now making an excellent bid to stay on the Stern after being brought up to date by the Experimental House. The success of the ET was undoubtedly the most interesting development on Broadway. New Stages also showed old-line managers with *The Respectful Prostitute* that off-Broadway producing was not to be disregarded.

25% Are Successes

Percentage-wise, producers found that 25 per cent of their efforts were crowned with success. This was an increase of about 5 per cent in the accepted rule-of-thumb, which is that one in five shows is a click.

While the season did not unveil any sensational new dramatists, it did reinforce Tennessee Williams's claim to being the hottest of the

American scripters and Jean Paul Sartre's position as the best of the new foreign authors. Both have plays coming in next season. Joshua Logan revealed that he has the writing formula for success with *Mister Roberts* as well as top directional know-how. Earl Kress received kudos for his piloting chore on *Streetcar*. Among the thespians, Judith Anderson reinforced herself as a b.o. attraction by sustaining *Medea* for a long run, and June Lockhart, Marlon Brando, Paul Kelly and Meg Mundy won the rave reviews from the critic.

In short, while the season didn't call forth too many superlatives or set too many records, it did finally shape up better than many of the Gloomy Guses in the trade predicted last year. The 1948-49 legit derby looks to be even more hopeful.



BROADWAY SHOWLOG

Performances thru June 19, 1948
Dramas

	Opened	Perfs.
A Streetcar Named Desire (Barrymore)	10-2, '47	279
Born Yesterday (Green)	2-4, '46	1,000
For Love or Money (Hill)	1-1, '47	263
Harvey (Hill)	11-1, '47	1,534
Helena, The (Biltmore)	9-25, '47	265
Jay to the World (Majestic Box)	5-18, '46	106
Mo and Charley (Majestic Box)	2-25, '48	123
Mister Roberts (Majestic)	2-15, '48	111
Play's the Thing, The (Majestic)	4-28, '47	61
Respectful Prostitute, The (Majestic)	5-18, '48	111
Strange Bedfellows (Majestic)	1-14, '48	121

Musicals

Allegro (Majestic)	10-10, '47	201
And in the Wings... (Majestic)	12-11, '47	219
Annie, Get Your Gun (Majestic)	5-18, '47	276
Ballet Ballads (Majestic Box)	5-18, '46	106
Brigadoon (Majestic)	9-12, '47	320
Finian's Rainbow (Majestic)	1-16, '47	331
High Button Shoes (Majestic)	10-9, '47	339
Inside U.S.A. (Majestic)	4-30, '48	120
Look, Ma, I'm Dancin' (Majestic)	1-29, '48	164
Make Mine Manhattan (Majestic)	1-15, '48	183

CLOSED

Sleepy Hollow (Majestic)	6-2, '48	13
Man and Superman (Majestic)	10-2, '47	204

COMING UP

Howdy, Mr. T (Majestic)	6-22, '48	(Center)
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ROUTES

Dramatic and Musical

Annie Get Your Gun (War Memorial O. R.) San Francisco.
Annie Get Your Gun (Alexander) Toronto.
Carousal (Metropolitan) Seattle, 25-31, 3.
High Button Shoes (Majestic) Washington.
Harvey (National) Washington.
Ole Dooley (Majestic) Washington.
Lady Windermere's Fan (Century) San Francisco.
Oklahoma (Opera House) Boston.
Oklahoma (Civic Auditorium) Pasadena, Calif.
Private Lives (Curtain) San Francisco.
Sweetheart's (Biltmore) Los Angeles.
Wanslow Boy (Biltmore) Los Angeles.

Subway Circuit

BURLESQUE

(Opened Tuesday, June 15)

FLATBUSH THEATER, BROOKLYN

A comedy by George Manker Watters and Arthur Hopkins. Starring by Robert Rose Padgett, Bob Dilly, Billy Robinson, Costumes by Grace Houston. Press representative, by Ed McNight. Presented by Julius Leventhal.

Bonny Pay McKenzie
Sammy Bert Lahr
Dilly Bert Lahr
Billy Bert Lahr
A. P. Norman Morgan
A. P. Norman Morgan
Mae Peggy Cass
Gussie Peggy Cass
Sylvia Peggy Cass
Barry Barry Barry
Harry Charles G. Martin
Jerry Leonard Gordon
Yell Boy Norman Morgan
Edwinton Irene Allaire
Theater Santo Sodi

CHORUS:

Marie Joyce Quinlan
Kid Harry Rogers
Buster Doris Bauer
Buster Doris Bauer
Mimi Elaine Lovridge
Buster Elaine Lovridge
Buster Elaine Lovridge
Buster Elaine Lovridge
Buster Elaine Lovridge

The New York summer season is now officially under the wing of Julius Leventhal's subway circuit over at the Flatbush Theater. The s. c. will operate on a fortnightly basis as in past seasons, playing each show one week at the Brooklyn house, with a week's follow-up at the Windsor Theater in the Bronx.

It is hardly necessary to comment on the opener, since Burlesque, revived successfully a year back at the Belasco, comes in from the road with its Stem cast substantially intact. All advance indications on the evening night tabbed it a Flatbush ulster.

After 21 years Burlesque is obviously corn and creaky, but it is also obviously Bert Lahr's dish. When he gives the particular brand of clowning, corn and creaks are forgotten. He pulls all his old burlesque tricks out of the hat. If he isn't a clown, Skid, he comes perilously close to it.

Fay McKenzie as Bonnie

As the reporter has said before, Fay McKenzie makes a nice easy-to-look-at Bonny. Perhaps that's just the trouble with her Bonny, who tries so hard to appear sentimentally hard-boiled, and yet gives the impression of being such a nice person, that her burly world toughness is completely unbelievable.

But the last who still sticks as heretofore, Rose Geritz is a nature as the sentimental, if cynical, stage manager. Gall Garber and Bobby Barry are excellent as the beefy gal and her diminutive comic husband. Charles Martin is properly stuffy-shirly as the big cow-and-grass man from the wide-open spaces.

But the last who still sticks as heretofore, Rose Geritz is a nature as the sentimental, if cynical, stage manager. Gall Garber and Bobby Barry are excellent as the beefy gal and her diminutive comic husband. Charles Martin is properly stuffy-shirly as the big cow-and-grass man from the wide-open spaces.

"Decision" for Springfield
SPRINGFIELD, Mass., June 19.—Command Decision, starring Paul Kelly, has been added to the 1948-1949 schedule of the Playgoers League, with the play set for two performances, October 12 at Springfield's Court Square Theater. Another addition to the Playgoers line-up is Miss Dilly Says No, featuring Peggy West, June 19, with performances on 27 and 28 at presentation days.

Stadium Opens Concert Run

NEW YORK, June 19.—Some 14,000 longhair music lovers turned out at Lewisohn Stadium for the unveiling of the 31st consecutive season of pop-priced *al fresco* concerts Monday (14).

In line with long established custom, stadium concerts' first bill was ushered in with a welcoming address from Honorary Chairman Sam A. Lewisohn, the introduction of local dignitaries and the presence of s. c.'s indefatigable chairman, Mrs. Charles (Minnie) Guggenheimer. Non-musical highlight of the evening, however, was the dedication and breaking of ground for the new shell and dressing rooms which will replace the temporary job set up when the stage was struck by lightning several seasons ago. Work on the project will begin this fall via funds granted by the city. Mayor O'Dwyer was on hand to tell the customers what it was all about and then proceeded, along with Dr. Harry N. Wright, City College prexy; Grover Whalen, Robert Moses and other civic luminaries, to spade up the stadium and make it official.

Londer P. A. System

A further well-meant improvement this summer at the stadium is an amplification of the p. a. system. This adds up to something of a mixed blessing. Undoubtedly it is a boon to galleries in the far stands, but it puts a tax on eardrums close to the stage, and is certainly not the best treatment to outdoor music.

The half-hour opening program comprised the prelude to *De Mott* terpsinger and Brahms's *Symphony in C Minor* by the New York Philharmonic, under the baton of Fritz Reiner. The second featured soloist Erica Morini in Tchaikovsky's *Concerto for Violin and Orchestra, in D Major*. Miss Morini scored strongly on technique, but her tone was occasionally dulled by an overdose of the amplifying mentioned above. Reiner's direction was adequate.

However, it may be reported that the first night stadium faithful seemed to enjoy themselves hugely and, given a weather-break, the stadium concerts look to tie off to another successful season.

Bob Francis.

"Sundown Beach" Set For Fall Stem Bow

NEW YORK, June 19.—*Sundown Beach*, by Bessie Brewer, will be the first show to be produced by Studio Theater, Inc., and one of the first to come to Broadway this fall. The script is to be directed by Ella Kazan and is tentatively earmarked to go into the Royale Theater.

Beach will first be tried out at Westport, Conn., the week of July 5 and then will go to Marblehead Summer Theater for another week. Included in the cast will be Don Hamner, Edward Binn, Warren Stevenson, Ann Hegira, Joe Sullivan and Julie Harris. Kim Hunter was slated for the show but will stay with *Streetcar*.

The play is a one-setter and deals with a reclassification center in Florida. It centers about soldiers, their girls and their psychological problems. Louis J. Singer is the chief backer.

BISHOP—W. G. (Bill), 52, owner-manager of the Coffee State Shows, May 27 in Pueblo, Colo., of cancer of the throat. Survivors include his widow, Lydia, his mother, Mrs. Jennie Bishop; a sister, Mrs. Gertie Tryon, of Pueblo, and three brothers, Perry, Fred and John, of Grand Junction, Colo.

BREMSON—Robert, 67, former secretary of the K. G. Barkost Shows, June 10 in Detroit of a heart attack. He was later affiliated with Frankie Shows for several years just before the war. Survived by his widow, Mary, former vaude dancer, and three sons. Interment in Kansas City, Mo.

BUFANO—Remo, 34, leading puppeteer and marionette maker, June 17 in a plane crash at Mount Carmel, Pa. Bufano produced many shows during the 1920's and 1930's; had made figures for Billy Rose's Jumbo, Thornton Wilder's *The Skin of Our Teeth* and for the New York World's Fair. More recently he designed the marionettes and masks for the American Repertory Theater's production of *Alice in Wonderland* and the dwarfs' masks for the City Center rep's *Rip Van Winkle*. His widow and 13 brothers and sisters survive.

CHASE—William, 67, former vaudevillean, June 11 at Saranac Lake, N. Y. He was a member of the vaude team of Chase and LaTour.

CONLEY—Mrs. Cherry, 83, widow of Charles Conley, old-time outdoor

THE FINAL CURTAIN

showman, in Lexington Hospital, New York June 15 of a heart attack. Known during her stage career as Zazel, dancer, she also produced and managed plays for W. A. Ellis Theater Enterprises. In recent years she operated a costume shop in Manhattan. Burial in Kensico Cemetery, Westchester, N. Y., June 16.

CROSLLEY—Powell III, 37, son of Powell Croslley Jr. and one-time vice-president in charge of production for the Croslley Corporation, radio manufacturers and former owner-operator of WLW, Cincinnati, June 14 in Miami of a heart attack. Also a father of a family plot in Spring Grove Cemetery, Cincinnati.

DAIGNEAU—Kenneth, 50, actor, June 11 in New York. His Broadway appearances included *When in Rome*, *One Thing After Another* and *He Who Gets Small*. Also a radio actor, he was known as "the neighbor" on the Aldrich Family program.

DELL—Anthony, 35, vaude and carnival performer, in Los Angeles County General Hospital June 10 of a kidney ailment. He was a member of the Dell family, circus and vaude performers at one time with the Eddie Foy troupe. Recently he was with the Lunden and Foley & Burke Shows. Survived by his widow and a son.

DILLS—Bill, 28, midget auto racer, June 16 in Albany, N. Y., when his car crashed at the Menards track. His widow and son survive.

GRANNISS—Andrew W., 83, pioneer Connecticut showman, in Blister (Conn.) Hospital recently. He built the Terryville (Conn.) Auditorium and operated motion pictures there.

JONES—Lindley M., 81, father of Spike Jones, band leader, at Huntington Memorial Hospital, Pasadena, Calif., recently. Survived by his widow and his son. Masonic services in Monrovia, Calif., June 15.

KREIGER—Edward J., 56, veteran magician, June 5 in West Columbia, S. C. He spent 35 years in magic and for the last nine years was associated in Columbia with the E. N. Williams Circuit out of New York. His widow, daughter, two sons, four sisters and five brothers survive.

LEBHAR—Mrs. Evelyn, 39, national master of American Contract Bridge League, wife of Bert Lebar, sales director and sports-

caster under the name of Bert Lee on WHN, New York, June 17 in New Rochelle, N. Y. Besides her husband, five children survive, Bert III, also a sports-caster known as Bert Lee Jr., Godfrey, Barbara, Suzanne and Vivienne.

MARGOLIS—Louis, 62, one of the founders and second president of the Michigan Showmen's Association, June 16 in Detroit. He started in the concession business about 1915 in partnership with Con T. Kennedy, and later went into partnership with George Coe in the carnival bearing the latter's name. Later he was a partner in the Tri-State Shows with the late Charles Ziegler. In recent years Margolis operated the Lincoln-Palm Bridge Club in Miami Beach, Fla. Survived by his brother, Oscar. Interment in Machpelah Cemetery, Detroit.

Harry Frankel

Harry Frankel, 59, veteran radio singer and vaude and minstrel showman whose professional title of Singing Sam became a household word thru the medium of radio, died June 12 in Richmond, Ind., of a heart ailment.

Frankel started his radio career at WLW, Cincinnati, as the Lawn Mower Man, and was one of the greatest interpreters of old-time songs. His fame probably reached the greatest height when under contract to Barbersol.

In vaude, Frankel was a member of the team of Frankel and Dunlevy, and later was one of the two Blackbirds, playing the RKO and Keith circuits as late as 1930. His minstrel affiliation was with Al G. Field Show, and he was a pianist and bass singer. Besides originating his first national network radio program from WLW, he sang for WKRC, Cincinnati, and the Columbia Broadcasting System.

Survived by his widow, Helen, former vaude performer, and two sons, Mrs. Irene Townsend and Mrs. Madge Harding, of Richmond.

Burial in Earlham Cemetery, Richmond, June 15.

MCQUIRE—Henry E., 50, super-intendant of grounds for the Barrington Entertainment Association, recently in Great Barrington, Mass. He had been associated with the fair for nearly 25 years.

NASON—Leroy C., 80, clarinet player and pianist in theater orchestras in Portland, Me., for many

years, and a member of the Kora Shrine Band, June 15 in Portland.

NORTON—Michael T., 74, father of Edward J. Norton, outdoor advertising manager for Coney Island, Cincinnati, June 16 at his home in that city. A former boxer, Norton had also operated cafes and a gymnasium in Cincinnati and, until his retirement 20 years ago, was employed at Coney Island. Besides his son he leaves two daughters, Mrs. Margaret Zeisler and Mrs. Robert Whalen. Burial in Guardian Angel Cemetery, Cincinnati, June 18.

PERHAM—Archie S., owner-manager of the Pine Tree State Shows, May 25 in Elizabeth, Me., at the home of a daughter, Mrs. Francis Vincent. Perham was well known thruout the New England States and operated his carnival thru that section for 12 years.

RAMIREZ—Robert, musician and son of Tony Ramirez, musician with the Ringling circus, June 15 in Detroit.

SOUTHARD—C. D. Jr., 37, sales promotion manager for Hall Bros., Inc., handling details for their Columbia Broadcasting System show, Hallmark Playhouse, June 7 in Kansas City, Mo. His widow, son and daughter survive.

THORPE—Kay, daughter of Bud Thorpe, National Broadcasting Company staff announcer in Chicago, at Mount Carmel, Pa., June 17 in a plane crash.

VARDEN—Venita, former stage actress and divorcee, wife of Jack Oakie, film star, June 17 at Mount Carmel, Pa., in a plane crash.

WALLACE—Beryl, actress and star of Earl Carroll's Restaurant show in Hollywood, June 17 in an airplane crash at Mount Carmel, Pa. She had appeared in a number of his shows, including *The Sketch Book*.

WYATT—William G. (Dick), 68, former musician and concessionaire, June 8 in Atlanta. Wyatt started in show business with the Dana-Thompson Shows over 50 years ago, was bandmaster with Smith's Greater Shows, and for 20 years was a concessionaire with the Johnny J. Jones Entertainment. Survived by his wife, Myrtice; a sister, Annie, of Los Angeles, and three brothers, the Rev. J. H. Wyatt, Lexington, Ga.; H. L. Wyatt, St. Louis, Mo.; and C. E. Wyatt, Newman, Calif. Burial in Magnolia Cemetery, Atlanta.



AL SOPONAR

IN MEMORIAM

Killed in action
at Normandy
June 23, 1944

Al Soponar Showmen's League
of America
American Legion Post #1008

IN LOVING MEMORY

of Our Darling Sister

LILLIAN MURRAY SHEPPARD

who left this world and some broken hearts

on June 22, 1947.

EMILY and DAVID
FRIEDENHEIM

ANDY and CARL
CARSON

EARL CARROLL

Earl Carroll, 56, internationally known theatrical producer, night club entertainer and songwriter, was killed in a plane crash at Mount Carmel, Pa., June 17.

Carroll, whose name was synonymous with show business, was en route to New York to build a cast for a roadshow Vanities unit. Born in Pittsburgh in 1892, Carroll began his career as a program seller at the Alvin Theater there and within a few years became assistant treasurer of the Nixon Theater in Pittsburgh.

His first break came from the late Enrico Caruso, Italian tenor, with whom he collaborated a number of popular songs. After writing lyrics for Caruso, he turned to writing plays, turning out *So Long Letty*, *Canary Cottage* and *The Love Mill*. *So Long Letty*, with Charlotte Greenwood, ran for five years.

After a stint in World War I, Carroll entered the producing field and brought to Broadway *The Lady of the Lamp* and *Andy Dumplings*. In 1931 he opened his second Earl Carroll Theater at a cost of \$4,500,000 and premed the ninth of a series of 13 Earl Carroll's Vanities. In 1938, at a cost of \$500,000, Carroll opened his Hollywood night club.

He also produced several motion pictures, including *Murder at the Vanities*. Plans for a new theater, supposedly the largest in the world, and a road tour of the Vanities were interrupted with his death.

In Loving Memory of Our Dear Brother
WALTER B. KEMP
Died June 25, 1943
Brother and Son

In Memoriam

AL SOPONAR

Killed in action in Normandy
June 23, 1944

Mae and Eddie Soponar

IN LOVING MEMORY

Of My Husband

V. L. (FRANK) MOULTON

who passed away on June 14, 1944

Wife—BEE

Communications to 155 No. Clark St., Chicago 1, Ill.

R-B TO PLAY AT TWIN CITIES

Big One Gets Date at Aqua

Minneapolis cele group's protests are of no avail—Mil'kee also scheduled

MINNEAPOLIS, June 19.—Despite vociferous protests from the Minneapolis Aquatennial Association, Ringling Bros. and Barnum & Bailey will play a two-day stand here, July 29-30, during the Aquatennial celebration. Date was closed by J. C. (Tommy) Thomas, R-B traffic manager, and is considered a big score, inasmuch as heretofore it has been virtually impossible for "outside interests" to schedule anything in Minneapolis during the Aquatennial.

While here Thomas also closed with St. Paul officials for the R-B show to play that city July 31.

Getting Voices Opposed
During contract negotiations for the Big One's showing here, Aquatennial opposition was voiced by T. J. Goetting, executive secretary for the city's Summer Festival Association. Goetting declared "the circus is coming here when the an" (See R-B TO PLAY on page 61)

Small Crowds, Big Nut, May Finish Polo Grounds Races

NEW YORK, June 19.—An insufficient crowd of 8,000, plus mounting labor cost at the second running of midge out races at the Polo Grounds last Saturday (12) may result in a change of scene and, possibly, territory. The promoting group, Small Car Enterprises, Inc., headed by sportsman President Alex H. Thompson and Walter C. Stebbins, general manager, will decide prior to the next scheduled meet, Wednesday (30).

A special weekend track in sections, supported by aluminum stringers, is used. The erection and dismantling, required for each scheduled performance, are understood to have cost \$10,000 for the last meet.

The promoters have been able to stage only two of several scheduled races because of weather conditions.

Autry Contracted For Mad. Sq. Rodeo

NEW YORK, June 19.—Gene Autry is definitely set as the feature attraction of the Madison Square Garden Rodeo which opens here September 28. The Garden's rodeo manager, Frank Moore, announced that Autry signed on the dotted line Tuesday (15).

The Garden is shuttered for a month, and in addition to the usual summer overhaul and paint job is undergoing a major interior repair job, including the replacing of the complicated refrigeration piping and the laying of a new floor.

You'd Think It Was December, Convention Time at the Sherman

CHICAGO, June 19.—The lobby of the Hotel Sherman, operating without a paid gate and with no major attraction, such as the annual December outdoor convention, this week did a brisk business with outdoor show folks. As a matter of fact, the week was by far and away the biggest of the year, with the turnout on the "magic carpet" almost equally divided between carnival and circus folks.

There was no occasion whatsoever for the big turnout. It all was purely coincidental. Yet, at the Atwell Luncheon Club, no less than six circus general agents, contracting agents, press agents and one owner, not to mention various other circus men, were present at one time or another during the week.

The Gang's All Here
Among those on hand were R. M. Harvey, general agent for Dailey Bros.; J. C. (Tommy) Thomas, traffic manager for Ringling-Barnum; Paul Eagles, general agent for Clyde

Beatty; Ed Hiler, contracting agent for Cole Bros.; Howard Suez, owner of Clyde Bros.; Omar Kenyon, promotional director for Hamid-Morton; Jack Green of Ringling's Chicago office; Bill Oliver, car manager for Dailey; Allen Lester, contracting press for Dailey; Tommy Brydon, banner squarer for Cole, and Bill Lester, contracting agent for Cole. Car, Sedlmayr Inc., the Royal American Shows; Al Wagner, Cavalcade of Amusements, and Harry Hennies, Hennies Bros.' Shows, were included among carnival owners in town. Their shows all were playing not far from Chicago, hence the visits.

It was while here that Sedlmayr heard the news of the fire on the Sally Radium show with his own eyes. He gave a glowing account, relayed to him by phone, of how Sally "much as a magician," as he put it, had the show ready to go six hours after the fire. This, in turn, stems from Hennies and Wagner were in (The Magic Carpet on page 95)

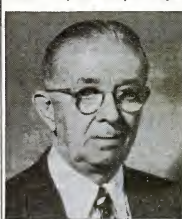
Close-Ups:

Bill Naylor, Trouping Intimate Of World's Great, Near Great

By Herb Dutton

(This is another of a series on little-known facts about people prominent in outdoor show business.)

BILL NAYLOR, press agent for the Cavalcade of Amusements, has many distinctive characteristics. Born William Boyden Naylor March 6, 1886, in Leeds, England, he was reared in the mother country and moved to Canada at the age of 24. After living there for more than 10 years, he came to the United States as a permanent resident and later became a U. S. citizen. And, now at 62, Bill's speech



BILL NAYLOR

Not a little of his methods of operation come from his association with Frank Braden when the two comprised the press staff of the Sells-Floto Circus. And Bill, who rates Braden as the greatest press agent he has known, willingly points out he learned much from Braden.

Much of Bill's effectiveness also is due to his own varied career and his ability to spin delightful yarns about incidents in which he figured. That his career has been varied is indicated by its span. It embraces years spent as a cricket and rugby player in England, as owner of a pro hockey team, a small hotel and a theater, as participant in a silver mining rush, intimate of the great and near great, as a newspaperman and a press (See Bill Naylor on page 54)

Chi R.R. Fair To Lengthen Run 2 Weeks

Interest Warrants Extension

CHICAGO, June 19.—Officials of the Chicago Railroad Fair, heartened by the nationwide response received to date, have decided to lengthen the event two, and possibly, three weeks.

Original plans called for the lake front extravaganza to open July 20 for a seven-week stand, thru Labor Day, September 6, but the interest displayed by the 30 participating railroads and by the 30 rail companies sharing in the expense but not participating, warrants an extension of the program. Maj. Lenox R. Lohr, president of the fair, told The Billboard this week.

With this in mind, most of the acts which are to furnish entertainment at the various exhibits and displays thruout the mile-long grounds have been signed to contracts which call for the originally scheduled seven-week run, plus an option for two additional weeks.

Plenty of Activity
The 50-acre tract is a beehive of activity, with buildings of almost every conceivable size and shape and a 5,000-seat stadium springing up at a rate which assures their completion by the July 20 opening.

By the time the main gate, at 23d and the Outer Drive opens for business, approximately \$2,000,000 will have been spent by the more than (See CHI. R.R. FAIR on page 59)

Congress Okays Bill Limiting Animal Import

WASHINGTON, June 19.—A bill vastly broadening the powers of the government over the importation of circus animals quietly slipped thru Congress this week and was sent to the President for his signature.

Passed by the House without debate under "consent" procedure and previously approved by the Senate, the bill permits the Secretary of Interior to ban the importation of any birds or animals which he may deem injurious to agriculture, horticulture. Specifically banned are imports of mongooses and flying foxes. Exempted from any ban are canaries and parrots.

In addition, the measure directs the Secretary of the Treasury to prescribe regulations for the transportation of all wild animals and birds to the United States "under humane and healthy conditions." Violators of any rules set up by the Treasury are subject to criminal prosecution.

The presence in any ship of a substandard ratio of dead or crippled animals or birds is prima facie evidence of violation under the bill.

Troupers Attend Margolis Services

DETROIT, June 19.—Many show-folk turned out yesterday to pay a final tribute to Louis Margolis, past president of the Michigan Showmen's Association, who died here Wednesday (16) after a long illness. (See Final Curtain for details.)

Palbearers included Louis Katz, Harry Bennett, Morris Wolf, Gilbert Roth, Harry Stahl and Frank Hamilton.

Floral tributes were received from many show-folk, including John Quinn, World of Pleasure Show; Mr. and Mrs. Ed (Freckles) Lewis; Pearl Steinselt and Joe and Blanche Numero, Minneapolis; Lewis Moreales, Chicago; Ethel Yerist; Robert Lesley and Al S. Cole, Washington; Roscoe T. Wade, Joyland Midway Attractions; Ralph Decker, Kirkwood Shows; Ruby and Jess Rice and Elizabeth and Rhoda Gilbert.

Prof. Willie J. Bernard, Side Show operator of Hancock, N. H., and his aunt, Mrs. Blanche E. Guyotte, Hancock, escaped injury when his car was involved in a crash near Henniker, N. H., recently, while en route to Florida.

Stables on Oregon State Grounds Save Day During Floods

SALEM, Ore., June 19.—The newly constructed stable area of the Oregon State Fair was utilized to capacity far ahead of its Labor Day opening here when some 500 thoroughbreds were housed after being evacuated from stricken Portland Meadows due to flood conditions.

Manager Leo Spitzbart offered the local facilities to General Manager William (Bill) Kyne, of the Portland plant, when flood waters covered the northern racing quarters. Local Red Cross workers served hot meals to the stranded owners and their families during the first critical days of the move. The evacuees were housed in the 4-H dormitory on the fairgrounds.

Injunction Granted Against Strikers At Detroit Edgewater

DETROIT, June 19.—Circuit Judge Robert M. Corns late Friday (18) issued a temporary injunction in the Edgewater Park labor case. Injunction restrains mass picketing and the urging of park employees to strike. The injunction was given pending a strike vote under supervision of the State mediation board. A court hearing, however, has been set for June (25).

The labor dispute flared this week when 75 ride operators and cashiers went off the job when the park management refused to negotiate a contract. As a result, mass picketing was begun but the park continued to operate with other employees who had refused to go on strike and with new help.

Background of the issue is the recent withdrawal of the 76 employees from the United Retail, Wholesale and Department Store Employees' Union (URWDS) and their decision to join the United Office and Professional Workers (UOPW). Both are CIO unions and a full scale jurisdictional fight is in progress over the park employees.

Jack Dickstein, park manager, rejected his refusal to negotiate with the new union on the grounds that some of its leaders had not signed the non-communist affidavit required under the Taft-Hartley law. He said the URWDS had contracts with the park for several years and that the management had recognized the union. The new employees hired to replace those who walked out joined the URWDS under the existing closed shop contract.

The URWDS backed the park's stand and took ads in Detroit newspapers to announce that "It is no strike at Edgewater Park." For the last seven years the Retail, Wholesale and Department Store Union has had a contract with the park. At no time has there been, or is there now, any disagreement with the management.

10,000 Additional Seats For Pasadena's Rose Bowl

PASADENA, Calif., June 19.—The 93,000-seat Rose Bowl here, scene of New Year's Day football games, Shrine events, rodeos and other outdoor events, will have 10,000 additional seats by January's Tournament of Roses officials have announced.

Work on the project will begin soon. This will make the Rose Bowl the second largest stadium in the West. The Los Angeles Memorial Coliseum seats approximately 105,000.

Mrs. Cornwell Dies in Plunge

MADISONVILLE, Ky., June 19.—Mrs. J. W. Cornwell, 26, of Tifton, Ga., artist with the J. A. Gentch Shows, plunged to her death during a performance here last night. She was performing on a ladder 40 feet above the ground, and was doing a spin when she tried to change her grip on the trapeze rung and missed. She died a few minutes later of a crushed chest. Her husband and parents, Mr. and Mrs. John Kettle, also with the show, survive.

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Our 1948 Catalog has been mailed to everyone on our mailing list. If you have not received your copy, write for it today. The new 36-page catalogue lists all the equipment and supplies you need for the above Concessions, in addition to many other items. Be sure you line up with Gold Medal this year for the fastest service in the business.

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Coming Events

These dates are for a five-week period

ARKANSAS

Payetteville-Horse Show. July 24-26. G. Goff.

CALIFORNIA

Olney-Olney Gymkhana. July 17-18. George C. Millas.

COLORADO

Boulder-Pow-Wow. July 21-Aug. 2. Perry Fraser.

Gunnison-Cattlemen's Days. July 16-18. M. J. Giesert.

CONNECTICUT

Waterbury-Grocery Charity Circus. June 21-22. T. W. Corby, Box 1304.

Watsonville-1949 Peachtree Fair. July 15-17. Mrs. P. E. Anderson.

GEORGIA

Atlanta-Southeastern Gift Show. July 26-29. Foster B. Stewart, 1409 Peachtree St., N. W.

ILLINOIS

Auburn-Annual Homecoming. June 21-26. Barry-Fry Co. Celebration. June 26-July 3. Fry Outlets.

Bearsden-Fish Fry & Picnic. June 22-27. Sportsman Club.

Chickasaw-Am. Legion Celebration. July 6-10. Paul Henry.

Clatskanie-Am. Legion Celebration. July 1-5. Allen Kinsville.

Crown-1948 Railroad Fair at 23d St. July 26-Sept. 6.

Chicago-Am. Road Builders' Exhcn. Soldier Field. July 16-23.

Chicago-Giant Festival. July 28-Aug. 8. Tommy Barco, 503 N. Wabash Ave.

Chicagoland-Horse Show & Festival. July 14-17. Claude E. Sanders.

E. Altoon-VFW Homecoming. June 24-27. Lewis C. Truett.

East Dundee-Piremen's Festival. July 21-24. Max C. Freeman, Dundee.

Freeport-Lions Club Celebration. July 15. Gardner-C. Niemeyer, Stockton, Ill.

Gardner-Piremen's Festival. July 22-25. Kenneth D. Clark.

Greenville-Am. Legion Homecoming. July 17. Cecil M. Edwards.

Hammonville-Horse Show. July 1-4. H. L. Peterson.

Lafayette-Stock Show. July 29-30. Wm. W. Hopkins.

Lemont-Am. Legion Carnival. July 1-5. Leslie DeLong.

Maple Park-Am. Legion Homecoming. July 1-5. R. H. Bond, Earl.

Mount Union-VFW & Legion Homecoming. July 24-31. Gilbert P. H. Wabash Ave.

Mount Vernon-Veterans' Reunion. Week of July 4. Lewis Barco.

Morrisville-Community Club Homecoming. July 26-28. Chester Vangelos.

Batem-Builders & Builders' Reunion. July 26-Aug. 1. Omar J. McLachlin.

Burlington-VFW Celebration. Week July 18. R. G. Gentry.

Stockton-Lions Club Homecoming. July 15-17. Frank C. Niemeyer.

Sullivan-Am. Legion Celebration. July 5-10. L. L. David.

Turkey-Homecoming Celebration. July 21-24. Matthews.

Vandalia-All-Veterans' Reunion. July 15-17. Earl Barnhart.

White Hall-Lions Club Homecoming. July 1-5. Alton F. Seymour.

INDIANA

Beonville-Celebration. July 1-4. Brasel-Rotary Club Celebration. June 26-30. J. Ernest Goss.

Charlottesville-Lions Celebration. June 21-26. R. H. G. Goss, Box 355.

Cicero-Fall Festival. July 29-31. Donald D. Hope.

Clayton-Am. Legion Homecoming. July 29-31. H. M. Hurst.

Covington-Am. Legion Celebration. June 26-July 3. Bert J. Ochiltree.

Deshler-Street Fair. July 26-31. Robt. Helm.

Hymera-Old Soldiers' Reunion. June 24-26. George W. Goss.

Jasper-Legion Carnival. June 21-26. George W. Goss.

Kelley-Courthouse Club Celebration. June 30-July 4. Joseph H. Haseman.

Marshall-Lions Club Homecoming. July 1-5. E. R. Pettit.

Montezuma-Lions Club Festival. July 13-17. James Burrell.

Orleans-Am. Legion Celebration. July 5-10. Harold O. Thompson.

Shelburne-Lions Celebration. Week of June 26. Wm. Baden Springs-Am. Legion Celebration. June 26-July 4.

Windsor-Am. Legion Celebration. July 26-31. Al Fendig.

IOWA

Coggon-Am. Legion Harvest Home. July 30-31. R. Henderson.

Piaseh-Commercial Club Play Day. July 26. Francis Miller.

KANSAS

Downs-VFW Celebration. July 26-31. Chas. H. McConnell.

Linn-Brester Club Picnic. July 23-24. Albert L. Higgins.

Salida-Am. Legion Celebration. July 2-4. George R. Sawaya.

KENTUCKY

Louisville-Am. Legion Homecoming. July 5-10. Sharper Preston.

Paintsville-Am. Legion Celebration. June 26-July 3. C. H. Cooper.

MARYLAND

Oakland-Piremen's Celebration. July 3-10. T. J. Stanton.

MASSACHUSETTS

Quincy-Am. Legion Celebration. June 28-July 1. John W. Burke.

MICHIGAN

Adrian-DAV Celebration. June 28-July 4. Roy Peavey.

Ann Arbor-Lions Club Carnival. July 5-8. Kenneth White.

Traverse City-1st Nat'l Cherry Festival. July 2-4. Mrs. Wm. Smith.

MINNESOTA

Detroit Lakes-Water Carnival. July 16-18. Joe A. Bauer.

Hutchinson-Water Carnival. June 25-27. Russell Thompson.

Minneapolis-Minneapolis Aquanautical. July 23-Aug. 1. T. Goetting, Palace Bldg.

Montevideo-Fiesta Days. July 7-11. Ray Conrout.

MISSOURI

Cassville-VFW Celebration. July 2-5. Bob Hays.

Clarkville-Celebration. June 28-July 3. Harold M. Grech, Chair of Commerce.

Craig-Craig Reunion. July 28-Aug. 1. John E. Fleisher.

El Dorado Springs-Celebration. July 26-27. George Nafels.

Everson-Brester Club Picnic. July 22-24. Bill Miller.

Hillsboro-Horse Show & Festival. July 23-25. H. A. Lippert.

Montevideo-City Gift Show. July 25-29. Fred Danks, 1610 Dicks Bldg.



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Flags, flats, pull-downs, drapes, pennants or bunting by the piece—red, white, blue and all popular colors.

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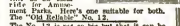
In a few words we have told you what we have to offer you. We have also told you of our new 16-page booklet, "The No. 1 in the Field for a Day."

Write for further information today. We are now making a special price for you.

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Kennywood Park, Pa.
National Zoo Park, Washington, D. C.
Conecasset Lake Park, Pa.
W. C. Kaus Shows
Caesars Park, Pa.
Steeple Chase Fair, Atlantic City
Buffalo Shows
Riverview Beach Park, N. J.
Willow Grove Park, Pa.
Crandall's Midway DeLuxe
Balboa Beach, Calif.
Bob Magnusson Show
Union Exposition Shows
Brison Brothers' Circus
Natural Springs Park, Pa.
Bear Mountain Park, N. Y.
Forest Park, N. Y.
Coney Island, N. Y.

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St. Louis, Mo.

Lamar-Horse Show, July 9. Huber League, Metro Club.
Lebanon-Jr. Chamber of Commerce Celebration, Week July 4. Wm. M. Day, Jr.
Louisburg-Old Settlers' Reunion, July 23-24. Harry Atchley.
Midland-Blue Grass Festival, June 20-26. Dale A. Martin.
Morrison-VFW Celebration, June 20-July 1. John P. Eyman.
Orr-Commercial Club Picnic, July 20-21. J. R. Edwards.
Weaubleton-Reunion at Riverside Park, July 9-10. Johnnie Allen.

NEBRASKA

Oreing-Oregon Trail Days, July 10-16. Hans J. Hotter.

NEW HAMPSHIRE

Woodsville-Am. Legion Celebration, July 10-16. Dennis Hobbs.

NEW JERSEY

Hamburg-Picnic and Race Week Fair, June 21-26. Leslie B. Vail.
Millville-Mardi Gras, Am. Legion, July 20-31. Chas. Nickerson.

NEW YORK

Albany-Vol. Fire Dept. Old Home Week, July 5-10. James J. Boner.
Danville-Fire Dept. Carnival, July 5-10. F. Y. Tomack.
New York-Confectionery Industries Expo., June 20-25. P. F. Gout, I. N. LaSalle St., Chicago.
Runda-Firemen's Carnival, July 21-26. Earl Keyser.
Pine Bush-Am. Legion Celebration, July 21-26. O. Paul.
Patterson-S. of C. Tombola, July 20-24. John H. Callahan, Rouses Point, N. Y.
Union Springs-Centennial, July 22-24. R. D. Jones.
Ulster-Celebration, June 28-July 8.

OHIO

Amherst-Am. Legion Carnival, July 10-18. Merrill O. Walker.
Antwerp-Am. Legion Homecoming, July 13-18. F. S. Rockefeller.
Ashville-Community Club Celebration, July 5-10. Edwin W. Davis.
Batesville-Firemen's Homecoming, July 14-15. R. E. Goodman.
Baton Center-Firemen's Carnival, July 15-18. Elton C. Hill, Columbus Station, O.
Fairport Harbor-Mardi Gras July 1-4. Steve R.
Port Rochester-Harvest Jubilee, July 19-24. B. Burke.
Grassville-Firemen's Carnival, July 5-8. A. Novak.
Horseshoe Corners-Firemen's Homecoming, July 16-17. Myron Baker, R.D. 5, Warren, O.
Hubbard-Homecoming, July 29-31. J. Leo Richards.
Louisville-Jr. Order Homecoming, June 29-July 5. George Marlow, Canton, O.
North Industry-Fire Dept. Homecoming, July 27-31. George Marlow, Canton, O.
Twinburg-Homecoming, July 9-10. L. E. Holt.
Wynsburg-Vol. Firemen's Homecoming, July 7-10. James M. Pfandrock.
Wellsville-Vol. Firemen's Homecoming, July 15-16. Jess Phillips, M. L. Clinefelter.

OKLAHOMA

Sapulpa-Celebration, July 5-10. Sam Rheehan.

PENNSYLVANIA

Albion-Firemen's Carnival, June 24-26. Fire Dept.
Apollo-Vol. Firemen's Week, July 10-24. Chas. E. Morgan.
Barnhart-Suburban Fair, July 21-23. Howard Wilson, Fire Dept.
New Galilee-Firemen's Carnival, July 26-31. J. A. Fucelli.
Norristown-Celebration, Week July 4. Wm. Deaculis.
Oakdale-Vol. Firemen's Celebration, July 26-31. J. M. Ober.
Pittsburgh-Police Circus, July 26-31. Chester B. Morley, 312 City-County Bldg.
Pittsburgh-Police Festival and Carnival, July 12-17. Lawrence L. Kending.
Pottsville-Mardi Gras Carnival, July 7-10. A. H. Miller.
Punxsutawney-Old Home Week, July 5-10. F. E. Smith.
Riverside-Old Home Week, July 17-19. Chas. E. Koonz, Fire Dept.
Salisbury-Vol. Firemen's Carnival, Week of July 5. George E. Bowersox, Jr.
Sandy Lake-Old Home Week, July 5-10. R. B. Morton.
Saxtonburg-Firemen's Carnival, July 10-24. C. P. Graham.
Vandergrift-VFW Celebration, July 5-10. Norris P. Swank.
Wyndmoor-Firemen's Fair, July 10-24. Chas. W. Conway Sr.

RHODE ISLAND

Providence-Shrine Circus, July 19-24. E. C. Whidden, Box 1092.

SOUTH DAKOTA

Candiotia-Sports Day, July 5. Bertie Eashbold.
Custer-Gold Discovery Days, July 26-27. Del Rapids-Goose Days, July 19-20. Roy Ober.
Lida Preston-Sports Day, July 6. Ray Whitmer.
Madison-Tourists Day, July 16-17. Eugene North.
Rapid City-Range Days, July 16-17.

TENNESSEE

Harrison-Veteran's Homecoming, July 3-5. W. B. Stout.
Martin-YMCA Celebration, June 30-July 3. Jan. H. Morgan.

TEXAS

Leonard-Old Settlers' Reunion, July 10-24. R. Johnson.
Port Arthur-Golden Jubilee, July 3-11. T. J. Gillespie, Treasure Pier.
Round Rock-Road Show Celebration, July 10-11. Jack Jordan.

Valley Mills-DVFW Reunion, July 8-11. S. C. Howard.

VIRGINIA

Galax-Firemen's Celebration, July 5-10. Elbert Lundy.
Louisa-Firemen's Fair, July 5-10. L. S. Ezy, Charlottesville, Va.

WEST VIRGINIA

Newell-Vol. Firemen's Carnival, July 19-21. Howard P. Ward.
Thomas-Vol. Firemen's Celebration, Week of July 4. Chas. O. E. Messer.

WISCONSIN

Antigo-Am. Legion Celebration, July 5-8. E. C. Schaller.
Cedarburg-Firemen's Celebration, June 29-27. Palmer Schneider.
Chetek-Firemen's Day Celebration, June 24-27. J. W. Mousch, Chamber of Commerce.
Madison-Poor Lake Aqueductal, June 28-July 3. Ben Berger, 1238 Madison St.
Oconto-Centennial Celebration, July 15-18. Duane S. McCall.
Shiocton-Am. Legion Homecoming, July 15-18. Duane S. McCall.
Watertown-AMVETS Celebration, July 17-18. Edward L. Kroschke.

WYOMING

Laramie-Albany Co. Jubilee, July 9-10. E. C. Smith.

CANADA

Fredericton, N. B.-Centennial Anniversary, July 23-21. Horace A. Hanson.

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the old
block!



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LOOPER
CATERPILLAR
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Allan Herschel's master craftsmen have made this Kiddie Merry-Go-Round a near-perfect reproduction of the famous All "Ideal" carousel—in everything but size! Rolls on same high quality bearings. Sturdily constructed, with structural steel sweeps and crosswails. Ride is equipped with 20 all-aluminum jumping horses, two chariots, has brilliant fluorescent lighting. Only 11 ft. high, 20 ft. in diameter. Loads easily on 14 ft. truck. Write, wire or phone today for price and delivery schedule.

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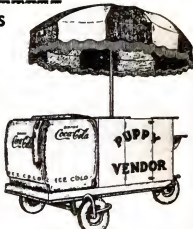
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Vagabond has again set the pace in the creation of the new Model 232 and the Tandem Model 262. Here are two coaches which incorporate the newest in design... including the new Vagabond bilateral truss frame... the scientifically correct forced air ventilation system and the welded tubular steel body frame.

New concepts of styling and convenience are stamped throughout these new Vagabonds. We want you to see them... compare them... you'll be delighted with their beauty and spaciousness.

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KANSAS CITY, MO.

Reading Bi-Cent. Expo Gets Major Comm. Exhibits

READING, Pa., June 19.—Thirty large industrial firms have reserved exhibit space for this city's 24-day Bi-Centennial Industrial Exposition at the Reading fairgrounds, August 14-September 6. The industrial show, highlight of the year-long anniversary celebration, has attracted national industries as well as those in Reading and Berks County.

Space for one of the larger exhibits has been reserved by the city of Reading, England, for which this city was named. The exhibit of foreign products will occupy an area of 4,000 square feet in a large Quonset building.

Offers Water Show

Another Quonset building of identical size will house Previews of Progress, General Motors show thru the run of the expo. In addition to exhibits, the event will feature a midway, minus games, and a fun spot consisting of rides and shows.

Thruout the 24-day period, top light shows and attractions will be presented in front of the fairgrounds grandstand. Already booked is a water show, Water Follies of 1948.

Set Opening Day Plans

The program will include special observances by municipal, fraternal, patriotic, agricultural and industrial groups in the city, county and State. Featuring the opening day festivities will be a visit by Mayor H. V. Kersley of Reading, England, his wife, and four members of his municipal staff. The British delegation will make the overseas trip on the Queen Mary, arriving in New York August 13. The group will remain in this city for two weeks.

The year-long bi-centennial celebration, which began January 1, is in charge of prominent business and civic leaders in this city. Fred A. Woerner, president of a local printing firm, is general chairman; Louis J. Heinemann, head of a large hardware corporation and president of the Berks County Historical Society, is executive committee chairman; John S. Giles, president of the Reading Fair, heads the budget committee, and Joseph A. Abey, circulation manager of The Reading Eagle Times, is chairman of the program committee.

Alfred Stern, representative of a New York public relations firm, is resident director.

20G in Prizes Skedded For Calgary Stampede

CALGARY, Alta., June 19.—More than \$20,000 in prizes will be paid to cowboys at the Calgary Stampede this year. Chuck wagon prizes will total \$7,500.

Other events and prizes are saddle bucking, \$3,000; bareback riding, steer decorating, calf roping and steer riding \$2,500 each; boys' wild steer riding, \$500; wild horse race, \$750, and the wild cow milking, \$450.

PENNY PITCH GAMES
Size 48x48", Price \$37.50.
Size 48x48", Price \$37.50.
With 1 Jack Pot, \$48.00.
Size 48x48", with 5 Jack Pots, \$80.00.

PARK SPECIAL WHEELS
35-Player Complete... \$8.00
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8 1/2 inch; 9 1/2 inch; 10 1/2 inch; 11 1/2 inch;

12 1/2 inch; 13 1/2 inch; 14 1/2 inch; 15 1/2 inch;

16 1/2 inch; 17 1/2 inch; 18 1/2 inch; 19 1/2 inch;

20 1/2 inch; 21 1/2 inch; 22 1/2 inch; 23 1/2 inch;

24 1/2 inch; 25 1/2 inch; 26 1/2 inch; 27 1/2 inch;

28 1/2 inch; 29 1/2 inch; 30 1/2 inch; 31 1/2 inch;

32 1/2 inch; 33 1/2 inch; 34 1/2 inch; 35 1/2 inch;

36 1/2 inch; 37 1/2 inch; 38 1/2 inch; 39 1/2 inch;

40 1/2 inch; 41 1/2 inch; 42 1/2 inch; 43 1/2 inch;

44 1/2 inch; 45 1/2 inch; 46 1/2 inch; 47 1/2 inch;

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172 1/2 inch; 173 1/2 inch; 174 1/2 inch; 175 1/2 inch;

176 1/2 inch; 177 1/2 inch; 178 1/2 inch; 179 1/2 inch;

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Tents of Royal Blue, Forest Green and Khaki Dyed or Flameproofed. Red, Blue and Orange for trim.

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Speed Round-Up

Tappett First at West Haven
WEST HAVEN, Conn.—Ted Tappett, Manhasset, L. I., won the 50-lap midget auto feature Thursday (10) at the Speedway. Bill Schindler, Freeport, L. I., was second, and Henry (Frenchy) Renard, Baldwin, L. I., third.

Fonda Philly Winner
PHILADELPHIA—George Fonder, Lansdale, Pa., won the 10-mile feature midget race at Yellowjacket Oval Monday (14). Tony Bonadies, New York, was second.

Midgets at Williams Grove
MECHANICSBURG, Pa. — AAA midget racing was inaugurated at Williams Grove Speedway night of June 18. Promoter Roy E. Richwine plans to present the small cars each Friday night thruout the season.

Race Group Chartered
HARRISBURG, Pa.—Pittston Speedways, Inc., has been granted a charter by the State department to present and promote races and other entertainment events in the commonwealth. The firm, capitalized at \$1,500, is incorporated by Edward Otto, Newark, N. J., and Beatrice K. Kazin, and Julius Kazin, Irvington, N. J. The firm is located in Pittston.

New Speedway Preems
POTTSTOWN, Pa. Sanatoga Speedway, a new fun center established here by Philadelphia interests, got into full swing this week with the presentation of Lou Blackmon's Diamond B Ranch Rodeo. Midget auto racing will be staged Sunday afternoons.

Columbia Bans Sunday Races
COLUMBIA, S. C.—Sunday stock car racing has been banned in Lexington County by Sheriff H. M. Coughtman, as the result of "numerous complaints." The sheriff said he had ordered a cessation of Sunday races at the new Columbia Speedway, situated a few miles from here, but that he would not interfere with week-day racing.

Promoter Buddy Davenport said that future races would be held Saturdays and holidays.

5,170 at Bridgeport
BRIDGEPORT, Conn. — A record crowd of 5,170 saw Ted Tappett, Manhasset, L. I., win the 25-lap midget feature at Candlelight Stadium Monday night (14). Mike Nazurak was second and Chet Conklin third.

Midget Race Crash In Rockford Kills 2

ROCKFORD, Ill. June 19.—The number 13 proved fatal during a midget auto racing program here Wednesday night (16). On the 13th lap of the last race, in which 13 cars were participating, a father and son were killed and two others injured when one of the cars hurtled the rail and crashed into bystanders.

Dead are Ralph Brown, 38, a former auto racer, and his son, Bob, 17, a midget racing car mechanic. The elder Brown lived here, the son in Minneapolis.

Teddy Duncan, veteran midget race pilot, and Jack Darby, 16, a gatekeeper at the track were injured. Duncan suffered shoulder and back injuries and Darby a head injury.

Steer Wrestling Carded

LETHBRIDGE, Alta., June 19.—The Southern Alberta Rodeo Circuit is introducing steer wrestling in nine towns this season. The event replaces bulldogging.

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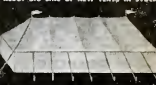
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Slightly higher west of
Rocky Mountains
double spinners
rubber shoes mounted
on 25 in. aluminum pan
with 100 ft. of candy
or a shaft resting on ball
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a fitted to prevent overload or accurate
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Tubes and Supplies for immediate delivery.
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FAIR PARK, DALLAS, TEXAS
We also handle Borden Supplies.

JULY 4TH CELEBRATIONS

ARIZONA
Flagstaff-Pow Wow. July 3-4. John O. Babbitt.

ARKANSAS
Corning-Young Men's Civic Club Picnic. July 4-5.
Harrison-Hugh Cotton. Jr. Chamber of Commerce.
Lake Village-Water Carnival. July 5. H. B. Seaside.
Portland-Picnic. July 2-3. Fred Buerckle.

CALIFORNIA
Fort Bragg-July 1-5. American Legion.
Pasadena-Fremont's Celebration. July 5.
Joy B. Holmes.
San Diego (Del Mar)-Fremont's Rodeo. July 2-5. B. H. Shawver.
Santa Barbara-July 3-5. Howard J. Fleisch.
Seaside-July 3-5. Chamber of Commerce.
San R. Thornburg.
Watsonville-July 3-5. Chamber of Commerce.
Franklin Lowmyer.

COLORADO
Fort Collins-June 29-July 4. Celebration.
July 5. Fred Mannet.
Minturn-Battle of Independence. July 3-4.
Cross Vets' Organization.

FLORIDA
Arcadia-July 4-5. Bill Welles, LaBelle, Fla.
July 4-5.
C. Casey-July 1-4. Vets. Foreign War. Robt. D. Miller.
Chloride-July 4 at Boulder Field. E. L. Kelly.
Edwardsville-July 3-5. Am. Legion. Frank J. Fink.
Fairfield-July 3-5. Am. Legion. Frank Robertson.
Haddon-July 3-5. Am. Legion. Arthur F. Kamp.
Irving-July 4-5. Clint Green.
Jacksonville-July 3-5. Nat. Egner. Radio B. S. Wills.
Kankakee-July 3-5. Am. Legion. George Rayner.
Lynchburg-Rifle Festival. July 2-5. Albert W. Arnold.
Maitland-July 1-5. Am. Legion. Floyd A. Byrman.
Olney-July 3-5. Am. Legion. Phil H. Heyde.
Paris-July 2-4. At Twin Lakes Park. Jack Mercer and Glenn Barr.
Pawnee-July 2-4. At Lake Club. Don Alexander.
Rantoul-July 3-5. Don Moore. Am. Legion.
Savoy-July 3-5. Am. Legion. E. J. Farmer.
Trenton-July 3-5. H. A. Ehemeyer.
Union-July 4-5. Lions' Club, Homer Dodson.

INDIANA
Boswell-July 2-4. Edgar Burnett. Box E. Bremen-July 5. Fire Dept. Robt. Widman.
Bremen-July 3-5. B. M. McLean. C. C. Forgy.
C. C. Forgy-July 3-5 at Whetley's Bass Lake.
Knox-July 3-5. C. W. Wehrley.
La Porte-July 4-5. Jr. Chamber of Commerce. John Schmidt.
Lafayette-July 3-5. Am. Legion. Richard W. Arnold.
Rockdale-Lions' Carnival. July 2-5.

IOWA
Albia-July 4-5. Am. Legion. John Herman.
Cedar Rapids-July 3-5. Am. Legion. John Greenlee.
Elmer-July 3-5. E. F. Seifert.
Independence-July 4-5. Fair Assn. B. O. Glack.
Leon-July 5. Am. Legion. VFW and C. of C. Lloyd Black.
Northwood-July 3-5. Chamber of Commerce.
Rock Rapids-July 3-5. Am. Legion. Thos. Jolas.
Rock Rapids-July 3-5. Am. Legion. J. B. Keithless.

KANSAS
Atchison-July 3-5. Jr. Chamber of Commerce. C. L. G. G.
Chanute-July 5. Vets. Foreign War. Cash Wagner.
Shawnee-July 3-5. Chamber of Commerce.
Jimmie Stephens.
Wichita-July 3-5. Am. Legion. Henry Glover.

KENTUCKY
Emmence-IOOF Picnic. July 5. Carl Wade.
Falmouth-July 2-5.
Massachusetts
Lowell-July 2-5 on South Common. Am. Legion.
John F. Carrol.

MICHIGAN
Freeland-July 3-5. H. K. Graham.
Lake Odessa-July 3-5. Fair Assn. A. J. Wiseloge.
Mason-July 3-5. Bus. Men's Assn. H. J. Granger.
Mason-Ministee Nat. Forest Festival. July 3-5. B. B. Swann.
Pontiac-July 3-5. Northside Community Club. Fred D. Mendon.
Hogers City-July 3-5. Walter M. Thomas.
Northwood-Lions' Club Rodeo Festival. July 2-5. Police Chief Miller.
Savoy-July 3-5. Am. Legion. Wendell Shuman.
White Cloud-July 4. Chamber of Commerce. Harry Hooker.
Ypsilanti-July 3-5. Am. Legion. Jerry A. Miller.

MINNESOTA
Annandale-July 4. Fire Department.
Bemidji-July 4-5. Am. Legion. Jerry Shanshan.
Bemidji-July 3-5. Am. Legion and J. C. of C. Harry B. Johnston.
Chaska-July 3-5. Am. Legion. J. C. of C. Harry B. Johnston.
Detroit-Lakes-July 3-5. Fair Assn. G. W. Peoples.
Le Center-July 3-5. C. N. Benson.
Saint James-July 4-5. Watsona Sadie Club. Robert Ransom.

MISSOURI
Aurora-July 4. Am. Legion. W. A. Ogleby.
Boonville-July 3-5. Lions' Club. Sam Grimsby.
Brookfield-July 4. Am. Legion. George P. Breen.
Buffalo-July 1-4. Vets. Foreign War. Peri Williams.
Cabool-Kiwanis Carnival. July 2-3.
Charlevoix-July 2-5. Vets. Foreign War. Bob Hawk.
Clarksville-July 3-5. Chamber of Commerce.
Jacks South-July 3-5. Am. Legion. V. C. W. Hensley.
Green City-July 4. Am. Legion. V. C. W. Hensley.
Greenville-Home-Coming Picnic. July 3-5. Am. Legion. Jas. Clark.
Marion-July 4. Chamber of Commerce.
Mars-July 4. Chamber of Commerce.
Monett-July 5. Am. Legion. O. B. Mitchell.
Parma-July 4. Vets. Foreign War. Grilla Bankston.
Wheatland-July 3. Commercial Club. E. M. Crates.

MONTANA
Reno-July 3-5. Jr. Chamber of Commerce. Howard K. Stenholm.
New York
Delhi-July 5. Am. Legion. Chas. Hafela.
Lyons Falls-July 5. Fire Dept. J. E. Parry.
Harcourt-July 5. Am. Legion. E. H. Hensley.

NORTH CAROLINA
Kernersville-July 3. G. B. Coltrane.
Greensboro-July 4. Chamber of Commerce.

OHIO
Marysville-July 5. Am. Legion.
Oxford-July 3-5. Am. Legion. E. M. Kennel.
Swanton-July 5. Am. Legion. W. P. Finkstone.
Woodville-July 3-5. Vol. Fire Dept. and Am. Legion. Peter J. Schuster.

OKLAHOMA
Crescent-July 4. Ted L. Cotton.
Harcourt-July 3-5. Am. Legion. H. C. Mitchell.
Pryor-July 3-5. VFW. Clint Bull.
Stillwater-July 4-5. Chamber of Commerce.

OREGON
Albany-Timber Carnival. July 2-4. Kenneth Graham.
Baker-Oregon Trail Days. July 2-5. W. A. Glendon.

PENNSYLVANIA
Indiana-July 4. Motion White. Lender Store.
New Bloomfield-July 2-5. Fire Co. H. B. Smith.

SOUTH CAROLINA
Peters-July 5. Community Club. Margaret Sharp.

SOUTH DAKOTA
Fort Pierre-July 4-5. Edward Duffy.
Gregory-July 3-4. Commercial Club. Dudley Harns.
Java-July 5. Chamber of Commerce. Julius Pfister.

TENNESSEE
Memphis-July 4-5. James Divalo. 1527 E. Lauderdale.
Trenton-July 5. Am. Legion. Robt. F. Patterson.

TEXAS
Nacogdoches-Watermelon Festival. July 5. Herman Chappell.
Rockdale-July 4. Am. Legion. Bennie D. Williams.

UTAH
Provo-July 5. Chamber of Commerce. Clayton Jenkins.

WASHINGTON
Sedro-Whulley-Lageredown. July 2-5. Chas. Wick.
Wilbur-July 2-4. Veterans. Paul Erickson.

WEST VIRGINIA
Point Pleasant-July 4. Vol. Fire Dept. Carl Smith.

WISCONSIN
Appleton-July 3-5. Jr. Chamber of Commerce. Chas. Hooper.
Aurora-July 3-5. H. J. Dickinson.
Evanston-July 4-5. Am. Legion. Harold Brunell.
Greendale-July 4. Genevieve Mothen.
Hartford-July 3-5. Am. Legion and VFW.
Hendricks-July 3-5. H. J. Berra.
Menasha-July 3-5. Chamber of Commerce.
J. C. Lund.
Saint Croix Falls-July 4-5. Am. Legion. J. J. Davidson.
Soldiers Grove-July 3-5. Irving J. Davidson.
Stoughton-July 3-5. Am. Legion. J. J. Davidson.
Wausau-July 3-5. W. A. Stamen.
Yuba-July 4-5. Wm. Kaul.

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Think of the time, work and
costs you save! No need to buy
expensive mixers, slabs and
pans. Super Taffy Mix makes
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soon make your concession a
red one! You can make about
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USE Super Caramel Apple Mix and
avoid work and cost of making your
own caramel. You get about 50 delicious
caramel apples with 1 lb. of
Super Mix. Sell em fresh-dipped
only as you need 'em! For red apples
merely add color.

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guess work in making your own ear-
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already prepared with purest ingredi-
ents. You make bigger profits-
out unnecessary equipment and
work. No waste. You offer fresher,
crisper corn without usual fuss or
mess. About 3 lbs. Super Mix makes
a 5 gallon can of caramel corn.

6 #10 cans to carton...\$18.-

(Approximate weight 60 lbs.)

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50 lb. Super Taffy Mix \$15.-
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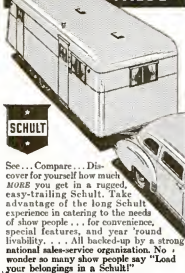
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The... **HI-BALL** Ride Is Tops



cigars, Bill recalls. The most successful tour of all was the third tour made with Admiral Byrd. The first of these, immediately after Byrd's first expedition to the North Pole, was a moderate success. The second, which followed Byrd's flight across the Atlantic, was more successful. And the third, which followed Byrd's expedition to the South Pole, was a tremendous success.

As a matter of fact, Bill recounts, it was the most successful tour of all time, surpassing even the trek made by H. M. Stanley, who had discovered Doctor Livingstone in Africa. The third Byrd tour started one autumn at the New York State Fair at Syracuse and did not end until the following July 4 at Billy Sunday's Winona Lake (Ind.) Camp, with bookings every date except during Christmas and Holy Week.

Among the most fascinating personalities handled by Bill was the Maharajah of Burdwan, who then held all the major portfolios in India. The Maharajah, who stood 6 feet, 6 inches, is rated by Bill as the best-versed person he ever met. The Maharajah, he recalls, never failed to confound the official greeters in the various cities in which he spoke by his detailed knowledge of the cities. Sometimes, Bill points out, the knowledge was deeper than that of the greeters themselves.

Worked With Hoover

It was Bill's custom during the circus years to handle some lecture booking during the off-circus season. Thus it was that he came in close contact with Herbert Hoover, then head of the Finnish relief. Hoover contracted with Bill to book Maj. Charles Sawyer and his film, *Finland Fights*, for benefit appearances. In recalling his dealings with Hoover Bill pays high tribute to the former president's skill but adds that he was as "cold as his photographs" and suggests this as the reason why Hoover's term is rated none too highly.

Bill left Sells-Floto in 1932 and set up his own lecture bureau, which he operated thru 1937. During those years he booked Julian Bryan, Life magazine photographer, and his film, *Nazi Germany*, for Jewish relief.

In 1939 Bill made his first carnival connection. He joined the Beckmann & Gerety Shows as press agent and remained with it until its end. That came following Fred Beckmann's death when Barney Gerety, sizing up

the labor situation at the outbreak of the war, decided not to continue, and sold the shows' properties. In 1943 Bill toured the nation for Howard Y. Bary with a Messerschmidt plane in behalf of the *Bundles for Britain* and later for *Bundles for America*. The tour lasted 11 months and two weeks, and in December of 1943 Bill joined the Cavalcade of Amusements. And he's been with that org since.

Losses Son in War

It was during the war that Bill received one of his toughest blows. His son, George, then 22, a member of the British Commandos, was killed at Dieppe. This left Bill with two sons, Fred, 42, who lives in Buffalo, and Harold, 31, who resides in Hamilton, Ont. Bill and Mrs. Nayler, the former Louise Midegley, who were married 44 years ago in England, make their home in Buffalo.

Down thru the years Bill has maintained a lively interest in sports. The late Charles Bidwell, Chicago sportsman, was an intimate friend of his, and Bill, during the latter part of each carnival year, has hied to football stadiums in the South and scouted players for Bidwell, then the owner of the Chicago Cardinals, Chi pro team. And, when Bidwell died, Bill continued to scout players for the Chicago Cubs. Most outstanding of the players he played a part in obtaining for the Cards have been Jake Coluhar and Buddy Schwenk.



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WEATHER SLOUGH EAST SPOTS

May and June Bow to Rain

Week-ends so far prove dud as Old Sol fails to show—boat lines hit

NEW YORK, June 19.—Crying owls have replaced the usual boobies at all beach resorts and amusement parks in the New York area which has been blacked out by clouds and washed out by rains almost continuously since spring supposedly ushered in the outdoor season. The past week-end was so bad that Coney Island's drum beaters refused to even essay an estimate of attendance while Rockaway Beach's postmen modestly reported a mere 50,000 super-optimists at that resort.

Outdoor showmen and resort operators are inclined to overlook the fact that there is nothing strikingly abnormal about a rainy spring but this year the sun has really been a missing factor, making only very brief token appearances on rare occasions.

According to the weather bureau, May was the dampest May since 1908—and June appears likely to equal or top May's soggy record. While the normal rainfall for May is 3.24 inches the total downpour of last month was 8.82 inches, which is just a trifle under the all-time record of 9.1 inches which was registered 40 years ago. Temperatures for the month ranged from a low of 42 to a high of 82 degrees. For lovers of the artificial there was a truly artificial rain in New York week-end, but showmen refused to wax enthusiastic over this fleeting phenomena.

Week-Ends Duds
What has seriously hit outdoor showmen and resort operators in New York week-end (See Weather Crabs, opposite page)

15G Bally Program For Virginia Beach

VIRGINIA BEACH, Va., June 19.—With the tourist business down an estimated 20 to 25 per cent from last season, the Chamber of Commerce and the Hotel Association have launched a drive to raise \$15,000 for advertising purposes.

Hotel spokesmen say that while there has been no increase in rates since the OPA restrictions were lifted, this season's business has declined in some cases as much as 50 per cent.

The two groups have engaged H. J. & Company, area ad agency, to handle the campaign which, for the most part, will take the form of advertisements in metropolitan Sunday newspapers.

Idle Hour, Columbus, Ga.,

Now Featuring Free Acts
COLUMBUS, Ga., June 19.—Idle Hour Park, managed by J. L. Marlowe this season, is featuring free acts. First one presented was the Sky Circus, week of June 19. For week of June 20, the Tom and Tiny Twist Trio is booked.

Idle Hour has its own midway with 12 rides. Admission to the 300-acre amusement is free. Marlowe has constructed 50 barbecue pits around the lake.



JANTZEN BEACH PARK, on the Columbia River, Hayden Island, between Portland, Ore., and Vancouver, Wash., was inundated recently when the flooded Columbia broke thru a dike. Practically every building along the midway and the large dance hall, pictured with the domed roof, was damaged by flood water and silt. An outdoor theater, the new Columbia Meadows horse race track, and two auto speedways were also flooded out.

Coney Island, New York

By UNO

The long string of wet week-ends that started in mid-April remained unbroken when still another Saturday and Sunday (12-13) brought more rain and, consequently, more gloom and despair to ops as well as concessionaires, who have a second payment on their spots coming up July 1.

Chamber of Commerce, thru George C. McCullough, prexy, has asked Mayor O'Dwyer to take action to speed city plans for construction of more sewage disposal plants to eliminate water pollution in view of the recent warning by Dr. Harry Mustard, health commissioner, that beaches, including Coney, may have to be closed to bathers.

Isadore Krauz, Jim Petano and Harry Novins control two spacious areas on two sides of Surf, one on the ocean side with a streamlined Scooter in an enclosure, and one, opposite, with a Loop-o-Plane and a Flying Scooter. On their pay roll are Max Smith, Charles Cohn and Hughie Flaherty, ticket sellers; Larry Petano, nephew of Jim Petano, mechanic; Joe Geraci, ticket taker and assistant mechanic; Sid Arber, ticket taker; Morris Platin, assistant ticket taker; Johnny Thielhart, second mechanic; Samuel (Kappie) Kemper, repeat cashier; Lou Levy and Jimmie Esposito, starting switchmen; Joseph

(Red) Dietrich, assistant switchman, and Walter Jensen, Vito Frisella and Rudy Primavera, floormen. All employees are the same as last season.

Morris Jaffe's popcorn and candy and cotton amusements at Feltman's and new (this season) spot across Surf on Karl Klarner's property, where he has transferred machinery for the manufacture and sale of caramel popcorn and candy-coated apples, are both served by William Silverstein, Abe Fogelgran, Irving Harrison, Lou Plancher and Earl Stokes.

Louis Carbone has bought out his former partner, Al Meyers, and is operating solo the novelty and gift shop on Surf, between West 10th and 12th. Julius Schenk; Lou's wife, Anna, and his daughters, Rose and (See CONEY ISLAND on page 57)

Cincy Zoo Tie-Up Seeks

10G To Purchase Gorilla
CINCINNATI, June 19.—The zoo here may soon receive a replacement for Susie, the trained gorilla that died last winter, if results of a joint promotion by The Cincinnati Enquirer, the RKO Grand Theater and Radio Station WLW are successful. The fund, originally started by The Enquirer, is still short of its \$10,000 goal.

This week, beginning Monday (14), Ruth Lyon's Morning Matinee, WLW attraction, was moved to the stage of the Grand for daily presentation. Special giveaways, in addition to the usual Matinee awards, have included bicycles, watches, women's hats and hose, men's shirts, roller skates and candy. An added feature Monday was the appearance of Frank Buck on the radio show which preceded the showing of his film, *Bring 'Em Back Alive*.

Adults' tickets for \$1 and 50-cent children's tickets entitle holders to the hour broadcast, the movie and a visit to the zoo any time this summer.

Fireworks Get Heavier Play At N. Y. Spots

NEW YORK, June 19.—Fireworks displays play a prominent place in promotional projects of beach resorts and amusement parks in the New York area this summer, according to Fred Murray, of the International Fireworks Company.

In addition to all the parks and resorts of this region supplied with displays last season, Murray has signed up Jack and Irving Rosenthal for fireworks shows at their Palisades Amusement Park in Cliffside, N. J., beginning July 6. Fireworks displays will be presented every Tuesday night and possibly on Fridays as well if results are good. This is the first time in 10 years that Palisades has gone in for fireworks which should prove a definite publicity asset as the displays will be clearly visible from almost the entire length of the Manhattan section of New York, just across the Hudson from the park.

Coney Shows Set

First fireworks display at Coney Island is set for Friday, July 2, in conjunction with a big pre-Fourth-of-July celebration to be sponsored jointly by The New York Daily Mirror, the Coney Island Chamber of Commerce, the army air force, the navy and the marine corps. A similar event last year drew a record-breaking crowd of around 3,000,000 spectators. Murray provides the pyro display for this shindig as well as for the Chamber of Commerce's regular Tuesday night displays which get going July 6.

First display at Rockaway Beach is set for June 30 and will be a regular Wednesday night feature during the season. Rockaway's Chamber of (See East Using Pyros, opposite page)

Visitors Okay New Bay Shore; Weather Hurts

BALTIMORE, June 19.—Unveiling over the Decoration Day holiday week-end under extremely bad weather conditions, the new Bay Shore Park, Bay Island Beach here, nevertheless received an unqualified okay from the visitors who turned out for the occasion, according to Reese H. Jones, park publicity director.

Despite difficult climatic conditions over the past few months, remarkable progress was made in carrying out the development, said Jones. Much of the hastily assembled equipment was built on the grounds under the supervision of Oscar Bittler, park engineer. New rides are now in operation and several will be added in coming weeks. A midway with a wide apse of attractions is beautified by modern scenery and lighting effects. One of the entertainment features is a seaplane base from which sight-seeing flights will be made over the Hart and Miller islands. Port McHenry and Port Howard. Daily dances are scheduled. Another attraction in the Casino will be vaude shows from the Hippodrome Theatre here.

The park is accessible by auto over a new dual highway and by a combination of streetcar and shuttle bus.

50,000 Conneaut Lake

Holiday Draw Equals '47

CONNEAUT LAKE, Pa., June 19.—E. E. Freeland, prexy of Conneaut Lake Park, reports that while the weather was clear and cool over the Decoration Day week-end the park's attendance for the three-day holiday equaled that of last year.

Estimated attendance for the week-end was 50,000, with a slow start of 10,000 Saturday (20); 15,000, Sunday (30), and 25,000, Monday (31).

Boston Funsports Hit by Weather

BOSTON, June 19.—Bad weather throughout this month has crippled area park and beach business. Operators say that it will take near-perfect weather, with no loss of week-ends, thru July and August for them to get off the nut.

Estimates at Nantasket indicate a gross loss of about \$100,000 due to rain Sunday (13) in comparison with the second Sunday in June last year. The crowd of 3,500 rain-soaked diards represented a difference of about 50,000 less visitors on the same day a year ago.

On top of a cold, rainy Decoration Day, Paragon Park and Nantasket concessionaires have had to contend with intermittent rain almost daily. Revere Beach, Norumbega Park, Hampton and Salisbury beaches have been similarly hard hit.



FUNHOUSE FOR SALE

\$3,000.00 takes this \$20,000.00 value. Can be operated within 2 hours after stocked. Cost \$4,200.00 factory, steadily improved, better than new. New Vestinghouse compressor and 1/2-H.P. motor, P.A. system cost \$400.00. 1 1/2 Ton Ford Tractor, like new, value \$11,700.00. Also have for sale 2 Super Wizard Candy Machines, new, complete.

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Spot book or season Riders, Games and Concessions. Will book Portable Roller Rink for season.

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Opposite Rosemary Theater
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1000 ft. 1 1/2" High Steel Rail, 20 ft. lengths, brand new, immediate delivery. Price, \$224.00. P. O. B. per 1000 ft. of rail.
BOX 212, Buzzards Bay, Massachusetts

Weather Crabs Biz in East

(Continued from opposite page)

This region is the fact that all but one week-end of the spring season, including the Panama Decoration Day triple holiday, have proven duds because of heavy rains or cool and threatening weather conditions.

On the few occasions that weather conditions were at all favorable for the season, and fun spots enjoyed good patronage, with spending about on a par with that of last year. However, this offered little consolation to concessionaires whose take so far falls far short of rental payments for the season, final payments of which for many of them fall due early in July. Rentals at Coney Island and most other outdoor spots in the New York area have not recovered since last year and with the Decoration Day week-end falling far short of expectations many concessionaires will find it hard to meet payments. Should the coming Fourth of July week-end come thru with ideal weather the picture will be more cheerful, so all of the resort and park men have their fingers crossed and are hopefully chanting: It Ain't Gonna Rain No More.

Other Areas Affected

Rainy conditions have hit all beach resorts in the New York area, from Northern New Jersey Shore resorts, such as Asbury Park, to Watchers' swanky Playland and Long Island's de luxe Jones Beach. The outlying resorts were more seriously affected as inhabitants of New York, Newark and other heavily populated centers in this area were deterred from making week-end trips to such spots when skies were threatening but flocked to local or near-by outdoor fun spots when weather there was a brief improvement in weather conditions.

Despite the present gloomy attitude of resort and park showmen plans are set for the usual summer promotions, with fireworks displays being scheduled for wider use this season than in the past 10 years. All parks and resorts in the New York area which used fireworks last year will use the same or expanded schedules of displays this season and at least one additional big park, Palisades Amusement Park, has joined the pyro show ranks this season.

Excursion lines were also hard hit by the weather, particularly during the Decoration Day week-end. Meeseck Line, operating big boats between Jersey City, New York and Playland Park at Rye, N. Y., has been adhering to its regular spring schedule and today starts its service to Bridgeport, Conn., where Pleasure Park is the attraction. S. S. Sandy Hook starts daily service from New York to Atlantic Highlands, N. J., Monday (21), with three round trips daily, plus a moonlight trip Saturdays.

Weather forecasts for this week-end are on the favorable side and with schools closing for the summer the crying lowly be brought out and put back in the linen closet until next spring—which undoubtedly will come up with more rain.

Park Island Funspot, Near

Detroit, May Be Revived
DETROIT, June 19.—Park Island Amusement Park, in Lake Orion, 40 miles north of Detroit, will be revived after several seasons of near inactivity.

The spot, the oldest amusement park property in Southeastern Michigan, has been taken over on a percentage basis from Carl Rubelman and associates, who have held the property for several years, by John Dreiseger, Pontiac, Mich., formerly with the Shady Lane Club.

EAST USING PYROS

(Continued from opposite page)

Commerce is paying the cost this year, which should prove more satisfactory than last year's method of canvassing showmen and concessionaires for the necessary funds.

Weekly Pyro Shows

Playland Park at Rye, N. Y., will also continue its policy of free fireworks, with two displays—Tuesdays and Fridays—every week. Henry Guenther, as usual, gives his Olympic Park (Irvington, N. J.) patrons fireworks shows on holidays and special occasions. Next display at this park is set for July 5.

International Fireworks also put on a novel daylight pyro display at the big Model Aerplane Contest-Festival staged by The Daily Mirror at Bethpage, Long Island, June 6.

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Write for information.
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St. Clair Shores, Mich.

GIVE TO THE DAMON RUNYON CANCER FUND

Craner Says Yreka, Calif., Event Will Have Gambling; Asks End of Cent. Comm.

Sores Group, Terms Its Program "a Huge Joke"

YREKA, Calif., June 19.—Arthur Craner, manager of Yreka's Gold Rush Days Celebration, June 24-27, has asked for abolition of the State Centennial Commission. At the same time, he announced that gambling games will be operated for revenue purposes during the celebration here in defiance of the commission's edict that no State funds will be forthcoming if gambling is permitted. Craner, long a critic of the manner in which the State Centennial Commission has been conducted, charged that the commission's "highly paid agents lack every element of promotional showmanship, vision, imagination or knowledge of the outdoor amusement business." He labeled the entire centennial program "a huge joke."

Charging the present law governing the distribution of State funds for centennial celebrations as unworkable, ambiguous and insufficient, Craner said that both Los Bances and Yreka events managed by him, as well as many other community events, had been denied matching aid under provisions of this law.

Hits at Disqualification
The principal reason, he explained, was because they could not share that their celebrations would be financed by donations thrust, with all events to be free. As worthwhile a benefit project as a community recreation center, with its own playground, according to Craner.

Craner addressed his complaint to State Senators George P. Hatfield, of Merced County, and Randolph Collins of Stanislaus County. He contended that all the successful events in the State this year had been held without the commission's aid and have been good.

He also charged that State Centennial Commission aides had spent thousands of dollars running over the

(See CRANER BRANDS on page 84)

WFA Supply Films, Handbook as Guide For Livestock Judges

SACRAMENTO, June 19.—Color motion pictures and a judges' handbook will form permanent reference guides for judging at county and district fairs as result of the judges' conference to be held at San Luis Obispo July 1-9, it was announced by the Western Fairs Association.

These products of the WFA project will be achieved in joint sponsorship with the California Polytechnic College, University of California, Agricultural Extension Service.

The movies will be made available for study by groups interested in improvement of livestock breeding, and the judges' handbook will be distributed at fairs to 40,000 exhibitors and visitors.

Purpose of the conference is to train much-needed new judges and to arrive at common standards of perfection in measuring animals entered in county and district fairs.

Managers of California's 78 non-profit fairs are said to be enthusiastically supporting the enterprise, terming it to great value in improving fair quality. California fair offer as much as \$2,000,000 annually to stimulate improvement in the livestock and agricultural industries.

Livestock specialist J. I. Thompson, California Polytechnic College; Eddie Gordon, University of California; C. E. Howell, University of California at Davis; L. Bennion and Vard Shepard, of California Polytechnic College will head the conference.

Grand Nat'l Stock Expo Sets '48 Dates

SAN FRANCISCO, June 19.—The Grand National Livestock Exposition, Horse Show and Rodeo will be held October 29-November 7 at the Cow Palace here. Nlon R. Tucker, president of No. 1-A District Agricultural Association, State agency which sponsors the yearly event, made the announcements.

Also announced by Tucker was selection for the second straight year of the Grand National by the International Rodeo Association as the official I. R. A. World's championship finals.

This year the Grand National adds \$100,000 to the already-accredited purses which, according to the Palace management, makes this contest the World Series of rodeo competition in the West.

The Grand National is a combination of "four shows in one"—livestock exposition, national horse show, championship rodeo and circus sides. Events of the latter three divisions alternate in the order mentioned to provide a diversified arena show.

This year's show will open with an evening performance October 29 and continue nightly thru November, with matinees added October 30-31 and November 6 and 7.

Around the Grounds

Two Overflows for Lynch Org At Saginaw, Mich., Still Date

Jimmie Lynch's Death Dodgers, auto thrill show, played to overflow crowds at both the matinee and evening performances of still date at Saginaw, Mich., Sunday (13). Admission scale ran from \$1.50 to \$2.25. Swenson handled the exploitation.

A new attractions platform has been built by the Leithridge (Alta.) Fairgrounds and several airport buildings have been moved to the grounds to house exhibits. Many applications for industrial displays at this year's event have been turned down because of insufficient space.

The Weyburn (Sask.) Agricultural Society has erected a new cattle barn and improved the industrial buildings at the fairgrounds. Total cost was about \$5,000. Beautification of the grounds has started. Shrubs will be planted next spring.

The National Needlecraft Bureau, Inc., announces that 430 fairs, including 27 State fairs, are participating in the seventh annual Nationwide Crochet Contest, the first of the post-

Video Programming At Heart o' Texas

WACO, Tex., June 19.—Telecasting of fair programs, said to be the first major television undertaking in the Southwest, and a display of equipment will be featured at Heart o' Texas Free Fair and Exposition here, October 25-31, according to Manager R. W. Stevens. Television Displays, Inc., will send out its mobile units to the fair, Stevens said. It will carry three camera lines, enabling coverage of several subjects at all times, and fair officials have allocated 2,400 square feet of space for the display.

Preliminary work on the new fair site, which is located northeast of the main business section, has been started. The plant will be located at the intersection of four highways and will be served by bus and street-car lines.

Frank T. Lee, commander of the Disabled American Veterans Chapter No. 3, sponsor of the fair, is compiling a premium catalog which will be ready for release by early August.

Utah Concession Contract Upset

Court nullifies exclusive rights to Beehive Midway at State fairgrounds

SALT LAKE CITY, July 19.—Fight of "downtown" amusement interests on the Utah State Fair board and Sheldon R. Brewster, the fair's secretary-manager, finally was successful Wednesday (16). Judge Clarence E. Baker of the 3d District Court at that time, nullified contracts by the fair board granting exclusive concession rights to the Beehive Midway, Inc., at the Utah State Fairgrounds.

The suit against the fair board was brought by joint action of three separate groups, theaters, ballrooms and resorts, and was instituted by (See UTAH CONCESSION, page 84)

Badger Expo To Fete Gen. Billy Mitchell

Air Power Exhibits Planned

MILWAUKEE, June 19.—The late Gen. Billy Mitchell, "stormy petrel" of the army, who waged an intensive but often futile campaign for the development of air power, will be honored by a special day during the Wisconsin Centennial Exposition here, it was announced this week. Mitchell was a native of Wisconsin.

Heavy stress will be placed upon aviation at the exposition, thru a huge exhibit of airplanes and by means of a mass flight of planes. The aviation show, which will remain thruout the expo's run, will be presented in the transportation building, over 7,000 square feet of floor space and present plans which are indicative of aviation's progress. Included among these will be the first pusher type plane, dating back to 1909, and jet propelled aircraft.

Mass Flight Set
As a feature of Billy Mitchell Day, a mass flight of planes will be staged over the grounds. Highlighting this will be a plane formation in which the number 1001 will be spelled.

Some of the many acts which will be presented in the grandstand shows were announced this week by Sam J. Levy, of the Barnes-Carruths Theatrical Enterprises, Chicago, which (See BADGER EXPO on page 84)

New Poultry House, Modern Press Box For Reading Annual

READING, Pa., June 19.—Construction of a pre-fabricated aluminum poultry house and a modern press, radio and television booth will be completed at the fairgrounds here in time for the Reading Fair, September 3-15.

President John S. Giles, in outlining the construction program, pointed out the building used formerly for housing poultry has been converted into a modern roller rink. The rink, operating 11 months a year, is managed by Bill Holland, auto racing driver.

The new press - radio - television booth also will house spotlights and a photo flash camera, and later to be used during Grand Circuit racing.

1,200 Watch Two-Day Folsom, Calif., Fete

FOLSOM, Calif., June 19.—A crowd of 12,000 attended the fifth annual Pioneer Festival here Saturday and Sunday (12-13). Burton Wilcox, festival chairman, announced.

Approximately 4,000 attended opening day, with the total on the second and final day estimated at 8,000.

A parade opened the celebration, with other events featured including a dance, vaude show, horse show, barbecue and fire department contests.

Amite Floats 55C Bond Issue

AMITE, La., June 19.—Tangipahoa Parish Fair Association has incorporated and is floating a \$55,000 bond issue to build a new plant here. Frank Analost, Amite, is president; D. A. Tyner, Lorange, vice-president, and J. Hugh Goldsby, Amite, secretary-manager.

Fireworks at the Calgary Stampede
will include a scene depicting the wedding of Princess Elizabeth and the Duke of Edinburgh. The royal couple, drawn by six horses and flanked by footmen, all depicted in fireworks, will move along the race track in front of the grandstand. Program will be presented by Theatre-Duffell Fireworks, Inc., Chicago.

Trees have been removed from a 24-acre plot comprising an addition to Etowah County Fairgrounds, Attalla, Ala., and the parking area has been enlarged, reports Riley L. Hamby, director, Uvalde American Legion Post, sponsor of the fair, is now building a half-mile track on which it expects to stage its first race in early August.

Del Mar, Calif., Sets Transportation Show Series of Road Races

DEL MAR, Calif., June 19. — San Diego County Fair, here June 25-July 11, will feature an extensive collection of modes of travel in the huge Cavalcade of Transportation exhibit, according to E. O. Hulick, secretary-manager.

Step-by-step progress of vehicular travel from the ox carts to the latest in motor cars is represented by the Ford Motor Company display, which will be shown.

The Cavalcade will stress every phase of transportation, including more than a score of old autos dating back to the turn of the century, carriages, Conestoga wagons, Concord coaches, ancient bicycles, motorcycles, horse-draw fire engines and street cars.

A unique promotion this year, and one which is expected to garner reams of publicity for the fair, is a series of specially staged road races by present-day race drivers at the wheels of four of Barney Oldfield's famed racing cars. These racers, one of 1907, one of 1909 and two of 1910 vintage, will vie for supremacy on the fairgrounds track in 10-mile races.

To maintain the theme of the days of old, an 1885 model, horse-drawn street car will carry paying passengers through the fairgrounds on regular schedule, track having been laid on a specially prepared right-of-way.

More than 100 vehicles of all types will be on display and in operation, Hulick declared.

Who Says Horses Don't Have More Sense 'n People?

FULLERTON, Calif., June 19. — When local ranchers Clint Brush and Jack C. Dutton printed an eye-catching brochure to advertise the intellectual powers of their trained horse, Serrano, they didn't realize they were getting into politics, but that's what happened.

As a promotional gesture Dutton and Brush put out a campaign poster proclaiming that Serrano was the people's choice and announced it was time that horse sense reined in the affairs of the nation. They announced their candidate was out to corral votes the hard way as well as not mouth a bit of campaign oratory. The brochure then listed Serrano's presidential qualifications and stated he might be interviewed at the San Diego County Fair at Del Mar beginning June 25.

The poster, carrying a cut of the candidate, was widely circulated in the area shortly before the recent primary elections.

Now Dutton and Brush are certain they have a dark horse in the political arena, for when the votes were all in and counted—you guessed it!

Serrano received three bona fide votes for the presidency.

Redecorate Bldgs. For Mid-South Cele

MEMPHIS, June 19. — The Merchants Building in St. Louis, Mo., here is undergoing a face lifting and will be redecorated in time for the Mid-South Fair and Livestock Show September 26-October 3.

Other plans for the event will find the livestock judging being held in the Shelby County building, which has a capacity of 2,000, and Homer Todd, Fort Smith, Ark., staging the rodeo. In addition, a preliminary list has been increased to \$44,801.

Elsewhere on the grounds, the midway will be brought closer to the front gate. Ray Marsh Brydon has indicated he will stage plenty of shows and feature a water pageant. Floyd E. Gooding will have charge of the rides.

Chi R.R. Fair To Extend Run

(Continued from page 46)

100 railroads and associated industries participating.

Lest this figure sound a bit fantastic, fair officials were quick to present figures which revealed the cost of a "minor" item such as widening the bridge which leads from the Outer Drive to the fair's gate—the figures totaling more than \$200,000.

Furtherest along in the building program is the Northwestern Railroad's display, an exact replica of the first rail station in Chicago. The inside will have a theater setting, with dramas featuring pre-civil war themes presented through each day. Also virtually complete is the mile-long, narrow gauge strip of rail, representing the historic Colorado mountain stretch from Deadwood to Central City, Colo.

Rehearsals in Progress

Casting has been completed and rehearsals started Wednesday (18) for Wheels-a-Rollin', the pageant which will be presented four times daily before the lake front grandstand. The cast numbers 240 and will do its stuff on a stage which can be stretched to a width of 450 feet and has Lake Michigan for its background. The presentation will depict the story of railroading from its beginning in this country down thru the "Railroad of Tomorrow."

Fair officials virtually have completed arrangements for transportation with the Chicago Rapid Transit Lines. Present plans call for the Rapid Transit to establish shuttle lines, direct to the fair's gate and operating off all of the city's major trolley and bus lines.

A parking lot, which will accommodate 1,750 autos, has been completed at the south end of the grounds.

La. Legislature Studies 250C Request From Festival

NEW IBERIA, La., June 19. — Officials of the Louisiana Sugar Cane Festival and Fair announce plans for construction of a new fair plant in City Park here.

The Legislature, now in session, has been asked to give \$250,000 for the project, Robert Badon, secretary, announced.

FAIR SECRETARIES COORDINATING COMMITTEES

ARRANGE FOR

FIREWORKS NOW

- WRITE FOR SPECIAL DISCOUNT PRICES
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Write Dept. 8, Box 814, Stout Falls, N. D.

Wanted—Wanted—Wanted

All Kinds of Shows and Concessions for

THE KINGMAN FREE STREET FAIR

AUGUST 8TH THROUGH 14TH

We have five new rides, plenty of free acts and entertainment!

BEN STERN, President
Kingman, Indiana

31ST ANNUAL Red Lion Gala Week Fair

JULY 19 TO 24

Due to disappointment here opening for 1 CERTAIN—Only 2 on the ground. W. C. KAUS SHOWS have the Midway in the park of the fair.

R. M. SPANGLER, Box 25, Hummel's Wharf, Pa.

CARNIVAL WANTED

TO PLAY THE WEIRWOOD FAIR THIS YEAR

Fair Dates—August 10-11-12-13, 1948

C. N. McCUNE, Secy., Chesapeake, Va.

WANT

Rides for Fair, week from August 29-September 4.

No Concessions.

S. D. WOODS, Sec. BRUNY, VA.

WANTED

Rides and Midway Shows and Concessions for the Archery County and Legion Fair, held from September 8 and includes 11. Contact

Lloyd W. Gildersleeve

Rock Port, Mo.

Jimmie MARK

THE ANEMIC BUM

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COMEDY CYCLING!
A RIOT OF FUN!

Entense: JACK KALCHEIM
1270 Sixth Ave., New York

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FAIR SECRETARIES

Some Open Time for

Our #1 Musical Revue

"HIGHLIGHTS OF '48"

100 people in cast. Outstanding stars. 180 feet of chromalium plated scenery.

AMERICAN THEATRICAL AGENCY, INC.

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Okmulgee County Free Fair

September 28-October 2

\$12,000 showing. Largest County Fair in State last year. Carnival not booked this date.

A. H. POLLEY

100 South Merton Okmulgee, Oklahoma

Phone 1100

WANT CARNIVAL

For County Fair Week, SEPT. 20-25, 1948

S. R. MORRISON, Secy.

Senotobia, Miss. Phone 3251

Fair Dates

The following corrections and additions to the List of Fairs for 1948 were received during the week ended June 18.

The complete List of Fair Dates was published in the issue dated May 25. The next complete list will be published in the issue for June 25. See each issue of The Billboard for corrections and additions.

ARIZONA

Rafford—Graham Co. Ex. Oct. 28-30. Col. E. D. Housholder.

COLORADO

Alamosa—San Luis Valley Fair. Sept. 18-19. Robt. E. McElree.

Brighton—Adams Co. Junior Fair. Aug. 17-18. Don Young.

Brush—Morgan Co. Junior Fair. Aug. 12-13. Jack French.

Burlington—Kitt Carson Co. Fair. Aug. 17-18. Harry Rhoades.

Craig—Moffet Co. Fair. Sept. 9-10. Walter J. Gregory.

Denver—Denver Fair. Sept. 4-5. Robt. D. Buck. 1255 Municipal Bldg.

Durango—San Juan Basin Fair. Oct. 1-3. Fred Kreszer.

Edwards—Klewe Co. Free Fair. Sept. 9-11. C. E. Hightower.

Hayden—Rock Co. Fair Assn. Sept. 2-4. George J. Biber.

LaVerne—Albert Co. Fair Assn. Aug. 12-13. J. Richter.

LaVerne—Huerfano Co. 4-H Fair. Aug. 18-20. Chas. Boyd.

Montrose—Montrose Fair & Rodeo. Aug. 18-19. Richard Randall.

Trinidad—Las Animas Co. 4-H Fair. Sept. 4-5. Verne Stewart.

(See FAIR DATES on page 84)

GUARANTEE SUCCESS

for your event!

THE Sensational ORTONS

CRISS-CROSS SWAYING POLE THRILLERS

With Their Own Original Creation—
"A FLIRTIATION IN THE SKY"

featuring

The only act to accomplish a one-hand stand 100 feet in the air, Brilliantly

Represented by AL MARTIN AGENCY, Hotel Bradford, Boston.

FOR SALE

MIFFLIN COUNTY FAIRGROUNDS

REEDSVILLE, PA.

17 acres of ground through which flows a fine stream of water; located in some of Pennsylvania's prettiest surroundings. New 1/2 mile midgate speedway, 5500 seats; very modern, permanent restaurant; modern all horse barn; 1946 fair scheduled and advertising begun. Reason for selling, other interests. Write or call

EARL E. BEAL

LEWISTOWN, PA.

PHONE: LEWISTOWN 5822

Beatty Org's Spokane Ring Proves Okay

Show In a Day Early

SPOKANE, June 19.—Clyde Beatty concluded a successful four-day stand here Tuesday (15), after being forced to cancel two more Northwest dates at The Dalles, Ore., and Lewiston, Idaho, because of flood conditions.

Show played an extra day in Yakima (8-9) when it found it couldn't play The Dalles. At Yakima business was good, matinees both days drawing strong houses and night shows playing to near capacity.

Pasco, Wash., was subbed for Kennewick (10) but attendance was only fair. Majority of the area's population was cut off from the circus by the closing of the Pasco-Kennewick Bridge across the swollen Columbia River.

Walla Walla, played Friday (11), gave with two near-capacity houses. The Lewiston engagement (12) was canceled because of a flooded lot.

Moving into Spokane Saturday (12) a day ahead of schedule, the Beatty org found Spokane residents unprepared and played to light houses. Sunday (13), however, provided capacity at matinee and near capacity at night. Monday's matinee was three-quarters with a sellout at night. Tuesday (15), despite showers, registered capacity at both matinee and night shows.

Two Ohio Spots Good to Mills

MARION, O., June 19.—Marlon and Bellefontaine gave with good business when Mills Bros. played the two cities. Here the show drew a strong matinee and a full one at night, the latter in the face of cool and threatening night. Mills was the second show to play Marion within a month. Cole Bros. having played here previously.

At Bellefontaine the weather was ideal and the show drew a three-quarter matinee and capacity at night.

James M. Cole Clicks Desperate Rains, Cold

CLAREMONT, N. H., June 19.—Rain failed to dampen the enthusiasm of circus fans here and the James M. Cole org played to a full house Friday night (11), following a matinee which was marred by threatening weather.

Fair weather prevailed in Bellows Falls, Vt., Thursday (10), but the org drew a small crowd on the one performance that night.

Fans in Keene, N. H., turned out strong for the evening (9) show there, despite a chilly rain which also prevailed at the matinee.

K-M Org Packs 'Em Despite Downpour

SPENCER, Ia., June 19.—The Al D. Kelly-Miller Bros. Circus played to full or overflow houses at each of three recent stands in Iowa and Northwestern Minnesota.

The org drew full ones at both performances here Saturday (12), after playing to an overflow Friday night (11) in Worthington, Minn., despite a heavy downpour.

A capacity crowd was on hand Wednesday night (9) in Sheldon, Ia., following a half house at the matinee.



WHEN THE COLE BROS.' Advertising Car No. 1 visited Lorain, O., recently, "Hi-Brown Bobby" Burns (second from left), show's contracting press agent, and John D. Finch, former minstrel and rep performer and now in the sign and advertising business in Lorain, met for the first time since the closing of the J. A. Coburn Minstrels in 1929. Burns worked on Finch's dad's rep show, the Finch-Flynn Players, season of 1926, and taught Johnny his first dance routine on that show. Others in the photo are Earl DeGlopper, left, advertising car manager, and Dan Smith Jr., right, co-owner of Smith & Gerhart's, one of Lorain's leading department stores, and an ardent circus enthusiast for years and a valuable "spearhead" for circuses playing that town.

Public Rallies to Cause Of Dailey in Tiffin, O.

TIFFIN, O., June 19.—Public opinion is a great weapon. Dailey Bros. found that to be true here and, as a result, the circus showed to record crowds in its one-day stand Tuesday (15). Amundus E. Grossman, Seneca County auditor, touched off the fireworks when he denied a license to Dailey's advance agent. He said Tiffin had been flooded with shows not worthy of the name of circus and that he wasn't going to be responsible for any more. Then the deluge started. Letters from young and old poured in, telling the auditor rescind his decision. With the clamor at its height, Auditor Grossman announced he had changed his mind and would allow the show to come into Tiffin.

As a result the show received a record amount of publicity and when it finally arrived, circus excitement was at fever pitch. With ideal weather on hand the show drew 8,000 at the matinee and 10,000 at night. Starting time of the night show was delayed 15 minutes in order to get the public into the big tent.

The day before at Sandusky the show had better than a three-quarter matinee and a full one at night, the latter being registered in the face of cool and cloudy weather.

East Stroudsburg, Pa.

Biz Light for Rogers

EAST STROUDSBURG, Pa., June 19.—Rogers Bros. did only light business here, matinee getting a half house and a three-quarter one at night. Plymouth gave with a strong matinee, despite a light rain, and a full one at night.

Business at Alden, Pa., was very good, matinee being strong and an overflow on hand at night.

Weather, Opposition Hurt

Hunt Bros.' Org in Conn.

NEW BRITAIN, Conn., June 19.—Too much opposition, in the form of threatening weather and the proximity of Ringling Bros. and Barnum & Bailey, hurt his for the Hunt Bros. org here and in Bristol.

Hunt played to half houses at both performances here Friday (11), largely, it is believed, because the Big One was due to show in nearby Plainville one week later. Rains for several days before org appeared in Bristol

Cole To Play Chicago Area

Maywood, Ill., lot is secured for July 24—org's Ohio biz is good

CHICAGO, June 19.—The Chicago area, which, from all appearances, wasn't going to have a railroad circus this year, will have one after all.

Cole Bros. this week inked a contract to play Maywood, Ill., a Chicago suburb located 15 miles west of the Loop. Show will be spotted at 25th Avenue. Maywood is within easy reach for Chicagoans, suburb being served both by elevated trains and buses.

Also on the Cole schedule this year is Delavan, Wis., which will be played July 21. Show will be part of a State-wide circus celebration, as part of Wisconsin's centennial fete.

The Cole org, leaving behind some miserable weather in the East, moved into the Midwest this week and chalked up good business. At Lorain, O., for instance, the Cole org, first show to play Lorain since 1940, drew two turnaway houses. Circus officials reported some 500 turned away from the matinee and close to 1,000 at night. Veteran circus followers in Lorain said it was without a doubt the largest gathering ever to attend a circus there. Last show to play there was Ringling Bros. and Barnum & Bailey in 1941.

At Ashtabula, O., despite a soggy lot, due to prolonged rains up to the day before the show played here, the Cole org drew a full one at the matinee and near capacity at night.

Ward Bros. Set Northern Dates

LA CROSSE, Wis., June 19.—The Ward Bros. Wisconsin Shrine dates covering eight days, beginning Monday at La Crosse, will be mined up by Ward Bros.' Shrine Circus, it was announced this week by George Fughe and Archie Gayer, owners of the show.

Beginning at Winona, Minn., the show will appear June 20-22 in the local park. This will be followed by appearances June 23 and 24 on the fairgrounds at Rochester, Minn., and June 25-27 on the fairgrounds at La Crosse.

Line-up of acts includes Terrell Jacobs' wild animals, Bill Blomberg's Liberty and jumping horses and ponies, Walter Jenner and his seal, Phil and Bonnie Bonta, Noble Frig, Walter Herod, wire artist Rollini, Harry Haag's elephant and dogs, Skeik the Wonder Horse, Flying La Vals, Williams' dogs, Hollywood Sky Riders, and a new Indy, named Gurdo, a balancer. The concert will feature Beebe Deemer and Her Hollywood Thrill Rideos and Wild Wals.

Also engaged are Dave Malcolm, announcer; Al Melgard, musical director and electric organist; Juanita Beck, calliope, and Tom Kennedy and Al Gardiner, concessions.

When Cole Bros.' Circus played Ohio territory recently it was joined by Attorney John C. Graham, Butler, Pa., of an annual show Indy, remained with the show until it played Butler. At that stand Col. Harry Thomas called Graham to the center ring, introduced him as a friend of circuses and had him blow the whistle starting the performance.

Open-Air Dates Okay for Polack

MERCED, Calif., June 19.—Weather was ideal and business satisfactory the first two open-air dates of the season for Polack Bros. Circus (Western) at Modesto and Merced.

The show is indoors again this week at Fresno for the Scouts but will be in the open next week at Bakersfield and the week after that at the San Diego County Fair, Del Mar.

Promotion was handled by E. H. (Dixie) Herbert at Modesto (7-8) and by R. E. (Gene) Miller at Merced (11-12). Both are members of Jimmy Risson's crew. Risson had general supervision and was on hand for both dates, leaving his promotion at Bakersfield in charge of Art Hanson in the interim.

At Modesto, the membership ticket sale was disappointing but a strong door sale prevented more than a slight drop in total attendance and gross. At Merced, thanks to a good member sale, the take equaled last year's despite a polio epidemic that cut kiddie attendance. Both dates were sponsored by Shrine Clubs affiliated with Aahmes Temple, Oakland. A two-day layoff in between was a great break for the show's sightseers, and many took in Yosemite National Park.

A Sunday night opening (15) in Memorial Auditorium, Fresno, followed a Saturday closing at the Merced fairgrounds. Site at Modesto was the Junior College Stadium.

(10) cut attendance at the matinee, but a strong house was on hand for the evening show.

In the same display, a day later,
(See Polack Eastern on page 96)

Mills Bros.

Weather has been ideal and we've had visitors galore. Among those noted were Mr. and Mrs. Jerry Burrell, C. H. Droege, Anna Schiltzer; Deacon Albright and sons, Mark and Austin; Karl Knecht, Sam Robinson, Mr. and Mrs. Griffin, Max and Inez White, Doctor Fyfe and daughter; Bertie Hodgkin, Norman Smith and family, Dave and Pauline Coleman, Mrs. Fred Mohr, Iral Barker, Dade Sir, and Bill Sharkey, Harley Monnett, Ab Jones, the Chapman, Floyd Conney, Fred Young, Terrell Jacobs, George Graft, Harry Parkhurst and Harry Jr., Roy E. Charrington, Byron C. Miller and family, Chester Pearce, Mr. and Mrs. Robert Hodgson and Carol, the Ted Hodgkin family, Theodora Nelson, James Hurd and Sir, and Mrs. Harry Mason and Bill. Newest midway attraction is the elephant ride, promoted by Frank Noel.

New arrivals include Mrs. Robert Mills, wife of our bandmaster; Donna Hancock, sister of Virginia Noel, and Mr. and Mrs. Roy Barthes. Bernice Silverlake, Buffalo Ben, Hoot Black, Don Archer, Mary Herick and Fred Stafford were interviewed over Station WWRN in Marion, O. Ed Mason rejoined after being discharged from the hospital—VIRGINIA NOEL AND JONNIE MAE SNYDER.

King Bros.

Our last stand in New York State was at Ticonderoga. The lot was about the toughest of the season and the weather was cold and damp. Sunshine greeted us the next day in Newport, N. H., where we stayed. Paul Sullivan and Ralph Kenison, of Concord, were on the stand the day arrived, also Billy B. Van, musical comedy comedian, and Pat Rooney Jr., the dancer.

This is great country for the fishermen. The mountain rivers and lakes are famous for trout. Napoleon Reed has been serving fish every day since we left the season. So far, Dennis Cristiani and George Chambray are battling for top honors in the fishing department.

L. D. Hall, superintendent, returned from a trip to Northern Maine. At Littleton, N. H., Kenneth Van, Northville, N. Y., was on the lot when we arrived with a load of stakes and extra side poles. The Vans have been furnishing tented shows with stakes and poles for more than half a century. A. C. Bradley returned at Littleton from a trip to Augusta, Me.

Recent visitors: J. J. Crowley, J. M. Brown, Richard J. McGarry, Ernest Hill, Thomas Hadley and Joe Hunter, all circus fans.—BILLIE BURKE.

FOR RENT—FOR SALE ONE FEMALE INDIAN ELEPHANT

Tame, gentle, about 7 feet tall.
Age approximately 15 years

CIRCUS EQUIPMENT CORP.

340 East 45th St.
New York 17, New York

WANTED CIRCUS

For Labor Day. Large, well populated area to draw from.

TERRA ALTA JR. CHAMBER OF COMMERCE
Terra Alta, West Virginia

WANTED

Home Roper at once. Wire or write
PETE OR ANN GLADE
BOX 12, WASTA, S. D.

UNDER THE MARQUEE

Circus business was well represented around the Atwell Luncheon Club table in Hotel Sherman, Chicago, last week. Breaking bread at the same table were Paul Eagles, Clyde Beatty general agent; R. M. Harvey, Dailay Bros. general agent; Ed Hiler, contracting agent for Cole Bros., and Omar Kenyon, promotional director for Hamid-Morton.

Mrs. Ben Davenport, wife of the owner of Dailay Bros., is in City Hospital, Lockport, N. Y., where she recently underwent an operation.

Dignity is what most old-timers worked for instead of money.

Jarvis Bros.' Circus, Glen Jarvis manager, had a full house in the afternoon show at what is called Postville, Ia., reports A. S. Burdick, fair secretary.

Earl Shipley, who recently wound up his season with the Orin & Company Circus, reports that he will join Jimmie Lynch's Death Dodgers at Crosby, N. D., June 24. Shipley was with the Lynch ork last year.

Trouper who says, "My personal habits are nobody's business," doesn't understand circus managers.

Mrs. Katie Edwards, 532 San Filip Street, Houston, mother of Homer Smith, also known as Wonder Smith, is seriously ill and is anxious to hear from her daughter, last heard of with Rogers Bros. Circus.

Adolph and Mary Delbosq have returned to Sarasota after Havana appearances with their musical horse Serenado. They plan to work pairs and fairs before joining a Polack Bros.' Circus unit.

Brightest memory of a boss circusman's life is that morning when he woke up to find a full convuls on hand.

Mr. and Mrs. Ernesto Cristiani will leave their Sarasota home shortly to visit the several circuses with which their children are touring. They expect to catch the Ringling, Cole Bros. and King Bros. circuses.

Matt Saunders, at one time press chief for Buffalo Bill, and now city manager for the Loew Theater chain in Bridgeport, Conn., found many friends on the Big Show when it played there.

Most billposters look like guys who will give an opposition show's biller a break—but they're wise to one another.

Jack Konk, high act, visited in Chicago Thursday (17). He opened June 21 at State Fair Park, Milwaukee, for one-week stand. He recently closed an engagement at Lake Conrary Park, St. Joseph, Mo.

When Cole Bros. played Lorain, O., the Boston Store displayed the miniature circus, owned by D. C. Smith, in its window. One of the large wagons in the miniature was built by Joe W. Taggart, of Rockford, Ill.

Prohibitive licenses never hit a hamlet until it thinks it's big enough to be worthy of a big show.

Crawford Droege and John H. Harris, Dunkirk, N. Y., were on hand when Dailay Bros. played there. Harris reports visiting with Butch Cohen and Walter Powell. Mills Bros. according to Harris, will play Dunkirk July 14.

Vern and Aileen Westlake and Anne Nightingale, wire walkers and jugglers, caught R-B when it played Washington. Westlake also visited with Arthur Burson, whom he hadn't

seen since his days on the Christy and Walter L. Main shows.

Optimist is a flat-broke, middle-age character who thinks he'll yet own a 50-car circus.

Joe Kelly, former circus clown, who trouped with the Barnum & Bailey Circus for 50 years under the name of Joe Benton, was feted last week in Moran and Mack's Restaurant, Bridgeport, Conn., by friends on his 51st birthday.

Jack J. Disch, billed as Corrigan, the Cop, sends this department some samples of his advertising. Ad is a paper napkin carrying pix of Corrigan and labeled "a crying towel," with the added note, "You will have no use for this while Clown Cop Corrigan is in town."

Really accomplished side show walker is one from whose openings it is impossible to sit one word of truth.

The Eagle Hotel, Concord, N. H., was the mecca for many show people recently when King Bros. played Concord. Noticed in the lobby were Floyd King, Mr. and Mrs. Harold Rumbaugh, Paul Sullivan, Ralph Kenison, Edward Barry, M. C. Carter and A. C. Bradley.

Sam Lexier, Regina, Sask., business man, addressed a recent meeting of the Regina Rotary Club on his early experiences in show business. He was with the George Primrose Minstrels, the Big One, Hagenbeck-Wallace, and Buffalo Bill's Wild West Show.

Clever amateur on a circus is a swinging leader gal who has no need to accept professional weekly pay.

Emmett J. Farley, retired musician, Indianapolis, rode to Noblesville, Ind., June 11 to visit Mills Bros., and his old pal, Robert Mills, bandmaster, whom he had not seen in 28 years. He was entertained by the Mills brothers and saw the evening performance.

William H. (Bill) Green, press agent for Polack Bros.' Eastern Unit, recently was the subject of a feature story in a Colorado newspaper, Green, in sending in the clipping, neglected to tell what paper it was. Best guess is that it appeared in the Grand Junction, Colo., paper.

One of the first things that a beginner learned in the early days was that anything poking him in his ribs was the governor's cane.

Judy Spiller, sea lion trainer, arrived in Mobile, Ala., June 10 aboard the Waterman ship, Monarch of the Seas, from Puerto Rico. She brought with her 14 wild monkeys, a black

panther captured in South America and three trained sea lions. The Spillers operate the sea lion college in San Francisco.

Jimmie Long, who for many years was on the No. 1 advertising car of Ringling-Barnum and up to several years ago banner squarer on the R-B brigade, pens from Brattleboro, Vt., that he saw the closing performance of the show in the Boston Garden. He describes the performance as "the best ever."

Buried deep in the files, but not too deep are the reports of the '30's, which are all ways handy to prove that business could be worse.

Cal Thompson suffered a leg injury at White Horse Ranch, June 9 when the horse he was riding and the one ridden by Thompson started to fight. Thompson, in an effort to separate the horses, was bitten on the right leg. He was taken to the hospital at Lynch, Neb., for treatment.

Bert and Corinne Dearo opened their outdoor season for the Gus Sun office at the Jewel O. firemen's celebration. They are now at Buckeye Lake Park, Buckeye Lake, O., and will be there thru July 2 with their cloud swing and wire acts. Following the Buckeye Lake date, they will start fairs for the Gus Sun org.

Circus inventions may do wonders, but they never excite workmen until they get guarantees that they make lumber toting and sledges obsolete.

Joe Masterson advises that the Circle M Rodeo, Hugh and Beulah Master, owners, experienced good biz at Steubenville and Cambridge, O., first week in June. New arrivals are Stan and Polly Ensley, Johnny Main, Chief Red Hawk; Bob Pence, who handles the mike, and Doris Jean Gramig, of (See Under the Marquee on page 95)

ACTS WANTED Am Now Contracting

FEATURE ACTS
FOR MY
INDOOR CIRCUS DATES
AND
1949 FAIRS
ERNIE YOUNG
155 N. Clark St. Chicago, Ill.

WANTED 2 EXPERIENCED DANCING GIRLS

\$40.00 per week.
Sleeping quarters and meals furnished. Wire
MEL LEESE, Side Show Mgr.
At G. Kelly-Miller Bros.' Circus
New Hampton, Iowa; Jolly 221 Broadway, 231
Caladonia, Minn.; 241 Winona, 251 Wabasha, 26.

MELLOS PEANUT COMPANY

637 Towne Ave.
Vandike 6104
LOS ANGELES

815 W. Randolph
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CHICAGO

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FAIRS, WOMEN LUCK WITH

Gross Up, Net Down

Strates gross \$12,000 ahead of '47 despite bum weather—new dates prove good

NEW YORK, June 19.—James E. Strates, owner of the shows bearing his name, this week revealed that his org was considerably ahead of last year in gross, despite a long run of bad weather. The usually reticent Strates was prompted into revealing increased grosses because, he says, of published reports of bum business thruout the East. Strates, who scored a red one in an April preem in Washington, has had ample time to sample the territory.

Strates was careful to point out that a bigger take didn't necessarily mean more profits. As a matter of fact the net is less, Strates says, due to increased transportation and other costs.

"We have had our share of bad weather, which has naturally affected attendance and grosses, but from the business garnered while combating rain and mud, I feel safe in saying that the James E. Strates Shows would have had one of the best spring seasons since the boom days, had the weather been normal," Strates said.

Gross Up 12c

"Following a week of rain and ankle deep mud in New London, Conn., our books showed to date that our gross was \$12,000 above the same period in 1947. Saturday night there has been rain and a wet lot, so attendance and gross were far above expectations.

"The following week at Pawtucket, R. I., with ideal weather prevailing our gate attendance was terrific. All shows grossed heavily. The rides didn't do as well as they should have, considering the people they had to play to, but that was likely due to the fact that we were showing in an amusement park area and folks are used to exceedingly low ride admission.

"There is no need for panic. We've been thru all this before," Strates added.

New Territory

Uncredited, but probably responsible for his success to date, was the choice of new territory for this season. The Strates org went into Connecticut, Rhode Island and Massachusetts, where it hadn't shown in many years. It was also the first big show in.

The shows managed to lick the rain again in Fall River, Mass. Closing Saturday (12) gave the midway its best matinee in several weeks and a bang-up night crowd and business that held the new canvas for nearly following three days of rain. The first two days, aided by good weather, indicated a big week.

With the fair season only a few weeks away the renovation of shows and rides has been started. James Yotas Sr. is putting the finishing touches to the new Harlem Boogie train. New canvas for Rita Cortez's South American Revue and the Harlem Show will be delivered before fairs.

Earl Truax and his son, Donald, purchased the Warren Murphy Circus Arcade. Murphy is leaving to take care of other business interests.



MR. AND MRS. ROBERT MURPHY are pictured following their wedding June 6 in the Dummellen, N. J., home of Mrs. Dorothy Carlson, a former trouper. The bride, the former Dolores Seachrist, a cookhouse employee, and her husband, a concessionaire, have been associated with the World of Mirth Shows for many years. About 150 associates attended the ceremony and reception.

Happyland Opens Big in Kalamazoo; Pontiac Stand Down

KALAMAZOO, Mich., June 19.—Showing here on the North Burdick Street grounds, the Happyland Shows opened Monday (14) to excellent business and it continued, when the weather was okay, thruout the week. Org came here following a two-week stand in downtown Pontiac, Mich.

The Pontiac date, an annual festival sponsored by the Elks, was off the first week from previous years and the second week's business nose-dived, due to weather and the announcement of the layoff at General Motors.

The Teeter Sisters, free act, received orchids for their co-operation (See Happyland Opens on page 80)

Stokes Says Folks Not Backing Away From 25-Cent Rides

CHICAGO, June 19.—M. G. Stokes, agent for W. R. Geren's Mighty Hoosier State Shows, writes the outdoor editor regarding the letter written in The Billboard (May 29 issue) by J. Fontana, general agent of the L. J. Heth Shows. Fontana wrote that the carnival business is off 40 per cent.

Here's what Stokes has to say on the matter:

"I agree, in part, with some of the statements but not entirely. Everybody in this business knows, or should know, that conditions are not like the boom days, even in good weather. The org just ended its seventh week (the letter was written May 29 from Paris, Ky.) and we had plenty of people behind a 20-cent gate. Even though we have reduced our ride prices to 15, 20 and 25 cents, our ride gross is off, even in repeat towns played so far this spring.

"We disagree with Joe Fontana regarding his statement that people are backing away from 25-cent rides. They might back away on his show but not on this one. We operate 15 to 25-cent rides, the two top rides going at a quarter. Our experience to date shows our two quarter rides are pulling more people than the others that go for 15 and 20 cents.

"Last week a show played 18 miles from us, behind a 20-cent gate and with no free act. Kiddie rides went for a quarter and the others higher. That show apparently did okay and the manager was quoted as saying he had no intention of reducing ride prices.

"As stated before, Geren has reduced his prices but does not intend to belabor a quarter on his major rides. With the Zucchini cannot act with us for the season we can't do anything else but continue to play behind a 20-cent gate.

"Yes, the lush days are definitely over. As our friend, Fontana, says, 'We will have to be content with business as it was before those days.'"

Fire Hits Sally's Show, But It's on Sked; RAS Biz Up

EAST PEORIA, Ill., June 19.—Fire of undetermined origin destroyed some scenery, the back end and part of the mid-section of the Sally Rand show top on the Royal American Shows here Tuesday (15). But at 6 p.m., six hours after the blaze started, the show was ready to go. Sally Rand herself heads the efforts to ready the tent and prepare makeshift scenery so the unit would be ready on time. In this she received volunteer assistance from members of other shows with the RAS and from the org's staff. By ingenious use of materials purchased here, she contrived to frame attractive scenery. Thru the aid given by Royal American staffers and the hastily-acquired supplies, the holes in the top were covered in ample time for the first night show.

Order New Canvas, Scenery

In Chicago at the time, Carl Sedlmayr Sr., RAS owner, immediately ordered new canvas to replace the burned-out section of the top. And (See Sally Goes On on page 84)

Ace Turner Joins Page

JACKSON, Tenn., June 19.—W. E. Page, owner of Page Bros' Shows, announced here that Ace Turner has joined the Page org as assistant manager.

Bergen Biz Wet But Okay

Back-end strengthened with added power—switch made to fluorescent lighting

By Jim McHugh

ELIZABETH, N. J., June 19.—Held over for a second week in an effort to beat the rain and wrap up the end of a gross that this date is good for, Frank Bergen's World of Mirth Shows was still bucking the elements, but doing okay in spite of them. The stayover served a dual purpose in that it made it possible to catch up with long-delayed renovations.

The weather has undoubtedly resulted in cutting attendances and grosses. There is no way of gauging what business might have been done since the org hasn't had a really good week of weather to date. However, it has managed to rack up several heavy grosses, indicating that only good weather is needed for a banner season.

Bergen has added considerable power to the back end since his May preem in Richmond, Va., and in accordance with plans outlined at the time.

Plant Show Good

The power among the girl shows is centered in Elaine Kirby's Club Ebony Revue, produced and staged by S. H. Dudley. Although operating under a hefty nut, the unit is more than holding its own, despite the fact the weather breaks are few and far between.

Starring Elaine Kirby, vocalist, the unit personnel includes Eddie Reck, dancer; Sam Rhodes, comic; Eddie Crawford and Dolores, ballroom team; Smithy and Doty, song and dance comedians; Tange, exotic dancer; Dorothy Delors, Shetland; Bette Burbane, Elizabeth Dickinson, Ann Dixon, Camellia Barts and Emily Hamilton, and the Jimmy Evans org. Dave Wiles is company manager.

Joe Sciortino is still experimenting with production in the presentation of his Vanities, a well-peopled unit operating on a \$2,000 weekly nut. The show is beautifully framed with a new top, elaborate stage settings and costumes and a new front only a week or two from completion.

Rodeo-Wild West

Ray Hincekson and his Circle H Rodeo-Wild West Show joined here. The org carries nearly 30 head of stock and is presented in an arena measuring about 200 by 75 feet. Circus blues are erected on one side and the stock corals and chutes are located at each end.

The show is framed to win dough, particularly at fairs, providing—and it would have this problem with all of the bigger Eastern shows—it can always get enough space to be presented right.

Glen Porter's Side Show is the most attractive as far as eye framed, and he has had some mighty fine ones in the past.

New Lighting

An all-over change from neon to fluorescent lighting is under way and near completion. The new lighting will be incorporated in special 18-inch pylons which Buckley Allen, con (See Bergen Biz Okay on page 80)

Cold Nights Hit Wagner Biz In Chi Suburb

CHICAGO, June 19.—Cold nights held down the grosses for Al Wagner's Cavalcade of Amusements this week in its stand at suburban Norwood Park. However, in the first week (12) at the location the shows did nice business, getting a surprisingly good play Saturday (See Cold Hits Wagner on page 84)

Our Operators Report: The 'Polar Pete' Snow Cone Machine is A REAL MONEY-MAKER



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FEATURES

► On locations everywhere, the new exclusive "Polar Pete" Snow Cone Machine is proving itself a big-time money-maker. Don't take our word alone when we say you can earn 300% profit with the "Polar Pete" Snow Cone Machine. Here are the reports from just three of our operators. Here are the facts:

► Columbus, Ohio—One operator reports Snow Cone sales worth \$35 in just 2½ hours of operation in the Columbus Zoo.

► Kennywood Park, Pa.—\$165 gross sales of "Polar Pete" Snow Cones in one half day of operation.

► Dallas, Texas—A small neighborhood movie theater reports a net profit of \$115 per week in Snow Cone Sales.

- BEAUTIFUL CABINET—will decorate even the finest location!
- RUSTLESS—aluminum and stainless steel used throughout!
- REAL SNOW—from the patented ice shaver . . . 250 lbs. per hour!
- ICE STORAGE—100 lbs.—two removable pans in bottom of cabinet!
- LOW OPERATING COST—motor and one light globe—110 V. 60 cycle A/C!
- COMPACT—30" wide, 20" deep, 60" high. It fits almost anywhere!



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DENNY & KEELER'S UNITED SHOWS

WANTED for the Biggest 4th of July Celebration in Idaho, Wendel, Idaho, and Balance of Season

CONCESSIONS—Everything open except Palmistry. No flats or grift.

SHOWS—10-in-one. Snake, flashy Girl or any good clean Grind Show except Motor Drome.

RIDES—Rolloplane, Octopus, Spitfire or any non-conflicting Thrill Ride. Rent: 30 per cent.

HELP—First class Wheel Man. Drunks, save stamp. Contact

ROSS KEELER

As per route or 4142 N. 20th St., Phoenix, Ariz.

MATTHEW J. RILEY ENTERPRISES

WANT SHOWS

Rides, Octopus, Rolloplane, Rides-e or any major ride.

Want Concessions: No Wheels or Roll-Downs. Must work for 10 cents. Week of June 28 to July 8d, 19th and Cheltenham Avenue, City Line, Philadelphia Firemen's Fair. July 5th to 17th for 26th celebration, Chaffield, Philadelphia, Pa. June 21st to 28th, Barrenhill, Pa. Address

MATTHEW J. RILEY, Clinton Hotel, Philadelphia, Pa.

WHALEN & RILEY SHOW

Want for Opening Spot—Wynnewood, Okla.

Then 14th Fourth of July Spot, Mountain Park, Okla.

Can run Boats, Fishpond, Chloppers, Fish Rides, Bumper, Rides, Frog Fish, Wipe-La, Long or Short Haul, Shoots, Gilly, Ice Cream, Pop Cans, Snow Cone, small Grab Outfit or any show. Store that does not conflict. Any Show with own transportation. Louis McInroe, can place you.

All Wires or Letters to

ED WHALEN
WYNNEWOOD, OKLA.

WANTED

WANTED

FOR THE GREATEST PROMOTIONAL FAIR IN THE SOUTHWEST

Eats and Drinks, Demonstrators, Novelties for the independent midway. Will place few in exhibit Tents with choice locations. Interested in booking grandstand show with own tent or sidewalk and canopy. 50,000 attendance last year. 100,000 expected this year. Quarter million people to draw from. Giant television show; Parades; Agricultural and School Exhibits. Wire, phone or write.

R. W. TOMMY STEVENS, Manager

HEART O' TEXAS FREE FAIR & EXPOSITION

Waco, Texas, October 25-31. Sponsored by the Disabled American Veterans, Chapter #3, 201 Provident Bldg. Phone 22262.

CAVALCADE OF AMUSEMENTS

WANT CAPABLE MAN TO HANDLE NEON DEPARTMENT. Must understand all forms of glass blowing and bending of glass. We have our own modern plant, factory and shop. You are capable. We furnish help. WANT CAPABLE OPERATOR FOR CHIMPANZEE SHOW. We have 2 chimpanzees and the best trained show in the business. Good promotion to capable man that can handle animals. CAN PLACE A FEW WORKING MEN ON RIDES AND CARNYAS. All address:

AL WAGNER, Mgr.

JOLIET, ILL., June 21-25; TOLEDO, OHIO, June 28-July 5.

Limited Amount Space Left
New Booking for
FIREMEN'S ANNUAL JULY FOURTH CELEBRATION
Commencing June 28th thru Monday, July 5th. The big night is MONDAY, JULY 5TH.
NO EXCLUSIVES sold for the BIG DAY, MONDAY, JULY 5TH.
An estimated \$5,000 Compensate Parades Starts on MONDAY, the 5th.
Attendance last year 100,000
WILL BOOK ANY TYPE FROCK STYLES FOR THIS GLAZIY EVENT!
AGENTS WANTED! For all kinds of Stock Shows. JOIN ON WIRE!
NOTICE—THIS SHOW HAS EXCLUSIVE ON ALL THE MIDWAY. All replies to:
W. R. "WES" PRICE, General Manager
SHARON, PENNA. BERWICK, PENNA. WEEK
WEEK JUNE 21 TO 28. JUNE 28 TO MONDAY, JULY 5.

FOR SALE
55-Ft. Round Top, 2 30-ft. middles, 9-ft. wa
new last year, used 16 weeks, drab green, flam
proof, push pole. Two 5 Kw. D.C. Light Plant
Box 31, Alamo, Ga.

WANTS A VERY GOOD ROUTE AND THE
MIDDLE WEST'S LARGEST JULY 4 CELE-
BRATION. AMERICAN MIDWAY SHOW
Wayne, Neb., June 24-26; Le Mars, Ia., June 2
30; then the big one, Rock Rapids, Ia., July 1 to

UP GOES THE PRINT ORDER

Increased demand for The Billboard requires longer press runs, and in order to maintain present schedules and the earliest possible delivery, we must close the last form earlier.

Therefore, commencing with our June 5 issue and continuing thereafter until further notice

**Final closing time for late show ads will be
SUNDAY NOON** (Eastern Standard Time)

If you mail any ads after Wednesday be sure to send them

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CECIL WILSON SHOWS

4TH OF JULY CELEBRATION

June 29th to July 7th inclusive. CLARKSBURG, WEST VA.

Auspices Police Dept. at Fairgrounds.

WANT:—Legitimate merchandising concessions of all kinds. Can place man to handle front and sell tickets for Minstrel Show.

WANT:—Train hands, Polers, etc., for train. Address Blackie Martine.

WANT:—Caterpillar and Tractor Drivers for train and lot.

Address: McDonald

WANT FOREMAN FOR CATERPILLER RIDE

Can place Grind Shows, Snake Show, Fat Show, etc. Have opening for DARK RIDE to join immediately.

All Address This Week Charleston, West Va.

JOHN F. REID PRESENTS

Happyland Shows

THE BEST IN OUTDOOR AMUSEMENTS

**MICHIGAN HAS MONEY!
AND WE HAVE THE SPOTS!!!**

We can place one of the more outstanding Shows for one of the best Fourth of July spots in this country. YPSILANTI, MICH., and our route of Michigan Fairs, which will include, among others:

**MOUNT PLEASANT, MICH.
FREE FAIR**

**TUSCULA COUNTY FAIR,
CARO, MICH.**

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**NORTHWESTERN MICHIGAN FAIR,
TRAVERSE CITY, MICH.**

**ALLEGAN COUNTY FAIR,
ALLEGAN, MICH.**

Good opportunity for Motordrome, Trained Animal Show, Fat Show, Working World, Unicorn Show or other high-class attraction. This show carries 11 Rides and a limited number of strictly legitimate Concessions. Address:

HAPPYLAND SHOWS

Banton Harbor, Mich., June 21 to 26; then Ypsilanti, Mich.

JOHN MCKEE SHOWS

Albion, Mich., Moose Celebration, week June 21; Adrian, Mich., Celebration, June 28-July 5; Michigan Center Booster Days, July 7-10; followed by three Street Celebrations.

WANT: Stock Concessions, Pin Shows, Animal Show, Auto Kiddie Ride, Ponies, Kiddie Whip, Ride Foreman for Loop, Ride Help that can drive Semi; Electrician, salary and cut-in. Contact:

JOHN MCKEE, as per route

JOHN BRUCKNER

Producer of America's Cleanest **SIDE SHOW** on America's Cleanest Midway. Enduring Show for Fair. Good following attractions: Dealer, Knife Thrower, Beerd Swallower, Uncontested and other Working Acts, Also Pevens and Feature Pevek for Amuse. Alligator Man; Bad Holey, write at once. Good proposition for Teller. Can also place attractive Girls for Ball; reliable man to Sell Tickets and Grid. Good salaries to the right people. Long season with Carnivals; then more Show. No drunks or clowns.

JOHN BRUCKNER

Side Shows Mgr., Mighty Monster State Shows, RICHMOND, IND., THIS WEEK.

NEW LOW PRICE
\$1.95 CWT

**NOW EFFECTIVE
ONE BAG OR
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RB HYBRID POPCORN

Regular stock of famous RB Hybrid popcorn—the quality popcorn for all-round satisfaction... more pop—less waste. Also carry full line of supplies at competitive prices.

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LAST CALL CUMBERLAND VALLEY SHOWS

WANTED **WANTED** **WANTED**

FOR 3 BIG 4TH JULY CELEBRATIONS: MANCHESTER, TENN., WEEK JUNE 28-JULY 3; TULLAHOMA, TENN., WEEK JULY 5-JULY 10; TRACY, TENN., JULY 4TH ONLY. THEN 2 AMERICAN LEGION CELEBRATIONS: SHELBYVILLE, TENN., JULY 12-17; LEWISBURG, TENN., JULY 19-24; AND THEN THE FOLLOWING BONA FIDE COUNTY FAIRS—

Mid-State Colored Fair
Marblehead, Tenn., July 26-31
De Kalb County Fair
Alexandria, Tenn., Aug. 2-7
Greene County Fair
Tracy, City, Tenn., Aug. 9-14
Franklin County Fair
Winchester, Tenn., Aug. 16-21
Cumberland County Fair
Covington, Tenn., Aug. 22-28
White County Fair
Sparta, Tenn., Aug. 30-Sept. 2

RIDES: Will book or buy any major Ride that doesn't conflict with 9 office-owned Rides. Octopus, Spiffy or Roll-a-Plane preferred.

SHOWS: Motordrome, 5-in-1, 10-in-1, Glass House, Mechanical City or any other Show not conflicting.

CONCESSIONS:—Legitimate Concessions open except Cookhouse, Bingo and Popcorn. RIDE MEN wanted on all Rides. Address all mail and wires:

ELLIS WINTON
COLUMBIA, TENN.

W. G. Wade Shows

UNIT NUMBER TWO

MICHIGAN'S BIG THREE CELEBRATIONS

ST. CLAIR—HOMECOMING, JUNE 29-JULY 5 INCLUSIVE

CARLETON—ROTARY FAIR, JULY 7-JULY 11 INCLUSIVE

CADILLAC—OLD HOME WEEK, JULY 13-JULY 17 INCLUSIVE

WANTS

LEGITIMATE CONCESSIONS of all kinds. All holding contracts, please acknowledge. SHOWS—Monkey, Mechanical City, Snake Show and Fun House. RIDES—Roll-a-Plane, Octopus, Kiddie Auto. HELP—Second Men on Tilt-a-Whirl, Merry-Go-Round and Ferris Wheel, Scooters and Shooting Star; top salary if capable.

C. D. MURRAY, Mgr.

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cleanest show on earth

Want for Indiana's Biggest Celebration, Connersville and 14 bona fide fairs to follow

SHOWS:—Organized Side Show or Acts. Tattoo Artist, Glass Blower, Magician, Mental Act. Shows with own outfits.

CONCESSIONS:—Legitimate Concessions and useful Help that drive Semi-Trailers. All replies: Kokomo, Indiana, now; Connersville, Indiana, next week.

WANT SCALE AGENT

Capable for real flashy outfit on live R.R. show. Care Imperial Exposition

Shows, Waterloo, Iowa, this week; Davenport for 4th.

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WANT—RAFTERY SHOWS—WANT

One Agent for Roll Down. One Agent for Basins. Agents for new Six Oaks, Swinner and Pan Game. The biggest pay days in North Carolina. Beilhaven, N. C., June 29 to July 5. The best July 4th celebration in the South. Jacksonville, N. C., to follow. Our Fairs start in August, so if you are capable and can star with us, write to:

EDW. (SPOT) COOPER or MR. (WHITIE) JOHNSON

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P.R.; Anthony John (Tony) Chums and Mar, please contact immediately.

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12-Car Ride-O, in first-class condition, with
Lefko Motor. Completely portable, but now
operating in Park. Price, \$5,500.00. Write:

A. A. ANDERSON
315 Grimes St., Middletown, Ohio

FOR SALE

Slitless used (14x18) Lin Tent, even flume
floor, 24 ft. x 24 ft. x 10 ft. 24 ft. x 10 ft.
Khalil Tent, 24 ft. x 10 ft. x 10 ft. Both above,
perfect condition. Ballroom Tent, complete
tent cloth, chiding for both; Cork gallery, 9
new chairs; plenty of stock for both. Wines, 1
Chuck, 2 Bock, Chuck Cars, 3 Trucks, 1940
Ford, 1941 Buick, 1941 Oldsmobile.

J. BYRNE

373 Wilson Ave., Janesville, Wisconsin

S. B. WEINTROUB

WANTS

Agents for Grind Stores
Counter Man for Small Bingo
One Man for Under 6 Over Seven
Positively no drinkers wanted
c/o B. H. AMUSEMENT CO.
Aberville, South Carolina, all this week

WANTED RIDE HELP

No tear downs. Can use wife as
agent or ticket seller. Come on.
Cliff Wilson Distr. Co.
1121 South Main
Tulsa, Oklahoma.

WANTED

For Big Fourth of July Week Annual Celebration,
in City Park, Crawfordsville, Ind.
Sponsored by Chamber of Commerce.
Concessions of all kinds. No P.C. Will book
independent Riders if you have cable for lot,
for will book clean organized Carnival. Have
other good spots to follow. Address:

DOC STODDARD
Ramsay Hotel, Crawfordsville, Indiana

WANTED RIDE MEN

THAT CAN DRIVE SEMI TRUCKS ON ALL
RIDES.

HERMAN REYNOLDS
AMERICAN MIDWAY SHOWS
Wayne, Mich., June 24-26; Le Mars, Iowa,
June 28-30; Rock Rapids, Iowa, July 1-5.
P.O. Glenn Joplin, contact me.

FROM THE LOTS

Cote Amusement

BRIGHTON, Mich., June 19.—With
weather good at Fenton, Mich., June
7-12, crowds and spending proved
okay for Unit No. 1. Rides are getting
a new coat of paint.

Three new power units mounted
on semis have been added. Fred
Anderson, chief electrician, and his
assistant, Harry Hope, whirled the

Rides include Tilt-A-Whirl, Duo
Loop, Merry-Go-Round, Ferris Wheel
and three kiddie rides. Hugh Mosher
has a new Hobby Horse and Airplane
Swings.

Unit No. 2 will open July 2 at
Warren, Mich.

Concessionaires include Mr. and
Mrs. Fred Miller, cockhouse; Mr. and
Mrs. Edward Anderson, candy floss
and country store; Mr. and Mrs. Ed-
ward Blank, popcorn; Mr. and Mrs.
Fred Singer, photos; Mr. and Mrs.
Tom Skogen, bingo, six cat racks
and pinball games; Mr. and Mrs. Joe
Harding, ball game and high-striker;
Archibald Fulsher, blanket store; Mrs.
Raymond Papsun, penny pitch; Mr.
and Mrs. Sam Spalla, and darts, bottle
pitch, ball game and darts. Sam
Adams, guess-your-age and mitt
game; Frank Zaremka, ice
cream, balloon pitch and French
fries; Barney Howers, ball game; Mr.
and Mrs. Frank Lackie, jewelry, and
Mrs. Fred Anderson, novelties. Ed
Blank is building a new popcorn
trailer.

Lemuel Peach is ride superintendent.
Ride line-up includes Ferris
Wheel, Harold Shoahe, foreman; Ed-
ward T. Cloe, assistant. Merry-Go-
Round, Frank Mitchell, foreman.
Frank Frith, assistant. Loop-O-Plane,
Steve Simon, foreman; John H.
Malone, assistant. Tilt-A-Whirl, John
Grys, foreman; John Kolb, Homer
Blasmer and Harry Howard, assistants.
Chairplane, Pat Sumpter, foreman;
Robert Rumble, assistant. Kiddie
Auto, Jesse Strough; Kiddie Air-
plane, Marvin Leonard, and Kiddie
Hobby Horse, Julius Forsika. Ray-
mond Papsun is lot superintendent.

Alamo Exposition

PERRYTON, Tex., June 19.—Ood
opened here Monday (14) to good
weather, which brought out a good
crowd.

Foods and Katie Reeves, Jim, Sue
and Edith Case, Jack and Ruth Bixler
and Marvin Jordan left to join the
Dumas show. Marie Kolb, daughter
of cockhouse operator Snippy
Kolb, has joined for the summer.
Yvonne Carr has joined her parents,
Bill and Emma, for the summer.
Vendel Haverdich will spend
the season with the show.

The sound car has worn out two
recordings of Ding Dong Daddy From
Dumas, which was the official music
for last week's stand in Dumas. Tex.
Clyde Brock joined George Lane's
crew. Martha Rodgers is on a diet.
Joe Rosen is doing okay with his
jobbing bit sideline. Miller Williams
took over the guess-your-age.—
SAMMY SAPSON.

Pop Porter's

HOWARD, Kan., June 19.—Shows
opened here Tuesday (15) under aus-
pices of the Firemen's Club after a
week's stand in Severy, Kan., which
brought ride and concession play
above expectations.

People are jointing with rides and
concessions. Two new shows have
also joined. C. J. Watkins, ride super-
intendent, is doing a top job in get-
ting the show ready. Pop Porter has
taken delivery on a light plane and
Tiny Barnes recently trekked to
Kansas City, Mo., to pick up a new
Horse trailer.

Shows are heading west to play the
harvest territory.—BUD BROWN.

Gray-Low

KNIGHTSTOWN, Ind., June 19.—
Playing here under auspices of the
Veterans of Foreign Wars, Mr. and
Mrs. Lloyd Shoup, show owners, were
hosts to the children of the Indiana
Soldiers and Sailors' Children Home
at a matinee. Over 500 children from
the home were on the grounds.
George Bauer, ride superintendent,
and his assistants did a great job
herding the kiddies on the various
rides at no charge. Mr. and Mrs. W.
C. Hatcher donated their kiddie rides
for the afternoon.

Lyle Lance, who has the popcorn
and bumper concessions, clowning on
the midway and furnished free pop-
corn. Mr. and Mrs. Bill Lichter
treated the kiddies to free candy floss.
Other concessionaires taking part
with donations were Mr. and Mrs.
Pete George, ball game and balloon
darts; Mr. and Mrs. George McGurk,
ball game; Mr. and Mrs. Bud Mueller,
fishpond and hoop-la; Mr. and Mrs.
Robert Thornton, photos; Mr. and Mrs.
Charles Warren, basketball and pitch-
shot-you-win; Joe, Johnny and Minnie
Davis, mitt camp and scales; Mr. and
Mrs. Claude Groves, midway diner;
Mr. Duffett and son, snowball; Mr.
and Mrs. Schultz, Penny Arcade and
shooting gallery, and Mr. and Mrs.
Dellinger, bingo.

Joining here were Mr. and Mrs.
Hart, string game; Mr. and Mrs. Jim
Van Dyke, jewelry, and Moore's Mon-
key Show.

Visitors included Mrs. Minnie Mil-
ler, Baker's United, and Tommy
Thomas, Joyland Shows. — R. J.
THORLTON.

Jim McCall

MACON, Ga., June 19.—Seven
weeks on Macon lots ended here Sat-
urday (12) and the org moved to Fort
Valley.

Closing spot here was at Smith and
Mitchell streets, East Macon, a re-
peater which topped Macon grosses.

McCall said Macon lots were pro-
fitable, but the engagement as a whole
was off from previous years. With
two exceptions, the first three nights
of each week proved good, but gener-
ally the last three proved good winners.

Charlotte McCall, daughter of
Owner-Manager McCall, a senior at
the University of Georgia, is spending
her vacation with the show. Sgt. Jim
McCall, Jr., son of the show, formerly
Wagner Robins Army Air Base, was a
regular visitor on week-ends.

A new addition to the troupe is the
son of Mr. and Mrs. Miller Johns, who
was born in a trailer on the lot here.
Johns has the palmistry and pea pool
concessions.

A. O. Hoffman, owner of White Star
Attractions, was among visitors here.
Pat Mandel joined with photo and
penny pitch. Legal Adjuster Bill and
Mrs. Reese are expecting their grand-
son from Tampa to join for the sum-
mer vacation.

The McCalls expect to sandwich in
another Macon date after the peach
and tobacco crop harvests.

Northwestern Amusement

WATERVILLE, O., June 19.—
Weather and crowds were okay at
Russford, O., May 31-June 5. Rides
included Merry-Go-Round, Chair-
plane Loop-O-Plane, Ferris Wheel,
airplane.

Concessionaires included Carpen-
ter, high-striker and basketball;
Pearce, two ball games and cat racks;
Saylor, pinball games, six cat racks,
clothes pin and candy floss; Dun-
berger, huckley buck; Nord, bear
block and balloon dart; Moench, nov-
elty; and Davey, cat racks. The Stan-
ley, age, and McDonald, shooting
range.—WALTER H. ANDERSON.

CALLING ALL CONCESSION PEOPLE
IDEAL CHANGE APRONS



For Blouse, P.C. Dealers, etc. Three pockets,
10" x 12" x 14" size. Washable, durable,
stitched, White and colors, \$2.00 each post-
paid. No return privilege.

M. E. JOHNS
704 FETTER AVE. LOUISVILLE, KY.

GIRLS—WANTED—GIRLS

For Hawaiian and Posing Shows,
Good Salary, Good Treatment.

Contact:

JOE MURPHY

c/o Alamo Exposition Shows,
Wellington, Tex. this week;
Woodward, Okla. June 28-July 5;
then Mangum, Okla.

O. E. (BOB) ROBINSON

Show Artist—Carnival Painter

Or anyone knowing his whereabouts,

Please contact:

MENARD FINANCE CO.

201 S. 14th St., St. Petersburg, Fla.

WANTED

FOR NUMBER 2 UNIT

Popcorn, Pinballs, Candy Floss, Fish Pond,

Ballroom, Basketball, Shooting Gallery, Ball Games and other Concessions.

W. J. BOON

Ocotop, Extrapool, Roll-O-Plane or Little Bird

WHITE HALL, ILL. LOUISVILLE, MO. 4TH

ST. LOUIS, MO. 10TH

MOUND CITY SHOWS

Oventille, Mo., this week.

WANTED AT ONCE

Season just opening, have opening for good, flashy,
to-date Bingo on permanent basis in Arcade
Building. Can use immediately, reliable, Archaic
Mechanic.

J. GLOTH

Ocean Beach New London, Conn.

WANTED

Ballroom Dart, Hoop-La, Pitch-It-You-Win, Jewelry,
High Sticker, Celebrations and Fairs starting Troy,
Mo., this week. WANT GOOD OFFERS WHEEL
MAN.

MOUND CITY SHOWS

Troy, Mo., this week.

WANTED

EXPERIENCED BINGO HELP

TURNER BROS.' SHOWS

North Carolina, Ill., June 25-26; Olney, Ill.,

June 30-July 5.

FOR SALE

CALF WITH FIVE PERFECT LEGS,

Five Months Old, Weight 400 Lbs.

ERVIN KAUFMAN

Danvers, Ill.

(Phone: 2 Longs, 2 Shorts on 308, Danvers, Ill.)

SCALE AGENT

For one of BEST Amusement Parks. Must be sober
and best of character. Jack Thompson, Fun House
entire last season, with 1000 Amusement
people present.

801 W. BUILDING, University Ave. & Andrews St.
Rochester 1, New York.

READERS

Nice route, Long season. All replies:

Joliet, Ill., this week; then per route.

Francis Deemer

Cavalade of Amusements

JACK SHANNON

WANTS GOOD MAN ON 1947 ELI FERRIS

WHEEL. Call 214-00-00. Write or wire

GEORGE GEROLD

301 N. 6th St., East St. Louis, Ill. Phone: East 31.

STEAM TRAIN

BURNS
COAL

Attracts
CROWDS in any
amusement park or
civil recreation center

You need a steam train to make real money. These trains are grossing \$2,500 to \$12,000 a season; you can do it too in any town over 10,000. Many park officials give rent-free concession just because of the crowd pull.

OTTAWAY AMUSEMENT COMPANY

Mrs. Steam Trains and Kiddie Auto Rides
224 W. Douglas Wichita 2, Kansas

FOR SALE

Guess-Your-Weight (Scale Concession)

Complete with Sound Set, Display Stand. Used four weeks only. Cash. Ready for fairs.

SCALE-CONCESSION

c/o Tourist Park, R. F. D. No. 1, Halifax, Penna.

WANTED

Ferris Wheel Foreman

New #5 Eli Wheel.
Other Useful Show People.
JOE FREDERICK
Davenport Amusement
Romeo, Mich., till 27th.

WANTED
TO BOOK OR LEASE

With own transportation: Ferris Wheel, Octopus, Ball-o-Pine, Answer to!

DAN NESTA, Owner, or
HENRY M. HARRIS, Manager
WUTHEG STATE AMUSEMENTS
142 Worcester St., Hartford, Conn.

WANTED

To get in touch with William F. Kelly, Frank R. Sheppard, Kenneth C. Sheppard, Miller R. Johns. Please communicate with

R. C. BRYAN

608 Tampa St., Tampa, Florida

WANTED
PIANO PLAYER

New "Look-a-Here, Stats lowest salary and experience. In home (last year with Edna) and wife, can offer you a good spot; come on.

BUDDY BERNSTEL

c/o King Field Shows, Barre, Vt., this week; White River Jct., Vt., next week.

HEART OF SUMMER RESORTS

JUNE 29 - JULY 10

Can place independent Rides, Shows, Free Acts, only 10¢ Concessions and other locations to follow. Well advertised. Join or phone:

RUSS GREEN

84 ELM ST. MORRISTOWN, N. J.

CARNIVAL WANTED

Small or large, available for one or two-week stand or for duration of season, open in Steubenville, Ohio. Contact

CHARLES DIPALMA THEATRICAL AGENCY
Imperial Hotel Steubenville, Ohio

Majestic Greater

DRAVOBURG, Pa., June 19.—Week here started off with a bang and turned out all right, except for rain Tuesday and Saturday. Concessions and shows did very well but the rides took a licking. Harry Schurgin joined to take over the candy pitch. The personnel was happy to hear that Linda Susan, daughter of Mr. and Mrs. Ted Snyder, is at home in Toledo and doing nicely following hospital treatment. Lloyd Soules, chief mechanic, celebrated his 38th birthday and Dick Keller, popcorn concessionaire, his 44th.

Looks like Dickie Keller will be even smarter than his dad. Irma Kane is doing okay with beat the dealer. Likewise, Peggy Wilson with over and under. May and Charley Phillips are in there pitching, as is Harry Modele. The writer had a new stunt cooked up for Kiddie Day but was rained out. Killer McCoy did a fine job on the ginny organ. Happy and Dutch assisted him. George Bradley and Ray Coleman are doing fine. The writer saw something new. The lot was so hard that a jack hammer had to be used to dig holes for stakes.—HARRY E. WILSON.

Wallace Bros. of Canada

SAULT STE. MARIE, Ont., June 19.—Shows opened here Monday (7) to steady state in the evening after rain during the day. Our 24-week season premed in Windsor, with weather and the public giving us a good reception. The next four weeks, which covered Brantford, Sarnia, Kitchener and Hamilton, showed good box office for all despite the variable weather. Sudbury was the spot before this one, which also was okay.

Owner J. P. (Jimmy) Sullivan deserves a pat on the back for the laying out of the lot here, which first looked impossible for a ride and show set-up.

After the stand here shows start the long trek to Western Canada, with the first stop at Winnipeg, followed by the fair dates which will take us to the Rockies.—TOMMY McCLEURE.

Mighty Hoosier State

CHILLICOTHE, O., June 19.—Portsmouth, O., closed with the biggest gate attendance in several years, with the show turning over 36,000 on the week, making it the best one of the season after following another show by two weeks.

An early short fast move was made to Chillicothe. All was in readiness early Monday. At opening time the rains came but we finally got in a fair night. Remainder of the week the weather was perfect, with business off some from last year. We played in the heart of the city on the city parking grounds. Bingo Randolph has completed the new front on the Funhouse and has started work on the Monkey Show, with the Snake Show scheduled next.—M. G. STOKES.

T. J. Tidwell

McCAMEY, Tex., June 19.—Shows moved here after a good week at Monahans, Tex. The org was spotted downtown under National Guard auspices. Monkey Show got top money, followed by Mr. and Mrs. Fisher's Funhouse. The Merry-Go-Round led the rides.

Mr. and Mrs. Tidwell, Mr. and Mrs. Charles Vanderford and Mr. and Mrs. Elmo Williams took delivery on new trailers. With schools closed, many children have arrived for vacation. Mother Allen and Mrs. Bobby Decker were recent hostesses at a dinner and crystal shower for Mrs. Tidwell. After presents were opened refreshments were served to all the women on the show. A swimming party was held for the children.—SOPHIA OSBOURNE.

FAIRS ★ ★ ★ FAIRS ★ ★ ★ FAIRS

SUNSET
AMUSEMENT
COMPANY

CAN USE AGE, WEIGHT, SNOW CONE, GLASS
PITCH, BALL GAMES AND SLUM CONCESSIONS

INDEPENDENT SHOWS

WANT MECHANICAL, UNBORN, LUNG, MOTORDROME

RIDE MEN

HELP ON DODGEM, TILT, C-CRUISE, CATERPILLAR AND SPIFFIRE
Starting Iowa Falls, June 27

FAIRS ★ ★ ★ FAIRS ★ ★ ★ FAIRS

ALBERT LEA, MINN., JULY 3-4-5

FAIR ROUTE STARTS JULY 8th

Barnesville, Minn.

Warren

Fertile

Roseau

Mahnomen

Thief River Falls

Bemidji

Hibbing

Monticello, Iowa

Preston, Minn.

Postville, Iowa

Morrison, Ill.

Oregon, Ill.

Marshalltown, Iowa

Hutchinson, Minn.

Iowa and Mo. Celb.

ADDRESS

Mason City, Iowa, this week; Iowa Falls, 4 days, June 28-July 3

UNITED STATES
SHOWS

Have the greatest July 4th Celebration in West
Virginia at City Park, Mannington

Opening on Tuesday, June 29th, and closing Monday, July 5th.

Want Girl Revue or Posing Show that can work in West Virginia.

Also want Kiddie Airplane, Pony Ride and Auto Ride.

Concessions: String Game, High Striker, Clothes Pin, Balloon

Darts and Unborn Show, Penny Arcade, Mechanical City.

Cornelius Foster and Stanley Fleishman, get in touch with Mr.

Stanley, Fred Sprague, contact Roy Dearduff. All others contact

L. P. BRADY, Manager

Madison, West Virginia

PS.: Can use Ride Help on all rides.

FOR
SALE

#5 ELI FERRIS WHEEL

FOR
SALE

BRAND NEW—NEVER OUT OF CRATE—WITH TRANSPORTATION

WILL LEASE TO RESPONSIBLE PARTY

Jack Klausen, 2838 North 18th St., Kansas City, Kan.

(Phone Fairfax 3448)

GOLDEN RULE SHOW

June 25-July 3, Hyndman, Pa.; Confluence to follow—Firemen's Celebrations. Want Stock Concessions, any Show with own equipment, Sound Truck. We have some of the choice tools in Pennsylvania, July and August. Kiddie Rides now and for Shade Gap, Aug. 2-7. Ride Men for all rides; good pay. G. V. Minden wants Agents. John and Ruth Orick, please contact.

MT. UNION, PA., THIS WEEK.

ANNIE THOMPSON

CALL

THE BOOGER

SPIKE THE LIGHT

Where You Want It!

WITH
SWIVELIER'S
New Portable SPIKE Unit

This versatile, all-purpose SWIVELIER spotlight holder can be used anywhere... indoors and outdoors... on the ground, hanging 10, 20 ft., or in 10 ft. for use with PAT 28 Outdoor Bulb or 40 Indoor Bulb.

FEATURES: 1. NEOPRENE GASKETS seals bulb and mechanism against moisture. 2. 8-foot Outdoor Rubber Covered Cord and Cap. 3. RETRACTABLE SPIKE, turns back into base when not in use. 4. MOOR SHADE has holes in bottom to permit water to drain off. 5. IMPA-BAXED ALUMINUM FINISH.

- Orders shipped same day required.
- Overnight service within 500 miles of Chicago.
- Request our Catalog on SWIVELIER Line.



No. H 962 AN
(less bulb)
Each, Net
(lots of 4)

\$519

INTERIOR
OF BASE

No. 962 AN
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Each, Net
(lots of 4)

\$225

Less than 6 prices slightly higher.

WRITE, WIRE OR PHONE
Eddie Murphy or Max Avar
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Englewood
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NEW
1948

Apex 4 Star
CARNIVAL
WHEELS

Heavy Duty
Mounted
BINGO
CARDS

In Various Colors



Apex 5 Star
BINGO
BLOWERS



Complete Bingo Supplies.
Also Amplifiers.
SEND FOR FREE CATALOG

MORRIS MANDELL, INC.
131 West 14th St. (Dept. B), New York 11, N. Y.
CHickens 2-3064

W. R. GEREN Presents

MIGHTY HOOSIER STATE Shows

Featuring Hugo Zacchini, the Human Cannon Ball

WANT FOR LINTON, IND., 4TH OF JULY CELEBRATION, during June 30 through July 5th. Concessions open—Cotton Candy, Show, Cracker Jack, Drinks, Novelties, High Striker or any Stock Operations. ALL EATING STANDS SOLD. Shows—Have Side Show, Monkey, Snake, Fun House, Life, Arcade. All others open. All replies wire:

W. R. GEREN, Owner

MIGHTY HOOSIER STATE SHOWS

Richmond, Indiana, this week: Terre Haute CIG Celebration follows Linton.

AMERICAN EAGLE SHOWS

WANT FOR AUBURN, ILL., STREET CELEBRATION, JUNE 21-26; BOONEVILLE, IND., FOLLOWS. AND THE LARGEST JULY 4TH CELEBRATION IN THE STATE OF INDIANA. CONCESSIONS OF ALL KINDS—Stock Concessions, newly finished Grand Stoves, jewelry, etc. Can place Cookhouse and Grab for July 4th spot. CAN PLACE KIDIE RIDES AND CHAIR-O-PLANE. Want A-1 Ferris Wheel Man, also other Ride Help. All address:

DANNY ARNETT, Mgr.

AUBURN, ILL., THIS WEEK.

LEGITIMATE CONCESSIONS WANTED

Two weeks only beginning at 4th of July Celebration, Ferrell, Pa., July 5-10, inclusive.

Everything open except Popcorn, Bingo and Percentage Games. Address inquiry:

Gooding Amusement Company

1300 NORTH AVENUE

COLUMBUS, OHIO

FROM THE LOTS

Lawrence Greater

CORNING, N. Y., June 19.—Due to a close lot which was not broken in for this date and all night rain which delayed setting up, opening Monday (7) was lost. Superintendent Tom Evans had the lot in good shape by Tuesday afternoon (8) and the business was again closed Saturday (12) until rain again hit late that night.

Casey Sells motored to Chicago to fetch a trailer which he sold to his Spittire foreman. Louis Gueth made a couple of trips to Rochester. While the show was in the Buffalo area many folks took time to shop for new outfits in the big stores. The Johnny J. Jones Exposition was in Niagara Falls, 11 miles away and much visiting was exchanged.

Visitors noted included Mr. and Mrs. Harvey Wilson, Mr. and Mrs. Joe Stey, Lucille Lamphorn, Bertha (Cyp) McDaniels, Francis Scott, Bootie Paddock, Ann Neal, Sister Morris, Ralph Lipsey, Peazy Hoffman, Max Cohen and Jim Kelleher, a former general agent who is now an Elmira business man. Sam and Shirley Levy, Tom and Thea Carson, Joe and Margaret Lux and Helen Eule visited the Jones org.

Sam Levy and ex-navy paymaster McDevitt, our secretary, had birthdays during the engagement. Aleck and Harry Murphy will celebrate birthdays this week. New concessionaires are J. W. Ackley and Bill Miller with guess-your-age and weight, and Phil and Charlotte Delano with a nicely framed chocolate dip. The writer has conceded that Margaret Lux is his master at gin rummy. —HERB SHIVE.

Lee United

RAY CITY, Mich., June 19.—Record crowds were the rule here under the auspices of the Yellow Jackets, the athletic club sponsored by St. Joseph's Parish. Promotion was under direction of Ray Mills. Owner Charles Lee greeted his friends and neighbors. Jay Smith added light to the presents on the Merry-Go-Round. Len Preston is busy in the electrical department. Jack Winters is leaving the carnival field to sell trailers. Benati Delinn has taken over the novelty stand. Eddie Herman, Charles Helm and Paul Bueley fished in the bay each day.

Eddie Rouse joined with his cookhouse. Lela Nelson is busy with her horse stands. Bill Porter's hobby horse kiddie ride proved a money maker.

Mrs. Charles Lee unveiled the frozen lot stand. It's very elaborate, with neon and sheet aluminum. Joyce Swarthout is spending her vacation as a clerk in Jerry Harwood's popcorn stand. Alice Porter added 24 feet to the bingo stand for the rest of the celebrations and fairs. Irma Nixon is at the fishpond and Joe March on the age. Male's French Cies joined Bertha and Charles Martin joined with a hoop-la. Albert Walters is in charge of the arcade, assisted by Roy Remington. Alton Denst and the chafed summer joint. Lee Margold is holding sway at the floss and taffy concessions. Ginger Intri joined with basketball. Allen Collins is keeping all motors and mobile equipment in top shape. —WALTER A. SCHAFER

All-Matrim

ST. JOHN, N. B., June 19.—Org closes a long stand here tonight, having bowed for the season here Friday (4). Organized in St. John early in 1947 by Les Dryden and Gee Wiggins, the shows toured the New Brunswick province last season. Stand here proved fair, the first week being hit by rain.

Jack J. Perry

DANVILLE, Va., June 19.—Org suffered its worst stand of the season during one-week stay here, only a strong finish preventing a blank. This city has instituted some new and rigid legislation concerning concessions, which must be passed before a show is permitted to open. Org was under auspices of 40 & 8 here.

Mr. and Mrs. Les Braunstein played host to their daughter and son-in-law, Mr. and Mrs. Martin Weiss, over the Decoration Day week-end. Mrs. Braunstein planned to New York for a week's visit. General representative Charles M. Powell was on the lot for a few days, discussing fair dates with General Manager Jack J. Perry.—CHARLES POWELL.

Wolfe Amusement

BLOOMINGTON, Ind., June 19.—During the org's stand here, Bob Moore added three trucks. King joined with a set of Parker diggers. Red Owens, wife and baby joined.—ERNEST SYLVESTER.



NATIONAL
SHOWMEN'S
ASSOCIATION

GREETINGS YOU

You are eligible to Membership in this fastest growing showmen's organization if you are a showman or affiliated with the amusement business. Clubrooms in the center of the amusement world.

Meetings 2nd and 4th
Wednesday each month
Palace Theatre Building,
1564 Broadway,
New York 19, N. Y.

Mostly everyone of the Eastern amusement family is a member. Are you?

Write for information.
Initiation \$10.00
Dues \$10.00 Yearly

WANTED A-1 WAITERS

Top Wages

C. F. MELLE
Ann Arbor, Mich., Week
June 21

CARNIVAL WANTED

BY THE WHITE ROCK SPORTSMEN'S CLUB
in Westbury, R. I. (Pop. 20,000).

Get in touch with

George A. Wise Jr.,
16 Wall St., White Rock, Westbury, R. I.

FOR SALE

COMPLETE ORGANIZED CARNIVAL
Including 6 Rides, 4 Shows, 10 Trucks and Semi. Fun House, and eight Pig & C Concessions located. Here contracts for Fair and Celebrations until October. Prices reasonable. Takes 20,000 to handle, balance easy payments. Contact PAY DOWN, Rt. Louis 1, Mo.
c/o Billboard

FOR SALE

#5 LIT WHEEL
Reconditioned. One year in operation by appointment.
S. A. GIBSON
SHEPARD 638 Chicago 46, Ill.
7520 N. Beeley

BIG 4TH OF JULY CELEBRATIONCHICKEN RUFF LOT
3200 BROAD ST.

AUSPICES ALL AMERICAN LEGION POSTS, RICHMOND, VA.

JACK J. PERRY SHOWS

ANY 10 CENT CONCESSIONS THAT OPERATE FOR STOCK

WANT

SIDE SHOW, WITH OR WITHOUT EQUIPMENT. Have good proposition for operator with complete Show. Any Grind Shows that don't conflict.

CATERPILLAR, OR ANY FLAT RIDE.

CAN USE ALL USEFUL HELP ON ALL RIDES.

COOKHOUSE HELP. Apply L. (MURPHY) FRIESIDE.

THIS SHOW HAS 10 FAIRS—2 CELEBRATIONS WITH 3 LATE FAIRS

ALL WINTER IN FLORIDA

APPLY BY WIRE, NO TIME TO WAIT. GET WITH THE BIG ONE.

JACK PERRY, Gen. Mgr.

RICHMOND, VA. NOW

**J. J. PAGE
EXPOSITION SHOWS**

NOW BOOKING FOR POCAHONTAS, VIRGINIA, BIG ANNUAL 4TH OF JULY CELEBRATION

Only one Show a year, should be a Red One. Can place reliable, experienced Ride Help on all Rides. Wire, don't write. Can place a few more Legitimate Concessions. Good opening for Diggers, Rat Game, Custard, Ice Cream, Candy Floss, Lead Gallery and others. Will give good proposition to Penny Arcade. Can place ROLL-A-Plane, Tilt or Caterpillar with own transportation. Good proposition. Elmer Red wants Fun House Operator and Hanky Pank Agents. Bill Hunter wants Count Store Agent. Everybody address:

KERMIT, W. VA., THIS WEEK.

P.S.: Con Cunningham wants Walters for Cook House.

DICK'S Greater Shows

WANT FOR BIG JULY FOURTH CELEBRATION,
STARTING JUNE 2 THRU JULY 10,
INCLUDING SUNDAY, JULY 4

GRIND STORES: Penny Arcade, Guess Your Age and Scales. Photos. Penny and Cigarette Pitches.

SHOWS: On account of disappointment, still have SIDE SHOW open, complete new show, 120-foot bannerline, all equipment in fine shape. Those who wired before, contact me again.

RIDE HELP: Only those who can drive semi. Wagner wants Countermeasures for Bingo; must drive semi.

R. E. GILSDORF, Gen. Mgr., Dover, N. J.**ROGERS GREATER SHOWS**

Want Ferris Wheel Foreman, Second Men on all Rides and Truck Drivers. Girls for Girl Show. Concessions for Rantoul, Ill. and Hoopeson, Ill. Celebrations.

All wire:

ROGERS GREATER SHOWS

CRAWFORDSVILLE, IND. this week; RANTOUL, ILL. next week.

7 TUB TILT-A-WHIRL, WITH TRANSPORTATION	\$7,800.00
50 KW. TRANSFORMERS WITH SWITCHBOARD AND 1,000 FT. OF RUBBER	
CABLE MOUNTED ON 1 1/2 TON CHEVROLET VAN TYPE TRUCK WITH PORTABLE	
HIGH LINE TOWER ON TOP OF TRUCK	800.00
1 1/2 TON VAN TYPE 1938 DODGE TRUCK	500.00

Above equipment is in first-class condition and ready to take out for the season.

Phone: Milwaukee, Wis., Orchard 2962.

Address: 2315 W. Scott St., Milwaukee 4, Wis.

GIELOW RIDES**MARKS SHOWS**

MILE LONG PLEASURE TRAIL

WANTED WANTED WANTED

FOR GREAT HOLLOWELL FAIR, AUGUSTA, MAINE

JUNE 28TH TO JULY 3RD

SHOWS: Can place grind shows of merit, such as Glass House, Wild Life, or any other grind show, with or without transportation. Have opening for Penny Arcade.

RIDES: Tilt-a-Whirl and Dark Ride. Will furnish transportation.

CONCESSIONS: Can place all legitimate merchandise concessions. We have 12 of the finest fairs in the South, beginning at Roanoke, Va., and ending the middle of November.

Jimmie Simpson wants colored performers. All singing and dancing comics. Also good candy pitch man.

All replies to Lewiston, Maine, this week; Augusta, Maine, next week; then as per route.

I. K. WALLACE ATTRACTIONS

Blossburg, Pa., this week, Auspices V.F.W.

WEEK OF JUNE 28TH TO JULY 3RD

WEEK OF JULY 5TH

FIREMEN'S CELEBRATION, BOLIVA, N. Y.

CLARENDON, PA., V.F.W. OLD HOME WEEK

TRI COUNTY FIREMEN'S CONVENTION

Friendship, N. Y., week of July 12; Cuba, N. Y., to follow.

CAN PLACE for these dates and balance of season; Shows with own equipment, low percentage. Nothing too large or too small for these spots.

WANT CONCESSIONS—Custard, French Fries, Snow Ice, Fish Pond, Bowling Alley, Pitch-Tilt-You-Win, Ballon Dart, Cig. Gallery, String Game, Glass Store, High Sinker, Wheel, all open. Can place Ball Games, etc. Mr. Mack can place sober, reliable man to operate Short Range and up and down two frames; good salary or percentage. Also place reliable Penny Arcade.

WANT RIDE HELP—Chairplane Foreman and Second Man, Wheel Help and Merry-Go-Round Men. Write or wire:

I. K. WALLACE

BLOSSBURG, PA., this week; after, per route.

**H. ROSEN
AMUSEMENTS****WANT FOR ANNUAL 4TH OF JULY CELEBRATION**

On the Streets around the Court House, Louisville, Ky., and balance of season, including long list of bona fide fairs in Kentucky, Tennessee and Alabama.

RIDES: Will book Tilt, Octopus, Spitfire, 25% to office. Want Foreman for Chairplane. Want man to take charge two Kiddie Rides. Want Foreman and Second Man for brand new Allan Henschell Tilt Beauty Merry-Go-Round.

SHOWS: Men to take charge complete Animal Show. Want Manager with at least three Girls and Wardrobe to take charge of Girl Show. Will furnish 20x40 Top and Panel Front for same. Will book organized Minstrel. Good opening for Motordrome. Will give good proposition to Penny Arcade.

CONCESSIONS: All open except Bingo and Cookhouse. Especially want Long and Short Range Gallery, Age and Scale, Pitch-Tilt-You-Win, Blower, all Hunky Panks. Good proposition to man to take charge of office-owned Concessions; one who can handle stock and build. Also want capable Lot Men.

FREE ACT—Can place now and for balance of season, High Sensational Act. Will pay top price if you can produce. All replies to:

H. B. ROSEN

OLIVE HILL, KY., this week.

MAJESTIC GREATER SHOWS

Can Place for Annual Fourth of July Celebration

July 5 to 10, Sandy Lake, Pa., and long season of Fairs and Celebrations Side Show Acts, Agents for Roll Down, Agents for Slum Stores, Spitfire Foreman and

Second Men for Rides, Must drive Semi. Address:

SAM GOLDSTEIN

LACRAWANNA, N. Y., this week

BUFFALO SHOWS

Want high-class Side Show with own transportation. Will book Monkey, Animal, 10-in-1, Glass, Fun House, Mechanical, Snake, Reptiles. Have a 20x40 Top available for Show use. Will book Penny Arcade, Jewelry, Basket Ball, Ballon Darts, Motor Drome, Cork Gallery, and non-conflicting Merchandise Concessions; any other attraction of merit.

Long list of Celebrations and Fairs; July 4th week under Firemen Auspices.

This week, PORT ALLEGANY, PENNA.

PACIFIC UNITED SHOWS

CELEBRATIONS JUST STARTING

Can place Ball Games, Fish Pond, Pitch-Tilt-You-Win, Hoop-La, Cork Gallery, Jewelry, Slum Wheel, Scale and Age.

A. E. SOARES—G. SACKSON—TED LE FORS

2121 SHIEN WAY

SACRAMENTO, CAL.

PIONEER SHOWS

—high class midway attractions—

FOURTH OF JULY CELEBRATION, DELHI, N. Y.

8 BIG DAYS, JUNE 28 TO JULY 5 INCLUDING SUNDAY
\$2,500.00 free attractions. \$1,000 fireworks display. Outstanding parade, bands, drum corps, veterans' civic fraternal organizations from all over Central New York.

Want Legitimate Concessions. All estates space limited. Shows of merit. Will book Rolloplane or buy. Want useful help. Don't miss Delhi.

MICKY PERCELL
Week June 21-26: Elkland, Pa.

SOUTHERN VALLEY SHOWS

Fastest Growing Shows in South

WANT FOR 12 FAIRS, 6 CELEBRATIONS, STARTING JUNE 28, CITY PARK, CENTRALIA, ILL., JULY 4TH CELEBRATION, WITH MISSOURI, ARKANSAS, MISSISSIPPI, LOUISIANA FAIRS UNTIL NOVEMBER 25.

CONCESSIONS—FIRST CLASS COOK HOUSE, Scales and Age, Novelties, Balloon Darts, Hoop-La, Pitch-Till-You-Win, Devil's Bowling Alley, String Game, French Fries, Jewelry and any other that do not conflict with what we have.

SHOWS—Animal, Monkey, Ten-in-One, Illusion, Fat, Fun on the Farm, Mechanical, Posing, Hawaiian and What is It? Good proposition if you have your own outfit and transportation.

RIDES—Want to book for balance of season Spitfire and Chair Swing Rides. Wire or write

EDDIE MORAN, Mgr.

Mr. Vernon, Ill., until June 26; then Centralia, Ill., until July 6.

don FRANKLIN Shows

WANT FOR BIG JULY 4TH CELEBRATION, LAKE CISCO, CISCO, TEX., and for Balance of Season

CONCESSIONS—Can place a few legitimate Concessions. Will sell "EX." on Age, Scales, Novelties, Jewelry. SHOWS—Will book Monkey, Snake, Mechanical, 10-in-1, Wild Life, Animal and any Grand Show of merit. 50% Bill Daley, 25% Palm. No Old Shows wanted. Have complete franchise for Hootchy Show, 30-50 top, stand front and everything complete. RIDES—Will book Dark Ride and Octopus (Hubert Hall, contact me). RIDE HELP—On account of returning RIDES to this show which we had leased out, we have the following openings: Foreman for Spitfire, Train, new Kiddie Aston, Ball-a-Plane; Second Men for Merry-Go-Round, Porcupine Wheel, Tilt-a-Whirl, Spitfire and Roll-a-Plane. OTHER HELP: Night Watchman, Search Light Operator, Gate and Tower Help; Wires for Tickets. Can place Concession Agents. All address:

DON FRANKLIN, Mgr.

Abilene, Texas, this week; Olico, Texas, all next week.

EDDIE L. WHEELER SHOWS

WANT WANT WANT
For two big Fourth of July celebrations: Jamestown, Tenn., week June 28 to July 3; Red Boiling Springs, Tenn., week July 4 through 10.
OVER 17,000 ATTENDED LAST YEAR

CONCESSIONS—All kinds that work for stock. Good opening for Cookhouse that caters to show people. Ex. on Bingo. SHOWS—Any worth-while Show. Good opportunity for Side Show, Wild Life, Big Snake, Monkey and Drome. RIDES—Will book Rolloplane, Spitfire, Merry-Go-Round or Tilt. Ride Help—Sober and reliable Ferris Wheel Foreman, Chairplane Foreman. All replies to

EDDIE L. WHEELER
DECATUR, TENN., THIS WEEK

Groves Greater Shows

AMERICA'S CLEANEST MIDWAY

Can place Photos, Frozen Custard, Jewelry.
Can use Second Men on Merry-Go-Round, Ferris Wheel, Tilt. Want Foreman for Chairplane.
Want Talker Front of Minnie Show. Alexander Tolliver wants Blues Singer, Chorus Girls for Cotton Club Minnie Show. All replies:

ED GROVES, Mgr.
BOGALUSA, LA., JUNE 29-JULY 5

LOOK!

PARKER DOES IT AGAIN!

YES! We are the first to announce a flat cut of 10%. This is in keeping with our policy of always being out front and always giving the best for the least.

A FLAT 10% REDUCTION IS EFFECTIVE THIS DATE AND RETROACTIVE ON ALL CONTRACTS DELIVERED OR YET TO BE DELIVERED THIS SEASON!

We can make July delivery on two more Carry-Us-Alls. The best part your season, the fairs and celebrations, are ahead of you. Get your order in TODAY. 2-abreast now sells for only \$7,987.00 complete, ready to set up and run with 20 metal horses and 2 finely decorated and upholstered chariots; handsomely decorated inside scenery, fluorescent lighting.

C. W. PARKER AMUSEMENT COMPANY

World's Largest Manufacturer of
Amusement Devices
LEAVENWORTH, KANSAS

P.S.—Order that set of Metal Horses now to bring your machine up to date. They fit any make.

MAJESTIC GREATER SHOWS

CAN PLACE FOR
ANNUAL 4TH OF JULY CELEBRATION
AND
SANDY LAKE, PA.—HOMECOMING—JULY 5TH THRU 10TH

PARADES FIREWORKS CONTESTS
AND OTHER CELEBRATIONS — ALSO 10 BIG FAIRS
CONCESSIONS: Photos, Penny Pitchers, Bear Hoop-La, Concessions of all kinds. Few choice Wheels and Grand Shows.
SHOWS: Mechanical, Arcade, Snake and other Grand Shows. TALKER for GIRL SHOW.
DANCING GIRLS for office-owned Shows.
WHEEL FOREMAN and Second Men for Rides. Must drive Semi. CANYAS MAN and TICKET SELLERS. GET WITH A WINNER. ADDRESS:
SAM GOLDSTEIN, Lakawanna, N. Y., this week

WARNER'S MERRY-GO-ROUNDS

FERRIS WHEEL
12-seat Ferris Wheel.
Everything new.
Immediate delivery.
Come and get it.

MERRY-GO-ROUND
30-ft. Merry-Go-Round, 30 jumping horses. Immediate delivery. For adults and children. Come and get it.

DIVE BOMBER
Tower 20 ft. high. Four Airplanes on it. Each plane holds 2 passengers. Come and get it.

If you want these rides you had better wire or call, because they're ready for the 4th of July. Reference: Hancock Bank, Bay St. Louis, Miss.

JAY WARNER

BOX 181, BAY ST. LOUIS, MISS. PHONE: 9121.

Want—INTERNATIONAL SHOWS—Want

FIRST-CLASS RIDE HELP OF ALL KINDS.

FOREMAN FOR SPITFIRE AND SECOND MAN ON FERRIS WHEELS.
CONCESSIONS: Frozen Custard, Candy Apples, Lead Gallery, High Striker, Coke Bottles, String Game, Bumper, Post Office and Jewelry. Count Store Agents and Handy Park Agents.

WILL BOOK FUN HOUSE AND ATHLETIC SHOW.
SIDE SHOW ACTS OF ALL KINDS, ALSO ANNEX ATTRACTIONS.
(Little George and Maurice, come on.)

All address: HUTCHINSON, MINN. (Water Carnival), this week; then per route.

ROBERTSON BROS.' SHOWS

WANT WANT WANT
For Jenkins, Ky., this week, followed by eight big days at
Whitesburg, Ky., including Sunday

CONCESSIONS—Will book on Grand, Novelties, Jewelry. Good opening for Hi-Striker, String Game, Coke Bottles, Lead Gallery, Lead Game, Kiddy Rack, Short Range Shooting Gallery, Cane Rack, Photo Booth or any other Show of merit.
SHOWS—Will book any Grand Show with own equipment. Good opening for Uniform Show, Orpheo Show. Also want Free Act. Must be unusual. Will book sides not conflicting with our own. Help needed in all departments. Must be sober and reliable. All replies to
BOB ROBERTSON
JENKINS, KY., THIS WEEK

CAPITAL CITY SHOWS

Want for Two Big Fourth of July Celebrations

Jellico, Tenn., week June 28-July 3

Stearns, Ky., week July 5 to 10

STOCK CONCESSIONS OF ALL KINDS

Good opening for Age, Frozen Custard or Chocolate Dip. Will place Cookhouse that caters to show people. SHOWS—Wild Life, Mechanical City, Monkey, Fun House; also want Acts for office owned Side Show. RIDES—Want Spitfire and Rolloplane. Will buy for cash, \$5 Wheel for Twin Wheels. All replies to

J. L. KEEF

Mt. Vernon, Ky., this week.

P.S.: Want all around Show Painter.

B & C EXPO SHOWS

PLAYLAND ON PARADE

NEW YORK STATE'S LARGEST 4TH OF JULY CELEBRATION

2 BLOCKS FROM MAIN CORNER ON BECKER AND ELIZABETH STREETS

UTICA, N. Y.—UTICA, N. Y.

FIRST LARGE SHOW TO PLAY IN TOWN IN MANY YEARS

UTICA—150 YEAR—CELEBRATION

8 P. C. SHOWS HOLD EXCLUSIVE CONTRACT

WANT—RIDES—SHOWS—CONCESSIONS—WANT
Rochester Murphy wants 2 Grind Store Agents, also Skills Agent.
Contact Daisy Coffey, 1000 Broadway, New York, N. Y., this week; then the big one.

JONES GREATER SHOWS WANT

SHOWS—Side Show: Mr. Macky, wire, Monkey Show or any white-armed Grind Shows. CONCESSIONS—Want Arcade, American Palmistry, no gypsies; Hanky Panks. All address

JONES GREATER SHOWS

Buckhannon, W. Va., this week

ON HOUSTON-GALVESTON, TEX., HIGHWAY—NEAR TEXAS CITY, TEX., AT THE BARN
OPENING JULY 4TH

MAZUMA SPEEDWAY

RACES—HOT RODS—STOCK CAR—MOTORCYCLES. ALSO

DEATH'S HOLIDAY TRICK SHOWS

Featuring CACT. JACK-O-DIAMONDS

Can place Promoters, Concessions, Rides; small, clean Carnival, Riding Men and Stunt Men, contact me. Phone 1693, Texas City, Texas, or wire c/o Western Union. You pay your wires, I pay mine. Ray Skelton, Ken Heath, come on.

J. B. LEWEDAY, General Agent & Booker, Galveston, Texas

LAWRENCE CARR SHOWS

New England's Finest!

WANTED FOR TWO BIG FOURTHS

June 28th-July 3rd, Onset, Mass.; fireworks Friday and Saturday, July 4th-10th, Plymouth, Mass.; fireworks Monday.

CONCESSIONS—Money Pans with two or more Concessions, Pitch-Till-You-Win, Cork Gallery, Ball Games, Diggers, Novelties, Jewelry, French Fries, Coke Bottle, Bumper, Basketball, Pick Cat, Dart Store, Buckets and MIT CIGAR.

LAWRENCE CARR

MIDDLEBORO, MASS., JUNE 21ST TO 26TH.

JOE GOODWIN

WITH MAGIC EMPIRE SHOWS

Want Agents for all kinds Stock Concessions, Men and Wife for Fish Pond, Duck Pond, Bumper, Ball Games, Percentage Dealers, Agents for Count Stores, Skillo, Line-Up, Buckets, Pin Store, Swinger, etc. Bob Dine, Bob Cook, etc. have worked for me before, answer. Lee Walters, answer. NOTE—This show carries 10 Rides, 7 Shows, with 18 bona fide Fairs and Kentucky's largest Celebration, July 1-2-3-4-5. Big Race Meet and Fourth Celebration, Falmouth, Ky.

Wise JOE GOODWIN

Care of Magic Empire Shows, Shelbyville, Ky., this week; then Falmouth, Ky.

IMPERIAL SHOWS

Morris, Ill., Street Celebration, June 28-29; Monticello, Ill., Big Fourth Celebration, July 1-5.

WANTED—Solar Wheel Man, also Foreman on other Rides; must drive well. Show carries 18 Rides—Twin Wheels. WANT CONCESSIONS—String Game, Glass Pitch, Bowling Alley, Flaming all around Fairs and Celebrations beginning now.

BILL GULLETTE

WANTED—WHEEL FOREMAN

Will give your wife work or will book your Concession. Salary all you're worth. Bonus at end of season.

DAVID S. REESE, Mgr. Bogle & Reese Shows
CARTHAGE, MO.

Morris Hannum Shows

One of the Great Eastern Shows

PHOENIXVILLE, PA., JUNE 28-JULY 5

Free Gate—Oldsmobile Given Away—Two Free Attractions,
Betty and Benny Fox and Capt. Jack Perry's High Dive—
Two Mammoth Fireworks Displays

Free Gate

Booking now for this date, also Spring Mills and Flourtown
Fairs to follow. WANT SHOWS, especially a responsible Side
Show Troupe. Also Fun House, Snake Show, Iron Lung.
All replies to

MORRIS HANNUM

Americus Hotel, Allentown, Pa.

COTE AMUSEMENT CO.

WANTS

String Game, Penny Arcade, Jewelry, Bumper Joint, Hoop-la,
Pitch-Till-You-Win, Basketball, Cane Rack, Watch-la, Novelties,
Bowling Alley for Stock! Scales, Funhouse or any small Plat-
form Show that can set up on streets for celebrations: Octopus,
Rolloplane, Ferris Wheel for No. 2 unit, Miniature Train and
other Kiddie Rides. Plymouth, Mich., June 21-26; Oakland
Municipal Park, July 2, 3, 4, 5.

BEAM'S Attractions

WANT

Capable Electrician, Foreman for Chairlifts. Will book Photos, Scales, Arcades, Shooting Gallery.

Good openings for Concession Agents. Write or wire

M. A. BEAM

BLAIRSVILLE, PA., THIS WEEK

LARRY NOLAN SHOWS

Want sober Nail Store Agent. Frank Rooney wants combination Outside
Man (Red Ryan, come on). Can place useful Show People in all lines.

LARRY NOLAN, Mgr.

Denver, Colo., now.

KUNTZ BROS.' SHOWS

FEATURING THE "GREAT BEROSSINI"

CONCESSIONS—Will book Candy Apple, Cork Game, Lead Gallery, Novelties, Ace, Scale, Photos,
10-String, Penny Pitcher, Ball Games, Add-2-to-10, Bore, Pin Store, Bumper, Huckle
Rick, Cane and Wheel that we for stock only. SHOWS—Wild Life, Pin Show, Snake Show,
Punitions, 10-String, Add-2-to-10, Bore, Pin Store, Bumper, Huckle Rick, Cane and Wheel that we for stock only. Will place
Horseman immediately to handle two G.M.P. plants. This week, Hackensack, N. J.; June 28-July 5,
Old Home Week, Rock, N. Y.; 4th Celebration. All replies to

AL KUNTZ JR., 86 Ottemood Ave., Leonia, N. J., or as per route by telegram only.

WALLACE & MURRAY SHOWS

WANT FOR RONCEVERTE, W. VA., JUNE 28-JULY 5, and WHITE SULPHUR SPRINGS,
W. VA. (FIREMEN'S CELEBRATION) JULY 5-10.

LEGITIMATE CONCESSIONS OF ALL KINDS. WILL BOOK WELL-PLANNED RINGO FOR
BALANCE OF SEASON. WANT FOREMEN FOR MERRY-GO-ROUND, TILT-A-WHIGG AND
CHAIR-O-PLANE. Must drive well, and pay 100 salaries. No drinks or eatables wanted, as
we have had enough of them and WANT EXPERIENCED TRUCK MECHANIC. WILL BOOK
CHINA, SILENT AS SNAIL, WILD LIFE, ANIMAL AND PETS HOUSE, AND GIVE YOU A
LIBERAL PROPOSITION. WILL BOOK ROLL-O-PLANE, OCTOPUS AND KIDDIE TRAIN.
All Address: AL WALLACE, Mgr., Niles, W. Va., this week; then as per route above.

WANTED

RIDES—SHOWS—CONCESSIONS

Week Aug. 23 to 28

AMERICAN LEGION

PITTSBURG, Pa.

Contact R. L. Wallace, Ad.

DROME RIDER WANTED

No tear down. Good want. Female preferred.

JOHNNY DELUSO
Riverview Park OHIOAGOO, ILL.

WANT AGENTS

For Cnt Rack, Set Joints and others. Good territory.
All reply to

ARTHUR CARROLL

Care of Silver Spout Shows

Richlandville, Kentucky

WANTED

SECOND MAN ON OCTOPUS. Must know how
to operate the Ride. CONCESSION AGENTS
on Buckles, Boulders, Hit and Miss, Penny
Pitch and other Concessions. Come on, will
place you 4 Celebrations in 2 weeks. West
Canton, Iowa, July 4.

ELDORA AND JEWELL, IOWA, this week.

LOUIS CUTLER

c/o WEAVER SHOWS

CAN USE

Two Spot Workers with Tools.
BEACH CONCESSION CO.
In Care Leo Finkler,
Cedar Point, Sandusky, Ohio.

WANTED

Free Act for balance of season and also can place A-1 Banner Solicitor. Hunky Punks, get in touch with me. Have 10 Fairies, starting August 1. Can use a few choice Wheels. Wire, write or phone

STANLEY REED

Fort Cumberland Hotel
Cambridge, Maryland

HAVE BEAUTIFUL
TRAILER COOKHOUSE

30' front. Will pass all board of health inspection. Will book on permanent size show. Can join at once.

MAXIE GLYNN

McDowell Hotel Elwood City, Pa.

WANTED

Electrofreeze Machine

Mounted on truck. Prefer one connected with show at present. Partnership considered.

BOX 330, The Billboard
1564 Broadway New York 19, N. Y.

MIDWAY SHOWS

Playing West End Commercial Club, St. Paul, week June 29-July 5. Frayed, Minn., July 4-9. Have opening for Hunky Punks, Cook House and a few other concessions. Need Men Hangers and Managers for electric-heat shows, "Gladie Hunk" and "Junkyard". Good guaranteed salary, plus services. Show guaranteed solid. Callers and P.A. Contact at once.

SANDRO & SON

Come Rita, Rita, St. Paul, Minn., Tel.: Nestor 8870

WANTED

For the biggest Fourth of July Celebration in the South. Cook House or Onch, Tent, Electric or any other Solid Concessions for the day, starting July 1st, ending the 5th at Panning Springs, Fla. Take my word, this is a lot to accomplish, it is a proven and one-time thing. If interested call or write me at Long Beach Beach, Panama City, Fla.

JOHN B. DAVIS

WANTED AT ONCE

Talker, Ticket Sellers that grind, Working Acts, useful Side Show People. Come on. Winter work. Australia dates.

A. J. BUDD

WEST COAST SHOWS

Klamath Falls, Oregon, June 28 to July 4.

Florida Amusement Co.
PLACE

Legitimate Concessions all kinds. Want more Show, own transportation. Side Show, Fun House, St. Ignace next week, four days; then best July 4th date in Michigan, Starts Saturday, Sunday next. Marie, Marquette follows. Chicago.

HOWARD INGRAM

WANT WHEEL MAN

Slip Landrum and Clarence Stratton, answer. Must be capable of several moves a week. Will pay top salary or per cent.

Murray Amusement Co.

Oswego, Illinois, now; Oakwood next week.

WANT

A-1 BINGO CALLER

John on Wire

H. B. ROSEN SHOWS

Olive Hill, Ky.

WANT GENERAL AGENT

With car. One who knows Kentucky, Tennessee, Georgia and Alabama. Join on wire.

H. B. ROSEN SHOWS

Olive Hill, Ky.

W.G. WADE
Shows

Annual Fourth July Celebration on the Fairgrounds

CROWN POINT, IND., JULY 2-3-4-5

CAN PLACE—Loopers Ride or Walk-Thru Show or other outstanding need non-conflicting attractions. ALL CONCESSION PRIVILEGES open except Corn Game. For choice locations at this renowned bona fide celebration, write or wire now.

W. G. WADE SHOWS

Marion, Ind., now until June 30; Muskegon, Mich. (July 1-7), follows Crown Point
P.S. A Long Fair Season Starts in July

BOHN & SONS UNITED SHOWS

will book Cookhouse or Grab, Ball Games, Hunky Punks of all kinds. Place one Flat Ride, Shows with Outfits, except Girl and Athletic. Place Two Skillo and Two Count Store Agents. Also outside Help for Skillo. Bill (Constable) Wall, contact. Keosauqua, Iowa, on streets, this week. Two Fourth Celebrations to follow: Fremont, Iowa, July 2-3; Marengo, Iowa, July 4-5. Get with a show that is in the money country playing two spots a week.

Call-Contact—CARL BOHN

PINE STATE SHOWS

WANT FOR CELEBRATIONS AND FAIRS

In Whittier City, Ky., this week; in Kentucky, Illinois and Indiana; then south for the winter. RIDES: The one high ride and Radio Ride. SHOWS: Any show not conflicting with Sid, Animal, Snake. Complete action for Minstrel, road prep. CONCESSIONS—All show, \$21.00; Jewelry, Mar. Novelties, The Pony, Boon-La, Cuckoo, one of a kind. Next Agents for Beldora, Harris, Skillo and good Kink-Up Man. Contact Fred Webster, not office. Will book Swinger, Nail or couple choice concessions. We carry 3 Solid only.

JOHNNY CARUSO, Owner; FRED WEBSTER, Bus. Mgr.

K.I.: Chuck Lavigne, Mack White, contact J. Cole.

HARRISON
GREATER SHOWS

PRESENTING "THE SHOWS OF SHOWS"

Want for Oakland, Md., 4th of July Celebration. Biggest celebration in this part of country. One place with all kinds. Open midway with a few choice Concessions open. Good speaker for French Press, Candy Press, Posen Outfit, Pie Pod, Pan Game, Bad Game. Will book Midtowne, Penny Arcade for balance of season. Good opening for Skillo and Beldora with or without transportation. Hrs. Watson, not in south at once; can use your Skillo. Our Fair start 1st of August. With nine bona fide Fair going south. Joe Pease wants Dancing Girls. 4th of July Beldora. Write immediately! Free Act for balance of season. All road and wire to.

Frank Harrison, Owner—Mary Curly Graham, Bus. Mgr.

Oumberland, Md., this week; then as per route.

29th ANNUAL TOUR
H.C. SWISHER'S
PARADA SHOWS
AMERICA'S FINEST MIDWAY

WANTED

FUN HOUSE OPERATOR who can drive semi and knows how to take care of new equipment. Salary, percentage or both. Wire or come on.

H. C. SWISHER Girard, Kansas, this week

WANT INDEPENDENT SHOWS

With or without equipment. Place Rides not conflicting with Merry-Go-Round, Wheel, Chairplane, can use Concessions all kinds. Need Agents for Pin Show, Sun Skillo, Roll Downs. We are heading south where the money is. Can guarantee 10 Southern Fairs and a room of money Still Dates. Can place General Agent and Special Agent: Walter Fox, A Herman, advise. Want Man and Wife to handle Cookhouse. Must be capable and sober.

BOB MYERS, Paducah, Ky.

CONCESSION AGENTS WANTED

For Mink Butters, Corb Galters, Penny Fitch, Fish Pond, Bear Hoop-La, Chiller Pin Show and Furcous Bucklers. Beautiful flat, best of equipment. We play twenty-one Fairs and carry fifteen Rides. If you are sober and can stand propriety, come on.

EARL TAUBER

c/o SUNSET AMUSEMENT CO., MASON CITY, IOWA, THIS WEEK.

OMAR'S GREATER AMUSEMENTS Want!

For Portia and Corning, Ark., 4th Celebration, and Iberia, Mo., Celebration, July 8-10.

Bingo, Diggers, Concessions all kinds. Come on. No X. Mechanical, Monkey, Girl and other

Shows. Agents for Stock Stores, Roll-Downs, Skillo, P.C. Ride Help if you can work.

OMAR THOMPSON, Wynne, Ark.

TOM HARRIS

WANTS GIRLS

For Posing Show. Those who worked for me before, wire or write.

Caravella Amusements

New Kensington, Pa., this week
Kittanning, Pa., next.

FOR SALE—FUNHOUSE

Beautiful factory built on Freuhardt semi. 54-ft. front, with all latest designs. Used seven weeks. Also 1½ ton Chevrolet tractor with new motor, 4 weeks old. Will sell with or without tractor. Can be booked with show at 15 P.C. Contact

FRED CULBERTSON

Care Mighty Hoosier State Shows, Richmond, Ind., this week; then per route.

ROLAND SMITH SHOWS

WANT

For 4th of July Celebration at Grand Saline, Texas. Four big days, opening June 30th.

CONCESSIONS—Bingo, Hunky Punks, Mitt Camp, Percentage and Hunky Pank Agents.

RIDE HELP who can drive semis. Shows of all kinds.

Houston, Texas, Humble Road, Wire De George Hotel Phone: Capital 7231

WOLF SHOWS

WANT

RIDES, SHOWS AND CONCESSIONS

For three big Fourth of July Celebrations, three days each, St. James, Gaylord and North St. Paul; all Minnesota. Can use Help, prefer truck drivers. All mail:

Decorah, Iowa, Celebration, on streets, week June 21; Nora Springs, Iowa, June 25-30.

Wanted Diving Girls

Balance of Season
Keeler Modernistic Shows

For mammoth 4th Celebration, Tazewell, Va., Fairgrounds. Fireworks, free acts, horse racing. Thousands of people to draw from. Largest Colored Celebration on the eastern shore, week of June 29 to July 6. Want Outfit, Hit Striker, Novelties or any 10-cent Grand Store. Can use Agents for Sun Stores. Can use Help that can drive.

Pocomoke, Md., this week; then Tazewell, Va.

WANTED

Will pay cash for up-to-date, modern Mitt Camp. No Junk. Can place capable Bingo Counter Man. One who drives truck preferred. Also want Sun Blower Agent. No drunks. Address:

JOHN GALLAGAN

Gooding Amusement Co.
Coldwater, Mich., this week; Sturgis, Mich., next week.

WANT AGENTS

For Six Cat, Buckets, Twenty Fairs.
VINCE McCABE
SUNSET AMUSE. CO.
Mason City, Iowa, all this week

Want Ride Superintendent

Must be capable of handling Rides and Help and be able to take Notes loaded, moved and up by opening time.

BAKER UNITED SHOWS

Cintona, Indiana, this week

COASTAL PLAIN SHOWS

Want for 4th Fourth of July Celebration, South shows all kinds. Eating and Drinking Bland. Sound Truck. Join on wire. Everybody address O. V. (BILL) OOK, Minn. MURPHY JACKSON, Business Mgr., St. Paul, Minn., all this week

RALPH DECKER
presenting
JOSEPH J. KIRKWOOD
SHOWS
AMERICA'S BEST ADVERTISED MIDWAY

NEWBURGH, N. Y.
WEEK JUNE 28

DICKSON CITY, PA.
WEEK JULY 5

TRENTON, N. J.
WEEK JULY 12

THEN

WASHINGTON, D. C.
10-DAYS-10

FOLLOWED BY BEST ROUTE OF STILL DATES AND
SOUTHERN FAIRS

SHOWS

Man to take over Monkey Show; real frame-up, 70-foot front, closed seal to load in. Can place A-1 Minstrel Show; complete, all you need is the performers. Good opening for Motordrome. Show plays to as many people as some railroad shows. Can place Glass House, Illusion Show, Unborn, Wild Life or any New or Novel Show with or without equipment. Want high-class Revue; will furnish real outfit to right party.

RIDES

Will book to join at Washington and balance of season, Hi-Ball, Looper, Tilt, Rocket, Train or any 1948 Ride. Can always place good RIDE MEN that drive.

CONCESSIONS

Will place French Fries, American Palmist, Novelties, Ball Games, Short-Range Gallery, Cook Gallery, Block Hoop-La, Penny Pitch, String Game, Devil's Alley, Dart Pitch, Coca-Cola Bottles, Scales, any Stock Concession. No "ex" at Washington, but I protect my regular people.

ROY ALLEN

Wants Man for Head Pin Store, also Agents for Roll-Down, Sham, Skillo and Pin Store, good Wheel Agent for Toy Store, Workmen and general useful Concession People.

ALL ADDRESS

RALPH DECKER, Gen. Mgr.
Binghamton, N. Y., this week; then per route.

BIG JULY ARKANSAS CELEBRATION

LAKE VILLAGE, ARK. 2-3-4 and 5, 30,000 people; VILONIA, 6, AUSTIN, 12 to 18; HUMNOKE, 19 to 25. EUDORA, HERMITAGE fairs to follow. Book any Show, Ride or Concession. Steve Costa, come on. Need Agent for Hanky Panks. Contact

CURLY MIGROTTHY

Portland, Arkansas, this week, then as per route.

WANT WANT WANT
CRESCENT, OKLA., 5TH JULY CELEBRATION

WEEK JULY 5TH
Rating and Drink Runds. Can place immediately small Cookhouse, clean Grab, Candy Floss, Air, Balloons, other Concessions. Want Agent for Fox Food and Chum. We have a modern Ride, Fox House, Motordrome, Light Towers and our new Patent Light Plants. Fair Secretaries Oklahoma and Texas, see us four with us. Address:

HARRIS UNITED SHOWS

Briscoe, Okla., this week; Kingfisher, Okla., next.

PALACE SHOWS

BOOK SHOWS, RIDES, CONCESSIONS

With or without equipment or transportation. Have new equipment for Cl. Cack, Grid Show, Wind Bango, Sound Car, Milt Camp, Hanky Panks, Photo, High Striker, Flat Joints, P.C., Bannerman, Billpostar, Wire or call

RUTH OR KENNETH THOMPSON, PLAINS, KANSAS, JUNE 21-26.

SHOWS, RIDES, CONCESSIONS ALL KINDS

BANDS, FIREWORKS, BONFIRE, JUNE 28 THRU JULY 5

SMITHFIELD, R. I., 4TH CELEBRATION

WIRES-MAIL TO CHIEF, SMITHFIELD, R. I., POLICE DEPT.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

Featuring
THE FIVE FLYING FISHERS
as a free attraction

WANT for Hendersonville, N. C., June 28 thru July 3, and the balance of the season, including Atlanta, Ga., for four weeks, and nine bona fide fairs.

CONCESSIONS—Will place a limited number of Legitimate Merchandise Concessions, String Game, Huckle Buck, American Palmistry, Candy Floss, Novelties, Jewelry, Glass Pitch, Balloon Darts, Pitch-Till-U-Win, Frozan Custard, etc.

COOK HOUSE—Want clean, up-to-date Cookhouse that caters to Show Folks.

RIDE HELP—Can place reliable Ride Foreman that will stay for the finest set of Rides on the road.

FOR SALE—Complete Cookhouse; now in operation on Show. Can be booked here for balance of season's contract.

AL TRIVAUDEY

All others: JOHNNY T. TINSLEY SHOWS, Gaffney, S. C., this week.

DOBSON UNITED SHOWS

WANT ALL KINDS OF SLUM STORES TO JOIN AT ONCE

Walter (Woody) Woodard is no longer connected with this show.

WIRE ALL REPLIES TO ST. PAUL PARK, MINN., THIS WEEK.

**PELZER, S. C., FORTY-SEVENTH ANNUAL HOMECOMING
AND FOURTH OF JULY CELEBRATION AND RACE MEET**

All week. Opening Sunday night, July 4th, and all week ending Saturday, July 10th.

We are booking Concessions of all kinds. This is the biggest Fourth of July date in Dixie. P.S.: Can use Plant Show People. All replies to

MARION GREATER SHOWS

Newberry, S. C., until July 1st; then Pelzer, S. C.

AGENTS—WANTED—AGENTS

For following office-owned Concessions: Ball Games, Fish Pond, Buckets, Glass Pitch, Penny Pitch and others. Pete Norman, contact Bill Snyder.

DWIGHT J. BAZINET, Concession Manager

GEM CITY SHOWS

Jacksonville, Ill., this week.

Crystal
EXPOSITION SHOWS
WORLD'S CLEANEST MIDWAY

WANT LEGITIMATE CONCESSIONS OF ALL KINDS

No gift. Guess Your Weight Scales, Novelties, Jewelry and Photos open. Can place Foremen for Kiddie Ride and Ferris Wheel. Also Second Men for Octopus, Tilt and Chairplane. Can place Agents for P.C. Also Agents for Stock Concessions. All replies to

W. E. BUNTS

ABINGDON, VIRGINIA, THIS WEEK

Want NESSLER SHOWS Want

FOR BIG 4TH CELEBRATION AND WESTERN ILLINOIS FAIR, JULY 3 TO 8, at GRIGGSVILLE, ILL. Than American Legion Home Coming, Greenview, Ill.; Legion Home Coming at Middletown, Ill., and 63rd Soldier and Sailor Reunion at Palmyra, Ill.

Concessions of all kinds. Will sell "X" on Custard and Scales. Will book any Major Ride not conflicting at 25¢. Shows of all kinds, 25¢. Will buy Tilt-a-Whirl and transportation for cash. No Junk.

BUSHNELL, ILL. JUNE 21-26.

SAM'S FUNLAND SHOWS WANT

For Colerain Beach, 3 Big Days, July 3-4-5

CONCESSIONS—Can place few more Grind and Stock Outfits. Place Pan Game, must have other Concession. HELP—Smith & Smith Chairplane Foreman, also #5 Eli Wheel Foreman, Man for Short Range Gallery, Woman Ball Game Agent, Man or Man and Wife for Grab, Drunks, save your time. Our Fairs start 1st of August; out till Xmas. Address: Colerain, N. C. P.S.: Will book Merry-Go-Round.

A.M.P. SHOWS
Suggs

Want Hi-Roller, Bridge Game, Pitch-Till-U-Win, Lead Gallery, Watch-La, Hoop-La, Devil's Bowling Alley, Fish Floss, Case Back, Balloons, Dart, Ace, Bells and Kernels. No gift. Shows with own equipment.

This week, Smithers, W. Va.; next week, East Ralston, W. Va.

A. M. PODSOBINSKI

1949 MEMBERSHIP DRIVE!

MICHIGAN SHOWMEN'S ASSOCIATION

3153 CASS, DETROIT 1, MICH.

ATTENTION! CALLING ALL BROTHERS!!

UNLESS THE
SECRETARY HAS
YOUR CORRECT
MAILING ADDRESS
YOU MAY NOT
RECEIVE THE
IMPORTANT MAIL
NOW GOING OUT!

YOU MAY BE "THE LUCKY BROTHER!"



RCA Victor 730TV2

Superb console with Eye Witness Television plus a world-famous Victrola radio-phonograph! 52 sq. in. pictures, locked in tune. Tunes instantly to any station in range. AM-FM radio; new record changer with "Silent Sapphire" pickup; "Golden Throat" tone system. Walnut, mahogany or blond finish. AC.

"Victrola"—T. M. Reg. U. S. Pat. Off.

plus \$2.00 Fed. Tax and
Owner Policy Fee of \$5.00

\$1,000.00 VALUE RCA VICTOR TELEVISION SET

J. W. "PATTY" CONKLIN, Membership Chairman



L.B. "JUST A GOOD CLEAN SHOW" FAIRS CELEBRATIONS Lumb Fairs SHOWS

CAN PLACE

To join at once for 18 fairs and 4 celebrations ending November. Shows with own equipment. RIDES—Spitfire or Tilt. CONCESSIONS—Fish Pond, Duck Pond, Short Range, Cork Gallery, Heart Pitch, Photos. Buckland, come on. Can use Ball Games. Wire, Peoria, Ill.

WANT FOR WISCONSIN

Bona fide Celebrations, Centennials and Fairs only. Ride Help that can drive semi for Octopus, Wheel and Merry-Go-Round. Good salaries to capable men. Show carries 9 office-owned rides. WANT CONCESSIONS—Photos, Balloon Darts, Hi Striker, Scale and Age, Cane Rack, Arcade, Shooting Gallery, Ball Games, Novelties, any Concessions that work in Wisconsin. WANT SHOWS—Animal, Mechanical, Athletic, any show of merit. No Girl Show. Will book Major Riders for second unit, such as Merry-Go-Round, Wheel, Flat Ride. Season's work to Sept. 15th here (Celebrations and Fairs only).

WANTED AT ONCE—FREE ACTS FOR WISCONSIN CELEBRATIONS, LONG SEASON. WESTERN ACT doing KNIFE THROWING, ROPING, DOGS AND PONIES. Tama Frank, write.

Best 4th July spots in Wisconsin. Have 4th July spot open for complete Carnival. No racket. Town 40,000. Reply:

DAIRE STATE SHOWS

Permanent Address: P. O. BOX 225, Waukesha, Wisc.

GRACELAND GREATER SHOWS

WANT WANT

For American Legion Annual Street Celebration at West Union, Ohio, June 26-July 3, and the well-known Balmbridge, O., Street Fair, week of 4th July. 2 cans and one pony to be given away.

CONCESSIONS—Diggers, Photo Gallery, Hoop-La, Cane Rack, Bumper, Huckleby Buck, Ball Games, Devil's Bowling Alley, Long or Short Shooting Gallery, Balloon Darts, Add-Em Darts, Clothes Pin Pitch, Glass Pitch, String, Hinky Panks not conflicting. SHOWS—Very good proposition for 5 or 10-in-1, Monkey Show, Firehouse or any good show of merit. Penny Arcade. RIDE HELP—Second Men on all rides, good pay to good men. All address:

HARRY ALKON
WILMINGTON, OHIO, THIS WEEK

JOHNNY DENTON SHOWS

CAN PLACE

Richlands, Va., June 28 Through July 3. Fourth of July Celebration. Followed by Galax, Va. Then 15 straight Fairs, starting Lawrenceburg, Ky., July 10.

ALL CONCESSIONS OPEN EXCEPT POPCORN, COOKHOUSE, CANDY FLOSS, CUSTARD, NOVELTIES.

CAN PLACE SENSATIONAL FREE ACTS.

RIDES—WILL BOOK SPITFIRE, LOOPER OR FLYPLANE. GOOD PROPOSITION FOR MOTORDROME. WILL BOOK OR BUY.

Speedy Palmer, contact Fred Controll.

All Wires JOHNNY J. DENTON SHOWS

EXPOSITION at HOME SHOWS

High Class Attractions for Fairs and Celebrations

WANT

Concessions of all kinds. Open Midway. Bingo for season. HELP—Ferris Wheel Foreman and Second Man, Merry-Go-Round Foreman, Chairplane and Comet Foreman—Electrician. Help in all departments; must be Semi Drivers. SHOWS—Shorty Ward wants Girls for Girl Show, Half-Half and other Acts for Side Show. Will book Wild Life, Monkey or any show not conflicting. St. Johns Celebration, Hammonton, N. J., 21-26; North Stelton New Market Firemen's Celebration, 28-Aug. 3.

PAGE BROS.' SHOWS

LAST CALL FOR 2 OF THE BEST 4TH OF JULY SPOTS IN THE SOUTH MARTIN, TENN., NEXT WEEK; TRENTON TO FOLLOW AND 10 FAIRS

Want Flat Ride of any kind with or without transportation. Any Show not conflicting with my 5. Slum Joints of all kinds. Set X on Scales, Jewelry, Custard, Short Range Gallery.

SHOTGUN PAGE, Mgr.
Camden, Tenn., this week; then the Rig One.

GRA-LOY SHOW



WANT First Man on No. 5 Wheel, Nevada Man on 2 Almost Allis Hercules Joust. Sheridan, Ind., this week; then the big 4th of July Celebration at Plainfield, Ind., under the American Legion.

Ride Help must be able to drive Semi Trailer. WANT—Four Cows and Ponies, Cuckoo and a few more Le-Minute Outriders.

Aurora, Mo., 4th of July Celebration
July 1-2-3, in Town, Fleworia.

Concessions wanted and managed, Mitt Camp, Pop Corn, Candy Place, Ice Cream, Nuts (Coco Gums), Bull Games, Jugglers and all type of Circuses wanted. Will book any good shows except Pumbies.

Agents wanted—Help in all attractions. Cook wanted that can drive and operate new truck in town. Want Men and Wife to drive and operate first-class Pumbies. H. L. Krauser, Speedy Knapp, Darrin, Jovon, Paul, Patterson, Walter and all others know me, let me hear from you. Grady, Mo., 4th Celebration, July 2-3-4; therefore, this is a good one. National Giants and Vets' Reunion, Plover, Mo., July 2-3-4, in town, at the Armory.

EUNLAND SHOWS
R. E. THOMAS, Manager Phone 877220
341 E. Kearney St., Springfield, Mo.

GIRLS—WANTED—GIRLS

For Revue and Posing. No experience necessary. \$50.00 per week, rain or shine. Tickets if you want them. Also Ticket Sellers. Seek for Snake Show. Wire, or come on.

TED & SHIRLEY BLANK
c/o RAFFERTY SHOWS
Henderson, N. C.

WANT BLOWER AGENTS

RALPH LIPSKY
JOHNNY J. JONES EXPO., Erie, Penn.

ROY LEGOSER
CONTACT ME AT ONCE

DON M. BRASHEAR
AMERICAN MIDWAY SHOW

Wayne, Nahr., June 24-26; Le Mars, Iowa, June 28-30; then Rock Rapids, Iowa, Celebration, July 3-5.

AT LIBERTY CARNIVAL SECRETARY

Can handle any part of show

E. H. (TEX) SMITH
Windle Hotel Jacksonville, Florida

FOR SALE Single LOOP-O-PLANE

A-1, Reasonable

J. R. RUSSELL
214 Park, N. W. New Philadelphia, Ohio

FOR SALE ALLAN HERSCHELL THREE ABREAST JENNY JUMPERS

New Top, newly decorated, gears and clutch good. Also Kiddie Train. Both running.

Phone 2-3773, Knoxville, Tenn.

FOR SALE #5 ELI WHEEL

Motor reconditioned. Can be seen in operation by appointment.

R. A. DIBSON
7520 N. Soles, Chicago 46, Ill. Bhal. 8838

20th century shows

WANT WANT WANT WANT

FOR THE MIDWEST'S HIGHEST JULY 3-4-5 CELEBRATION AT RED OAK, IOWA FOLLOWED BY 11 BIG DAYS IN THE HEART OF OMAHA, NEBR., UNDER AUSPICES OF THE AMERICAN LEGION.

A WELL FRAMED FLASHY PONY RIDE

STOCK CONCESSIONS OF ALL KINDS

"X" ON AGE AND SCALES FOR SEASON

THIS SHOW HAS 16 FAIRS AND CELEBRATIONS—OUT UNTIL NOV. 15TH. WIRE: 20TH CENTURY SHOWS, COUNCIL BLUFFS, IOWA, THIS WEEK.

VIRGINIA GREATER SHOWS
The Show With The Proud Reputation

WANT AT ONCE

Exclusive on Scale and Age, and Mugg Outfit. Place Basketball, Huckleby Buck, Ball Games. Want at once—Girl Show Manager with two Girls for Miss America. Plant Show People. Musicians and Girls wanted to write Curly T. Thornton. Cynthia and County no longer here.

All mail and wire to:

WM. C. (BILL) MURRAY
Bridgeport, New Jersey, this week; Frederick, Maryland, next week.

BILL HAMES SHOWS

WANT WANT

FOR A LONG SEASON OF THE BEST FAIRS IN TEXAS

SHOWS THAT DO NOT CONFLICT WITH THOSE WE HAVE. ELECTRICIAN, ALSO TILT-A-WHIRL FOREMAN FOR BRAND NEW RIDE.

BILL HAMES, Mgr.
Box 1377, Ft. Worth, Tex., or wire Texas Hotel, Ft. Worth.

GEORGE CLYDE SMITH shows

WANT

Cigarette Shooting Gallery, Bowling Alley, Hoop-La, Scales, Spot the Spot, Penny Pitch, Fish Pond, Cane Rack, Penny Arcade. WANTED—Wheel Foreman. WANTED—Pony Ride. WANTED—Semi and Truck Drivers, former Ride Help. All replies:

GEORGE CLYDE SMITH SHOWS
Corwenville, Pa., this week; Seward, Pa., next week.

SILVER STATES SHOWS

Want for Nebraska's two biggest 4th of July Celebrations: Union #1, Yukamah, Neb., July 8, 4, 2; Union #2, Lyons, Neb., July 8, 4, 2; One all Celebrations and Pairs. Each unit playing two weeks. Units combining for three big days at Beatrice, Neb., June 25 to 30.

Unit #2 wants Phon, Diggers (Row, contact), Hanky Panky all kinds, Hedy Jo Starr wants Girls for new Girl Show. Also man for Pairs.

Unit #1 wants Phon, Apples, Show, all kinds Hanky Panky. Mitty Blunden wants Girls for Girl Show. Will book one more worth while Show: we have Top and Banner Line. We have a real proposition for one of two major rides. Contact Jim Carpenter.

Can always place useful Help in all departments, either Fair.

For Sale—Deluxe Dinner and Grab, on Trailer, complete with latest equipment. A real buy. Set #1 at Seward, Neb., this week.

This week, Jim Carpenter, Unit #1, Seneca, Kan.; Harry Richman, Unit #2, Phillipsburg, Kan.

JAS. M. RAFFERTY SHOWS
BELHAVEN, N. C., JUNE 29—JULY 5
THE BEST JULY 4TH CELEBRATION IN THE SOUTH

Jacksonville, N. C., to follow.

Can place Custard, Mugg Outfit, Ball Games or any Legitimate Concession. Want Ride Help at all times. Want Cookhouse Help, Griddle Man and Walter. Luther C. White, contact Mrs. Rafferty. Address:

J. M. RAFFERTY, HENDERSON, N. C., THIS WEEK.

WORLD OF MIRTH SHOWS

Want Talkers for Girl and Posing Shows, experienced Condy Pitchmen: Leon, wire.

J. SCIORTINO
WORLD OF MIRTH SHOWS
Poughkeepsie, N. Y., this week; North Adams, Mass., next week.

MURRAY AMUSEMENT COMPANY

WANT WANT WANT

For 35 Celebrations playing two weeks

CONCESSIONS: Bumper, Bowling Alley, Grab, Wacky-La, Hoop-La, Penny Pitch, Sham Blower, Cane Rack, Biting Game, Cards, Juggling or any other Black Concessions. 30 Balls or 60 Balls or 100 Balls. Buzzer, Radio-Place or Cuckoo, 25-30. Man with wheel to book Basketball, Kiddie Ride and Sniffles, wire around. Lost your good cook can book all.

For Sale: New 22-80, 10-section Kiddie Ride. With Ring #2. Merry-Go-Round two in good condition. The big one, Fairfield, July 9-10; all Illinois. Oswego, this week; Seward, Neb., next week.

Playland United Shows
Jack Gallagher, Prop.

7 — FAIRS — 7
4 — Street Celebrations — 4

Every one in a good MICHIGAN town

This Week—Garden City
July 4th—Orlando Street Celebration Centennial

OUR ROUTE LIST:

Week of	LOCATION
JULY 5	Gratiot Twp. (Suburb of Detroit)
12	Morand
CELEBRATIONS	
JULY 19	Farmington
26	Berkley
AUG. 2	Lake Orion
FAIRS	
AUG. 9	Tachmoo Park
16	Standish
23	West Branch
30	Onkema
SEPT. 6	East Jordan
13	Harrison
20	Brown City

WANT: Ride Help, Second and Third. Taylor Bros. WANT HANKY PANK AGENT. Bob Vanner Wants BINGO HELP. Address—15610 Veronica, East Detroit, Mich.

GEORGE H. HARMS WANTS AGENTS

For Alley, Roll Down, Rattle, Skillo, Blower and Wheels. Also General Help.

Starting Clairburg, W. Va., June 28.

Contact me: **DANIEL BOONE HOTEL** Charleston, W. Va., or care of COTLIN & WILSON SHOWS, per route.

WANT AGENT

HARRY LAMON—JESS BRADLEY

WIRE

T. L. DEDRICK
Western Union or General Delivery Georgetown, Ky.

W. E. ATTRATIONS

Need clean, capable Agent for Penny Pitch, Ball Game, Paragutta, Corky Galling, Slum Skillo. Will book 40ft. Camp, Fish Pond, Dart or any Slum Concessions. Ride Help needed if good drivers.

W. E. WEST, Owner
Warburg, Tenn., this week; Baxter, Tenn., to follow.

MIAMI VALLEY SHOWS WANT

Small Bingo and several Stock Concessions. Jamestown, Ohio, this week;

Lucasville, Ohio, Fourth of July Celebration. Will book Ferris Wheel, Clyde Place, contact us at once.

R. J. FRANZ, Mgr.

W. S. MARLEY

Can place clean Concessions for July 5 Celebration at Mansfield, Pa. Can also use a Thrill Show or Rodeo. Want Shows and Concessions for Roscoe, N. Y., Celebration, week of July 25, and Whitman Point, N. Y., Fair, Aug. 1-7. Can place Grab Outfits at all these spots.

W. S. MARLEY
2 Clifford St. Binghamton, N. Y.

KENTUCKY'S LARGEST CELEBRATION FALMOUTH, KY., JULY 2-3-4-5

Four big days and nights. Races. Fireworks. Beauty Pageant. Baby Show. Attractions of all kinds.

WANT following Concessions for Independent midway: Grob. Cookhouse. Stock Stores of all kinds. Novelties. Ribbons. Pin-On Demonstrations. American Palmaria (positively no Gypsies). Arcade Photo. Have location for two or three well-dressed Wheels, etc. Birds. Toys. Want Kaiti Rack. Space on Independent midway for one or two Feature Pay Attractions.

Exclusive sales rights in grandstand for Cold Drinks. Ice Cream. Novelties. Pillows. Popcorn. Peanuts, etc. Following write or wire: Mari Engbert, Frank Bradford, A. C. Tucker, Cliff Brown, I. Frank Taylor, L. C. Baker, T. C. Mobley and others.

All address

R. E. SAVAGE at Falmouth, Ky.

RIDES — SHOWS — CONCESSIONS

WANTED FOR

READING BICENTENNIAL INDUSTRIAL EXPOSITION

24 DAYS — AUGUST 14 TO SEPTEMBER 6

READING (PA.) FAIRGROUNDS

WRITE OR WIRE

CHARLES W. SWOYER

522 COURT ST.

READING, PA.

WANTED FOR

PEKIN LIONS' CLUB 4TH OF JULY CELEBRATION

3 BIG DAYS — FRIDAY, SATURDAY AND SUNDAY

JULY 2-3-4 — AT PEKIN, ILL.

Portable Dance Floor, Percentage

L. B. Lamb Shows on Location June 28-July 5

Write or Wire DON ALEXANDER, Box 443, Pekin, Ill.

WILSON FAMOUS SHOWS

ILLINOIS' FINEST AND CLEANEST MIDWAY

Playing the best of Illinois Fairs and Celebrations, starting at Streator, Illinois, Biggest Fourth of July Celebration, July 2-3-4-5. Have opening for neat COOK HOUSE, and a few legit Stock Concessions. Will book one or two well framed Grind Shows, and Kiddie Auto Ride.

Our route is second to none in Illinois. Contact us at Havana, Ill., June 23-30.

WANT WANT WANT WANT WANT WANT
Not for the biggest, but just a good annual July 4th Celebration at Casey, Illinois, July 1-5. Free Auto show. Give away Sunday, July 4th. Fireworks Monday, July 5th. Free pass. Picnics, food, Annual Street Celebration, starting July 12-17.

Especially want Shows—Snake, Mechanical, Wild Life, 10-15-1 with own equipment. Kiddie Show & nearby framed. CONFESSIONS—Dancers, Pinup Parade, Tootie Pop, Ill. and Minn. Cat Back, RIDES—Tilt or Octopus. All replies:

JOHN PORTEMENT, JOHNNY'S UNITED SHOWS
PAOLI, INDIANA

MOORE'S MODERN SHOWS

Can place Stock Concessions for 4th of July Celebration at Vincennes, Ind., and following Fairs: Litchfield, Martinsville, Paris, Farmers City, Altamont, Carmi, Albion, Newton, Oolog, Shawneetown, all Illinois Fairs; Harrisburg, Ark.; Senath, Mo.; Market Tree, Searcy, McCarty and Parkin, Ark., Fairs. Can place Second Man on Flyrope, must be semi driver.

Ricknell, Ind., this week; then Vincennes.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Lodi, Calif., Grape Bowl Two-Day Rodeo Pulls 2,400

LODI, Calif., June 19.—A crowd estimated at 2,400 attended the benefit rodeo held in the Grape Bowl here Saturday and Sunday (5-6). Event was sponsored by the Lodi Chapter, Disabled American Veterans.

Top money winners included Buster Ivory, 2nd place, first in barrel-bronk riding; Frank Mendez, Visalia, first in Brahma bull riding, and Sunny Truman, Lakeview, Ore., first in bronk riding.

Acts for Ohio Home-Coming

GIBSONBURG, O., June 19.—Pull Spor Agency has been signed to supply free acts at the annual Volunteer Firemen's Homecoming here, August 25-28, reports Frank Ortny, publicity director and promoter. Among attractions will be an automobile giveaway, concessions and a midway.

Windsor, Conn., Carnival

WINDSOR, Conn., June 19.—The Gray-Dickinson Post, American Legion, will sponsor a carnival August 15-21.

FOR SALE 1947 SPIFFIE

In A-1 condition. Special aluminum rims. Booked for best route of Iowa. Reason for selling is to get into other business. Can be seen in operation on James E. Stritar Show. Priced right for cash. Contact:

DON TRUAX

JAMES E. STRITAR SHOWS
Glenn Falls, N. W., this week; Schoonover, N. W., week June 23.

WANTED

For Old Settlers' Picnic

at Havana, Nebraska, August 5 & 6. Rides of all kinds. Concessions. Shows and Free Acts. Write:

J. O. HANSEN, Concession Maps.

HENRY MUTSCHULLAT, Sec.

WANT SMALL CARNIVAL

For the week of July 4th. Wire collect.

REMER COMMERCIAL CLUB

JIM LUCAS, Chairman

GRAND RAPIDS, MINN.

STRASBURG HOMECOMING

WANTS

Rides, Shows and Concessions for Sept. 1, 2 & 3, and Sept. 8, 9, 10 and 11. Write to:

LAUREN R. HAMM

Strasburg, Illinois

WANTED RIDES

FOR SESQUICENTENNIAL CELEBRATION

AUGUST 22-29

Sponsored by Sesqui-Centennial, Alden Group of Grove City, Pennsylvania. Write:

HERMAN M. RODGERS

1173 South Bond St., Grove City, Pa.

WANT SIDE SHOW ACTS

Tattoo Artist and Magician, Girl for Electric Chair, Allow, Alligator Boy, set in porch with no jaw good proposition for fair. Good route of Fairs starting July 12th. Address:

DEWEY FULLERTON

CAR ROGERS GREATER SHOWS
Grawfordville, Indiana; this week; Renton, Illinois, next week.

WANTED

3 Agents, prefer man and wife or men for Stock Shows & Rides on confiding. Alden Group of Ohio Fairs and Celebrations. Have the biggest Northeast Ohio show. No double or artificial. GIFFORDS RIDES & AMUSEMENTS, Grand, Ohio, June 23 to 25; Grenville, Ohio, July 2-4.

Anderson's Amusements

WANT

Popcorn, Stock Concessions, Will book Merry-Go-Round or Rides on confiding. 1017 West 2nd St., Beloit, Wis. Phone 25-28-27. Then Vanderburg, Wis. or any.

JOHN D. ANDERSON

Dearborn, Mich., Rodeo Skedged August 14-22

DETROIT, June 19.—The sixth annual rodeo, sponsored by the Dearborn Junior Chamber of Commerce, will be held here August 14-22, according to Walter Brackett. Site probably will be the regular circus lot at Wyoming and Ford roads. Sponsoring org. currently in touch with Buster Todd's Tri-State Rodeo.

WANTED

Ferris Wheel, Merry-Go-Round, other Rides for

DANBURY, CONN.

August 20-28 Inclusive

Good deal. Contact

A. P. CAILLOUETTE

272 Main St., Danbury, Conn.

FIREMEN'S FALL FESTIVAL

LENA, ILLINOIS

September 9, 10, 11, 1948

Spaces for Concessions, Shows and Eat Stands.

H. V. WALES, Secretary

LENA, ILL.

WANTED CARNIVAL

FOR LIVINGSTON COUNTY ANNUAL
FALL FESTIVAL

Chillicothe, Mo., Sept. 13th, 14th, 15th.

Sponsored by American Legion.

Can use full week. Contact

J. D. DAMERON

Box 511 Chillicothe, Missouri

FOR SALE

6x12 HOT DOG STAINLESS STEEL TRIM
CONCESSION TRAILER

Bottle gas and electric equipped, U. S. Govt. bodies, heavy running gear, 8-ply tires, ready to go. \$850.00.

OKAULE SALES

2860 No. Clark St. CHICAGO, ILL.

Wanted One or Two Rides

Ferris Wheel or Chairplane or both. Also a Kiddie Ride. 13th Hackscherville, Pa., Homecoming, July 14th and 15th. Write:

"Peaches Sky Revue" is the free act. Located nine miles from Pittsburgh. Contact

JOSEPH F. FAYE

Hackscherville P. O., or

Telephone: Minnerville 857

WANTED

Carnival and Concessions, Entertainment,

for one 24hr.

Annual Sunflower Days

AUGUST 5-6-7, 1948.

B. B. CRAIG, Secy.

MELVERN, KAN.

SHOWMEN

We have 4000ft. 20x30 and 20x26 Tents and Props for same. Just 40 yrs have to put in for wonderful route.

AMERICAN MIDWAY SHOWS

Wayne, Neb., June 24-25; La Mar, Iowa, June 26-30; Janesville, Wis., July 1-2; Grand Rapids, Iowa, July 3-5, and 14 Fairs to follow.

AT LIBERTY

Reliable Outfit Manager and Director, formerly with

Celtis & Wilson and 3rd of March Shows.

Will join on wire. Address:

SAMUEL DeCARA

2810 Clark St., Tampa, Fla.

NEW BUILDING, 65x165, with rock maple flooring. Imolated, air conditioned. This building is less than one year old. All new equipment, including portable and stand. Excellent place for games. \$50 per month. Call Mr. W. J. W. at 4-1000. Also large office and new office equipment. Doing excellent business. Reason for sale. Call Mr. W. J. W. at 4-1000.

HELIUM FILLED BALLOONS SELL

You Can
Fill 'Em
EASIER
and
FASTER
with the

Best!

New
HI-BALL

Trade Mark

BALLOON FILLER



\$8.00
COMPLETE

EASY, FAST FILLING—
Simply slip balloon over
nozzle and press down... a
one-handed operation.

LEAKPROOF—
All the Helium goes into
your balloons—none wasted
by leakage.

ADJUSTABLE—
Pressure easily set for fast
filling of any size balloon.

For bigger profits, order your HI-BALL
Balloon Filler from your jobber today

Balloon Manufacturers and Jobbers!
Write for details about profitable sales plan
on the new HI-BALL Balloon Filler!

The BASTIAN-BLESSING Co.

4201 W. Peterson Ave., Chicago 30, Ill.

Pioneer & Leader in the Design & Manufacture of Precision
Equipment for Using & Controlling High Pressure Gases

America's BIGGEST SELLING 100% PLASTIC STRIP HAT!

FLY BOY

PLASTIC
PROPELLER
HAT

Red, White and Blue
Combination

**OUTSELLING ALL
OTHER HATS
COMBINED!**

Perfect for 4th of July
and Hot Weather
RUSH YOUR ORDER!

**IMMEDIATE
DELIVERY!**



ONLY **\$2.00** PER
DOZEN

Minimum Order
6 DOZEN
Terms: 25% Deposit,
Balance C. O. D.

TREMAX INDUSTRIES, INC.

914 DIVERSEY BLVD.

CHICAGO 14, ILL.



Demonstrators! Salesmen!
Here's a Game That Gets the Action!

CATCH-A-FISH

A GAME THAT'S FUN FOR EVERYONE!

Everyone likes to catch fish... everyone
likes to win... here's a game that com-
bines the thrill of both. Beautifully carved,
each game in sealed cellophane bag. Game
consists of 3 fish, magnet and fish line, com-
plete with instructions in each package.
Packed 2 doz. games to card, 6 cards to car-
ton or 1 doz. games to card, 12 cards to
carton.

Retails for **50c** Each Game
Send \$5.00 for Sample 12-Game Card,
postage prepaid.

25% with order, balance C. O. D.
Jobbers' discount—40% and 25% off.

MAGNETIC TOY CO.

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BEAUTIFUL PAPER PARASOLS

20" Spread — Bright, Flashy Designs —

WOOD HANDLE, BRIGHT FRINGE AND CORD.
CAN BE FLASHED OPEN OR CLOSED
IN THE WIND.

**BUY AT THESE LOW
JOBBER PRICES!**



\$24.00
per gross

less than
gross lots
\$3.00 per
doz.

3 samples will
be sent for \$1.

UNBREAKABLE PANDA BEARS

with their fur-like finish.

A REAL HOT NUMBER FOR ANY
GIVEAWAY STORE

\$18.00 Per Doz. Less Than Gross Lots
Per Doz. **\$2.00**
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Western Saddle Horses

Made of Bronze highly lustrous
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Saddle Blanket. Comes in five
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#201 10 1/2" Tall, 12" Long **\$4.00**

SAMPLES \$5.00 EA.

ea. in
doz. lots

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doz. lots

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SAMPLES \$1.00 EA.

per doz.

#204 5 1/2" Tall, 6 1/2" Long **\$10.80**

SAMPLES \$1.25 EA.

per doz.

#205 6 1/2" Tall, 7" Long **\$15.00**

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928 Broadway...New York 10, N. Y.

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KIRROY WAS HERE!... PER DOZ. \$1.20

THAT FUNNY MAN IN THE BARRELL!... PER DOZ. 9.00

25% Deposit Required on C. O. D. Orders.
Terms: Net, F. O. B. Kansas City.

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Phone:
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MEN'S WATCH BRACELETS, \$11.50 per dozen. Yellow, Pink and Nickel... Gold Plated fronts,
Ballroom Steel backs. Guaranteed against mechanical defect. Sample assortment, one of each color,
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BULOVA
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MEN'S WRIST WATCHES
7 JEWELS...\$11.95
15 JEWELS... 14.95
17 JEWELS... 17.95

RHINESTONE DIALS,
\$10.00 EXTRA

Medium 100 yds. case
Steel back. Genuine
Leather Band. Hand-
made dial. Record-
time loss free. FULLY
GUARANTEED

25% with order, bal-
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\$1.00 Extra.

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for act hiring act, for appearance in 200-act
territory of "Whispering" Write "Red" Becker, c/o
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small act. Object: Sit club work. Myers,
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GIRL ARTIST—TO JOIN IMMEDIATELY.
Must do trick, ring, bar, jw, etc. This is high
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Contact: International Music Corp.,
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MUSICIANS—ALL INSTRUMENTS. THOSE
available for professional. Guaranteed weekly
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MUSICIANS—FOR FIVE DANCE ORCHE-
stra, work steady, guaranteed salaries.
Musician, details. VLA, 414 Insurance
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NEED PIANO MAN AND TWO-REEL DRUM-
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schools through country. Write in detail. Box
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PAINTS—FOR FIVE PIECE COMBO. Piano
band, must, fake, Latin music. Actor,
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WANTED—PIANO MAN, TERRITORY BAND.
Steady job, salary. State all including letter.
Other musicians, write. Buddy Ray, Box 156,
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WANTED—FOR FIVE PIECE COMBO. \$500 tax
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WANTED—MUSICIANS FOR MIDWEST BAND.
Road and country; steady work, guaranteed salary.
Write, giving phone number. Jack Cole, 601
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WANTED—WESTERN ACTS FOR THEATRE
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Interested in performing in small show.
Investigate. Use Studio Mail. Carl Shaw, Iro-
quois, Tex.

WANTED—FERRIS WHEEL OPERATOR, ex-
perienced, who has his own living convenience.
Call or write. Box 100, 1000 N. 1st St.,
Minneapolis, Minn. Write, giving phone number.
June 25-26, 1948. Write, June 25-26, 1948.
Mino Run, Va.; July 6-10, 1948, Louis, Va.

THE HOUSE BUILT ON BINGO MARKERS

BINGO

MARKERS

Transparent Plastic, "A" round, "M" round and
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and "M" round. 1M or 1A to 10 million or 1 ton.

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CUPS & BALLS ILLUSION—Sample \$1.00
ORIENTAL TRICK ILLUSION—Sample .50

JOBBERS—LAVALLIERS—CHATE-
LAINES—AND ASSORTED BRACELETS.
SEND 25¢ for color illustration. Sample
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C.O.D. Allow for postage on prepaid orders.

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855 6th Ave. New York, N. Y.

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NEW LOW-PRICED RINGS FOR BIG PROMOTIONS!!!
OVER 100 DIFFERENT RING NUMBERS IN STOCK

1R100 White \$24.00 Gross \$1.10 Post.	1R104 White \$24.00 Gross \$1.10 Post.	1R101 White \$24.00 Gross \$1.10 Post.	1R102 White \$24.00 Gross \$1.10 Post.

... JUST OFF THE PRESS!
NEW ENGRAVING JEWELRY CATALOG
FEATURING THE MOST COMPLETE
LINE OF FAST-MOVING JEWELRY

No. 2K1 \$22.50 Per Gross
No. 4X14—GOLD FINISH...\$2.65 DOZ. 1 No. 4X15—WHITE FINISH...\$2.65 DOZ.

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BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

"FAST SELLING POCKET NOVELTIES"

Brushes Boy Bottle Opener Key Chain. The Latest Pocket Novelty. Doz. \$1.50. Gro. \$16.50.
Novelty Rubber Shimmie Dancers. Doz. 75¢. Gro. \$7.50.
Novelty Rubber Man in Barrel. Doz. \$2.50. Hundred \$17.50.
Killey Plastic Stencils. Doz. \$1.50. Hundred \$9.00.
Half Cash With All C. O. D. Orders. Certified Check or Money Order. NO SAMPLES.

WRITE FOR OUR LATE CIRCULAR NO. 248
New Low Prices on All Carnival Merchandise

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

SLUM

Bingo & Premium Merchandise
WRITE FOR OUR 1948 PRICE LIST

M. A. SINGER CO.

2125 COMMERCIAL STREET DALLAS 1, TEXAS

Be Supreme With Sterling

No. A3-35
SOLITAIRE
No. B6-35
WEDDING BAND



Ever-popular
5-Stone
Engagement
Ring and
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In Sterling Silver—

\$8.50 per doz. sets (24 rings)

Sold separately at
\$4.50 per doz.—\$48.00 per gr.

Silver-Steel—Gold-filled
\$10.50 per doz. sets (24 rings)

Also sold separately
Solitaire \$5.25 doz. Band \$5.50 doz.

#4012
GOLD FILLED
OR STERLING

\$18 per doz.

Very popular 3-Strand Men's Ring. Available in
any combination of white or ruby stones.

Send for free catalog. More than 100 styles
of men's and ladies' rings \$1.50 per dozen
and up. Sample ring assortment sent for \$10.

STERLING JEWELERS

85 L. Gay St. Columbus 15, Ohio

TIMELY! A FAST SELLER

No. 61—Sells out fast in taverns, clear stores,
grocery stores, etc. Each box contains 25 items.
This sensational set consists of 40 assorted and
frequently changing novelties. Each
box containing a great big value. (Shipped by express
free of charge.)
COSTS YOU \$3.95 DOZ. \$3.85 EACH
RINGS CO., 6-48 Lamont, Lo. Canton, Minn.

LOOK! Hand Painted Zipper Wallets

Today's Sensational Big Seller —
Direct From Manufacturer

MAKE 100%
PROFIT
AND MORE

FAST-SELLING
25 to \$5.00
value
LOW DOZ. \$1
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SEND 25¢ for
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\$1.00 per doz.

GENUINE LEATHER, all-around quality, 4 col-
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multi-colored designs. Big demand. Popular gift
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BELL STORES AND DIRECT—Write today for
FREE ILLUSTRATED NEW CATALOG, big values
neither goods, novelties for all the family.

GOLDEN NOVELTY CO.
648 Broadway, Dept. B-15, New York 12, N. Y.

INSTANT NICKEL

NO CURRENT ON BATTERIES USED

COMPLETELY NEW, 250,000
\$2.50 PER DOZ.
\$1.00 PER DOZ.
\$1.00 PER DOZ.
\$1.00 PER DOZ.
\$1.00 PER DOZ.
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INSTANT PLATING PRODUCTS, Dept. 11,
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BIG PROFITS

Own your own
stamp, 10¢
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HART MFG. CO.
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Radios

#402
"TAKE-
ME-
ALONG"

Self-Powered
PORTABLE

Shatter-Proof Cabinet,
Dual Colored Polycarbonate,
48 x 7 1/2" x 11" Weight 4 1/2"
Lbs. Laid Batteries.

Sample, Complete With Batteries, \$19.95.
25% Deposit, Balance C. O. D.

JERRY GOTTLOB, Inc.

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P.O. Box 356 Phone Asbury Park 1-1924

COCKTAIL BRACELETS AGAIN

YOU ASKED FOR THEM!!



Flexible Mesh, \$9.00 doz.; \$7.50 in gr. lots.
Elastic Band, \$7.50 doz.; \$7.00 in gr. lots.
Add 50¢ per doz. if individual boxes wanted.
PRINTING EXPENSES OF PLASTIC High
Gold Plate—LAVALLIERS—CHATE-
LAINES—AND ASSORTED BRACELETS.
SEND 25¢ for color illustration. Sample
\$1.00. Send 1/3 doz. with order, balance
C.O.D. Allow for postage on prepaid orders.

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Are You Planning a

DRIVE-IN THEATRE!

Investigate this complete
low-cost equipment—featuring
new reverse "fill"
base, Hi-Fidelity Amp
Lamps, rectifiers, power
and driver amplifiers,
projectors, etc. Ideal for
theatre with a small
budget.

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WAGON JOBBERS

SUMMER SPECIAL
10 gross house Refill Cans for

F. D. B. Philadelphia, Pa. Express,
HENRY WHITE OR WIRE! Shipped same
day. No deposit needed on C.O.D.'s.
WRITE FOR FREE LIST ON OTHER OUT-
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**AMERICAN CHEWING
PRODUCTS CORP.**
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PATRIOTIC BALLOONS

July 4th Money Getters

Timely, Fast Sellers

PATRIOTIC ASSORTMENT
Available in No. 9 and No. 11.

PATRIOTIC CIRCULAR STRIPES
Available in No. 11.

See your jobber at once.
Be sure you get OAK-HYTEX
in the Blue Box with
Yellow Diamond
label.

The OAK RUBBER CO.
RAVENNA, OHIO.

PICO NOVELTY CO.
Distributors for Oak-Hytex Balloons
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Baragins—Must Be Sold at Once!
Last Year's Calhoun
Buy Now From Ad. No. Catalogs
(Give-Away)
Novelty, Toys, Brooches,
Pins, Kites, Neckties,
Jewelry, Garmets, etc.
may other items too
numerous to mention.
3,000 PIECES ASST.
\$25.00
Some items Retail Up
to \$100 Each.

Lucky Novelty
PRIZE BOXES
Assorted Novelties of All Kinds
\$4.50 Gr. Boxes
25% Deposit, Balance C. O. D.
Mds. Distributing Co.
C. O. D. only. No. 11, 1/2 doz. on C. O. D. N. Y.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED AND WIRE CAGES

WRITE OR, WRITE FOR CATALOG

John A. Roberts
235 HALSEY ST. • NEWARK 2 • N. J.

FINE SUMMER CANDY, 38c LB.
CHOCOLATE FRUIT & NUT FUDGE SQUARES.
Large, attractive 1 lb. boxes.
4 to 6 mm. Sample, \$1. 1/2 doz. on C. O. D. N. Y.

BARBARA FRITZCHE CHOCOLATES
FREDERICK, MD.

Pipes for Pitchmen

By Bill Baker

FRANK REBEDEAN . . . cards from Milwaukee that he plans to open soon at the Green store in Des Moines with the Dialomatic.

Some people with open minds have them closed for reports.

EDDIE FIELDS . . . and George Marx are reportedly doing a bang-up job of selling horoscopes and giving readings at the Newberry store in East St. Louis, Ill. They are using mental work and magic as a balby.

NOTES FROM CHI . . . indicate that business isn't too bad for those who aren't afraid of putting out a little effort, with the big target balloons getting an unusually big play the past few weeks. Several of the boys were noted in the Windy City recently, including Lil and Tip Hallstrom, Curly Warwick, Joe Miller, Larry Friedman, Tom Harmon and the Vaughn brothers.

One can hide a case of swellhead about as easily as a case of mumps.

GRAPEVINE . . . reports have Eddie Curran working a jewelry layout in the Gr. store, Chicago, and Tumble Block Slim collecting the folding stuff there with a neat horn nut layout.

WITH STATE . . . county and district fairs now going on, the Pipes Department is looking forward to a heavy influx of reports on these various local events. Pass the word along, fellows.

If you want to kill time, why not try working it to death.

COMING MARRIAGE . . . report from Detroit has William H. Grollaw set to take the vows soon. Mention of the lucky girl's name was missing. Who is she, William?

THE BEER CITY . . . contingent includes Charlie Lyons, who is working a balloon joint at the F. W. Grand store; Al Young, with a portable flower shop along Wisconsin Avenue, and Joe Sands, Dave Duda

and Junior Buckwalter, who are making their headquarters at the Wisconsin Hotel. Tom Collins is also reported to be working for an air-conditioning firm in Milwaukee.

SAM FREED . . . who is working trade papers in New York State, would like to read a pipe from Tom Wilcox.

Blessed is the man who is too busy to worry in the daytime and too sleepy to worry at night.

HENRY H. VARNER . . . scribbles from Akron, that he has perfected three new items which he plans to introduce late this year. One is a gadget for taking the static and racket out of AM radio reception.

JOE BEISTEL . . . cards from Sunbury, Pa., that he is doing a lucrative business thru the State with corn punk.

MOE SCHWARTZ . . . who pitched canvas in the Empress Theater, Milwaukee, until the house shuttered recently, is reported to have left the Beer City to join a carnival for the summer.

Some people seem to think the greatest accomplishment in this world is to live in it without work.


BEN (HOBBO) BENSON'S . . . article, Chicago Skidrow, in a recent issue of The Bowery News, was a well written piece and "if the boy can sketch like he writes he must be okay," pens Henry H. Varner, of Akron. Walnut Street in Cleveland is getting real Bohemian, too," Varner reports.

COWBOY WILLIAMS . . . is said to be getting his share of the lucre working foot med in Chicago.

Courtesy is priceless to the one who receives it and to the one who gives it. Yet it costs nothing.

JOE COLBY . . . (Oddie Daddie) to you hipsters, letters from Courtney, B. C., that he will hit the road soon for Alaska. Joe adds that the city is hard to work and

It's New



It's New

Pitchman

Hottest Item Since the War

RUG BRAIDING KITS

\$2,500 Tampa Fair
\$2,000 N. Y. Home Show
\$1,800 Boston Home Show

WOMEN BUY ON SIGHT
\$57 Gross Sets
1/3 With Order

Sells easily for \$1.50 a set

NU-FLEX CO. 152 W. 42d, New York, N. Y.

NEW PRICE
STAINLESS STEEL BANDS, \$1.50 EACH
LOTS OF 12 OR MORE, \$1.00 EA.
Also have Gold-Plated Bands at \$2.50. Same price as quantity of 1 or 100. Our stock consists of 75% 88, 25% gold filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

FAST PROFITS on PENDANT SETS



Popular selling device in glass, gold, silver, or plastic. Pendant, earrings, and center stone in a variety of colors. m + s link color choice. You can be worn without chain.

No. BH 58
\$8.00 DOZEN BOXED

WITH MATCHING EARRINGS

1948 CATALOGUE FREE!
Please State Your Business.

SUPERIOR JEWELRY CO.
740 SANSOM ST. PHILA. 6, PA.

COMBINATION



ALL-METAL COOKIE PRESS AND CAKE DECORATOR SET
16 pieces boxed
\$1.00
Retail Immediate Delivery Deposit on orders

Zachman & Co., 5004 Wilson Ave., Chicago 30

AMAZING PROFITS SELLING

The World's Only
NYLONS GUARANTEED
FOR FIRST USE ONLY!

Seasonal guarantee gives FREE nylon if hose runs or seeps within guarantee period! Nothing like it anywhere. This adds to more. Slender, smooth, elastic choice of lengths. Also repairs. No money or guarantee needed to start. Sample line available. Send or full time. We deliver and collect. Just say "Guaranteed Against Everything" and the sale is made! Advance cash plus huge bonus. Rush name and address for complete money-making outfit complete and prepared for shipment. Write today!

FREE KENDEX COMPANY
OUTFIT
Dept. BB-7, Boothman St., New York, N. Y.

POCKET SLOT MACHINE



Here's fun to do now and compact a machine you will use. Includes everything you need to start. Orange and familiar bells and buzz whistles. No money or guarantee needed to start. Sample line available. Send or full time. We deliver and collect. Just say "Guaranteed Against Everything" and the sale is made! Advance cash plus huge bonus. Rush name and address for complete money-making outfit complete and prepared for shipment. Write today!

J. SCHOOER & CO.
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FREE SALE KIT! Make Big Money

Web amazing! Just this simple kit will profitably all year! Shows like magic! Just write your name and address on card, send it and mail today. You'll receive a free sales kit with the complete new rules, complete equipment. Easy sales—easy profits. You just take order, keep cash deposits, no delivery. Start earning right away! Write—today—now.

NEVEL PHOTO COMPANY
Dept. B-3, 3243 Maric Ave., Chicago 47, Ill.

MEDICINE MEN!

Interested in the new medicine business? We have a complete course for you. No money or guarantee needed to start. Sample line available. Send or full time. We deliver and collect. Just say "Guaranteed Against Everything" and the sale is made! Advance cash plus huge bonus. Rush name and address for complete money-making outfit complete and prepared for shipment. Write today!

NEVEL PHOTO COMPANY
Dept. B-3, 3243 Maric Ave., Chicago 47, Ill.

100, 201 N. 2nd St., Suite 200, Anchorage, Alaska 99501

June 26, 1948

The Pinboard

Communications to 155 No. Clark St., Chicago 1, Ill.

COIN MACHINES

N. Y. C. BATTEN

Council Beats Bill 12-10 in Heated Brawl

Stage Filibuster to Win

NEW YORK, June 19.—In one of the stormiest sessions in its history, city council Tuesday (15) passed the administration-sponsored bill banning coin-operated amusement games from city locations, but only after the administration bloc resorted to a filibuster, delaying the vote tabulation until final supporter, busy in a Queens court, could be rushed to the council floor to cast the deciding vote.

His vote brought the final count to 12 for and 10 against, the barest possible margin by which the measure could be passed. Council rules require that a majority of the 23 legislators favor a bill before passage is possible. The council president votes only in case of a tie.

The bill now awaits Mayor O'Dwyer's signature before it can be written into law. But before he can sign it, a public hearing for interested parties must be held, and the date for the hearing has not yet been announced.

Second Hurdle Over

Thursday (17) the new measure passed its second hurdle, approval by the Board of Estimate. However, this was merely considered a formality since all board members are identified with the present administration. The mayor himself casts three Board of Estimate votes.

With signing of the bill by the mayor a foregone conclusion, industry leaders here indicate that a test case to try the measure's constitutionality will undoubtedly be held. Loosely drawn and frankly described as discriminatory even by some of its supporters, the bill seems to have little chance to hold up under court action.

At Tuesday's council meeting, charges of delaying tactics and filibustering flew hot and heavy as councilmen aired their opinions. Entitled to give reasons on which they bided (See N. Y. Councilmen on page 115)

Hot to Cooler

PHILADELPHIA, June 19.—From the frying-pan into the "cooler"—in the strict police sense—was the experience of a pinball looter. Police Saturday interrupted an interesting experiment with a frying-pan in a luncheonette at 567 North 15th Street.

Noting that the door had been forced, they entered and found Edward Kennedy, a 24-year-old youth, kneeling before the pinball machine in the luncheonette and trying to pry open the coin receptacle with the handle of a frying-pan. However, Kennedy never got a chance to complete his experiment. He was arrested for breaking, entering and robbery, and was held without bail for court.

Exhibit Supply To Carry On Fine Tradition Under Batten

CHICAGO, June 19.—Altho still recovering from the double shock of losing two of the industries top executives within the space of four days, Exhibit Supply Company is going ahead full speed on the production of its arcade equipment, pinball games and card venders, Joseph A. Batten, firm vice-president, disclosed this week. For a temporary period, Batten will also be Exhibit Supply's sales manager and will be assisted by Frank Mercuri, who for the past several weeks has concentrated all his efforts in favor of the firm's widely heralded arcade line.

Batten, who has been the firm's general manager and treasurer for some time, also disclosed that Clyde Lee Hovey has been appointed to serve as the firm's assistant treasurer. Hovey recently resigned an important post with Ernst & Ernst, a prominent certified public accountant firm, to accept the Exhibit Supply appointment. Batten, known himself as one of the industry's leading financial experts, was formerly an officer and director of several leading financial firms in the East.

To Carry On

Now formulating a policy which he feels certain will bring additional

esteem and respect to Exhibit Supply, one of the industry's pioneer manufacturing concerns, Batten stated that while he knew the fine work of Smith and Chest would be missed he wanted the firm's many customers and the industry in general to know that Exhibit Supply personnel were eager to carry on the fine Exhibit tradition that has existed since its founding in 1901.

Among the other key personnel at Exhibit Supply who are well known to the nation's coinmen are Edward H. Hughes, chief engineer; Chester Gore, plant superintendent, and Clare G. Meyer, engineer of the arcade division.

Exhibit Supply's new addition, which is being constructed on the property adjoining its plant at 4218-30 West Lake Street here, is expected to be fully occupied by mid-July. A one-story structure, the new building will approximately double the firm's production area. In addition to being used for the construction of the various exhibit lines, the new addition is to be used for storage purposes.

Firm's continuity in production on a new five-ball game called Jamboree, arcade pieces and card venders, as well as cards for use in card venders,

FRONTS

Injunction Suit by Ops Will Go On

Test for Games Refused

By Is Horowitz

NEW YORK, June 19.—Passage of the bill banning coin-operated amusement games by the city council and the board of estimate, and the certainty that Mayor William O'Dwyer will sign it, will not affect the current prosecution against the police commissioner in the suit of local distributors and operators to enjoin the police from seizing non-free play novelty games.

This was learned Friday (18) after the attorneys of the corporation counsel refused a request of former Supreme Court Justice Samuel I. Rosenman, attorney for the industry, to combine a test action challenging the constitutionality of the bill with the current trial.

A separate trial will have to be held for that purpose after a machine is seized under the provisions of the new law.

During the conference in the pre- (See INJUNCTION SUIT, page 114)

Plants Set Group

Ponser Resigns As CMI Director

CHICAGO, June 19.—George Ponser, president of the George Ponser Company, Inc., this week tendered his resignation as a member of the board of directors of Coin Machine Industries, Inc. (CMI). The resignation, which becomes effective immediately, was accepted by the board with regret, according to Dave Gottlieb, association president.

Ponser, in his resignation, stated: "If I can be of service to you in any way, please feel free to call on me."

Elected his first term a member of the board of directors of CMI at the January convention, Ponser served more than four months before being forced to resign because of the time needed for his own business.

Michigan Okays Tavern Soundies

DETROIT, June 19.—Status of Panorms or Soundies units in beer gardens in Michigan was clarified this week by Walter Greig, executive secretary of the Michigan Liquor Control Commission, who stated that the machines are allowable under present regulations. A new ruling a week ago had banned the use of regular motion pictures in taverns, altho 16mm. safety film was being

See Good Pin Biz For Minnesota's Resort Operators

MINNEAPOLIS, June 19.—The resort business in Minnesota is the meat for this State's so-called "country operators," with only a very rare few city coinmen indulging in the summer local business. That's been the story here for years, and 1948 is no different.

Ops are spending money like mad this year in the pin game department, to put the new flippers into their locations.

As for music, juke boxes are coming out of storage and a few more pieces being added. The special State legislation and the reports of extremely poor fishing affected coin machine operation in this vicinity last year.

Jobert report that pin game business the past few weeks has been good. Jukes, however are off.

used, and there was considerable doubt among operators here whether the ruling would hit the Panorms. Question is not too important here, because of the relatively small number of the machines which remain out on location. Experienced operators have blamed the speedy demise of Panorms' popularity upon the lack of adequate variety in the film presentations available.

Plants Set Group

Most Game Cos. Pick July Dates

Uniform closings aid efficiency, manufacturers say—music firms vary skeds

CHICAGO, June 19.—Virtually all Chicago amusement game manufacturers will shut down their production lines for a week or more during July to allow plant workers vacation time, a survey of the game producers showed this week. Despite the fact that the production lines will not move for various periods designated by plant heads, all firms have stressed the fact that parts and supply departments, as well as shipping facilities, will give their usual 100 per cent service.

For the most part manufacturers' sales staffs and firm executives have indicated that they will stagger their vacation schedules so that distributors and other out-of-town coinmen who come to call on their Chicago plants will find some key personnel on hand to discuss their needs and problems.

Ups Efficiency

In announcing the group vacation plan plant spokesmen stated that over a period of years the system of temporarily shutting down output lines (See Coin Firms Set on page 116)

WEEKLY VENDING MACHINES

3-for-a-Dime Big Headache For Industry

Jobbers Up Vender Use

CHICAGO, June 19.—With candy shortages a thing of the past, major discussion at the third annual convention of the National Candy Wholesalers' Association Inc. (NCWA), held at the Sherman Hotel here this week (14-16), centered on "which way" to expand candy sales by jobber-hyped sales programs based on concentrated coverage of their territories. Hard on the heels of boosted sales plans, price cutting at the retail level (three-for-a-dime sales by chain stores) came up for debate.

While jobbers made up the majority of the 1,400-plus registrations, over 400 representatives of 78 exhibiting manufacturers, as well as those of the vending machine industry and allied groups, made the meeting an important medium thru which the suggestion and working out of ideas for nationwide candy merchandising were freely exchanged.

A definite increase in jobber operations in candy vending was noted, although actual formal discussion of candy merchandising thru vendors did not appear on the program. Stress was placed on how to increase the independence of representatives of the industry thru greater co-operation along this line by jobbers, using store ads and (See *See K To Hypo* on page 105)

Set New Date For Debut of Crown Vender

CHICAGO, June 19.—Crown Impement Corporation's showing of its new Big 4 bottle vender at the Sherman Hotel here this week, June 15-19, was canceled at the last moment due to a fire in the firm's production laboratories. E. J. Novak, president, announced today that the premiere of the new machine will be held at the Almark Hotel here, July 12 thru 16, and will be held in Room D, third floor daily from 10 a.m. until 4 p.m.

Novak and firm's chief engineer, Roland Rentcher, will be on hand during the display of a pilot model of the vender. Firm has not as yet completed merchandising plans for the machine, which may be sold direct to operators or thru regional distributors.

Discussing the Big 4 vender, Novak stated that it features unit construction. The four dispensing banks (holding 24 bottles each) may each be replaced should one become damaged, thus eliminating necessity of removing machine from location or keeping it out of operating order for long periods. Vending units need no pre-adjustment for odd-size bottles, taking any size from 6 to 12 ounces. Dry-cooled, vender has a 96 (or more, depending on size) bottle pre-cool compartment.

Each bottle stocks ready-to-vend bottles in a vertical position, so held that no bottle touches another. Dimensions of the vender are 42 inches high, 30 inches deep and 52½ inches long.

Stoner Calls Pennsylvania's Soft Drink Tax "Destructive"

HARRISBURG, June 19.—Pennsylvania's soft drink tax in one year has cost the industry "over \$20,000,000" in lost business, according to Clarence G. Stoner, of Harrisburg, first vice-president of the Keystone Bottlers' Association.

Stoner bases his computation on

the amount the tax felt short of budget estimated — \$4,146,891, and said it has retarded the loss of 414,669, 100 sales worth \$20,733,455.

He added that the levy cost \$1.50 in sales for every tax dollar collected. The tax, 1 cent on each 12 ounces of bottles, drinks and one-half cent on each ounce of sirup used in the fountain manufacture of soft drinks, yielded the State about \$13,300,000 during its first year of operation, compared with \$7,500,000 estimated return when the law was enacted by the 1947 Legislature. Constitutionality of the law is now being tested by bottlers and manufacturers in Dauphin County Court.

Actual receipts from the soft drink tax for the first year was \$4,146,891, below the amount anticipated, it is conceded by the State Department of Revenue.

"Missing penny taxes reflect unmade nickel sales," Mr. Stoner observed. "The first-year deficit of \$4,146,891 means the loss of 414,669, 100 expected sales worth \$20,733,455."

"Pennsylvania's merchants — even those who do not sell soft drinks — are rightly bitter over the levy's depressing effects on business. Any tax which removes \$20,000,000 (See *PENNSY DRINK*, page 106)

Sperry Denies FTC Charges

WASHINGTON, June 19.—A blanket denial that its sales practices violate the Robinson-Patman Act was filed with Federal Trade Commission (FTC) this week by the Sperry Candy Company, Milwaukee, one of 10 confectionary manufacturers recently accused of violations by FTC (The Billboard, June 15).

Asking immediate dismissal of the FTC complaint charging Sperry with price and service discriminations as well as payment of "kickbacks" for price differentials, Sperry contended that its "differentials in prices were made in good faith to meet equally low prices of competitors or the services and facilities offered by said competitors."

Sperry said that the firm "has allowed only the usual discounts to its customers and denied that it has ever paid directly or indirectly commissions or brokerage fees."

Further explaining differentials, Sperry denied that the differences in prices have ever represented "discriminations."

"Such allowances, however, asserted the Sperry brief, do not constitute discriminations since 'said price differentials were available to all customers competing in the distribution of respondent (Sperry) on proportionally equal terms.'"

In winding up its answer, Sperry denied FTC's allegation that its business practices have tended to lessen competition or tended to create a monopoly.

Continuing its hearings on the complaints against Sperry and the other nine respondents are slated to begin June 21 and run on alternate days thru July 15. FTC's side is being handled by trial attorney Austin H. Forkner. Answers to FTC's charges were slated to be filed by nine firms besides Sperry.

Price Shaved By Suchard And Charms

Greater Supply Seen

CHICAGO, June 19.—A price reduction in its chocolate bar line was announced by the Wilbur-Suchard Chocolate Company, with a similar move made by Charms Company on its two package lines at the NCWA convention here this week.

Suchard's price cut was made in spite of the fact that chocolate bar makers continue to shake their heads over the high price of cocoa beans, stating that after the recent downward trend in cocoa cost (hitting a low of 32 cents in May) the reversal to an upward peg of 38½ cents now current has taken off any possibility of widespread lowering of prices in the solid chocolate line.

New price on the Suchard Almond Bar, put into effect this week, pegs it at \$5.83 per 200-count pack. Former price was \$6 (or a few cents over) per 200. A firm's milk chocolate bar, previously available only in 24-count packs, is now also packed in the 200 count, with a like price drop, according to a company representative.

In the package line, Charms Company announced a cut on its regular Charms and jelly pots packages, both of which are put up in 100-count packs. Paul C. Udel, Midwest representative, said that the Charming line was reduced to \$2.75 from \$2.85, and the jelly pots to \$2.50 from \$2.67 (prices apply to the 100 packs).

Summer Items

Sperry Candy Company stressed two summer candy bars, which were being reintroduced for the first time before the war. Firm representative Joseph Brennan said the new bars (available in 24-count pack only) were priced at 75 cents per pack. Straight Eight, a nugget bar, was an eight-inch bar before the war (as per) (See *PRICES SHAVED* on page 105)

Sykes Prod. Mgr. General Vending

CHICAGO, June 19.—E. A. Terhune, general manager of General Vending Machine Corporation, here, announced the promotion of George A. Sykes, a engineer to production manager. Sykes will include among his duties the co-ordination of engineering and production with the Firecraft Corporation, Chicago, where the General Midget bottle vender is manufactured, and also with Stefo Steel Company, Michigan City, Ind., a manufacturer of engineering and production items.

With General the past three years, Sykes was with Ogden Engineering Company, Chicago, Ill., prior to the war. In an engineering capacity, he was a mechanical engineer at Amertop Corporation, Forest Park, Ill., a naval armament plant where torpedoes were manufactured, during the war.

Coinciding with Sykes promotion, it was announced that Terry Terhune, general manager of the corporation, has been appointed sales promotion manager. He will handle all advertising, direct mail details and supervise sales correspondence.

NCWA Elects New Officials At Ch'go Meet

Poetker Named President

CHICAGO, June 19.—National Candy Wholesalers Association, Inc. (NCWA), meeting at the Hotel Sherman here in its third annual convention, June 14-16, announced results of election of executive officers, directors at large and regional directors for the 1948-49 term of office.

Executive officers elected were John F. Poetker Jr., of J. F. Poetker & Son, of Cincinnati, president; John Casina, John Casina Company, Philadelphia, vice-president; C. McMillan, Washington, continues as executive secretary.

Directors at large: Ira C. Napper, Mills-Napper Company, Malden, Md.; Sidney Grossman, Linger Cigar Co. (See *NCWA ELECTIONS* on page 105)

NCA Says Pearson Story on 7½-Cent Coin Was "Untrue"

WASHINGTON, June 19.—The National Confectioners' Association (NCA) this week vigorously denied an assertion by radio commentator Drew Pearson in his Sunday night (13) broadcast that the NCA is lobbying for legislation for a 7½-cent coin for use in vending machines and juke boxes.

Robert Hill, executive director of NCA and former clerk of the Senate Banking and Currency Committee, told The Billboard that NCA "has no interest in such a coin one way or another." Hill said Pearson's report was "completely unfounded and is going to tell him so." The NCA, he said, is preparing a letter vehemently protesting Pearson's report.

Pearson in his Sunday broadcast had declared that Hill was representing NCA in urging congressional approval of a 7½-cent coin, but Hill declared this week that he has made no representations on Capitol Hill and definitely disinterested in the issue of such a coin. Hill said he resigned from his clerkship in the Senate Banking and Currency Committee last November and has been devoting all his time to his administrative duties here at NCA.

A Senate Banking and Currency Committee spokesman said that no move has been discussed for legislation for striking a new coin and the spokesman expressed doubt that any such move is forthcoming.

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QUANTITY DISCOUNTS
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'POP' CORN SEZ AUTOMATIC POPCORN VENDORS EARN BIGGEST \$ \$ PROFITS

CHECK THESE FEATURES
THEY MEAN \$\$\$ TO YOU!

- \$ FULLY AUTOMATIC—electrically operated; no attendant necessary!
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- \$ HIGHEST QUALITY pre-popped corn available properly packaged!
- \$ BACKED by national organization interested in your problems!

Over 30,000 machines on location are proving every day that "Pop" Corn Sez fully automatic popcorn vendors earn most in actual dollar profit! No attendant necessary, no large investment in room-taking equipment. "Pop" Corn Sez Automatic Vendors are tested-best . . . profit proved . . . sure fire money-makers for you!

OPERATORS: Over 50% net profit.

DISTRIBUTORS: A few choice territories now open for exclusive franchise.

We are the only Popcorn Vending Machine Company that can assure you a supply of top quality pre-popped corn . . . shipped anywhere in glass-lined, sealed, air-tight containers.

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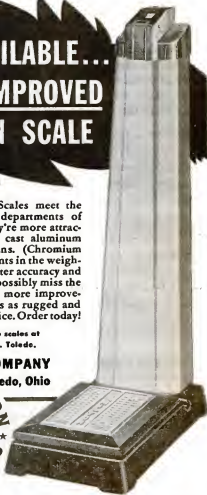
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New improved Hamilton Scales meet the requirements of all state departments of weights and measures. They're more attractive than ever before with cast aluminum step plate and colored columns. (Chromium head optional.) Improvements in the weighing mechanism provide greater accuracy and longer wear. Coins cannot possibly miss the cash box. These and many more improvements make Hamilton Scales as rugged and accurate as any scale at any price. Order today!

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325 Candy Makers Report Sales Volume at New High

WASHINGTON, June 19.—Confectionery manufacturers' dollar sales declined 2 per cent below April, 1947, and 17 per cent below March, 1948, Director J. C. Capt, Bureau of the Census, Department of Commerce, announced in a report released this week.

Capt declared that April was the first month since June, 1946, that dollar sales for a corresponding month of the preceding year failed to show an increase. Basis of department's data were the confidential reports submitted by 325 confectionery manufacturers throughout the country. During the first four months of

this year, total volume of the 325 firms amounted to \$275,723,000, an 8 per cent increase over the same period in 1947, when a record high confectionery volume of about \$930,000 was reached. Dollar sales for the 325 manufacturers during April totaled \$62,340,000, a slight drop from the April, 1947, volume.

According to the reporting firms, greatest gain during the January-April, 1948, period was made by 24 firms in the New England area. These companies reported an estimated dollar sales volume of \$30,136,000, or a 32 per cent increase over the same period last year.

In the West South Central region (Arkansas, Louisiana, Oklahoma and Texas) the four months were the second best in dollar gains for 14 firms. These manufacturers reported a 13 per cent boost, making a total sales volume of \$4,134,000.

Largest confectionery producing State in the country, Illinois, and included as part of the East North Central region, reported via 55 manufacturers an increase of 8 per cent from January thru April (this year) and a dollar volume of \$88,572,000. New York and New Jersey, according to 31 candy producers who reported from these States, chalked up a 5 per cent decrease in sales volume, which was \$2,650,000 for the four-month period.

Dollar sales of candy manufacturer dealers and manufacturers-wholesalers, dropped 44 and 12 per cent, respectively, from April, 1947. However, chocolate manufacturers volume increased 68 per cent. April sales of manufacturer-retailers were 50 per cent below March, and manufacturer-wholesalers declined 21 per cent. An increase of 5 per cent was shown by chocolate manufacturers' sales. For the first four months of this year combined sales of all three types of manufacturers increased 8 per cent above their sales in the like period of 1947.

As reported by 123 manufacturers, poundage sales for April this year were 2 per cent under same month last year, but dollar sales increased by 11 per cent. It was noted that the 2 per cent drop in poundage sales corresponded with the 2 per cent drop in manufacturers' dollar sales.

Report concluded with the fact that for the year to date, sales in pounds were 3 per cent above those of last year, while dollar volume was up by 17 per cent.

First Coin-Operated Laundry for Caracas

CARACAS, Venezuela, June 19.—The first Bendix coin laundry, operated by two U. S. women, is doing excellent business here and owners hope to bring in more machines for branches throughout the city. Biggest business so far comes from Americans.

Sugar Demand Down

WASHINGTON, June 19.—Sugar consumption during the first week in June was some 10 per the week ending for the same week in 1947, Agriculture Department reported this week. Total consumption for the first 22 weeks of 1948 was almost identical with the corresponding period last year.

The week's sugar distribution amounted to 145,536 tons as compared with 165,536 for the week ending June 1, 1947. Consumption for the first 22 weeks of this year was 2,549,665 tons compared with 2,545,475 tons for the corresponding 1947 period.

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Check These Features!

- ✓ Authentic height and weight chart on both models.
- ✓ Attractive, eye-catching, weather-resistant Menorahoid finish in Orchid, Blue, Green, Silver.
- ✓ Mir-O model 62" high, Arist-O 48" high.
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- ✓ Immediate Delivery
- ✓ Also available in Kilo metric system. Foreign inquiries invited.

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Less than 100 10.75
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Write for prices on
Models 33, 39 and
Deluxe Vendors.

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BUY DIRECT—SAVE 40%

YOU MUST! These Vendors are time tested. Thousands in operation. This past year, previous high—2 sales, 1 1/2¢, 3¢ interchangeable mechanism.

You should be able to earn \$5.00 to \$6.00 a week net per machine.

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- Hosiery Supply Guaranteed

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COLUMBUS VENDORS

	1¢ Net	5¢ Net	1¢ Ball Gum
48 & 12	\$10.50	\$11.75	\$10.50
12 to 48	11.00	11.00	11.00
2 to 12	11.50	11.50	11.50
SAMPLE	12.50	12.50	12.50

CLEARANCE SALE

of Floor Space (Demonstrator) Machines

- 4 Sun Maid Peppermint Vendors, With Stands \$70.00 Each
- 2 David Postmaster 60.00 Each
- 2 Lowel Aspirin Vendors, With 1000 Box Aspirin 35.00 for Lot
- 1 Mame Scale 65.00
- 1 Statler Biscuit Machine 75.00

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(10.55 vacuum case 60 lbs.)

not over \$10.00

\$50.00 Each

Virginia Peanut

20.00 doz. 724 lb.

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20.00 doz. 724 lb.

Cashew Vanilla Niblets

18.55 vacuum case 60 lbs. \$1.00 lb.

Almonds, 25.00 lb.

Peanut Butter, 25.00 lb.

1/3 Deposit, Balance C. O. D.

E. C. M. DISTRIBUTING CO.

P. O. Box 175 Johnson City, Tenn.

Seek To Hypo Candy Sale Thru Use of Venders

(Continued from page 100)

displays, etc.

Result of jobber attendance of the various sessions during the convention was that of renewed optimism in the future of jobber distribution. Mainly, this was due to the recognized importance of jobbers as an industry necessity by manufacturers. Because the latter's production has now mounted to roughly twice that produced annually before the war, the need for the jobber is growing even more pronounced, spokesmen for both groups contended. With increased output by the manufacturer, sales must be increased on a proportionate scale, and the jobber is looked upon as the man who can best give the manufacturer the low-cost country-wide distribution of his product.

Thus, despite disturbed conditions in the candy industry (referring to the price-cutting problem), it was agreed that there are more ways and means of selling candy via the independent retailer (and the vender) that will both boost individual jobbers sales and at the same time take care of the manufacturer's expanded production.

3-for-a-Dime Sales

Discussing three-for-10 sales, it was found to be more of a problem than last year, not in over-all size, but because of the discouragement found to be becoming more pronounced at the independent retailer level. Today, one out of every 12 bars sold are handled by chain stores and are in this cut-price category, it was declared. Counting vendors extra, jobbers were told that of the approximate 552,000 retail outlets for candy over the country, 495,000 independent merchants sold 35 per cent of all candy.

C. M. McMillan, executive secretary of NCWA, stated that the 1949 convention has been scheduled for May, and will again be held in Chicago.

PRICES SHAVED

(Continued from page 100)

its name), but is now made in a five-inch size, but thicker to compensate for shortening, so that it may be used in vendors. Second bar, Snow Maid, is a coconut fudge center type.

General feeling of operators at the convention was that a steady price of 80 cents per 24-count bar pack, with special large count packs (72-100-200, etc.) at proportionate levels and steadily increasing availability of all brands, was the price and supply picture for months to come. Candy manufacturers stressed the fact that although production has increased almost twofold since pre-war days, current price line would hold at current levels due to rising operating, ingredient and labor costs.

NCWA Elects New Officers

(Continued from page 100)

pany, Louisville; Elmer H. Kreher, Kreher & Shoemaker, Buffalo (re-elected); L. C. Parman, Chicago (re-elected), and Harry W. Loeck, Allen, Son & Company, Baltimore. M. J. Herrick, Sweetheart Candy Company, Bismarck, N. D., was elected chairman of the board of directors.

Regional directors named are: Region 1, Peter Kramer Jr., Peter Kramer & Son, Somerville, Mass. (re-elected).

Region 2, I. K. Saffer, Saffer-Simon, Inc., Newark, N. J. (re-elected).

Region 3, Edgar J. McCoy, J. B. McCoy & Sing Canton, O. (re-elected), and Ernest Prince, McKeesport Candy Company, McKeesport, Pa. (for one-year term).

Region 4, W. T. Stuart, Stuart & Betts, Inc., Richmond, Va.

Region 5, Sam E. Sawyer, Sawyer Candy Company, Elba, Ala. (re-elected).

Region 6, Frank P. Corso, Frank P. Corso, Inc., Biloxi, Miss. (re-elected).

Region 7, Jack Beatty, Rocky Mountain Wholesale Company, Albuquerque, N. M. (re-elected), and Claude Fitzgerald, Del-Tax Candy Company, San Angelo, Tex. (one-year term).

Region 8, William Barron, William Barron Candy Company, Oakland, Calif. (re-elected), and E. E. Stanley, L. B. Harrison Company, Santa Ana, Calif. (one-year term).

Region 9, A. J. Bauer, Seattle (re-elected).

Region 10, Frank G. McFadden, McFadden Lambert Company, St. Paul.

Region 11, Glenn A. Baldwin, General Tobacco & Candy Company, Lincoln, Neb. (re-elected).

Region 12, Venice Perry, the Detroit Candy Company, Detroit.

Ice Cream Prices Up

PHILADELPHIA, June 19.—Vending machine operators, already plagued by taxes, increased prices and late delivery of the warmer weather, now face an additional problem in meeting the general price increase between seven or eight per cent announced here this week by most of the leading ice cream manufacturers. The increase to Philadelphia consumers, who eat more ice cream per capita than anyone else in the country, is estimated at about 5 cents a quart.

Among the manufacturers who joined in the increase are Breyer's Ice Cream Company, Sealtest and Philadelphia Dairy Products, makers of Dolly Madison and Aristocrat ice creams.

As far as the retailers are concerned, the increase is expected to be passed on to the consumer. Standard ice creams now selling between 75 cents and 85 cents per quart are expected to jump to 80 cents and 90 cents per quart.

Spokesmen for the ice cream companies said that with the 7 to 8 per cent increase, Philadelphians will still be paying about 7 per cent less than other Eastern markets such as New York and Boston. It also was pointed out that although ice cream prices to the consumer have risen 40 per cent during the last seven years, the price of cream used in its manufacture, has jumped from \$16 to \$40 for a 40-quart can.

HARRISBURG, June 19.—Acme Cigarette Service Company, Wilkensburg, has been incorporated with approval of the Pennsylvania Department of State, at a capitalization of \$15,000 to operate deal in, and service all types of automatic vending machines. Incorporators are listed as Leo Pillar, Emanuel Klump and Irving P. Berelson, all of New York.



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200 FORTUNE TELLING
NO SPRINGS SCALE**

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Est. 1889—Telephone: Columbus 2770.
Cable Address: WATLINGITE, Chicago.

**VICTOR'S
NEW
MODEL V-K**

It's Outstanding!

Vends Everything! Investigate the many new high income products in this great, new built-in vending machine. Write to VICTOR VENDING CO., 1701-13 Grand Ave., Chicago 39.



ALL VICTOR MACHINES

recommended and sold on

TORR TIME PAYMENT PLAN

Pay for same in 18 weekly payments

WRITE FOR DETAILS

RAIN-BOW BUBBLE BALL GUM

Packed 25 Lb. in Carton

140 Count 5/8" 28¢ Lb.

170 Count 1/2" 29¢ Lb.

210 Count 3/4" 29¢ Lb.

Freight paid on 100 lbs. or over

ROY TORR LANSDOWNE, PENNA.

Frigidrink Machines

FOR SALE

Recently on location.

H. & C. Vending Co.

11 E. 21st Street,

Baltimore 18, Maryland.

YOUR OWN BUSINESS ... OPERATE

"Hi-Ho JUNIOR" 5c TRAY VENDOR

Vends almonds, candy, nuts, pickles.

Distributors wanted. Write.

LEON "Hi-Ho" SILVER, INC.

760 HAYES ST.

SAN FRANCISCO, CALIF.



1c ACE VENDOR

All Purpose, All Product Vendor

Atlas Mfg. & Sales Corp.

12222 TRINITY RD., E. CLEVELAND 15, OHIO

ESTABLISHED 1926

Atlas

WRITE FOR PRICES AND

DETAILS

Jobber inquiries invited

WRITE FOR OUR CATALOG

VENDORS' SPECIALS

Model, Stand, Solid Steel..... \$4.50

Weight 18 Lbs. Double Glass for Two..... 1.15

Machines..... 1.15

BUSINESS CUM - 140 Count and 170 Count - 25 Lb. \$3.50

Per Lb.

1/3 Deposit, Balance C. O. D.

Fast Delivery.

VEEDCO SALES CO.

2113 Market St. Philadelphia 3, Pa.

**GIVE TO THE
RUNYON CANCER FUND**

COIN-LESS TELE COMPETITION

Detroit Ops Report Tele Factor Fades

Video Causing No Worry

DETROIT, June 19.—Fighting television competition by combining operations, rumored in this territory three months ago, has proved of little interest to local operators. Under the plan of attack as outlined at that time, the established juke box operators would provide a juke box on a flat rental basis, without coin chute, in order to meet the video competition. Inasmuch as the operators would be servicing both television and juke boxes, they would be in a position to hold the location and obtain some kind of fair return for it.

Another angle of attack reported at the time was that of renting out television sets, but a check up with Michigan Automatic Phonograph Owners' Association (MAPOA) indicates this is not being done in Detroit proper. Roy Clason, business manager of the association, said that "television is not giving us enough competition to worry" (See Detroit Operators on page 108)

Camp New AMI Distrib; Skeds Southern Shows

CHICAGO, June 19.—AMI, Inc., has appointed Southern Amusement Company, Memphis, as distributor in Tennessee, Kentucky, Arkansas and Northern Mississippi. Lyndon C. Force, AMI manager of general sales, announced Tuesday (15).

Headed by Clarence Camp, one of the South's best known columnists, Southern Amusement disclosed that it will use an extensive sub-distributor organization to expedite its service to music men in its territory. Toward this end Southern Amusement has appointed Rock City Amusement, Nashville, headed by Kenneth Brake; Central Amusement, Memphis, headed by Sam Tarjussen; and Deluxe Novelty, Little Rock, Ark., headed by Roy Bangs, as sub-distributors in their respective areas.

Camp also revealed that he has named C. F. Holypeter to serve as supervisor of sales in all relations between Southern Amusement and its sub-distributor firms.

It was also announced by AMI officials that several first showings (See Camp AMI Distrib on page 109)

Crescendo

CARACAS, Venezuela, June 19.—Loud and late playing of juke boxes, always a headache for local distributors, caused a number of owners to be arrested and fined 50 bolivares (\$15) each. Distributors paste warning instructions on each machine when sold, urging the buyer to observe closing hours and to play the machine softly, but it seems the natives like their music loud, and the locations have to keep their customers happy even if it entails an occasional fine.

Michigan Operator Finds Tele Has Increased Music Income

DETROIT, June 19.—"Television has increased business on juke boxes from 25 to 100 per cent according to our experience in some 20 locations," according to Phil Yuille, of the Wolverine Sales Company, who operates about 500 juke boxes, mostly in Oakland County and surrounding territory north of Detroit.

"While many operators are worried to death over the threat of what television may do to their business, we have found it has helped business. Of course, if they had a 12-hour show worth looking at, it would hurt business, but the smart bartender just keeps his set on when there is a sporting event or something of general interest worth watching.

"When a set is first put in, they keep it on all the time, whether it is a children's show or anything else. The immediate effect of the novelty is to cut the play on the juke box for the first couple of weeks. After that, if the bartender selects the program, it will help business for both location and operator.

"Our books on many spots prove that television brings more business into the spot, if the right programs are selected. We sell television sets, as well as juke boxes, and are convinced the two will go together. Putting in the video sets means that more people will come into a tavern—and will play a juke more, just because they are present. Television sets, however, necessarily have to fight. If the bartender didn't have television he'd probably have a radio going anyway when nobody was playing the phonograph."

Yuille cited an instance the past week when he took a tavern owner around to six opposition spots, and found better business in all of them—capacity in one or two cases—because they had television sets. A fight card was being televised that

evening, and proved an excellent tavern draw on the screen. The tavern owner in question was sufficiently impressed to place an order for a video set to supplement the juke in his own place.

Bessemer Okays Jukes For Taverns

Set \$25 Annual License

BIRMINGHAM, June 19.—Juke box operators in near-by Bessemer won a victory Tuesday (15) when the city commission voted to permit installation of the machines in places where beer or whiskey is sold.

The ordinance legalizing the juke boxes went into effect Friday (18). It applies only to the downtown area.

In order to qualify for a juke box permit, tavern operators must first comply with the requirements laid down earlier this year by the Alabama Alcoholic Beverage Control Board. They are then issued "at the discretion of the commission."

License fee for each juke box was set at \$25 annually, plus 5 per cent of gross receipts each month. The machines previously were allowed only in places where beer was not sold and the fee was a flat \$25 annually.

Also included in the ordinance was provision to legalize the sale of wines having a 60-cent record, but due to increased costs, it hiked its price 15 cents effective this month.

Record Slump Brings More Service to Juke Box Ops

CHICAGO, June 19.—With September seen as the earliest possible break in the American record market, RCA Victor, Decca, and other labels that still existed early this year. Today with many distributors in this area reporting sales to retail outlets off as much as 25 per cent, and pressings now coming thru in greater quantities, availability is no longer a problem, as far as the average operator is concerned.

Prices Up
Within recent months most of the recording companies have increased their prices (retail) to a 75-cent level. Until this month MGM remained the only major diskery to ignore the price increase. Due to increased costs, it hiked its price 15 cents effective this month.

The increased prices at the manufacturer level, however, does not hold true down the line to the distributor and jobber. A gradual return to pre-war sales practices, including bargain sales, price slashing and giveaways inducements have been noted, especially in the East. While these practices are directed at the consumer who patronizes a record store, the competition for the juke box operator's business is also keen, and in

(See Record Slump on page 108)

Emphasis Now On Home Sets, Report Mfrs.

Novelty Appeal Drops

CHICAGO, June 19.—With manufacturers stepping up their production of television receivers, a definite trend toward home sets is seen, with fewer concerns concentrating on the public location type receiver. Indications were that manufacturers feel public television is opening up for the first time—and that even in these localities, the public receiver serves a promotional purpose for a maximum of six months.

The Radio Manufacturers' Association (RMA), in a report released this week, revealed that member-manufacturers had shipped a total of 162,181 sets during the year 1947, and that in the first quarter of 1948 alone 106,136 sets had left the factories of these same manufacturers. The heavy majority of these sets were home table and console models.

Coin Tele

The situation as far as coin-operated television for public locations is concerned, remains the same as it was last fall when Videograph and Speedway Products, both located in New York, first announced coin-operated juke-tele combinations. To date, these two firms remain the sole producers in that field, and it is only within the past few weeks that E. Bloom, Speedway Products president, has reported shipments of the units outside the New York area.

Videograph, which featured Emerson television in a mirrored cabinet, recently underwent a reorganization, with H. F. Dennison stepping out as president to open a distributing outlet, while Lou Forman assumed the top post with the manufacturing firm. While Videograph has reported some success with operators in the New York area, it is only recently that a definite expansion of distributorships in other areas has been started.

Current Conditions

Max F. Balcom, president of the RMA, addressing the association's annual membership dinner this week at the RMA convention at the Stevens Hotel in Chicago, predicted that television receiver production this year will reach between 600,000 and 750,000 units. He also predicted that these figures might be doubled in 1949.

With hundreds of thousands of television receivers being placed on the market, a new decline in the public location type receiver appeal has already been noted.

New York, which with Newark, comprises the largest (set-video) sale area in the country with some 125,000 sets now in operation, is, according to (See Less Tele Competition, page 108)

NAMM Convention

CHICAGO, June 19.—For complete coverage of the National Association of Music Merchants (NAMM) Convention, which was held here this week at the Pioneer House, see the Music Department.

Less Tele Competition Seen; Emphasis Now on Home Sets

(Continued from page 107)

ing to reports, still inadequately covered as far as home sets are concerned. Operators of music machines in these two neighboring cities, as well as in nearby localities where local telecasts can be received, are still faced with a heavy loss in revenue as a result of the tavern, bar and grill sets. In this area, operators list television as their No. 1 problem today, and do not see the situation clearing up for some time to come. Circulation of home sets is not the only reason for this situation. The New York area offers a choice of four stations, while Newark also has its own outlets. Competition for listeners has produced well-programmed schedules, hence there has been greater viewer interest in programs than other sports which draw well all over the country.

Chicago Differs

Here in Chicago the situation differs from New York. Operators here, in the past few weeks, noted an upswing in juke box play, this despite the fact that a second television station is now on the air here, and that the Chicago White Sox telecasts include night games, the first time these have been shown on video in the city. While the latter have cut into the juke box play, operators say that television is now only a secondary competitive factor here.

that the general economic situation is far more serious as far as offering gross take is concerned.

Some 20,700 sets were reported in operation in Chicago as of March 31, 1948, but set sales to individuals for home use have been booming this spring and early summer, and estimates on current circulation are more than double the 20,700 figure.

However, this set buying in Chicago is only a "token show" of what will happen this fall when Chicago joins with the East Coast to create network television shows, according to Ernest Marx, general manager of the television receiver division of the Allen B. DuMont Laboratories, Inc.

Interesting to note from the coin machine operators' viewpoint in respect to the network television future in Chicago is the fact that programming is directed almost exclusively to the home set viewer, and includes such shows as the Theater Guild plays, the New York Philharmonic and top children features.

New Stations

With new stations posing the greatest threat to music machine operators, a compromising factor has entered the picture recently. In Boston, for example, operators noted a 40 per cent drop in their juke box revenue the first few days

Sacred Music

KINSTON, N. C., June 19.—George Boney, local juke box operator who specializes in such locations as children centers, churches, etc., features sacred recordings on his equipment, and with excellent results. According to Boney the kids go for the church music, and the change of pace from pop tunes is refreshing.

WBZ-TV took to the air, but even the most pessimistic reported that they expected juke box play to approach pre-television normal within 60 days. This increase in the time factor is based on the reports that (1) manufacturers made a heavy drive for home set sales prior to the telecasting, and (2) many Bostonians had already seen television in New York.

Among the newest cities in which television now looms for the future as competition for the juke box operator are the following, which this week received permits from the Federal Communications Commission to construct stations: Seattle, Phoenix, Arizona; Denver, Colorado; Omaha, N. C.; Oklahoma City, Tulsa, Okla., and San Antonio.

None of the above cities has television at the present time, nor are they close enough to another city where tele is activated to pick up the programs. There are, for example, only two receivers reported in North Carolina, and some six sets were shipped to Texas during 1947 and the first three months of 1948 by RMA members. No sets were reported in Washington, Oklahoma or Arizona.

Future

J. J. Kahn, chairman of the parts division of RMA, told a convention session that:

"The industry (radio over-all) has been extremely fortunate during the transition period since the end of the war while it has been filling a demand for more than 36,000,000 radio sets, it has been able to go ahead with engineering and production plans for television which will insure it a continuing market for many years to come. Industry estimate that there will be 87,000,000 video sets in use by the end of 1948 are dwarfed by prospects for the following four years—2,470,000 in 1949; 5,270,000 in 1950; 9,000,000 in 1951; and 13,500,000 in 1952."

Indicating that the television manufacturers are preparing steadily for the home set sales, Kahn stated: "These figures are by no means considered peak production; yet when it is noted that last year's tremendous radio production of 19,500,000 sets went largely to replace sets built before the war or to satisfy a war-starved market, it requires no great imagination to forecast the demand for television sets when commercial cables and other new developments bring video within the reach of all the present users of conventional (home) radio sets."

DETROIT OPERATORS

(Continued from page 107)

ry about. At first it hurt a little, but not now, when it is installed in one-third or more of Detroit bars."

Anticipated sales drive by one manufacturer to push a special juke box model without coin chute and equipped with a radio has not materialized, and none have been sold in the area.

Situation is slightly different in adjoining counties, where television is being actively pushed as an aid to building bar business, and consequently building business for juke boxes by the Wolverine Sales Company, one of the largest suburban operators, which is not active in the city proper.

6 Boston Hotels Featuring Tele

BOSTON, June 19.—With an estimated 2,500 sets in homes and some 730 more in hotel, restaurants and cafe locations, none of which is coin-operated, video bowed in Boston June 9 over Station WBZ-TV. It is predicted that number will rise to 3,000 by Christmas and 65,000 within a year.

Six Boston hotels ready with receivers were the Copley Plaza, Myles Standish, Beaconfield and the Continental in Cambridge, operated by the Sheraton Corporation; the Bradford and Statler. Sets are located in the Merry-Go-Round, the Pub, the Copley Club at the Copley Plaza and in ballroom and other function rooms. The Statler chain is using RCA Victor set, the Clubman, 15 by 20 inches, big enough to be viewed by audience of over 200.

Ernest Henderson, president of the Sheraton Corporation said he was negotiating for 15 additional receivers for the more expensive guest suites at the Copley Plaza.

Sheraton's Biltmore in Providence and Sheraton Worcester are being readied to pick up signals from Boston, he said, and surveys are under way to determine whether 50-foot radio towers at the Sheraton in Springfield will pick up Boston telecasts.

He said Sheraton houses in Baltimore, more, Chicago and Philadelphia are using video sets.

Hotel installations have been made only in the large houses, which have shunned coin operation. Smaller hotels are mulling the problem of television and are likely to be thought to coin-operated installations.

Record Slump Brings Service to Juke Ops

(Continued from page 107)

some areas poorly capitalized distributors and jobbers have actually been able to turn in business because of the volume of records they can sell to their operator-customers.

Breaking into the news recently was the Columbia Records, Inc., new 3 1/3 r.p.m. disc that would play continuously for 30 to 45 minutes and offer a variety of songs per side. While some record personnel speculated on the possibilities of adapting juke box turntables to handle the new vinylite records (10 and 12 inches) and including anywhere from 5 to 10 numbers per side, many juke box operators were dubious about the whole thing.

"Our business is offering a selection of music to the customer," said Harry Davidson, local operator, "and the major feature of the on-location juke box is the fact that the patron can make his own selection. If he wants to hear Bing Crosby, he inserts his money, selects a Crosby record and he's satisfied. The average operator would soon find himself in trouble if he put non-selective recordings in his juke box. He'd be better off going into the wired music field and dropping his juke box route altogether."

RECORDS! RECORDS! RECORDS!

FRESH OFF OUR JUKE BOXES

ONLY 10¢ EACH

(Packed 100 to a box)

These records are carefully inspected and well packed, with no shipping distance. Send 15¢ deposit with order, balance is cash on delivery. All records are new, unrecalled. Also new records, all labels—write for prices.

Write—Wire—Phone

THE MUSIC BOX

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Tel. 87-7701



BIG MONEY

FOR OPERATORS OF
Rod's Columbia
COIN OPERATED RADIOS
Choice of 2 Sizes and Styles.
Specialty Engineered for

- HOTELS • HOSPITALS
- MOTELS • RESTAURANTS
- BARS • BOOTHS, Etc.

Specialty engineered for the finest in tone quality and performance. Acclaimed America's Best Buy by operators for bigger profits at a smaller investment.

WRITE TODAY FOR LITERATURE ON HOW TO BUILD UP YOUR OWN BUSINESS WITH VERY LITTLE TIME, EFFORT AND INVESTMENT.

COLUMBIAN PRODUCTS CO.

321 W. DIVISION ST. CHICAGO 10, ILLINOIS



NATIONALLY-KNOWN RELIABILITY

TIME-TESTED EXPERIENCE

REMEMBER—The magnificent Manhattan is built by the SAME men who created the FIRST commercial automatic electric phonograph more than 20 years ago.

Write Today for New "Direct-To-OPS" Sales Plan

PACKARD MANUFACTURING CORP.

Indianapolis 7, Indiana

PHONOGRAPH ROUTES FOR SALE

PRINCIPAL CITIES IN ROCKY MOUNTAIN REGION
From Fifty to Three Hundred Fifty Locations.

High income producers at right price. Can finance up to two-thirds of value. All of these routes will stand rigid inspection and books will be shown to qualified persons.

Box D-352

Chicago 22, O.

NY Special Sessions Court Clears Union Juke - Box Picket

NEW YORK, June 19.—The New York Court of Special Sessions last week set aside a disorderly conduct conviction against Fred Mimms for picketing a location in which a union-serviced juke box had been replaced by an owner-serviced Videograph combination television-juke box unit.

Mimms, a member of Local 786 of the International Brotherhood of Electrical Workers, an American Federation of Labor affiliate, was convicted last March (*The Billboard*, March 27) in Bronx Magistrate's Court. At that time, the decision of the court was regarded by some industry leaders as setting a precedent. While it was admitted that Mimms' picketing was peaceable, it was the finding of the Magistrate's Court that the legend on Mimms' picket sign was misleading in that it implied that the operator employed non-union help.

The Court of Special Sessions ruled last week that "the matter was in error in so finding." Justices George B. De Luca, William B. Northrop and Myles A. Paige further stated in their decision:

"In the opinion of the majority of the court (Special Sessions) peaceful picketing directed to the complainant's machine by a union because it is not serviced by a member of the union would not be unlawful. This would seem to be so even though the complainant claims to service the machine himself."

Meanwhile, it was learned that the Videograph unit involved, operated by Al Layne, has been removed from the Park View Tavern, where the dispute originated.



GOOD FELLOWSHIP PREVAILS as Southern coinmen get together. Occasion is a two-day meet of Southern Amusement sub distributors in the Peabody Hotel, Memphis. Pictured above at the firm's banquet session are (left to right, seated) Clarence Camp, head of Southern Amusement, and his wife; Lindy Force, AMI; Chicago; Mrs. L. L. and Red Daugherty, Nashville; Coe Stone, Southern Amusement; Mr. and Mrs. Sam Torjusen, Central Amusement, Memphis; Kenneth Brake Jr., Mrs. Brake and Kenneth Brake Sr., Rock City Amusement, Nashville; (standing) Roy Bangs, Deluxe Novelty, Little Rock; Mr. and Mrs. Trigg and C. F. Holypeter, Southern Amusement.

Okum Named MAPOA Veepee

DETROIT, June 19.—Ben Okum, of the O.K. Vending Company, was elected vice-president of the Michigan Automatic Phonograph Owners' Association (MAPOA), Detroit chapter, to succeed Louis Fisher for one year. Jack Baynes, of the Baynes Music Company, was unanimously re-elected secretary-treasurer.

James Jeffrey, of Jeff's Music, and Edward Grodzicki, of E. and A.

Warns Illinois Ops On Coin Pilferers

CHICAGO, June 19.—Hal Cook, Capitol representative in Illinois, this week reported that Automatic Music Company, Champaign, Ill., and Merle Davis, owner of the Chillicothe Amusement Company, had both been victims of a group of young men who had been raiding the coin boxes of music, vending and game machines in that area in the past week.

Operators who have seen the raiders reported to the State police that they were between 21 and 25 years of age, and drove a green 1947 Hudson with a California license, Number 4S3978.

CAMP AMI DISTRIB

(Continued from page 107)

have been scheduled for the benefit of Southern coinmen who have not had the opportunity to see the firm's new phonograph, the Model B. Toward this end AMI is sending out two of its ace servicemen, Monty West, sales service engineer, and Chet Osinga, chief inspector, to represent AMI at the showings.

West will be on hand at the following showings: June 21, Central Amusement, Memphis; June 25, Crown Novelty, New Orleans, headed by Nick Carbojoli, and United Dixie, Jackson, Miss. United Dixie, headed by F. C. Perino, will show the first week in July at a date to be announced.

Showings at which Osinga will represent AMI include Rock City Amusement, Nashville, June 28, and also in a Knoxville hotel, June 30; Deluxe Novelty, Little Rock, July 2, 3.

New Videograph Public Tele Set In Production

NEW YORK, June 19.—A new public location television set, specially dressed up for commercial appeal, is now in production at Videograph, Inc. Lou Forman, president, announced this week. The new model, designated FL-300 as a tribute to Videograph's recently appointed Florida distributors, Sam Geilan and Sam Schneider (*The Billboard*, June 5), will also be available for coin-operation thru wall boxes. Deliveries are to start next week, Forman stated.

Designed to "fill the need of the location owner for an attractive, attention-getting unit," the cabinet of the new set is finished in plexiglas and leatherette. Color combinations now being produced feature blue leatherette with clear white or amber plexiglas. The electronic elements of the set are similar to Videograph's standard 15-inch commercial model, housed in a polished wood cabinet. Cost of Model FL-300 will be slightly higher than the standard unit, which lists at \$395.

When installed for coin operation, the sets will be sold with Solotone wall boxes. In such an installation the television screen will offer programs minus the sound, which can be heard only in the immediate vicinity of the coin-operated Solotone units, a number of which will be positioned thruout the location. In addition to television channels, the wall boxes can be adjusted to transmit recorded music thru a hiwavey unit.

Model FL-300 will be sold to operators and direct to locations thru Videograph distributors.

LIGHTWEIGHT PICKUPS

For All Wurlitzer and Sechugs Perfect Tone—Easy on Records



Nothing to change just plug it in

JACOBS MANUFACTURING CO., INC.
Stevens Point, Wisconsin

FOR SALE
35,000 BRAND NEW
RECORDS

90% are Leading Labels—Decca—Columbia—Victor—Capitol.
MINIMUM QUANTITY—200.

ONLY 15c Ea.

Specify Type Desired: Popular—Hill-billy—Race.
Packed With Sufficient Cardboard To Avoid Breaks.

Terms: 1/3 Dep., Bal. C.O.D., F.O.B. Phila.
BERNARD MUCHNICK
1315 N. 22nd St., Philadelphia 31, Pa.
Greenwood 3-1623

SPECIAL!

MODEL 1426 ROCK-OLA PHONOGRAPHS

Which are the 1947 Models @ \$495.00 Each.

1/3 Deposit, Balance C. O. D.

Perfect condition, beautiful appearance and equipped with new accumulator assembly just like the 1948 Models.

Modern Distributing Co.

1810 Walton

Denver 2, Colo.

"A" FOR LARGER SPOTS • "B" FOR ALL OTHERS

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

Record Reviews

(Continued from page 32)

RATINGS (100 Point Maximum)	90-100 TOPS • 80-89 EXCELLENT • 70-79 GOOD
	40-69 SATISFACTORY • 0-39 POOR

ARTIST TUNES	RATINGS OVER-ALL DISC JOCKEY DEALERS OPERA-TORES	ARTIST TUNES	RATINGS OVER-ALL DISC JOCKEY DEALERS OPERA-TORES
LABEL AND NO.	POPULAR	LABEL AND NO.	POPULAR

BILL RAYMOND-JAY ARNOLD ORK
(Columbia 3-5099)

Stuck Up
20-21-21 pattern in "Linda" pattern intro, leading into baritone vocal by Bill and Raymond, an unpolished but pleasing voice.

When the Apple Blossoms Fall
Good enough warbling of singer but release is late to share the wealth.

VAUGHN MONROE
(Vaughn Monroe
Sons of the Pioneers)
(Columbia 3-5099)

Cool Water
Abetted by an authentic Westerner, the popular baritone does handsomely by the cowboy classic. Vocal and band, clapping too drawer.

The Legend of Tish
(Vaughn Monroe
Smooth rendition of 20-21-21 tune in the "Land of the Sky Blue Water" veta.

SAMMY KAYE
(Don Cornell-The
Keynotes)
(Columbia 3-5099)

Friendly Mountain
A 20-21-21 tune from "Mountain Water" film done in the light, polite, easy manner. Echo effect, tastefully understated.

May I Still Hold You
(Don Cornell-Laura
Lentis)
Don and Laura sing the attractive pop straight, simple and sweet.

WAYNE KING
(Nancy Evans)
(Victor 20-21-21)

Lazy Stream
From "Northwest Steam-Engine" film, a pleasant pop gets a relaxed vocal and striking here.

Goodbye
A re-release of Wayne King's own epitaph of the corny jazz of the twenties. Horn passage in the Blue Bird Withers groove may interest collectors of so-called "New York" style jazz. 20 Vocal.

NEATRICE KAY
(Mitchell Ayres Ork)
(Columbia 3-5099)

At the Border
Miss Kay's excursion into the Western field is not happy. An interpolated recitation fails flat.

I Wanna Be a Cowboy in the Movies
Tune has little flip, is from "Two Guys from Texas" film. A feeble production number—until the Gay '90s get in good voice.

VERA LYNN
(Columbia 3-5099)

It's a Most Unusual Day
(The Wardner Sisters—Bob Farnum Ork)
Tune from flicker "A Day With Judy" in the "Oh, What a Beautiful Morning" pattern gets straightforward rendition from English through with vocal cheer and ork backing.

Put Your Dreams Away
(Bob Farnum Ork)
Pretty pop, well-pitched. Like flip, reproduction is 20-21-21.

TONY PASTOR
(Columbia 3-5099)

Windshield Wiper
Novelty little gets a once-over-lightly treatment from Tony. Ork backing is 20-21-21.

Indian Love Call
Tony repeats the vocal that, lined up with the Artie Shaw backing, is 20-21-21.

RAY BLOCH
(Signature 12308)

The Peanut Vendor
Familiar thumbe gets a high-styled, electric and execution from the pre-climate playing Bloch group. Smart weed of sweeping strings and biting brass.

Sinbad
Flip over more imaginative scored and loaded with seductive tone-colors. A quality of style and lack of vocals will probably prove commercial handoffs.

HARRY JAMES
(Marion Morgan)
(Columbia 3-5099)

I Don't Care If It Rains All Night
Tune here and on flip from flicker "Two Guys from Texas". Side shows James dancing, playing cleanly and expressively. Vocal somewhat shadowed by his impressive band job.

Hankster
Argument, with The Horn blowing a choice chorus in front of rocking swing ork backing only to yield to a hustled from vocal sweet style, in incongruous.

GENE AUTRY
(Columbia 3-5099)

Rolling Along
Cowboy-on-the-trail duet by smoothly warbled by the flicker artist.

They Warned Me About
Ray-gone Western-flicker tune, in shade casually and uninspiredly.

RECORDS
NEW AND USED RECORDS
PRICES START AT 6 CENTS EACH
QUANTITY LOTS. Catalogue, 10¢
JUNO SPECIALTIES
P. O. Box 1084 Alhambra, Pa.

FOLK TALENT AND TUNES

(Continued from page 31)

Jolly Joyce Agency, Philadelphia, booking T. Texas Tyler in the East from July 15 to August 15. . . . Dude Ranch, only Western-styled niter on the Atlantic City Boardwalk, opens with Eddie Boreas' band. . . . Papa and Mama Nell McCormick and their Barn Dance Troubadours will be released on Sapphire Records, with Let's Go Fishin' and Barn Dance. They air couple. . . . They air couple. . . . The Jersey Jamboree Show set to play Camden (N. J.) Convention Hall, Trenton Memorial Theater and the Armory, Vineland, N. J., to the Starlit Ballroom, Camden, and amusement parks in Southern New Jersey. . . . Mac McGuire's band and dancers are permanent on the cast.

Walter Bales, of the Bales Brothers, Columbia Records singer, has left the combo, being replaced by brother, Homer. Walter will go into religious work. . . . Johnnie Bales reports that he is now having daily over KWXX, Shreveport, La., where they do 15 commercial radio shows weekly, in addition to p.a.'s every night except week-ends. The Bales brothers recently released a new song book. Others in the combo are Bob Jackson, electric steel guitar; Ray Belcher, bass; Ben Ferguson, mandolin, and Abner Abnerknecht, comedian. . . . The Lazy H Ranch Boys, of WSID, Baltimore, played New Bay Shore Park, Baltimore, May 28-31. Tex Daniels, manager of the combo, reports that they worked with Wesley Tuttle, the Mile Twins and the Texas Stars. Incidentally, will be married soon. . . . J. L. Frank, the Nashville agent who exclusive book for talent for Roy Acuff's Dunbar Cave resort, has lined Pee Wee King and His Golden West Cowboys for a June 20 date at the spa. Pee Wee will also play the Grand Ole Opry June 13.

Jimmy Osborne, Kentucky Folk Singer, guest starred on the Nelson King disk show on WKCY, Covington, Ky., Friday (28) where he gave his latest King release, *My Heart Echoes and Your Lies Have Broken My Heart* a full spin.

Gov. Jimmy Davis, songwriter-publisher and Decca artists, brings his band to the Midwest July 2 when he opens at the Rag Doll, Chicago bistro, for five days. Davis has the original seven-man combo, which put him across during his gubernatorial campaign of four years ago, including Charlie Mitchell, his secretary, electric steel guitar; Preacher Harkness, violin; Gb Thompson, guitar; Joe Shelton, electric mandolin; Slim Hiebert, sax; telecopy Brown, bass; and a vocal duo. . . . In addition, he has Arabella, comedienne; Cottonseed Clark and Bob Shelton. Davis also will be booked on park and fair dates by Al Milton, Chicago agent, who is representing Davis thru his West Coast agent, Mitchell, Hamiltonburg. . . . Clyde Grubb, Victor artist, and his wife, Margaret, have written a series of spiritual songs. . . . Kenny Roberts headlined the American Folk Song Festival at the Traipsin' Woman's Cabin on the Mayo Trail, Ashland, Ky., June 13. Ken has two shows daily over WLV, Cincinnati.

Uncle Tom More, the WNOX folk disk jockey, is being considered by several major record firms as a new property. . . . Roselle Allen, Victor singer and WOV, New York, jockey, had an eight-pound girl June 8. . . . Roy Acuff has been qualified by the Republican committee to run for governor of Tennessee. Roy has not made any comment. He turned down the chance in the last governor's race. . . . Jimmy Wakely is making *Sadie Serenade* at Monogram studios for early release. . . . MGM records have made a deal with Super 8 to take care of the rights of masters and artists' contracts. The details are lacking. It is known that Arthur (Gulsh) Smith and his gang will be MGM properties, along with several others. . . . Rex Allen, who recently put two songs with Adams, Vee & Abbott, Chicago, is currently making a tour of Wisconsin beaches and will play 16 States during the next few months.

Nancy Lee and the Hilltoppers, who, together with a large cast of folk talent, left WWOV, Fort Wayne, Ind., September 24, 1947, when the Fort Wayne local of the American Federation of Musicians (AFM) pulled out all AFM members when the station would not meet the union terms, will return as the sole folk attraction to that station June 22. The foursome, including Nancy Lee, guitar and comedy; Sam DeVincent, accordion; Ray Hansen, bass and mandolin, and Jack Carmen, fiddle and mandolin, is working Harry Smythe's Buck Lake Ranch, Angola, Ind., week-ends until October 3. Its first Vitacoustic platter will be *Dreamy Melody* and *When Grandpa Caught His Whiskers in the Zipper* of His Pants. . . . Louella and Scotty, WLS, Chicago duo, are playing Pennsylvania parks on week-ends. They are now on two record labels, Tru-tone and FM platters.

The WGAR, Cleveland, Record Riders have signed a five-year contract with Victor platters. In addition, the well-known Ohio group has also taken a pact with Hill and Range, who will publish the material which they record from now on. . . . Pappy Howard's tent show is reported going over well in Ohio. . . . Sumner, vocalist with the Farm Lads, WVVV, Wheeling, W. Va., lost her last week. . . . The Bales Brothers have linked up with Johnnie and Jack and the Tennessee Mountain Boys for doubleheaders in the Louisiana and Louisiana area. The cast of the Texas Stars, who have been known as the Louisiana Hayride, includes Johnnie and Jack and their group, Curly Williams and the Georgia Peach Pickers, the Four Deacons, Curly Kinsey and the Tennessee Ride Runners, the Mercer Brothers, Hank Smith, and the Bales Brothers. The Bales Brothers have started a new series on KWXX, sponsored by a local auto dealer and Johnnie Bales is disk jockeying a series weekly for Columbia, for which they record. . . . Eddy Arnold may do a big network show for the Treasury Department it plans go thru.

Mercury Records will try to hype its folk artists record sales by making up a special portfolio, with the artists' picture and biography on the cover, which will hold several records. Mercury will furnish this to the artists, so they may sell their own personal appearances in cities which do not have a record retail shop which stocks the Mercury label. . . . Ambrose Haley, Topeka, Kan., warbler, was a Chicago visitor last week on his way back home from the wedding of his daughter. . . . Tex Williams' Originals, Chicago, will play June 24, while Gene Autry plays there July 22. . . . Eddy Arnold was the only NAIMM visitor.

(Continued on page 118)

Chicago:

Vending machine operators are coming in for increased interest with candy manufacturing concerns now that the element of real competition has taken effect in the confectionery business, according to various manufacturers interviewed at the NCAW convention at the Palmer House here last week. Toward this end many candy representatives pointed out that they are acting on many of the suggestions advanced by candy operators in only one respect—competition going into the candy products come down substantially.

Altho both the late John Christ and Perc Smith will be missed at Exhibit Supply Company, the firm will continue to enhance its already fine reputation in the arcade, game and card vendor fields under the overall guidance of Joseph Batten, general manager. Leonard Schmitt has been added to Exhibit Supply's arcade division staff. Frank Meyer made a quick trip to Iowa last week.

Among the prominent distributors calling on Lyn Durant, Billy DeSelm and Ray Riehl, of United Manufacturing, last week, were Joe Ash, Arthur Amusement, Philadelphia; Myrtle Zorinsky, H-Z Vending Company, Omaha, and Dave Simon, Simon Sales, New York. Riehl is now doing some heavy mental work on a research project in the field of market research trip he made thru several States. When released report should reveal a wealth of valuable information for United's engineers and game designers.

Harry Hurvich, Birmingham Vending Company, was a visitor here last week, spending most of his time at the Palmer House where the National Association of Music Merchants (NAMM) convention was in session. Hurvich said that juke box operations in Birmingham are still restricted to places where alcoholic drinks are not sold. He also reported that his firm was entering the field of ending the "juke machine game." The cool weather which set in here Monday and lasted thru most of the show, didn't set too well with Harry and other visitors from the South. . . . Other visitors at the show include Harry Meyerson, of MGM Records, and Jack Meyerson, Musicalcraft executive, who spent time renewing acquaintances with local operators and disk distributors. . . . Representing Wurliizer at the show were M. Hammergren, Ben Holmgren, Ed Wurliizer and J. Beris.

Wallace Fink is on a road trip for World Wide Distributors that will keep him away until the 25th. He is continuing to select operators on a regular basis in order to keep their interests fresh in his mind. He adds: (See CHICAGO on page 112)

Cincinnati:

Felix Ostland, who was laid at the Jewish Hospital here with pneumonia, is back home completing his recuperation. . . . John Schmidt and Stanley Wortman, who operate the Sentinel Music Company here, are the newest members of the Automatic Phonograph Owners' Association (APOA), according to Charles Kanter, secretary-treasurer of the group.

Ray Wigner visited Chicago early last week to attend the National Association of Music Merchants (NAMM) Show at the Palmer House, then returned to Cincinnati in midweek. Bill Bigner, who watched over the business while his father was in Chicago, expects more into his new home in Duhi Hills in about three more weeks. . . . The next board meeting of the APOA has been scheduled for Tuesday (28) at the association office, according to Sam Chester, APOA's president.

COINMEN YOU KNOW

Twin Cities:

The St. Paul Pioneer Press recently gave two-column space to a photograph and story of the city's first ice vending machine, installed by LeRoy Williams at his ice station. Photo showed a customer buying his chunk of ice at the 24-hour automatic ice service station, which also sells ice cubes via the vending route. . . . Music machine operators who read the "Ice" commandment for good route operating, as outlined in The Billboard (June 12), were quick to give praise to Hy Greenstein, Hy-G Music Company, Seaburg distributor, who formulated them.

Energetic Don Leary, column who also is in the television-photocenter business in Minneapolis, has undertaken to install a video set, without charge, in the Minneapolis Athletic Club for the entertainment of its fellow members. He retains ownership of the set and will maintain it without cost to the club.

Numerous coinmen were in the Twin Cities last week, many at the invitation of Hy Greenstein to attend the formal opening of his new headquarters on hand. Among them were Fred Fixel of Pembina, N. D.; Ray Foster, Sioux Falls, S. D.; Herman Warren, Salem, S. D.; Joe Topic, Shakopee, Minn.; Frank Phillips, Winona, Minn.; Harry Jandahl and Frank Roberg, Luverne, Minn.; Ike Sundin, Montevideo, Minn., and Lytle Kesting, Bellingham, Minn. . . . Twin Cities operators on hand at the celebration and his staff well in their new location included Marty Kanter, Archie Pence, Harry Lerner, Rollie Foster and Leo Bearth. Many more were on hand.

Detroit:

Glen Bradley has been named manager of the Spacarb Detroit Distributors, operators of cup vendors, now established in their new plant on the corner of George and E. . . . Maurice Goldman, president of the Michigan Automatic Phonograph Owners' Association, is entering the Mayo Clinic July 1 for a gall bladder operation. . . . Edward Golder and Chester Rosinski, of the Mercury Steel Corporation, makers of the Mercury Athletic Set, are leaving next week for a month's trip to England, where they plan to complete a major business deal for their product.

Billy Weaver, of Wolverine Sales, was on the sick list with a severe cold. . . . Bud Eckroth, vice-president of Coinmen, took his wife to the hospital last week. . . . Phil Yulie, who has recovered from a severe cold, took a truckload of Alcon Coronets up to Muskegon, Mich., where he will be selling. . . . Lee Medendorp, vice-president and general manager of the Vending Machine Corporation of America, has resigned from the company, but will remain in the soft drink field in this territory. Affairs of the company are (See DETROIT on page 113)

San Francisco:

Golden Gate Novelty Company has sold its pin game route to Al Bianchi, Clarence Redfern and Vincent Kelleher, operators of the Scotty Novelty Company. Golden Gate plans to concentrate on its distributing business. . . . Two Marysville operators, Ted Tower and M. H. Stern, were in town last week, as were Paul McClellan, of the City of Angels, Sacramento, and Frank Corsetti and Tom Malloy, of the Modern Vending Service, Napa, all purchasing new equipment.

Alexander Arnos, who, with his brother, Eddie, operates the Golden Gate Novelty Company, flew to Los Angeles last week on business. Incidentally, the firm has started marketing its new Shuffling game. Manager Al Meyers reports the game attracting much interest among the trade. . . . Jack R. Moore Company held its initial showing of the new AMI Model B phonograph at the California Hotel, Sacramento, last week. . . . Mrs. W. Walter Huber, who supervised the showing, reported an excellent turnout.

M. A. Pollard, head of the M. A. Pollard Company, has been appointed Northern California distributor for the Alcon Coronet phonograph. The district was completed last week with the arrival of Bernard Craig, vice-president, and Johnny Bennett, engineer, of the Alcon Manufacturing Corporation, Kansas City, Kan. . . . Purchasing new equipment here last week were Vic Straza, of Hollister, Charles Richards, of Richards & Davis, Roseville, and Leroy Lambert and Charlie Dickman of Stockton. . . . Mrs. M. A. Pollard, wife of the owner of the M. A. Pollard Company, who has been in Europe for several months, arrived in New York last week, and after a brief visit to Canada, will return to her home here.

W. A. Jenkins, of the Atlas Manufacturing & Sales Corporation, Cleveland, stopped off here last week en route to Mexico City on a vacation. . . . Leon Hill Holm Silver, Inc. has appointed Vend-O-Matic Company, of Portland, and Best Formic, of Seattle, distributors for Pan Camides and the Hi Ho Junior toy vendor.

Hartford:

The Hartford Times ran a feature story this week on Veeder-Root, Inc., and its story of the fact that the firm is making counters for music machines, pinball games and vending machines, especially stamp and soft drink machines. First the manufacturers counters for use in coin-operated parking meters. . . . The juke box and two pinball machines located at Charlie's Diner on Capitol Avenue were the latest coin machines to have their coin boxes pilfered. . . . Edward Saari, Borden executive, told operators here that a number of outlets were hiving the price of cones and ice cups, but that vending machine ops, on the whole, were holding to a 5-cent price.

Calendar for Coinmen

- June 20-25—National Confectioners' Association (NCA) Convention and Exposition, Waldorf-Astoria, New York.
- June 21-23—South Dakota Phonograph Association (SDPA) Meeting, Aberdeen, S. D.
- June 22-25—National Sanitation Foundation (NSF), first annual sanitation clinic (liquid dispensers), University of Michigan, Ann Arbor, Mich.
- June 26-30—National Small Business Men's Association (NSBMA) Convention, Palmer House, Chicago.
- July 6-10—International Store Modernization Show, Grand Central Palace, New York.

New York:

Al Bloom, Speedway Products president, is now filling out-of-town orders for his coin-operated combination set, the Tele-Juke. First deliveries will be to operators in Connecticut and Illinois. Meanwhile, Bloom reports excellent results with the units he has been operating in city locations. . . . Harry Berger, head of West Side Distributors, is busy shipping games to customers outside the city.

Mac Polley, of United Phonograph Service, agrees that the outdoor season is now on. He is now looking for leading his shop with new guns to get them in tip-top shape for the summer rush. Polley is considered an expert on this type of equipment. Dave Rosen, of Philadelphia, was a visitor to coin row last week.

Moe Bloom, local juke box operator, is now overseeing his summer automatic music route up in the Catskills. He has a service organization maintain his New York machines and comes into town about once a week for collections. . . . Nat Cohn, of Modern Music Sales, doing little with coin machines these days. He's concentrating on his Gem record line.

Ralph Hotkins, president of Capitol Records, has all his summer midge and locusts under control and is waiting for a spell of sunny weather to bring (See NEW YORK on page 113)

Philadelphia:

Charles W. Munn, machine operators' Association, discovered a juke box almost a century old in a Pine Street antique shop. It was a Criterion, made in Newark, N. J., dating back to 1857, which played flat disks only when a penny is inserted in the slot. . . . Officials of the local Warner Bros. theater circuit tendered a testimonial dinner to the operators of the Carlton Hotel honoring Ben Wirth, who has been made president of the Warner Service Company, subsidiary company handling the vending machines and candy counters for the theater circuit. . . . David Yaffe, head of Y & Y Popcorn Company, and his wife, week-ending in New York. Bill Rodger, president of the Giant Amusement Arcade at 15th and Market streets, using the arcade front to ballyhoo his Big Bill's Restaurant.

Jack Bessin, head of the Berio Vending Company, was elected to (See PHILADELPHIA on page 113)

Indianapolis:

Robert Anderson, of the Anderson Distributing Company, Louisville, distributors for Rock-Ola phonographs, visited the Indiana State Fair. The Belles Company and returned with several phonographs. . . . Chester Gains has returned from his visit in Chicago, spending several days at the Rock-Ola plant for instruction. Gains takes charge of the service department at the Indiana Automatic Sales Company. . . . Thelemus, of the Indiana Automatic Sales Company, . . . Dan Brennan, regional sales manager of Alcon phonographs, spent several days in Memphis, visiting the Harmon Music Company. . . . Abe Fleg, president of the Music Operators' Association of Indiana, Inc., and wife visited friends in Cincinnati over the week-end. . . . Indiana Automatic Sales Company has added another truck to the service department, a fire chief red.

The new All-American shoeshiner made its debut in Indianapolis Wednesday thru Friday at the Hotel Hamilton. Harry B. Bessin, of the Belles Music Company, Ft. Wayne, Ind., State distributor, assigned by Burt Rossington, of the Linger Sales Company, Sturgis, Mich., to introduce the machine to several hundred operators. The local newspapers gave the opening event much news and photographs.

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DAILY RACES	\$225.00
DOUBLE FEATURE (rework)	60.00
CLUB TROPHY	150.00
VICTORY SPECIAL	169.50
WHIRLWALL (rework)	60.00

CONSOLES

SILVER MOON, etc. F.P.	\$ 49.50
BAKER'S PATENTS, D.D., F.P.	350.00
GALLOPING DOMINOES	
LUCKY LUCRE, walnut	99.50
PASTIME	150.00
3-B SKILLTIME	79.50
TRIPLE ENTRY	89.50
FOUR HANDS	69.50
PACER REELS JR., rails	59.50
HIGH ROLL	495.00
EVANS RACES, late, clean	295.00
DE LUXE DRAW BELL	

ARCADE

ACE BOMBER	\$150.00
AIR RAIDER	69.50
ANTI-AIRCRAFT	69.50
PLAY GOLF	125.00
TOTAL ROLL	149.50

5 BALLS

AMBER	\$ 45.00
BAFFLE CARD	45.00
BASEBALL	79.50
BIG HIT	39.50
BOWLING LEAGUE	89.50
DOUBLE BARRIL	39.50
FAST BALL	49.50
FISHT	49.50
HONEY	39.50
HUMPTY DUMPTY	149.50
LUCKY STAR	89.50
MACE	89.50
MARJORIE	89.50
MEXICO	89.50
MIDWEST RACER	49.50
MISS AMERICA	45.00
RANGING	89.50
ROCKET	39.50
SEA ISLE	89.50
SHOW GIRL	45.00
SILVER STREAK	45.00
SINGAPORE	149.50
SMARTY	49.50
SPINBOLLO	39.50
STAGE DOOR CANTEN	39.50
STATE FAIR	49.50
SUPERLINDER	45.00
SUPER SCORE	39.50
TORNADO	59.50
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Chicago:

(Continued from page 111)

"Operators' problems are our problems and a meeting of the minds is a solid solution as how best to be of service." While Pink is away, Al Stern, firm who is still enthused over Tony Zale's terrific win over Rocky Graziano last week, is doing a fine job of greeting visiting operators. Stern and Zale are old pals and Stern is one of the few who really felt Tony could win back the world's middleweight crown.

C. M. McMillen, NCWA executive secretary, was his usual ubiquitous self during the Candy Wholesalers' Convention at the Sherman last week. An extremely popular figure with confectioners, McMillen was in a position to take a very active part in all business sessions during NCWA conventions as well as take care of the official business of the convention assembly at the same time. Candy operators were putting in a lot of time on the convention floor trying to find out more about the price situation.

Harry Brown, head of Amusement Sales Corporation, reports the bell trade is going well and looks for continued improvement. . . Dale Stevenson, head of Alaska Vending and Sales Company, Fairbanks, Alaska, is all set to get a traveling Arcade under way by July 1. . . Ken Wilson, who with Howard Pretzel heads Commodore Venders, looks for a sharp gain in the popcorn vending business.

Ben Okun, newly elected vice-president of the Michigan Phonograph Operators' Association, was in from Detroit for the National Association of Music Merchants (NAMM) Show at the Palmer House. Also visiting the show was Ray Bigner, Cincinnati, who returned to the Queen City Wednesday (16) after three days of sessions with some of the nation's top music men.

William W. Rabin, president of the Filben Manufacturing Company, left Chicago early last week for the East on business, and was expected to arrive in Roanoke, Va., by Friday (18) to attend a three-day showing of the new Maestro to be held from Friday thru Sunday at Roanoke Vending Machine Exchange. Sam A. Drucker, vice-president of the National Filben Corporation, left Chicago Thursday (17) for Roanoke, and was due back in Chicago with Rabin Monday (21).

Max Wiczer, president of the Wico Corporation, has been getting excellent reports on the firm's new Whirlwind play booster for pinball games. The device, which resembles a propeller, with a green and purple lighted up on either end, steps up the play action and is adaptable to any pin game. Wiczer says the ops are especially interested in the gadget because when the ball comes in contact with the device, the slide-off is gradual, hence the ball gets a bigger replay. The gadget can be installed by removing any bumper on the playfield, or by drilling an additional hole.

George C. Thompson, who operates the U & I Vending Service in Davenport, Ia., was in the crowd of booths of the NCWA convention here last week. Others prominent in the vending field to put in an appearance at the Sherman show were Vic Johnson, sales manager of the Coan Manufacturing Company, Madison, Wis., and Howard Olsen, of the National Automatic Merchandising Association (NAMA) staff. . . One of the undercurrents of the confectioners' convention was the news that G. W. Rogers, Lamont Corlies executive, was among those in the DC-6 crash that took toll of 43 lives and Mt. Carmel, Pa., Thursday (17) afternoon.

Monty West, AMI's roving sales service engineer, has returned to the firm's Loop sales office from a two-day and a half-week trip that put him in contact with Dave Rosen, of the Dave Rosen Company, Philadelphia; Barney Sugerman, Runyon Sales, Newark, N. J., and New York; Jack Smith, General Coin Machines, Inc., Boston; Leonard Goldstein, T & I Distributing, Cincinnati, and the newly formed Arrow Distributing Company, Chicago. West will leave this week for stops at Sam Torjussen's Central Amusement, Memphis; Crown Novelty, New Orleans, and United Disco, Jackson, Miss. . . Al David Rutenberg, CMI executive, was not able to get to New York this week he was in constant touch with things there concerning the pinball situation.

Doris Luchak, Berwick, Pa., operator, dropped into the O. D. Jennings plant this week while on a vacation trip to the United States and Canada. Charley Schlicht, director of sales research for the firm, was in Pennsylvania discussing business with Jennings customers. . . Paul Levin, head of L & L Tobacco Company, was in from Grand Rapids, Mich., for the candy convention. Paul was a hot pilot during the war, flying B-17s. He also has made considerable success in the vending field.

Chicago Coin heads, Sam Wolberg and Sam Genshure, say that the firm will soon be ready to move into the new Chicago Coin addition, which is expected to be completed within a few weeks. . . Henderson, United Manufacturing's second of the Twin R series, is in full production. The five-ball features stepped up scoring.

Bally Manufacturing Company callers during the week included Herman Paster, Mayflower Distributing, St. Paul, Minn.; Louis Bosberg, New Orleans Novelty Company; New Orleans Clarence Camp, Southern Amusement Company, Memphis, and Harry Miele, Williamsport Amusement Company, Williamsport, Pa. . . A. Garrick Alex, Vendall Manufacturing Company, Bill Fulfer, sales manager, were daily visitors at the National Candy Wholesalers' Association (NCWA) convention and exhibition at the Sherman Hotel last week. Boys said vending operators were present in force, and were eager viewers of the many candy displays. Most candy makers are now including large count vend packs in their lines, and several firms had prepared special summer bars for the coming hot weather months, Alex said.

Al Sehring, Bell Products Company, is enlisting over the redesigned model of the Beacon Junior coin changer. Ready and waiting for alignment, he said. . . Al Dubin, Vendit Freeze Sales, is now set up in his new quarters at

Palisades Specialties Has the Sensation of the Year

BALLY'S RANCHO

BALLY GOLF CUP, JOCKEY SPECIALS, VICTORY SPECIALS, VICTORY DERBIES AND DRAW BELLS.

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Only One Mile South of George Washington Bridge on 9W, Jersey Side.

824 West 26th Street, after the move from his N. Dearborn offices. . . . B. E. Holl, Holt-Ware Manufacturing Company general manager, is promising the column a pleasant surprise when the three new models are designed by the firm are introduced. Company's triple selection sugarbowl vander is continuing to win trade approval, he says.

Henry Hildebrand, heading Berco, makers of the Hilco ice cream bar vending reports that Frank Calver was director of sales, is no longer with the firm. . . . Happy smiles are on the faces of Phil Weissman, head of Automatic Phonograph Distributors Company, and his energetic assistant, Mike Spagnola, these days. Seems the new Model B AMI juke is not standing on the new Milwaukee Avenue headquarters floors long enough to cast a shadow.

Alvin Gottlieb, of the D. Gottlieb Company, reports a whole host of prominent column making an appearance at the firm's headquarters in the next few days. Among them were Lou Rosenberg, New Orleans; Joe Ash, Philadelphia; Clarence Camp, Memphis; and Hymie Zornsky, Omaha and Lincoln, Neb.

Detroit:

(Continued from page 111)
being temporarily managed by Tony Vender until a new permanent manager is appointed. The company operates 100 cup vendors, featuring Pepsi-Cola products. . . . Jack and A. R. Griffin and Carl A. Brownell Jr. are launching the \$150,000 Cash Automatic Manufacturing Company to go into the manufacturing business at Flint, with offices on North Grosse Pointe Street.

William J. Mueller, Harold W. Beattie, and Robert W. Johnston are opening a new automatic laundry in East Detroit under the name of the East Detroit Self Service Laundry. . . . Homer B. Stuart, president of Advance Products Company, will manufacture a change meter for vending and coin machine use, reports the company is re-designing its products to meet new price combinations. . . . Andrew McLean, of the State Amusement Company, reports that the company is negotiating for a new factory location, which will allow them to enter into production on a line of vending machines and special cabinets for coin-operated equipment in addition to the pool table games they now manufacture.

Jack Kirschner, who has headed Jack's Music Company here for a num-

ber of years, has just moved his headquarters into his new home on Wisconsin Avenue. . . . William Pauley, Saginaw juke box operator, was a visitor at the Brilliant Music organization last week. . . . Charles R. Hughes, founder of Drexel Products Company, coin machine supply manufacturers, died June 14. . . . Mrs. Mary Paris has taken over sole ownership of the J. Paris & Sons Company following the death of her husband, John Paris, some months ago. Of the three sons, James has been named manager and Andrew assistant. The third son now heads his headquarters in Lenoir, Tex., where the family operates a bubble gum plant. . . . James Paris was in Chicago this past week for the national candy show.

Fred Collins, of Training Devices, reports the appointment of Joseph Brilliant, of the Brilliant Music Company, as district manager for the company's new Quizzer, which is enjoying a business pick-up in this territory. . . . Max Weinberg, formerly in the vending machine business before the war, is planning to return to the business and is investigating the specialized field of lighter fluid vendors. . . . Harold Greene, who is just establishing the Greene Vending Company to operate a route of penny stick gum vendors, is in the hospital for an operation, and the business is being temporarily run for him by his sister, Mrs. Arthur Cobb, who has an interest in the business, and his brother-in-law, Arthur Cobb. The latter reports a rapid expansion of their new route already under way.

Mrs. Sam Caromitolu, wife of the head of Sam's Music Company, is in Herper Hospital for a major operation. . . . Ben Olin, vice-president of the MAPOA, was in Chicago on a business trip. . . . Henry C. Lemke, who is taking over distribution for a new baseball game, is getting ready to move into a new location, close to his present salesroom on West Vernor Highway. . . . Frank Healey, of Atlantic Products Company, has sold his home, and is now moving to Florida. His business will be operated here by a brother-in-law.

Ross Muholland, WXYZ disk jockey, handled the press invitations to a cocktail party given Wednesday by Capital Records to fete Jo Stafford. . . . Joe J. Stewart, pinball and juke box operator, is taking over his entire operation, the Wayne Music & Novelty Company, dividing it among a number of operators, and is building the new Wayne Show Bar in the suburb of Wayne, which he will operate personally.

Philadelphia:

(Continued from page 111)

serve on the board of directors of the Jewish Hospital. Active in many local philanthropic and charitable endeavors, Berens is also taking an active part in the campaign of the local Venetian Club to establish a summer camp for handicapped boys and girls. . . . Charles Burger is the new manager of the record department at Tele-Tek & Monlog, distributors of MGM Records, succeeding Len Smith, who went to Baltimore to join a record distributing firm in that territory.

Sam Gilman, manager of the Loew's Regent Theater in Harrisburg, Pa., installed a music machine near the entrance door of the playhouse to help promote the opening of the Big City picture. Songs from the Margaret O'Brien film were featured in the music box. . . . Y & Y Popcorn installed a carrier-refrigerated cold room for the storage of chocolate candies during the summer season, it was reported by Dave Yaffe, head of the vending firm. . . . Ben H. Goldstein, Distributing Company, New York, locating "Pop" Corn's automatic vending machines in the Atlantic City resort area in time for the summer vacation season.

New York:

(Continued from page 111)

up the take. . . . Broadway Sports Palace, largest arcade in these parts, is doing a complete remodeling job on its entire floor. The walls, facing the street, have been torn down to make room for a deluxe glass job. A full view of the interior for passersby is the object.

Lou Forman, Videograph president, spent a few days last week with his Boston distrib, Al Dolin, of Dolin Music Company. With the Hub city now exposed to live broadcasts, Al reports high interest in the coin-operated juke. Lou Forman had a flying visit to Florida last week-end for a conference with Sam Getlan and Sam Schneider, who handle his tele line in that State. While he was there he ran into H. F. (Denny) Dennison, former Videograph president.

Coca-Cola has begun an intensive advertising campaign directed at consumers. A new general circular press feature coin-operated bottle vendors. . . . Arcade movie equipment around town is now showing films of the late Louis-Walcott bottle cap collection on the interest in their forthcoming return match. . . . Milt Gruber, of Baltimore, looked in at avenue films last week. . . . Another slot-machine operator, Sam Selig, operator and jobber of Danielson, Conn.

Abel Kessler, of United States Television (USTV), reports his firm is hard at work on a remote control unit for tele sets. USTV previously made remote equipment, but only for custom installations. Now the firm is preparing a production-line model. The Automatic Music Operators' Association outing for next week-end has been canceled.

Local coinmen received an excellent lesson in practical politics as the city council "deliberated" and passed the bill banning coin-operated amusement games from the city Tuesday (15). If their very livelihood wasn't at stake they would have enjoyed the filibuster staged by the administration supporters.

They were amazed at the maneuvers resorted to by the majority to delay final tabulation of the vote until Councilman Clemente, holding the crucial ballot, could be rushed to the council floor. For a while it seemed just and then, as the would-be voters on time. But he did, and breathing heavily from his record-breaking sprint he cast the vote that passed the bill by the minimum margin, 12 to 10.

At one time during the "debate" charges of "filibustering" and counter charges of "tag rule" flew back and forth on the council floor so violently that the council president's frenzied pounding for order sent the head of his gavel flying. And, ironically, one of the best speeches on the floor against the bill came from Councilman DiFalco, who, after mustering excellent arguments for its defeat, said he had to bow to the superior intelligence of the sponsors of the bill. He voted "Aye."

New York papers were full of the games situation this week. In a sober examination of the problem, The New York Herald Tribune ran an editorial casting doubt on the wisdom of the council's action. "It is the busy and repressive nature of this edict that concerns us," read the editorial. The paper asked "to hear the full story. That seems to be the minimum for intelligent action."

Other writers in the daily press took a lighter view of the situation. Papers sent star reporters out in the field to play coin games and put down their reactions. But they got the best of the situation. They brought out the inconsistent fact that similar games to those banned were operated openly in arcades and were under no threat by the administration measure.

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Injunction Suit To Continue, New York Game Operators Say

(Continued from page 99)

vate chambers of Supreme Court Justice Ferdinand Pecora, trial judge, it was indicated that a ruling on the legality of games, under New York State statutes, will be made at the conclusion of the current case. Such a ruling might cause a further subsequent action to test the constitutionality of the administration bill.

Witnesses on Stand

As the trial gathered momentum this week, Rosenman placed a number of witnesses on the stand to substantiate his charges that the police seizures of equipment had been conducted without due regard to the laws of the state and in such a manner as to effectively ruin the business of his clients.

Studded with expert testimony by engineers from game manufacturers, the week's proceedings were highlighted Wednesday (16) by the appearance in court of Police Commissioner Arthur W. Wallander, the defendant in the action.

After fixing the responsibility for the police seizures to the commissioner, Rosenman requested from him the week's proceedings were highlighted Wednesday (16) by the appearance in court of Police Commissioner Arthur W. Wallander, the defendant in the action. Wallander produced a list of 159 firms and persons, comprising 245 individuals, of which 62 had police records. But he admitted, under questioning, that many of these were records of arrests rather than of convictions.

Industry Listing

It still remained to be established if the names on the commissioner's list corresponded with those submitted earlier to the police department by the industry for investigation as to their records. The industry list, comprising manufacturers, distributors and operators, and numbering well over 250 persons, was offered to the authorities before the seizures in an attempt by the industry to secure licensing arrangements.

Wallander was also questioned about the alleged harassing of location owners to discourage game operation before the wholesale seizures starting April 17. His contention that no notices to the effect that games were located in eating establishments were sent to the health department, was partially contradicted in later testimony by two health department inspectors.

Inspectors Witnesses

These inspectors, appearing on the witness stand Thursday, stated that they investigated such locations after receiving notices from the police department. During this phase of the testimony, Rosenman attempted to establish that the police, under Wallander's direction, had resorted to oppressive measures in their campaign against game operation.

Bert Lane, president of the Seaboard New York Corporation, one of the firms retaining Rosenman, was Monday's witness. During his all-day testimony Lane was asked to explain the normal pattern of the game industry for the court. In answer to charges that territories were assigned to operators and that such territorial division was controlled by gangster methods, Lane testified: "I know many operators who have machines in all five boroughs." This charge was false, he declared.

Games' Convertibility

Testimony later in the week centered on the convertibility of games specially built for New York without free play. Henry S. Ross, electrical engineer employed by the United Manufacturing Company, and Bernard Gelbus, assistant to the chief engineer at the Chicago Coin Machine Company, declared that conversion

to free play on such games was a time-consuming process. It would take in excess of four hours to do the job properly, they declared.

They admitted, under cross examination by Saul Moskoff, assistant corporation counsel, that conversions to offer one free play could be accomplished on steel ball machines in a much shorter time. However, such conversions would not result in what was normally known as free-play games and would not find acceptance on the part of the public, they declared.

No Conversions Found

During the course of this highly technical phase of the testimony, no evidence was presented by the corporation counsel to prove that games converted in this manner had ever been found in city locations.

On Friday (18) Rosenman announced that prior commitments required his absence from the trial for some days. With the approval of Judge Pecora, Rosenman stated that his associate, Max Freund, would carry on until his return.

Freund stated that the plaintiff's side of the case might take until the middle of next week to present. With no witnesses yet called by Moskoff, it was believed the trial might last another week and a half.

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MANUFACTURERS, Evanston 8, Indiana

N. Y. Councilmen Beat Coin Bill By 12 to 10 Count in Hot Brawl

(Continued from page 99)

their vote, the majority of the councilmen expanded their remarks, while Gary Clemente, the missing councilman, raced toward the council from a courtroom in Queens. He was summoned by a frantic telephone call after a hasty check by Vice-Chairman Joseph T. Sharkey, who introduced the bill, disclosed only 11 certain affirmative votes.

Efforts by opponents of the measure to limit discussion to two minutes, in accordance with council rules, were successful, but only after repeated references to the rule book were made and time-consuming votes were cast in a move by the majority to have council rules suspended. The move won by a vote 11 to 10, the president of the council, Vincent R. Impellitteri, nevertheless had to enforce the two-minute rule after Councilman Stanley Isaacs disclosed, after further search, that rules could

be suspended only by a majority of the entire council, namely 12.

As Sharkey, the last to vote in the absence of Clemente, lengthened his explanatory statement on the grounds that special privileges were the prerogative of the vice-chairman, Clemente, out of breath and red-faced, burst into the council chamber, and the filibuster came to an end. A moment later his vote was cast and the bill passed.

During the proceedings, lasting 90 minutes, spectators, many of them councilmen, heard the bill denounced by the opposition as well as damned by the faint praise of some of its supporters.

"Thoroughly Confused"

Councilman Isaacs told his fellow legislators that he had "rarely seen a bill that contained as many verbal and foolish errors." Stating that it was "thoroughly confused," he warned that it would require later amendments to make it workable.

"Prohibition doesn't work," said Isaacs. He contended that the game industry should be regulated via a licensing measure, and he pointed out that no evidence had been presented to support the allegations that gangsters were involved in the control of the industry.

Councilman Howard Rager branded the measure as "a disgraceful bill." He said that he enjoyed playing coin games, adding that he had been "corrupted" more by councilmen's speeches than by pinball games.

Characterizing the bill as "a sham and a delusion," Councilman Benjamin Davis charged that it had been introduced "to make up for ineptness of the police department." Councilman Alfred J. Phillips, in common with others, urged that games be licensed. He pointed out that these "fascinating games" were an excellent source of revenue for the city.

Councilman Samuel DiFalcio, who voted for the bill, summed up the attitudes of several of its supporters when he stated that he was against many of its provisions, but couldn't go against the wishes of the mayor, the police commissioner, the five district attorneys and other city officials who had taken a firm stand for its passage.

Bell Products In Production On New Changer

CHICAGO, June 19.—Bell Products Company here announced production on its redesigned Beacon Junior mechanical coin changer this week. Firm head Al Sebring said the new unit was ready for delivery, with a production schedule adequate to assure short or no-wait shipment.

New model of the Beacon Junior, measuring approximately 18 inches high, 6 wide and 5 inches deep, weighs 20 pounds when empty, and is available in a standard black back-enamel finish. Unit will hold \$20 in nickels in three tubes, has a dime and quarter coin entrance at the top. Delivery of change is made by turning a large knob at the right side, nickels being dropped into a wide reach-in tray at the base of the machine.

Because of its small size, changer may be conveniently mounted on a vander cabinet, in addition to counter and wall mounting, Sebring stated.

With production of the new model, Bell Products announced a temporary production stoppage on the Beacon Electric coin changer. For the time being, firm's lower priced unit would be stressed, Sebring said.

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Balance weight rejects lightweight slugs.

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10 BIG FEATURES

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Group Vacations Planned By Firms as Efficiency Aid

(Continued from page 59)
completely for a specified period had proved a more efficient and more economical plan than permitting production personnel to stagger their vacation periods. These same officials explained that surveys had indicated that when all vacations are held simultaneously, there is positive evidence that plant operations run more smoothly and that workers are better able to concentrate on the work at hand.

Altho most game manufacturers have selected parts of July for group vacations, some music manufacturers have already observed vacation schedules, while others have indicated that they will shut down in August and still others have not announced any specific vacation shutdowns.

List Schedules

Thus far the following manufacturers have announced dates for group vacation schedules.

Genco Manufacturing & Sales will shut down production for one week beginning with the end of the work day July 3. Office facilities will be open to the firm's customers, with skeleton crews on hand to fill requests for orders and parts or supplies.

Chicago Coin Machine Company will not be making new games from July 3 thru July 19, but will have various sales and executive officials on hand to handle firm orders. Firm will have skeleton crews on hand in shipping, parts and supply departments. There is also a possibility that this firm will utilize the group vacation period to move into a new plant addition adjoining Chicago Coin's present facilities.

United Manufacturing Company has already observed a group vacation period for the production line. Firm officials stated that the vacation period was held earlier this year so that when it moves into its new plant later in the summer all production workers will have completed their vacation periods and no loss in production line time will be necessary to move to the new quarters. To make this possible departments of United will be moved one at a time.

D. Gottlieb & Company will shut down its production facilities July 5-10 with firm officials on hand to greet visiting customers. Skeleton staffs will be maintained in shipping and supply departments to handle emergency orders during the vacation period. Remaining game manufacturers have not set specific dates but Williams Manufacturing has indicated that it may observe production line group vacations in July.

O. D. Jennings & Company has set aside July 3 thru 19 for the vacation period, with crews on hand to handle emergency requests for shipments and parts orders. Some of the firm executives will be on hand during this period as they have set up schedules that will result in staggered vacation periods for themselves.

Bell-O-Matic Corporation, national distributor for Mills bell equipment, has not set any definite period aside for a vacation schedule as yet. But firm officials believe that there is some possibility of a group vacation schedule later in the summer.

Why do the game and bell firms have fairly definite uniform closing schedules the majority of music firms have not yet reported their vacation plans at this time. A list of those that have revealed schedules follows:

AMI, Inc., will wait until August 14 to start production on its music equipment in the Grand Rapids, Mich. plant, which will reopen August 27. However, the firm's shipping and parts departments will continue to offer 100 per cent servicing facilities. AMI's sales offices, located in

Chicago's Loop, will be operating all during the vacation period as its sales staff has already worked out a staggered plan that is designed to give the firm smooth sales operation despite vacations.

Rock-Ola Manufacturing will not be producing from July 12 thru 25. As in the case of most firms observing group vacations an adequate staff to handle emergency orders and parts requests will be at this plant all during the group production line vacation period.

The Rudolph Wurlitzer Company, North Tonawanda, N. Y., has already completed its group vacation schedule. This firm shut down its production line from March 26 thru May 3. At that time the firm announced that the temporary shutting off in production was a customary procedure for the firm at the end of its fiscal year, so that the firm could adequately take inventory and accomplish readjustment tasks. The firm also utilized that period to complete plant rearrangement, brought on by the addition earlier in the year of a huge wing to the Wurlitzer plant.

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1 TROPICANA	129.50
1 SINGAPORE	109.50
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MUSIC

2 WURLITZER (750)	@ \$225.00
3 WURLITZER (950)	@ 175.00
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2 ROCK-OLA DELUXE	@ 72.50
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1 SHOOT THE BARTENDER	@ 65.00
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ARTIST
TUNES
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COMMENT

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FOLK

SMOKEY ROGERS
(Tex Williams
Western Caravan)
(Capitol Americana
40123)
*Don't Come Crying to
Me*
Subdued Williams carried
offended under Rogers'
wailing. The crew gets in
some hot hillbilly licks
after vocal.
Blue Bonnet Polka
Fast paced polka, Western
style, well suited to the
Rogers' delivery and the
strong Williams band.

CECIL CAMPBELL'S
**TENNESSEE RAM-
BLERS**
(Cord Campbell)
(Victor 26-2518)
*Where Blues Are You
From?*
Campbell combines heavy
bass tones and yodel
bling effectively on
lively folk blues.

Southern Special
Bluesy train ditty,
featuring some good
chorus. Hillbilly feeling
in addition to Campbell's
vocal.

TEX RITTER
(Capitol 151318)
Rack and Rye
Ritter clowny way thru
comedy tune in excellent
drunk lark. Off. This
should grab the tickles.
*My Heart's as Cold as
an Empty Jug*
Comedy wrasse his bass
tones shy about folk in-
strumental in typical tear-
jerker fashion.

RACE

"LITTLE" WILLIE
JACKSON
(Odeon 50-347)
Little Willie's Boogie
Riffer in boogie tempo
toasted by had record-
ing balance which brings
up drums too loud.
You Can Depend On Me
Nice vocal and small-
time boogie on the side.
Boogie uses several of
the riffs Fletcher Her-
ndon wrote for his
dixieing of tune in this.

NELLIE LUTCHER AND
HER RHYTHM
(Capitol 15112)
*Imagine You Having
Eyes for Me*
Nellie does an up-tempo
novelty of her own com-
position in her special
skittish, fly style. The
Lutcher-minded should
go for this.
*(I Took a Trip on the
Train and) I Thought
About You*
Balied by Mercer and
Van in Heusen neatly ren-
dered in more moderate
fashion than flip.

BULL MOOSE
JACKSON
(King 4239)
*Four Times Well, Deacon
Jones*
Numerous jump novelty
that starts slow and
builds to a sock climax.
*I Can't Go On Without
You*
Smooth performance of
slow ballad in style
of Jackson's current hits
"I Love You, Yes I Do,"
and "All My Love Be-
long to You."

ARTIST
TUNES
LABEL AND NO.
COMMENT

RATINGS
OVER-ALL
DISK
JOCKEY
DEALER
OPERATOR

RACE

JOHNNY GARDNER
QUINTEY
(Ritch 250)
Easy Mood
Ordinary tenor sax solo
with amuletish shug-
ging rhythm. Charming.
Alfred
(Leonard Bogus)
Medicine job with a
pretty bad song.

**JOE LIGGINS "HONEY-
DRIPPERS"**
(Eastlake 271)
Sweet Georgia Brown
Hitters intro leads to vo-
cal, some good tenor and
a ragtime piano solo on
the old fave.

Drippers Blues
Blow shuffle boogie in-
strumental; nerdy in-
spiring.

EARL BOSTIC ORK
(Cashman 0-101)
Bostic's Boogie Blues
Bostic's dirty tenor also
dominates the side; this
obvious slow jump jazz
may find some hits in race
locations.

Burly Baby
(Rogers Jones)
A boogie blues with weak
vocal, good alto, fair
trumpet and plenty of
drive.

BROWNIE MCHEE
(Savoy 5506)
Robbie-Doby Boogie
Blues for Jackie Robbin-
son and Larry Doby
comes off better than
most of this sort of
thing; Lusty McChee
shout, solid rhythm back-
ing.

Hard Red Blues
Firm rhythm, more good
McChee shouting on a
typical blues lyric that's
energetic and tells a story.

THE RAVENS
(National 5648)
*Sand for Me I You
Need Me*
Up-tempo blues smartly
worded by a group that
really knows how. Lots
of vitality and humor in
lead bass' delivery.

Until the Real Thing
Comes along
Oldie gets the slow, sexy,
satisfying after - hours
treatment that will get a
slow of juke box plays.

SONNY TERRY
(Capitol Americana
40123)
Hot-Headed Woman
Deep South blues with
harmonies and rhythm.
Appeal will be mainly
for collectors of ante-
bellum blues and rare
fests in South and rural
areas.

Castled Pie Blues
Livelier than flip, this
should go in the general
race market.
STEVE GIBSON-THE
RED CAPS
(Mercury 5051)
*Scratch! And You'll
Find It*
Competent vocal bebop
getoffs intermixed with
straight chirping of a
Louis Jordan type nov-
elty.
Danny Boy
Choppy rhythm vocal of
the traditional ballad-
style doesn't sit too well
with material.

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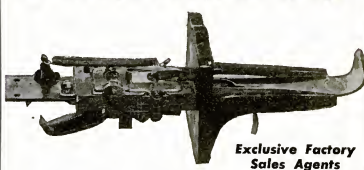
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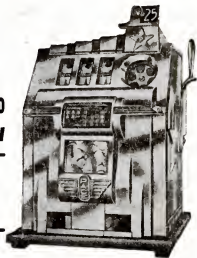
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Torchy	73.00	Ginger	59.00	Flora	55.00
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1411-12 DIVERSEY BLVD. Phone: BUCHingham 44651 CHICAGO, ILL.

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at 1408-1414 Central Parkway
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on June 28, 1948

Refreshments will be served. All of our friends are invited

We will carry a complete line of coin-operated devices plus Packard phonographs, wall boxes and parts.

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FAST PLAY—GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!

One each play odds change with flashing lights and mechanical action!

7 COIN DROPS with Individual Coin Detectors

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Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

3 GREAT MODELS—5c or 25c PLAY

CASH OR CHECK PAYOUT

FREE PLAY

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CHANGE
WITH EVERY
SELECTION
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CASH MODEL

5c
or
25c
PLAY

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5c PLAY
WITH 25c
DAILY
DOUBLE
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H. C. EVANS & CO.

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WANT VALUE? WANT QUALITY? WANT PROFITS? BUY IT FROM LONDON!

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TALLY ROLL DOUBLE UP PINCH HITTER	NEW ACE COIN COUNTERS Complete with Carrying Case \$99.50	ADVANCE ROLLS BING-A-ROLLS
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TERMS: 1/3 Deposit, Balance C. O. D.

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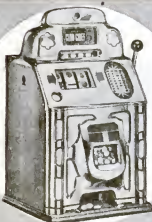
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1c - 5c - 10c - 25c - 50c - \$1.00 Play

THE COMPLETE JENNINGS LINE!



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CLUB CONSOLE**
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★ ALL THESE MODELS AVAILABLE IN TIC TAC TOE

A post-card will bring you our new descriptive TIC TAC TOE Folder . . . Jennings' new payout sensation.

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EARN MORE per individual unit
than a Complete Route of other equipment

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BONUS
Super Bell

Install one 2-Way Keeney Bonus Super Bell. Compare collections you make with a complete route of other equipment. Be assured — To get Keeney 2-Way Bonus Super Bell will out-win a group of competitive machines by a wide margin. A test will prove it!

**in Heavy Production
Now by
Popular Demand!**
See Your Nearest Keeney
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There's a Keeney Console for Every Location

★ **2-WAY BONUS SUPER BELL**, famous 5 multiple, up to 5 coins each chute.

★ **GOLD NUGGET**, sensational Twin Multiple, 4-coin play console.

★ **WILD BELL**, new "wild" symbol, single coin, 2 chute console.

Any combination of 5c-10c-25c chutes available for each machine
Order from your Keeney Distributor NOW!

J. H. **Keeney** & CO., INC.

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FIRST in Television To Deliver Post-War Sets

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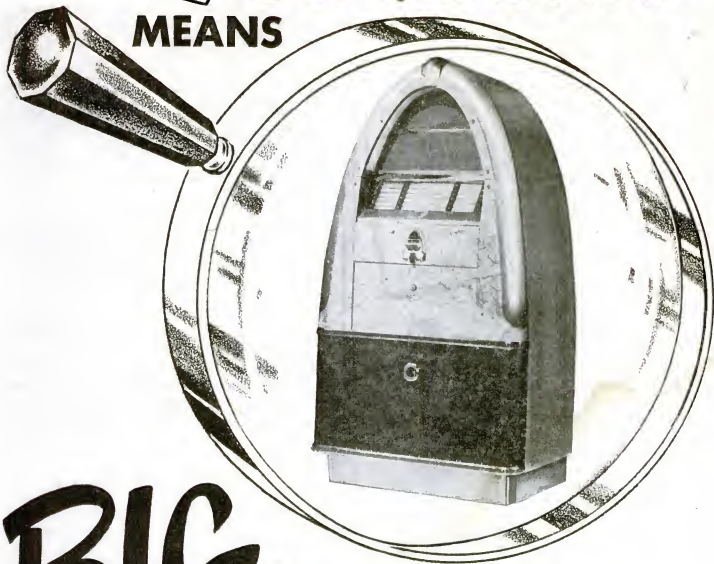
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The famous Decorator model, covered with leatherette in colors to match your decor. Pictures 28 by 19 in. **\$1595***



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BIG PROFITS!

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1 to 4 ROLL-OVER BUTTON
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**FLIPPER ACTION,
KICK-OUT HOLE,
SINGLE-DOUBLE-
TRIPLE-BONUS,
SUPER HIGH SCORE,
7 EXTRA ROLL-OVER
BUTTONS
AND 3 100,000 BUMPERS**



**Even
Greater
Playing Ap-
peal Than
Triple Action
& Trade Winds
Combined!**

**It Has Terrific
Action with
FIVE WAYS
to Score!**

**Operators
Acclaim It,
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It's Genco's
MARDI GRAS!**

**OPERATORS REPORT
MARDI GRAS doing BIG as a 3-BALL GAME
ORDER FROM YOUR NEAREST DISTRIBUTOR**

MILLS LATEST MACHINES

← GOLDEN FALLS

You can make **MORE MONEY** with this New Mills Bell (with Hand-Loaded Jackpot). It is modern in design and has the "Gimme-Go!" appeal. Full jackpot at all times is one of its "Gimme-Go!" features. Write for illustrated circular giving full details on the unusual Bell. Immediate delivery in 86, 100, 250 and 500 play. **WRITE FOR PRICES**

JEWEL BELL

If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 86, 100 and 250 play. **WRITE FOR PRICES**

IMMEDIATE DELIVERY



MILLS QT

A "Penny-Whip" Bell. Weighs only 85 lbs. The NEW QT is an entirely new design with streamlined front, painted Blue and Gold, and made to give Operators unlimited service. It shines out bright and cheerful in any type of location. Any counter anywhere will welcome its presence.

\$115.00 1/8 Deposit

**New Box Stands, Single,
Double and Triple Safes**

SICKING, INC.

NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-B. Mystery Payoff system. Small payroll cup in front is covered by drop flap. Coins can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

5¢ Play

\$65.00

1/3 Deposit

Established 1895 1401 CENTRAL PARKWAY
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ACTIVE COMPLETELY RECONDITIONED GAMES READY FOR LOCATION 'NUFF SAID

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**Brand New
Keeney 3-Way
BONUS SUPER BELLS**
In Original Crates
\$920.00

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Keeney Twin
BONUS SUPER BELLS**
In Original Crates
3-Coin Multiple
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GENCO BUILDS GREATER GAMES
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SHARPEN YOUR PENCIL—AND BUY!

Reports from owners of our new streamlined Bells—Jewel, Bonus, Melon and Black Gold—have proved definitely the good logic of replacing old equipment to increase player attention and add to the cash box intake. An old timer from Iowa recently wrote, "I finally got up enough gumption to replace my old Bells with Jewels. My first month's collection nearly knocked me over. I was able to pay for the machines

out of the difference. I'm glad I sharpened my pencil and ordered those Jewels." Yes, daily we receive good reports on the value of replacing old pieces with either Jewel, Bonus, Melon or Black Gold Bells. If you are now operating run-down and obsolete Bells, why not sharpen your pencil — and buy!

BELL-O-MATIC CORPORATION

Will Be In Production Till Mid-July

Williams

YANKS

ORDER FROM YOUR
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161 W. Huron St., Chicago 10, Ill.



Guaranteed FACTORY REBUILT
JACKPOT BELLS . . .

LOOK
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Like
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Your choice—Chrome, Blue, Hammer-
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2-5 or 3-5 Payout—
5c, 10c or 25c Play.



\$150⁰⁰ Each

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\$5 FLIPPER SPECIAL

on these popular

USED PIN GAMES

Flippers installed on any of the Games listed below
for only \$5 extra

BRONCHO	\$129.50	SUPER SCORE	\$39.50
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GOLD BALL	79.50	ROCKET	39.50
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SMOKEY	66.50	SPELLBOUND	34.50
DYNAMITE	54.00	FRISCO	29.50
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TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.
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SHAFFER MUSIC COMPANY

606 South High St.

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DOWN TO A FINE POINT



SCIENTIFIC SOUND DISTRIBUTION FITS MUSIC VOLUME TO THE CROWD

In Your Locations

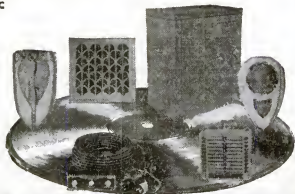


Yes, remote control and a joy-to-listen-to, equalized volume of music over a large room or a number of rooms...is achieved down to a fine point...with Seeburg Scientific Sound Distribution.

Seeburg is the pioneer of this new kind of music system...so Seeburg knows best how to make this new kind of music system. Join the parade of progressive operators, over the Southwest, who are installing Seeburg Scientific Sound Distribution music systems, completely, in their locations.

S. H. Lynch Offices:

- * Dallas, Pacific at Olive
- * Houston, 910 Calhoun
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- * San Antonio, 241 Broadway
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S. H. LYNCH & CO.

Exclusive Southwest Seeburg Distributors

Chicago Coin's SPINBALL

THE OPERATOR'S GAME FOR PLAY AND PROFIT
THE PLAYERS' CHOICE FOR ACTION, THRILLS
A GAME GREATER THAN KILROY
THE FASTEST ACTION EVER SEEN

FEATURING THE

New
"Spinning Bumper"

WITH CONTINUOUS ROTATING ACTION

ORDER FROM YOUR DISTRIBUTOR TODAY!

CHICAGO COIN MACHINE COMPANY

1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS



NOTICE:

Factory closed from
July 3rd to July 19th.
Parts orders as
usual.

NEW—AMAZING! "WHIRLWIND"

Play Booster

More play—greater profits on all games,
new or old.

\$11.95 Complete

Be first on location—

ORDER TODAY

Coin Machine Service Co.

1547 N. Fairfield Ave., Chicago 22, Ill.
Write for Parts Catalogue

FOR SALE OR EXCHANGE

Will trade any of following for late
5-Ball Games or Scales

Advance Rolls	\$125.00
Big City	90.00
Tri-Scores	50.00
Goalies	85.00
Undersea Raider	95.00
Kontest Bomber	50.00
Red Ball (Pool Table)	60.00
Western Deluxe Baseballs	50.00
Scientific Baffling Practice	35.00
Jennings Roll-in-Barrels	35.00
Ten Strikes	40.00
9 Ft. Supreme Skoe-Rolls	40.00
9 Ft. & 12 Ft. Rock-a-Balls	40.00

Add \$10.00 per game to price if traded.

WISCONSIN NOVELTY CO.

2734 N. Green Bay Ave., Milwaukee, Wis.

BADGERS' Bargains

"Often a few dollars less—Seldom a penny more"

LOS ANGELES 222
MILWAUKEE 222
Carl Hoppel

GUARANTEED RECONDITIONED CONSOLES

KENEY BONUS 2-WAY, 5-10-25	\$88.00	KENEY BONUS 1-WAY, 5-10	\$275.00
BALLY TRIPLE BELLS, 5-10-25	\$80.00	KENEY BONUS 2-WAY, 5-25	\$80.00
KENEY TRIPLE BELLS, 5-10-25	\$84.00	KENEY GOLD NUGGET	\$48.00
MILLS 1947 THREE BELLS	\$85.00	KENEY WILD BELLS	\$25.00
MILLS 1941 THREE BELLS	\$88.00	BALLY DE LUXE DRAW BELLS	\$25.00
KENEY 2-WAY SUPER BELLS	\$85.00	BALLY DRAW BELLS (B.B.)	\$25.00
KENEY TWINE, 5-25, P.P., P.O.	\$8.00	MILLS JUMBO, LATE P.P., P.O.	\$48.00
KENEY SINGLE SUPER, P.P., P.O.	\$8.00	MILLS JUMBO, LATE P.P., P.O.	\$48.00
MILLS JUMBO, LATE P.P., P.O.	\$8.00		

WURLITZER MODEL 1015	\$495.00	SEEBURG MODEL 1-47 M	\$545.00
WURLITZER MODEL 1080	\$55.00	SEEBURG MODEL 1-48 M	\$415.00
AMT. 1946 MODEL 14	\$55.00	ROCK-OLA MODEL 1426 (1947)	\$450.00
PACKARD 1946 MODEL 7	\$55.00	ROCK-OLA MODEL 1425 (1946)	\$375.00

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MILLS BLACK CHERRY, ORIG. 54	\$148.00	NEW MILLS JEWEL BELLS	WRITE
MILLS BLACK CHERRY, ORIG. 154	\$188.00	NEW MILLS BLACK CHERRY	WRITE
MILLS BLACK CHERRY, ORIG. 254	\$188.00	NEW MILLS GOLDEN FALLS	WRITE
MILLS BLACK CHERRY, ORIG. 504	\$288.00	DOUBLE WEIGHTED STAND	WRITE
NEW MILLS WEST POCKET BELLS	\$8.00	SINGLE REVOLV-A-ROUND SAKE	\$48.00

Badger Sales Co., Inc.

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ALL PHONE OR. 4326

Badger Novelty Co.

2344 NORTH 80TH STREET
MILWAUKEE 10, WIS.
ALL PHONE KIL 3030

Lancaster, Pa., Proposes Compromise Pin, Juke Levy

LANCASTER, Pa., June 19.—A new city ordinance placing annual taxes of \$20 on pinball machines and \$15 on music machines has been started thru city council here. The latest move is a compromise measure after operators protested taxes proposed at a higher rate. Under the

proposed measure the fees will be due July 1.

Ralph Barley, spokesman for operators, asked council to allow for a 30-day grace period in payment of the taxes before a 10 per cent penalty is invoked. It was tentatively agreed to incorporate this provision in the ordinance.

Penalty for failure to pay the tax is a fine up to \$50 and costs, with a 30-day jail sentence for non-payment.

THE NATION'S
GREATEST

BARGAINS

ON OUR COMPLETE
STOCK OF

WOOD AND STEEL BALL ROLL DOWN GAMES

All games are completely reconditioned (cabinet and mechanism) by factory-trained mechanics.

FOR LISTS AND PRICES

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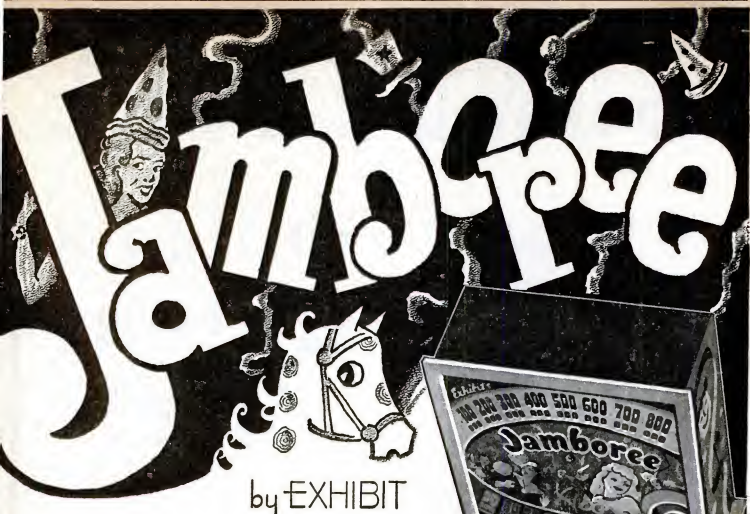
SEABOARD

SEABOARD NEW YORK CORPORATION

540-550 WEST 58TH STREET

NEW YORK 19, N. Y.

PHONE: COLUMBUS 5-4584



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offer a greater
game for greater
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JAMBOREE too,
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*Ask any Smart Oper-
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EXHIBIT GAMES*

**GET IT!! from your
DISTRIBUTOR**



EXHIBIT SUPPLY COMPANY (ESTABLISHED 1901)

4218-4230 W. LAKE STREET • CHICAGO 24, ILL.

RONDEEVOO

**United's
Latest
HIT!**

**FIVE-BALL
NOVELTY
REPLAY**

KICKER
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BUTTON

EACH SIDE



REPLAY BUTTON

See Your
Distributor

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

We Repeat...

PROUDLY ANNOUNCE
THE INAUGURATION OF A NEW

GAUGED and CONTROLLED DISTRIBUTION

POLICY

Gottlieb Leadership assures new operators with the introduction of a Gauged Production and Controlled Distribution Policy that of its kind in the Coin Machine Industry. This policy is designed to assure that the operator will always have the best quality of machines available at the lowest possible cost. This policy is designed to assure that the operator will always have the best quality of machines available at the lowest possible cost. This policy is designed to assure that the operator will always have the best quality of machines available at the lowest possible cost.

It is important for a longer period. Each machine can be fully exploited at a number of locations and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by HIGHEST RESALE VALUE. Now, more than ever, it pays to BUY GOTTLIEB GAMES!

EXCLUSIVE AUTHORIZED DISTRIBUTORS

PRODUCTS
Miss America - Daily Races - Deluxe Grip Scale

Proctor Your Investment - BUY GOTTLIEB GAMES!

THE 21 YEARS OF LEADERSHIP

Reproduced from The Billboard of February 15, 1947

Gottlieb Leadership is again acclaimed with the continuation of

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION POLICY

Inaugurated February 15, 1947

Under this Policy, only as many games have been manufactured as could be conveniently absorbed by the nation's Operators. Such positive control assures the Operator many advantages. Gauged Production guarantees quality. The value of a Gottlieb Game is maintained for a longer period.

Each machine can be fully exploited on a number of locations and will always have "new game" earning capacity. The Operators' investment in Gottlieb equipment is further insured by HIGHEST RESALE VALUE. Now, more than ever, it pays to BUY GOTTLIEB GAMES!

"THERE IS NO SUBSTITUTE

FOR QUALITY"

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

TWENTY-ONE YEARS OF LEADERSHIP





GOLD CUP
FREE PLAY

TROPHY
AUTOMATIC

PROFIT PROVED HORSESHOE FLASH

with
NEW "FAN" FLASH



Players play up to 6, 8, or 10 coins per game. Get **GOLD CUP** and **TROPHY** on Location Now . . . Earn Real Money

Bally
TRIPLE BELL
TRIPLE PLAY! TRIPLE PROFIT!

IN CONTINUOUS PRODUCTION FOR

TWO YEARS

*Going stronger
than ever!*



A BALLY GAME FOR EVERY SPOT

RANCHO • BIG INNING • HY-ROLL • HI-BOY
WILD LEMON • DOUBLE-UP • DELUXE BOWLER

ORDER FROM YOUR
BALLY DISTRIBUTOR TODAY!



Bally

MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THE SYMPHONOLA

merica's foremost phonograph—the heart of a modern music system. Multiple amplifiers provide for Scientific Sound Distribution and Remote Control. All-aluminum cabinet. Animated door and dome. Push-a-tune selection. 5-10-25 cent coin type.



Remote Control Special. For locations where space restrictions will not permit the installation of a Symphonola. Mechanism is identical to that of Symphonola—may be used with all other components of a complete Seeburg Music System.

Every location—whatever its size or layout—can be equipped with a "tailored" music system. The Seeburg Symphonola is engineered to provide Scientific Sound Distribution and Remote Control without adapters or converters.

Other Seeburg equipment includes Speakers for every purpose . . . Wireless and 3-Wire Wallomatics . . . the Dual Remote Volume Control . . . public address systems . . . and auxiliary amplifiers.

Let your Seeburg Distributor demonstrate how this equipment can serve you.

SPEAKERS



The complete Seeburg line includes speakers for every purpose. Big 12-inch Mirror Speakers to provide additional low frequency response . . . compact, 8-inch Tear Drop Speakers for scientific distribution of middle register volume . . . 8- or 12-inch recessed speakers with attractive metal grilles for wall or ceiling installation.

Seeburg ...EVERYTHING FOR "TAILORED" MUSIC SYSTEMS

WALLOMATICS



Wallomatics bring music within easy reach of the public. Seeburg manufactures Wireless Wallomatics that plug into any convenient electric outlet—no wires to the phonograph—and Three-Wire Wallomatics that connect directly to the Symphonola with a single 3-wire cable. Seeburg Wallomatics are available with either 5-cent or 5-10-25 cent coin chutes.



Pre-Amplifier and Public Address System. Symphonola and Remote Speakers may be utilized as a P.A. system. Music and paging may be mixed. Individual tone and volume control.



Dual Remote Volume Control. An ingenious electronic device that permits separate control of Symphonola and remote speaker volume, and record cancellation—from any remote point.

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